

Hogan Boutique

Montenapoleone Milan, Italy

EXHIBITION

ORGANIZER

Hogan

PARTNER

Okite

TECHNICAL PARTNER

Ege

DATE

2016

During the Fuori Salone 2016 in Milan, the space that houses the prestigious Italian brand – an emblem of casual luxury – have been transformed by Marco Piva into an innovative art gallery where Okite's creations custom designed by Marco Piva are the unifying feature, giving rise to unique graphic geometric creations, inspired by the colours of Hogan's spring-summer collections. The installation is enhanced by the presence of exquisite rugs expressly created by the Danish company Ege, always on Marco Piva's design.



S M P

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