Hospitality

S M P

Functional, long lasting and dynamic spaces

Studio Marco Piva's projects in hospitality sector have a long history, a consolidated experience through the numerous and diversified projects carried out worldwide. Every project has its own story, however the dedication and attention placed by Studio Marco Piva to achieve levels of aesthetic, functional and ethical excellence remain the same.

After a refined research process on localization, site, culture, forms, Studio Marco Piva develops a dedicated concept which consists in integrating the project into the territory and culture of the place where it will be realized: efficient, attractive, surprising and a little magical spaces that meet costumer's expectations, and sometimes exceed them.

MARCO PIVA
FOUNDER

Studio Marco Piva resides in the creative and multicultural heart of Milan: **a Research Center and an Experimental Workshop, more than an Architecture and Design Firm.** This is where, on the base of continuous investigation into shapes, materials, and technologies, the multidisciplinary Design Teams conceive and develop projects at different scales for the most prestigious private and public clients around the world, **from Masterplanning to Architecture, from Interior Design to Product Design**.

Marco Piva, the founder, a traveler and designer, **is an innovator who is dedicated to create unique design creations pervaded by stylistic freedom. Distinguished by an exciting, fluid and functional language, it has become one of the most representative archetypes of Italian Design.**

ARMANDO BRUNO
FOUNDING PARTNER - CEO

SARAH GABAGLIO
CO-FOUNDER

DANIELA BALDO
FOUNDING PARTNER

FABIO BASILE
FOUNDING PARTNER

Board of directors

The leadership of Studio Marco Piva is constituted by a Board of directors which, in addition to the founder Marco Piva, includes: **the co-founder Sarah Gabaglio; Armando Bruno, the Chief Executive Officer of SMP; Daniela Baldo and Fabio Basile, founding partners.**

The firm is currently composed of a hundred collaborators all extremely skilled in the various disciplines from Urban Design to Architecture, from Interiors to Product design. They are distributed between the **main office in Milan, the second office in Shanghai and the many sites around the world.**

The opening of the Chinese office has allowed SMP to be able to maintain a more stable presence in the vast Chinese territory, allowing for complex coordination of projects in several cities like Shanghai, Beijing and Chengdu.

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Milan, **Italy**

Radisson Collection Palazzo Touring Club

Increase the perceived **value of the historicity** of the place and its **monumental beauty**

ITALIENISCHER
TOVRING CLVB
CTI
ITALIAN
TOVRING CLVB
10

The headquarters of the Italian Touring Club is a twentieth-century palace with an eclectic style, located in Corso Italia in the historic center of Milan.
The Italian Cycling Touring Club (TCCI) is a non-profit, more than one hundred-year-old association founded in Milan in 1894 by a group of 57 cyclists, with the aim of spreading the use of the bicycle, at the time the new means of transport available to all, a symbol of travel and modernity.
The commitment in the continuous research for the most hidden and least known beauties of the Italian territory was memorable, with the aim of regulating the mass tourist flows, directed almost exclusively in the larger and overcrowded cities, to spread the ideal values of the knowledge of different cultures and countries, promoting mutual understanding.

To date, with about 280,000 members, it's one of the tourist institutions with the most members in Italy, promoter, throughout history, of initiatives to improve the urban layout and enhancement of cultural and artistic heritage, aimed at signifying a felt interest in the general well-being of the country, beyond tourist purposes.
The building, built in the early 1900s and inaugurated in 1915 on a project by the engineer Achille Binda, is imposing and very decorated, with recurring symbols such as pilasters and acanthus flower sculptures.
Center and historical archive of the artistic heritage collected in more than one hundred years of history, where books, magazines, maps, photographs, postcards, drawings, plaques and medals are kept and through which exhibitions are organized.

CLIENT
Igefi Srl _ Radisson Hotels

PROJECT
- Architecture, Interior Design
- 5 Star Hotel; G+4
- 79 standard rooms, 7 Junior Suites, 1 Suite, 1 Family room, 1 Presidential Suite
- Reception, hall, restaurant/breakfast room, bookshop, Touring Club agency, Touring Club office, 5 Collection meeting rooms, outdoor courtyard, SPA and gym.

BUILT UP AREA
5.400 sqm

DATE
2019 - 2021

The aim of the redevelopment project signed by Studio Marco Piva for the historic building of the Touring Club is to preserve and enhance its historicity, also partially maintaining its original functions, but giving it new life, through the change of main use destination: founding activities integrate with the needs of contemporary society, to return to being a point of reference for the city, a new 5-star hotel opens to the needs of its guests but also to those of citizens, travelers or workers in transit.

The renovation preserves the original architectural and aesthetic characteristics and keeps the identity of the Touring alive, enhancing its heritage and ensuring, on a smaller scale, the continuation of the most relevant institutional activities. For the architectural aspect, the entire façade has been cleaned up, keeping its characterizing elements such as the marble slabs with the Touring inscription and the wrought iron elements with the old logo, highlighting all the historical aspects through the redesign of the lighting.

In the interiors, various reinforcement interventions were used, intervening on the distribution previously intended for offices, always maintaining a link with the history of the building and preserving its characterizing elements.

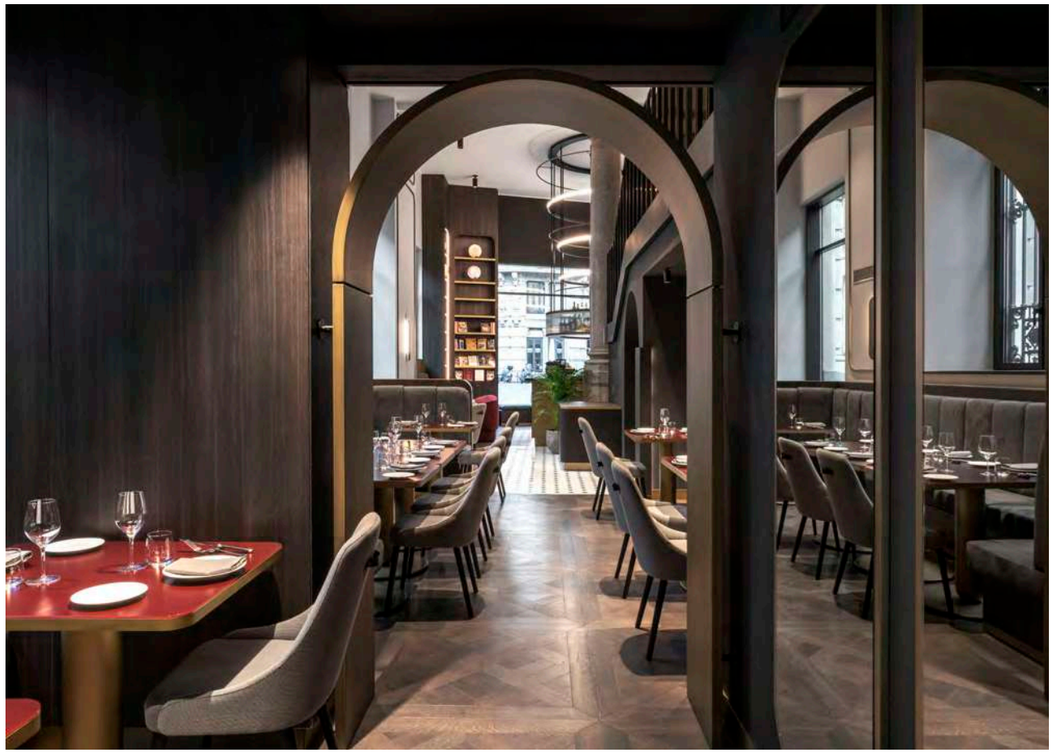
For example, in the hall the original floors, ceilings and coatings have been preserved, with the stone engravings of the names of the founding members of the Touring, the mosaic with the inscription TCI in scale A, the decorated windows of an old Milanese glassworks: elements that have a great architectural value, deliberately preserved and restored.

