

# Casa Alitalia Piazza del Popolo

MIXED USE

Rome, Italy

**CLIENT**

Alitalia

**PROJECT**

Fiumicino Lounge

Interior Design, Lighting, Furniture

**SITE AREA**

800 sqm

**DATE**

2016

The lounge designed by Studio Marco Piva for Alitalia represents a new way of conceiving ground services in a setting rich of comfort, quality and "Italian lifestyle". The starting idea was that the quality of the inflight service has to synchs perfectly with that on the ground. So **the goal was to create welcoming areas where passengers perceive of a seamless customer assistance in a setting that brings to mind a beautiful Italian home.**

Both the form and the idea of a gateway leading into Casa Alitalia are reflected in the concept of a large doorway leading into an Italian building, a passage that takes guest **from the chaotic airport space, into a calm, inviting, sophisticated environment.**



Studio Marco Piva

via Maiocchi, 9  
20129 Milano, Italy

phone +39 02 29 400 814  
studiomarcopiva.com