

Crystal Towers District

Baocailu-Yancheng, China

CLIENT

CEG, China Eagle Group

PROJECT

Masterplan

11 towers (9 Residential, 2 Offices)

Towers Height: from 127m to 180m Residential, 220m Offices

Offices; G+57

Residential; G+ 31, G+38, G+47

BUILT UP AREA

992.138 sqm

DATE

2017

The concept idea for the development of the new residential and business area of Yancheng comes from the crystal sea-salt shape, as the city's name means "City of Sault".

The towers have been imagined as crystal sault, while their bases, from which the towers are connected creating a retail area that promotes cultural exchange and social development, remind to the tradition and shape of a Chinese fan.

From the functional point of view, there are areas dedicated to relax/culture (the floating theatre), pedestrian pathways, a sport center, an artificial lake and many green areas, a "green lung" separating the new complex from the nearby highway. Moreover, the car circulation has been studied underground, for a better liveability of the whole.



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Studio Marco Piva

via Maiocchi, 9
20129 Milano, Italyphone +39 02 29 400 814
studiomarcopiva.com