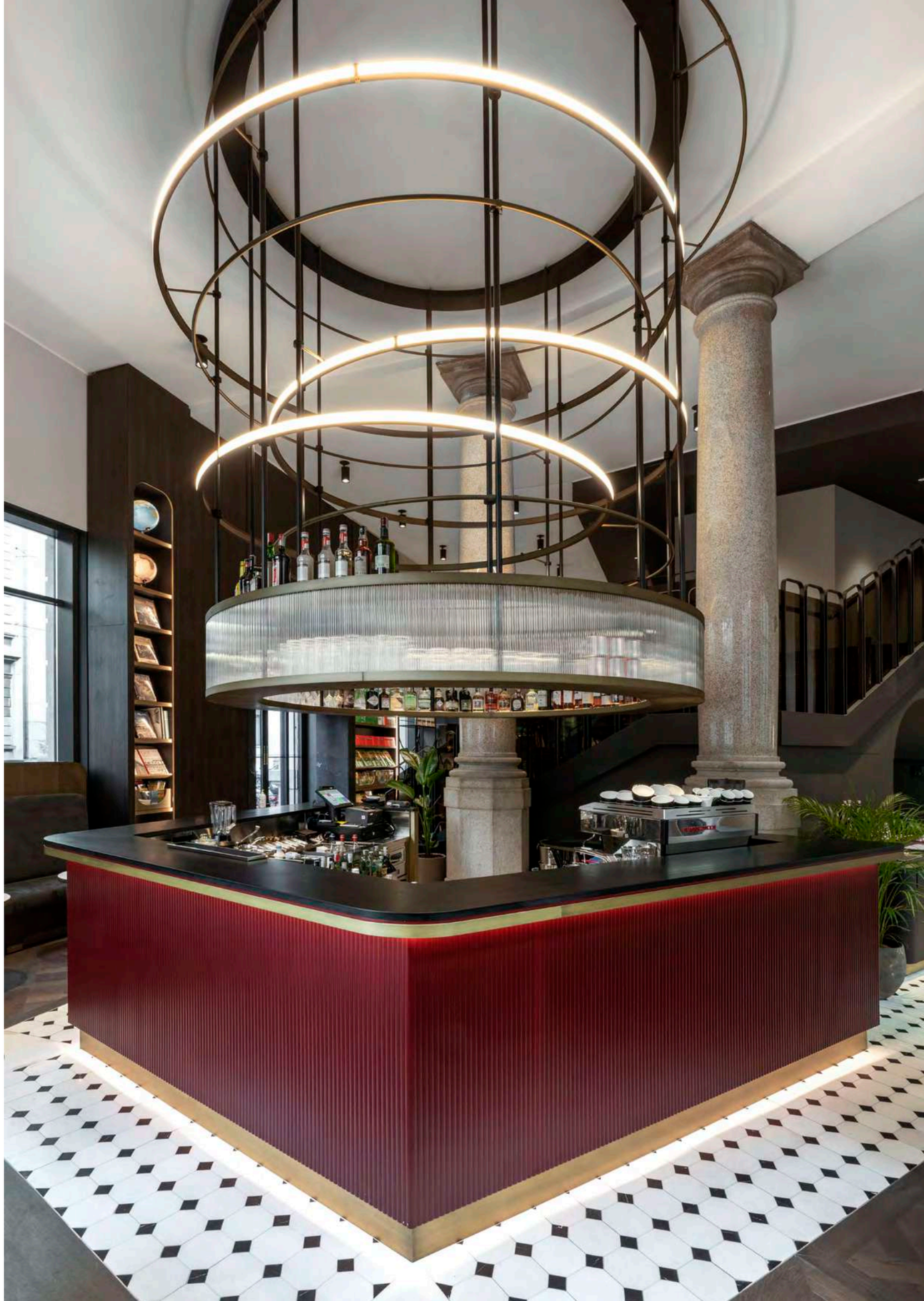
In the hall, moreover, the intervention brings back to what was originally the prospect of the internal courtyard, going to demolish the three blind elements, once glazed, and giving back to the property its authentic configuration, bringing greater natural brightness to the interior and recreating a hybrid connection with the external area.

The common areas, in particular on the ground floor, are open to the whole city, which is why two entrances have been provided, one for the hotel functions and one for the bar / restaurant / bookshop, a space designed and used to perform the new social and relational functions of the structure, a place to explore, like a travel itinerary.

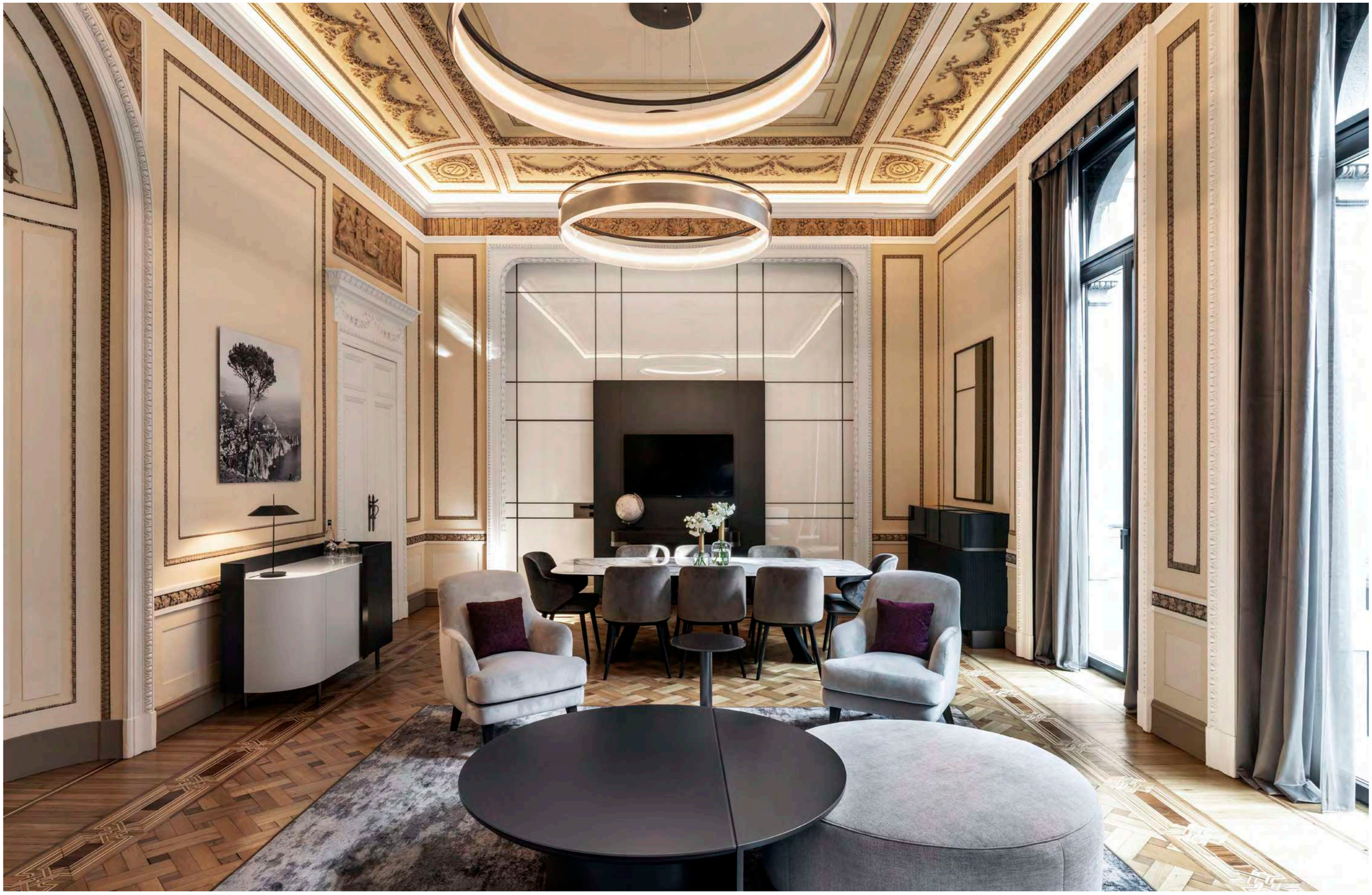
The important work of Studio Marco Piva on the interiors started from a deep analysis carried out in the concept phase, linked entirely to the theme of travel: both the materials and the types of furnishing elements, in the references of the finishes and in the details, recall those which are in the common imagination elements related to travel and the founding history of the Touring Club.
The sign of the circle, which we find recurrently throughout the hotel, for example in decorative lighting or in the parapet of the staircase, is linked to the idea of the world map and to the bicycle wheel.

