

Bulgari Windows

Worldwide

RETAIL

CLIENT

Bulgari

PROJECT

Window Design Concept

DATE

2013

Studio Marco Piva's intensive attention to detail, together with a rigorous selection of exclusive materials, have contributed to the creation of the window dressing concept for Bulgari, that emphasizes the quality and original, unmistakable style of this brand. The materials selected for the window dressing are metals, woods and ceramics, embellished through the use of refined techniques, the result of a millennium of unequalled craftsmanship made current with the latest technologies.

A theatrical exhibition, different and innovative, that showcase the aesthetics and manufacturing techniques of Bulgari creations in a fascinating setting of shapes, lights and colours, rich with references to the history of goldsmithing and Italian design.



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