

Bulgari Biennale Des Antiquaires

EXHIBITIONS

Paris, France

CLIENT

Bulgari

DATE

2012

In the window dressing created for Bulgari at the Biennale des Antiquaires at the Grand Palais in Paris, **Marco Piva's design is pushing the ceramic to the limits of its manufacturing potential** by creating what are perhaps the largest shapes ever molded, simulating a small crowd of elegant figures in the round, reminiscent of Fausto Melotti sculptures, with the unusual life size elements showcasing the most exclusive jewels of the Bulgari collection.

Light is also of the essence in this new window dressing: **the large ceramic lamps with their organic and encompassing shapes are both exhibition elements and light generators**, while the theatrical use of fabric in the windows interacts with the light to create the unique and exclusive atmosphere of the Bulgari world.



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