The use of leather, for all the headboards or as a material insert, with a non-standardized type of stitching, refers instead to the iconography of the suitcase and its straps, which is inserted in the details of the furnishings.
Also in the rooms, the entrances, refer to the theme of the train, remembering the entrance inside a wagon. Through the use of artwork created through the reproduction of photographs belonging to the Touring historical archive, a visual journey through Italy has been recreated and reproduced, emphasizing elements that characterize our culture and country.



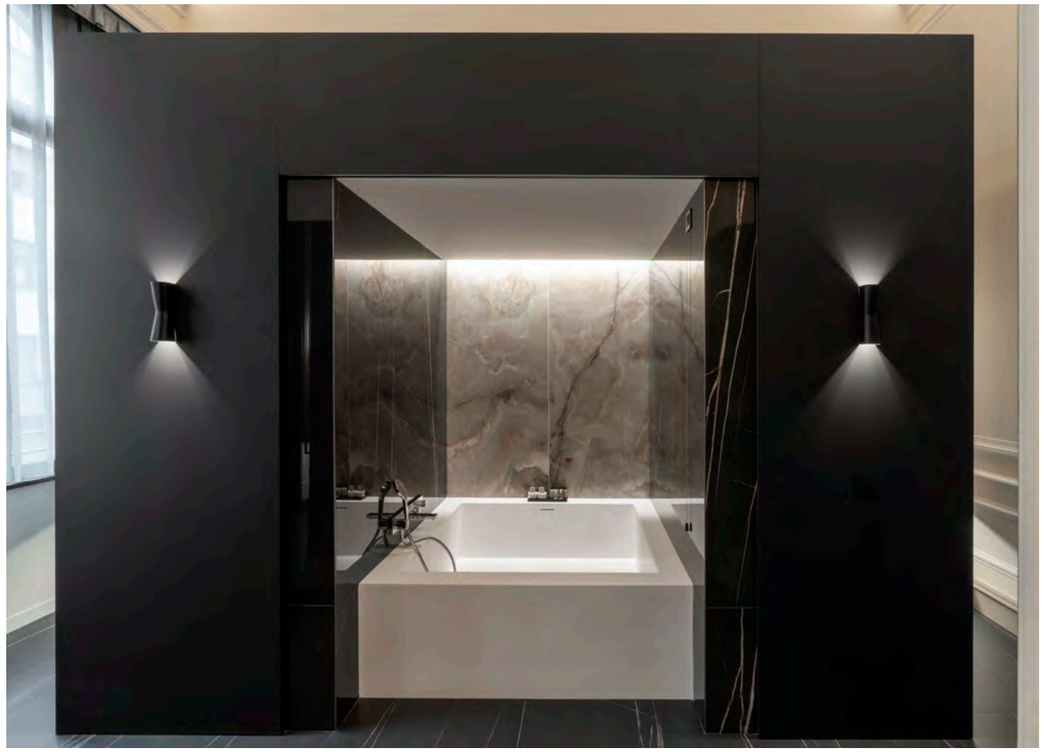


MONDO
ATLANTE DEL MONDO
GOLF
VIAGGI
MONDO
STRADE DEL SOGNO
CAMMINI



The Presidential Suite, the former Touring Council Room, has been entirely preserved in its Fit Out, intervening only with the furniture, so as not to impact on the existing.
The fourth floor, characterized by the original exposed beams of the attic, and which had never been used, now houses 13 rooms with a very particular configuration, where mezzanines have been created to allow the view on the outside, giving a value added to the floor.
All rooms are characterized by a warm color choice, with the use of wood embellished with metal inserts, soft lights, without glare, comfortable furnishings, to feel at home, in a place where hospitality and the feeling of domesticity are at the first place, for the guest, but also for the visitor.

The goal is the enhancement of the building in its functional transformation that leaves its soul and modifies its interiors to create a new elegant and sophisticated atmosphere. Guest will live a unique experience in a place in which past, present and future are connected by the same concept. A distinguished, elegant, refined and exclusive 5-star hotel contextualized in a unique location, Palazzo Bertarelli, with its strong historicity and decorative symbolism.
The careful research made by Studio Marco Piva on the materials, the creation of custom furniture and design elements, together with the enhancement and preservation of the past, increase the perceived value of the historicity of the place and its monumental beauty.



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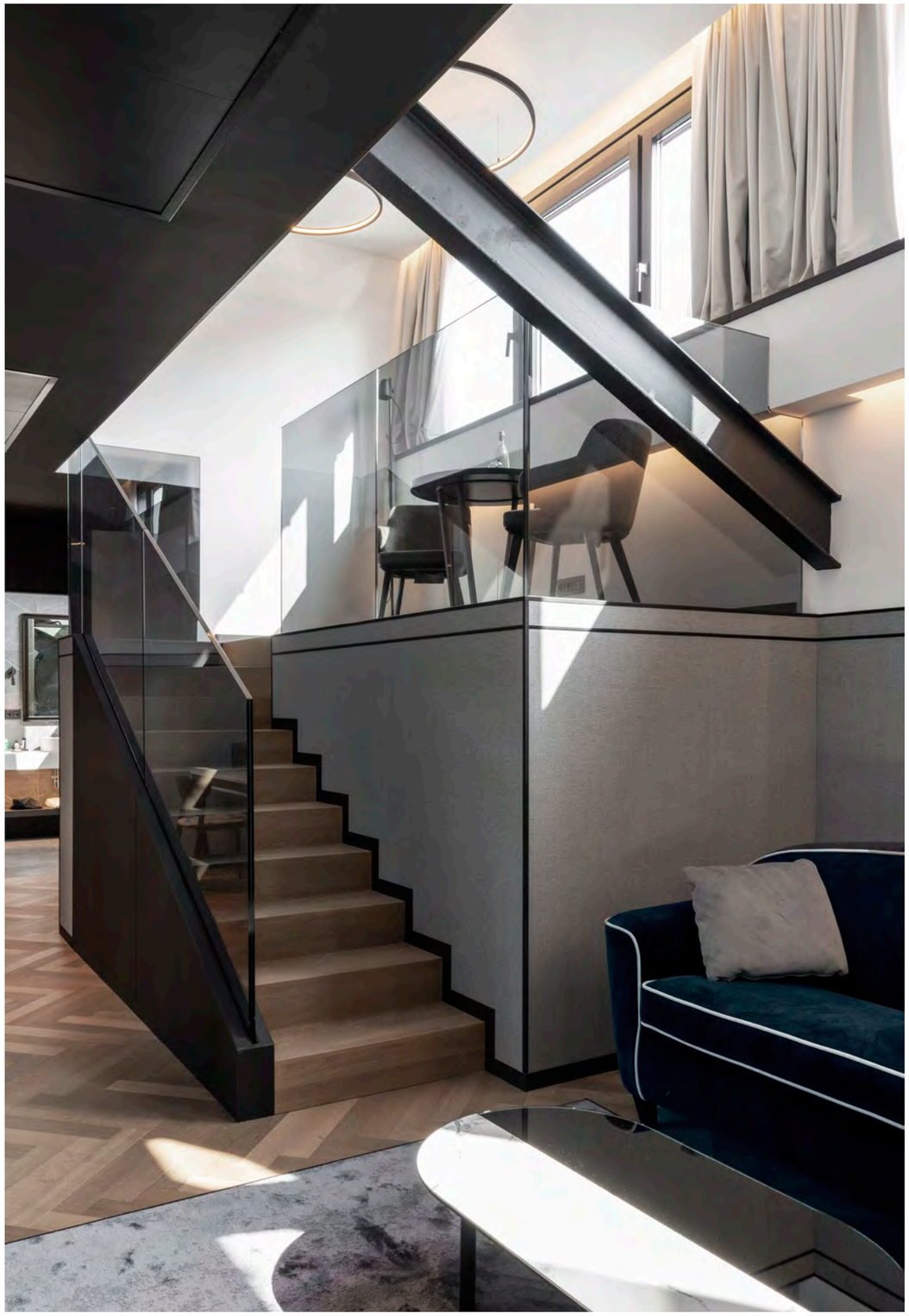
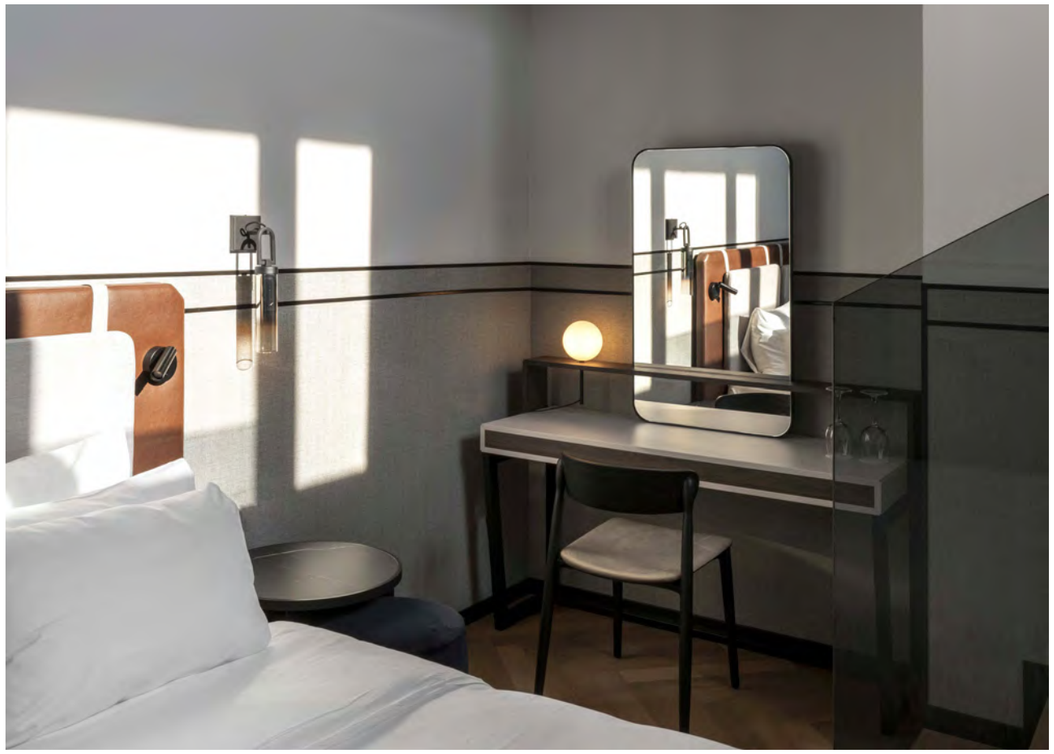




Venice, **Italy**

Radisson Collection Palazzo Nani

Contemporaneity respecting **history**

The prestigious Palazzo Nani is an elegant 16th century building overlooking the Cannaregio Canal, one of the most important waterways in the historical center of Venice, the meeting point between the Grand Canal and the north-western area of the Cannaregio district.
The building was the historic residence of the Nani family, nobles of modest origins who, in the fourteenth century, became aristocrats of the Venetian Patriciate, the most honorable of the three social classes into which the society of the Republic of Venice was divided in those years.
In its golden age, the building was one of the reference points of artistic excellence, hosting rich collections of finds from the Roman era: in fact, in the entrance portal two large statues of consuls were placed in ancient times.
The family resided in the palace until 1810. Towards the second half of the 19th century that magnificence began to deteriorate: the palace was enlarged and converted into a barracks by the Austrian army and then became a school.
Organized on 4 floors above ground, the facade maintains its historical structure intact, entirely in masonry and enriched with heraldic coats of arms. The ground floor is instead covered in Istrian stone, imposing and statuesque.
The historical legacy of the building is also preserved inside: the ceilings are elegant frescoed scenarios and decorated with carvings, arabesques and gilded wooden frames that surround paintings of divinities and pagan heroes painted by Francesco Maffei, Italian painter of the seventeenth century.

CLIENT
Radisson – Figura11

PROJECT
– Interior Design
– 5 Star Hotel
– G+4
– 52 rooms: 36 standard, 15 suite, 1 presidential suite, 3 apartments
– Bar, reception, 2 restaurants, wine cellar, lounge, gym and sauna, garden and garden bar

SITE AREA/BUILT UP AREA
5500 sqm indoor + 350 sqm garden

DATE
2019 - 2021

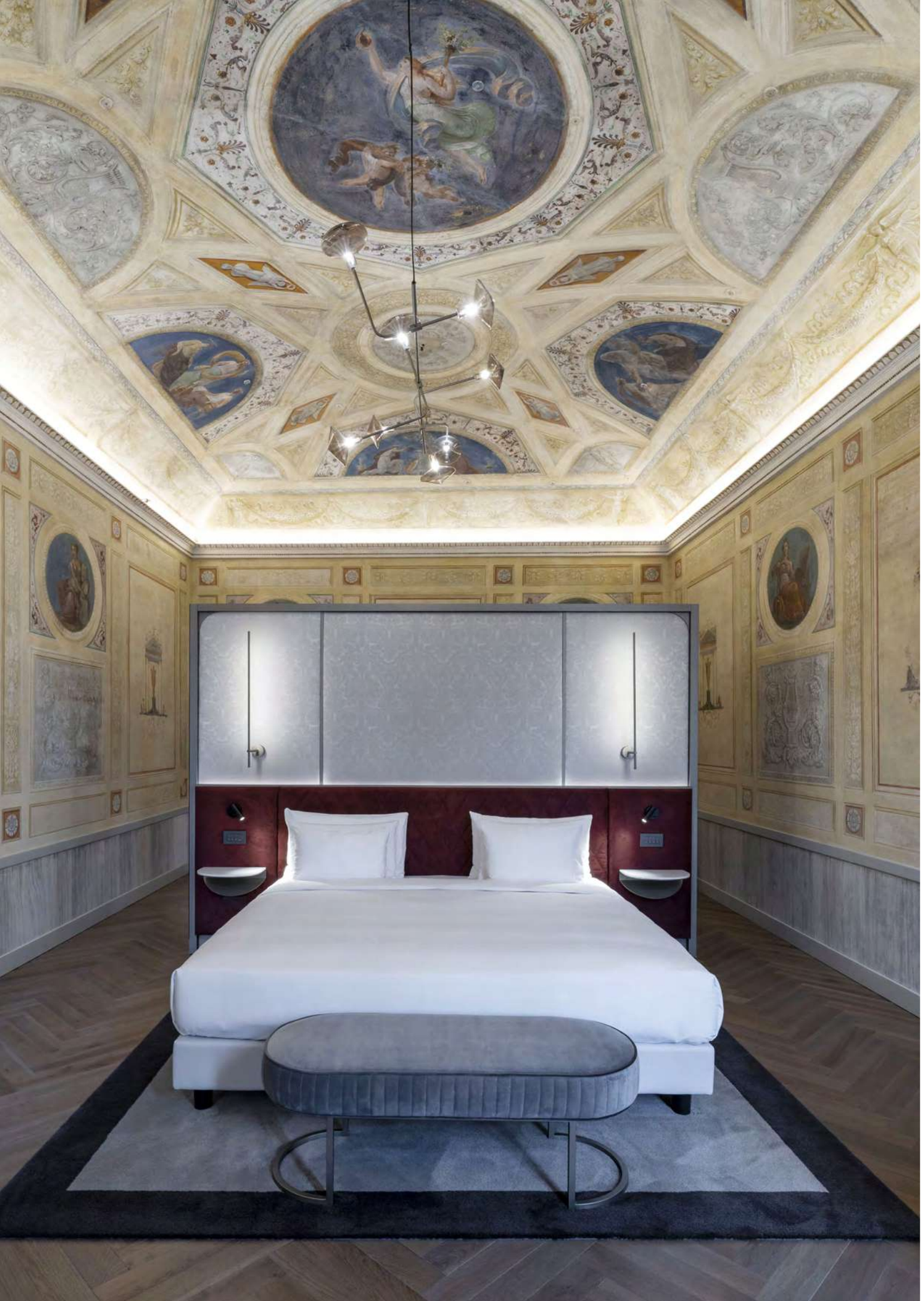
Preserving the past by designing the future: Palazzo Nani, previously house of the aristocratic Nani family, then a school, reopened its doors to the city, after the major renovation work curated by Studio Marco Piva for the interior design, Venice Plan for the architecture and work supervisor and Sirecon for the restoration, carried out under the supervision, and in agreement, with the Superintendence of Fine Arts and Landscape for the Municipality of Venice, as the property is subject to the protection regime for its historical value.

The new Hotel Palazzo Nani evolves the concept of luxury, giving it a cultural and refined value, combining the artistic heritage with a profound aesthetic research in which the best design integrates with the emotional and social value of the work, increasing its prestige even more.

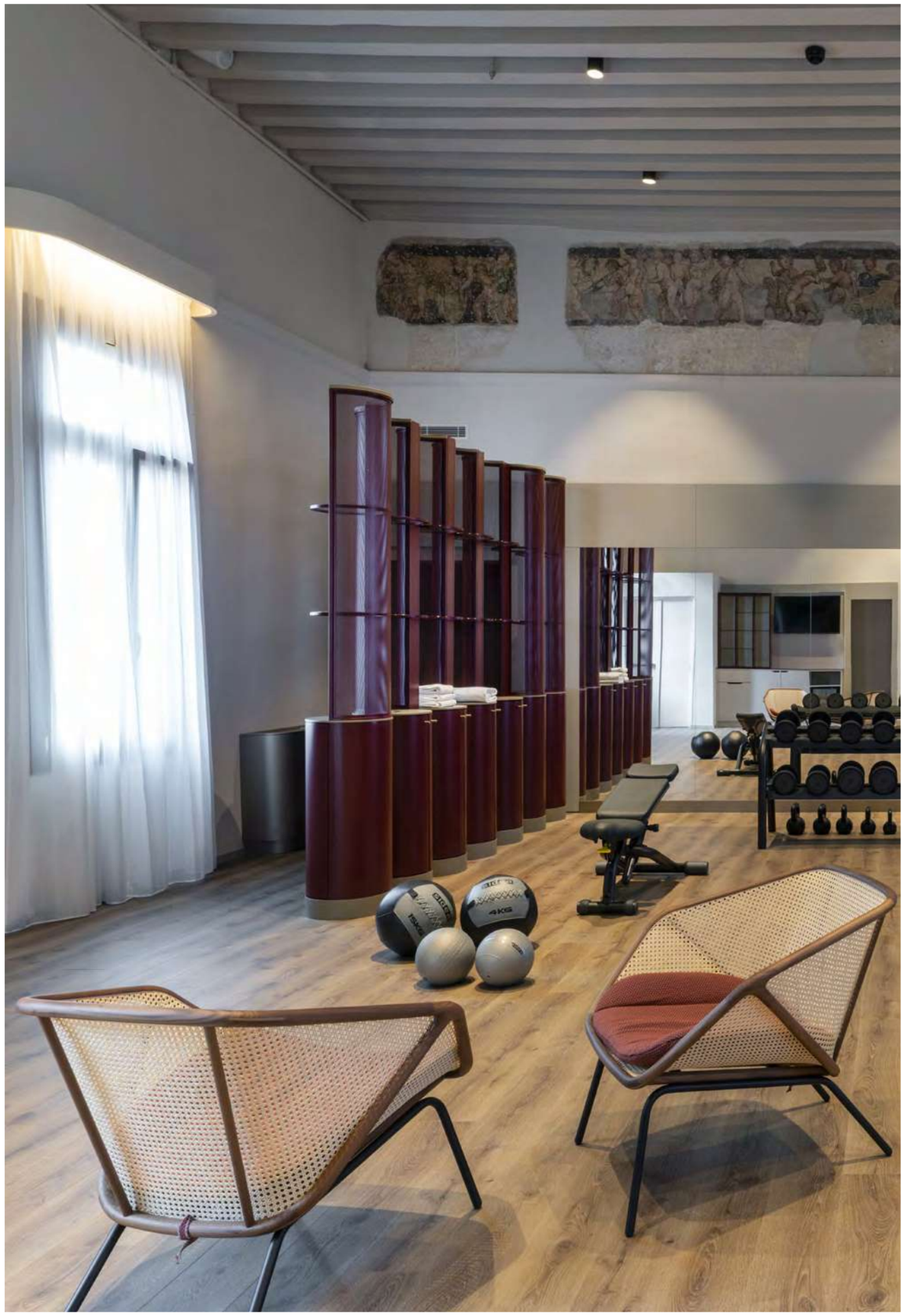
A change of intended use that keep intact the historical and artistic value of the Palace, preserving and emphasizing the original structures and floors, as well as all the frescoes, magnified with the use of light.

The emotional element of the project is the lifeblood of the place: everything has been studied and designed with the intention of finding a reference to the city of Venice.

The work of Studio Marco Piva was therefore based on the dialogue between the existing on the one hand, and with the history of the place on the other, in a combination of past and future.



ROOM 202-220



Cagliari, **Italy**

Chia Laguna Resort

A wild and authentic place that combines **nature, elegance** and **freshness.**

CLIENT
Oaktree Capital/Westmont Hospitality Group

PROJECT

HOTEL LAGUNA
- 5 star hotel (resort);
- 72 Rooms, 34 Suites
- Reception, Lounge, Bar, Restaurants, Pool, Spa Lounge, Gym

HOTEL BAIA DI CHIA
- 5 star hotel;
- 77 Rooms;
- Reception, Lounge, Bar, Restaurant, Pool

HOTEL VILLAGE
- 4 star family hotel (resort);
- 240 Rooms;
- Reception, Restaurants, Pool, Kids Club

BUILT UP AREA
Overall gross floor area 127.262 sqm

DATE
Hotel Village: 2019 - 2020
Hotel Laguna and Hotel Baia: 2020 - 2021

The intervention of Studio Marco Piva has raised the overall quality of the complex from a functional point of view, creating a diversification of spaces, but also formal, aesthetic and emotional, with a careful selection of furniture, finishes and materials that communicate an idea of luxury and well-being linked to the timeless Mediterranean style, which combines nature, elegance and freshness in a refined and bright way.

The restyling project has involved in continuity with the previous intervention also the Hotel Baia (now Baia di Chia resort Sardinia), the Hotel Laguna, the Spazio Oasi and all the outlets inspired by the nature of the territory, to translate into a new resort characterized by a Mediterranean lifestyle designed to offer its guests a place where you can breathe the authentic Sardinian tradition.

The theme of the “wild place” and authenticity was the starting point for the work of Studio Marco Piva, which has redesigned environments and outdoor spaces of the resort through landscaping and new lighting, to arrive at the complete restyling of rooms, common areas, restaurants and outlet, giving a new design in continuum between interior and exterior.

The new warm color palettes and the use of natural materials such as woods, fibers and ropes with soft and sinuous lines, were dictated by the morphology of the Sardinian landscape, with a game of details and textures that started from the analysis of the future guest, to grasp the needs and habits, and wrap him in a sensory experience of total relaxation.

Hotel Laguna

The general theme of the intervention of Studio Marco Piva, which was responsible for the renovation of both outdoor and indoor spaces of the rooms and common areas, is inspired by the wind and lightness, thanks to the privileged location, exposed to the gentle sea breeze and immersed in the nature of the area, a unique view in which coexist marine landscapes, mountain, green and lagoon.

The new Hotel Laguna includes the old 5-star Hotel Laguna and the Spazio Oasi, to which, given its particular conformation, the destination has been changed, transforming it into the family corner of the new high-end hotel of Chia Laguna resort. The two structures, immersed in a unique natural landscape, share common areas, while the rooms and suites remain distinct, now united by the immersive design conceived by Studio Marco Piva to welcome the most demanding and refined travelers.

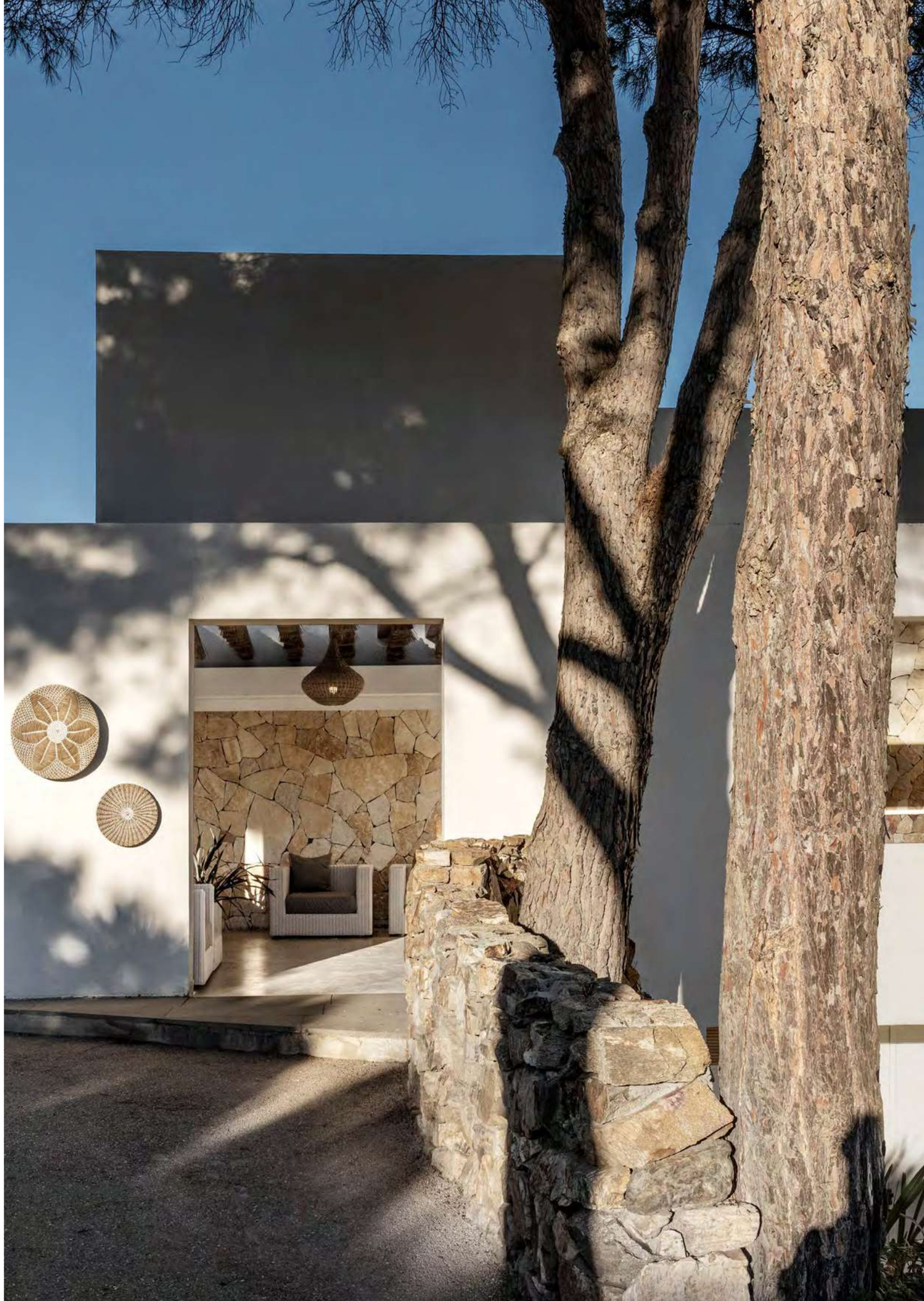
106 new rooms, redesigned with inspiration from the nature that surrounds them and the beauty of the land of Sardinia, with a careful selection of furnishings, finishes and materials that communicate an idea of luxury and well-being linked to the timeless Mediterranean style, which combines elegance and freshness in a refined and luminous way. Among the local materials, noteworthy is the extensive use of Biancone di Orosei marble, a limestone rock extracted and processed in Sardinia that stands out for its characteristic colors due to the inclusions of fossils of shells, corals and other organisms. With its nuances, ranging from white to pink, has been declined in various surfaces of the hotel in different finishes, to enhance the qualities of the material and at the same time give the rooms a sense of sophistication that makes them even more comfortable and welcoming.

Baia di Chia
Resort Sardinia

Immersed in the Mediterranean Sea near the promontory of Chia, the new Baia di Chia resort Sardinia becomes a five-star hotel able to offer quality and high-end services to a national and international clientele, in a unique natural context and landscape.

Its 77 rooms distributed on the hill overlooking the coast offer views of the green, the lagoon or the sea, immersed in the wonderful and unmistakable scents of the Mediterranean. The use of shades derived from the earth, such as sand and clay, and furnishings and finishes in natural fibers, also from local crafts, give the rooms a feeling in perfect harmony with the genius loci. All the common areas - reception, bar, restaurant - have been revisited following the same chromatic and material mood. A lot of Sardinia, therefore, in the new naming and in the design philosophy, in order to intercept a foreign clientele more and more in love with this island.

At the level of landscaping, a fundamental operation was related to the management of flows, to divide those of service from those of the guest, creating dedicated paths, and thus improving both the efficiency and the experience of the different users of the resort. Here, too, the intent was to maximize, from a formal and functional point of view, the use of outdoor spaces, to be the first promoters of the new identity of the place and to perceive, already in the public eye, the new identity of the resort.



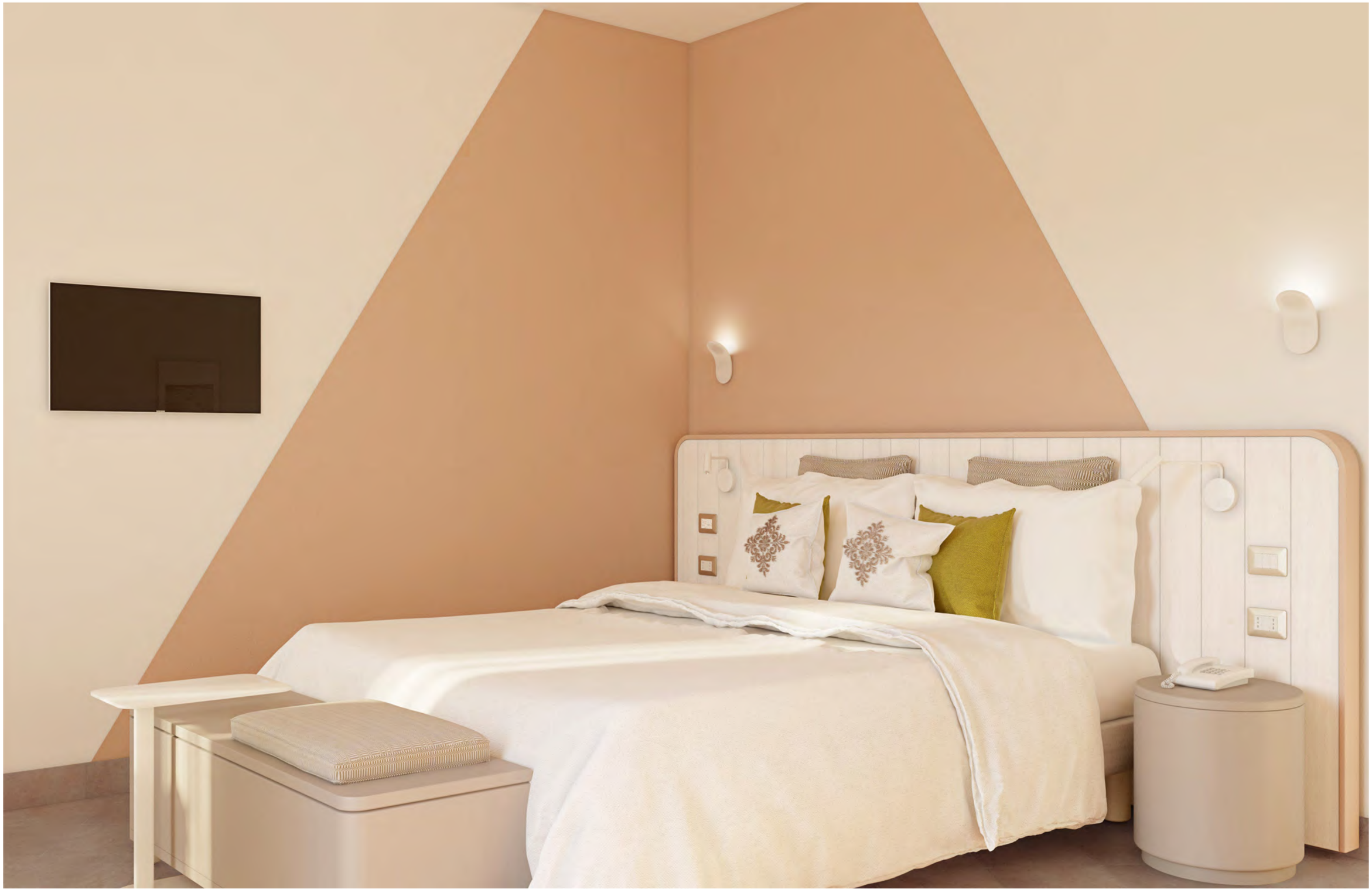
Hotel Village

After last year's successful concept design for the restyling and redevelopment of the 240 rooms of the Hotel Village, Studio Marco Piva has carried out a renovation of the common areas and a real upgrade of the outdoor space in 2021 with the creation from scratch of a location in the style of an 'Italian piazza', which will offer the possibility of dining or having breakfast outdoors, protected from the rays of the sun. This is the dehor of the new Domus Restaurant, with its dining room and its large covered terrace among the greenery and flowers of the gardens, welcoming, familiar and informal, with a style that makes you feel at home right from the name: "domus" is the word that means house in Latin and has become "domu" in the Sardinian language.

Also new is the Bimbi Restaurant, dedicated to our youngest guests, a child-friendly space where lunch and dinner are as good as a game together. The furnishings are bright, practical and cheerful, like the long serpentine table where many can sit. The menus are healthy and tasty, perfect for long days of sea and activity.

The survey that Studio Marco Piva carried out on each space was in fact based on the search for formal, chromatic and local craftsmanship elements, on which to convey the analysis of the functional redesign of the environments, with the aim of transforming them as much as possible into flexible, multifunctional, but also emotional places.

POLPO



Milan, **Italy**

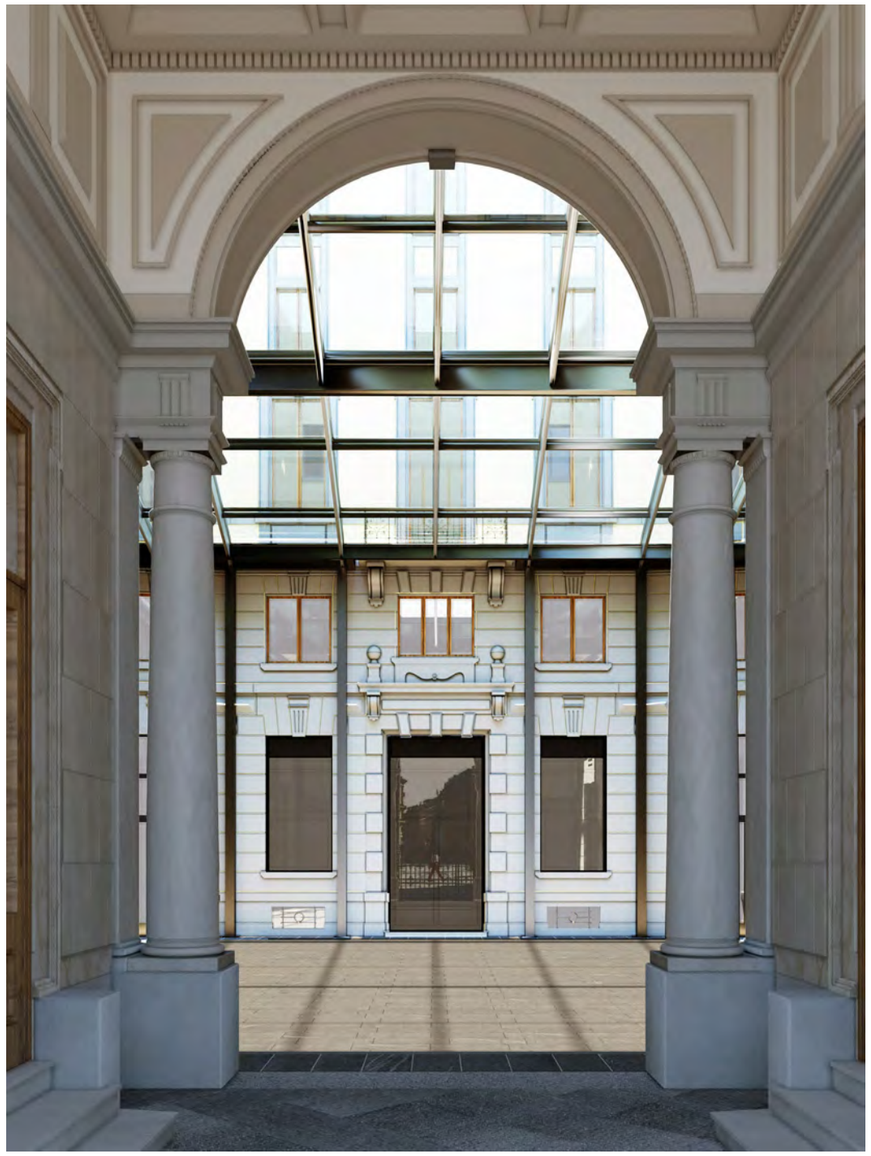
Palazzo Venezia

Respecting the **historical value**, yet emphasizing it

INDUSTRIA ITALIANA

GENERALI
GENERALI
ASSICVRAZIONI
GENERALI
CHANEL
CHANEL

Piazza Cordusio is located in the heart of Milan, a few steps from the Duomo. Located where the court of the Lombard dukes stood, it was once the financial center of Milan, hosting the headquarters of various financial institutions.
Before becoming Piazza Cordusio, the geographical conformation of origin was that of an elliptical road. In fact, since 1882 it was called the elliptical square. However the Municipality returned the ancient denomination. Subsequently, the square underwent a further change in the name under the fascist regime, when it was named after Costanzo Ciano, to then return to being Cordusio after the fall of the regime.
The Palazzo delle Assicurazioni Generali, or Palazzo Venezia, is one of the historic buildings overlooking Piazza Cordusio. It was built in an eclectic style on a project by the architect Luca Beltrami between 1897 and 1902 by the company Assicurazioni Generali Venezia, giving way to the broader plan of renovation of the square which took place between the late nineteenth and early twentieth century, period in which the first urban operations took place in the Milanese landscape. Political and administrative activities took place inside the building.
Made of stone with elegant relief decorations, the building has five floors and is characterized in the final part where a high octagonal dome rises.
The style refers to sixteenth-century inspirations, especially in the distribution of ornamental inserts. On the facade stand out the high relief with the lion of San Marco, proof of the Venetian origin of the insurance company, and the niche with the mosaic of the allegorical representation of Providence.
It was in the 2000s, with the transfer of the financial center of Milan to the new skyscrapers in the Porta Nuova and CityLife areas, that the square redefined itself as the center of social and commercial life.



CLIENT
Generali Real Estate

PROJECT
– 5 Star Hotel
– G + 5 + 1 Basement floor
– 70 Rooms
– Hall, Lounge Bar, Restaurants, Conference Center, 1 Meeting Room, Gym, Spa, Terrace & Bar;

BUILT UP AREA
9.000 sqm

DATE
2018 - on going

The requalification of the historic Palazzo Venezia provides for the reconversion of part of its surfaces into a new iconic 5-star Hotel.
The project, carried out by Studio Marco Piva with Tekne Ingegneria and CSA, maintains and transforms synergistically, respecting the building history and its artistic and cultural heritage, yet giving it a new, up-to-date identity.

One of the aims is to give the main facade, located in Piazza Cordusio, the financial center of Milan, a new artistic value, emphasizing it by light effects that enhance the central entrance of the new hotel and both the building's sides, facing Piazza dei Mercanti and Via Orefici.
The intervention intends to maintain the existing historic portal located in Piazza Cordusio, that becomes the main entrance of the hotel, where a first hall with reception functions will be placed.
The central courtyard, which is going to be covered by a glass and metal structure, will host multi-functional activities: meeting, conference, breakfast room or event space, depending on the needs.

Another important conservative intervention is dedicated to the internal staircase, an elegant element that will be restored to its original splendor.
The reception will be located on the top floor, in the most significant architectural part of the building, with the majestic Dome, symbol of Piazza Cordusio. This area will be also entirely restored, respecting its historical value, yet emphasizing it.

Milan, **Italy**

Radisson Collection Hotel Santa Sofia

Urban touch, but **domestic feeling**

Historic Milanese avenue, Via Santa Sofia, once called “Strada di Santa Sofia”, started from the San Celso bridge, now Corso Italia, and ended with the Porta Romana bridge. What remains today is only a small part, following the bombings during the Second World War in 1943, which almost completely razed the area to the ground.

From that tragic destruction the complex of the Church of Santa Maria Bambina (near Porta Romana) remained unharmed.
Historically, the canal ran parallel to Via Santa Sofia.

The street takes its name from the Church and the College of Santa Sofia, founded by the humiliated fathers and dedicated to a Milanese noblewoman of the same name.

CLIENT
Allianz Real Estate – Radisson Hotel Group

PROJECT
Architecture – Interior Architecture – Rooms, Rooms corridor and gym interior design
5 star hotel
g+7, -2 basement
159 rooms, of which 130 standard, 28 junior suite, 1 suite

BUILT UP AREA
11.000 sqm

DATE
2019 - 2023

The Radisson Collection Hotel, Santa Sofia Milan, a new hotel of the Radisson Collection brand, has opened in Milan, strategically located at the intersection of Via Santa Sofia and Corso Italia, in a lively and well-served neighborhood of the city, positioned halfway between Piazza Duomo and Navigli.

The renovation and transformation of the former Allianz Italia offices into a 5-star hotel was designed by Studio Marco Piva, which was responsible for both the architectural and interior layout of the entire building, as well as the interior design of the rooms, gym, and corridors, in collaboration with the interior contractor Concreta.

Studio Marco Piva is particularly attentive to the morphology of buildings and their context, which becomes a source of inspiration for choosing the most suitable and evocative design approach. The hotel building makes it particularly suitable to be interpreted and narrated in an architectural and interior design language of "urban style".

The interior design of the Radisson Collection Hotel, Santa Sofia Milan is characterized by a contemporary urban style with a domestic feel. The design approach was to create a style that combined the concepts of "business", "urban", and "loft". The rooms, like small urban lofts, have large windows and black frames to provide greater brightness and permeability to the bathroom and sleeping area, and soft dark curtains that can be used to create privacy between the two spaces when needed.

The junior suites are numerous and distinguished from each other by their different sizes and choices of furnishings, including walk-in closets, lounge sofas that mark the day-night area, custom-made sofas that enhance comfort, the addition of an extra bed group, or the presence of bathrooms with double sinks inside the junior suite. The bed frames, bedside tables, wardrobes, sink furniture, mirrors, and desks were custom designed by Studio Marco Piva and made by Concreta, with finely researched details and textures to create pleasantly welcoming environments.

The materials used interpret the lifestyle of a five-star luxury hotel, in line with the new demand towards which the hospitality industry is oriented.

The choice of Studio Marco Piva has privileged warm materials such as wood and leather in dialogue with contemporary elements such as glass and metal, which could at the same time meet the standards required by certifications and the requirements demanded in the contract sector.

The wood essences are effect wood with particularly resistant and high-quality laminated panels. The leathers are eco-leathers that respond to a need for greater durability and ease of cleaning.

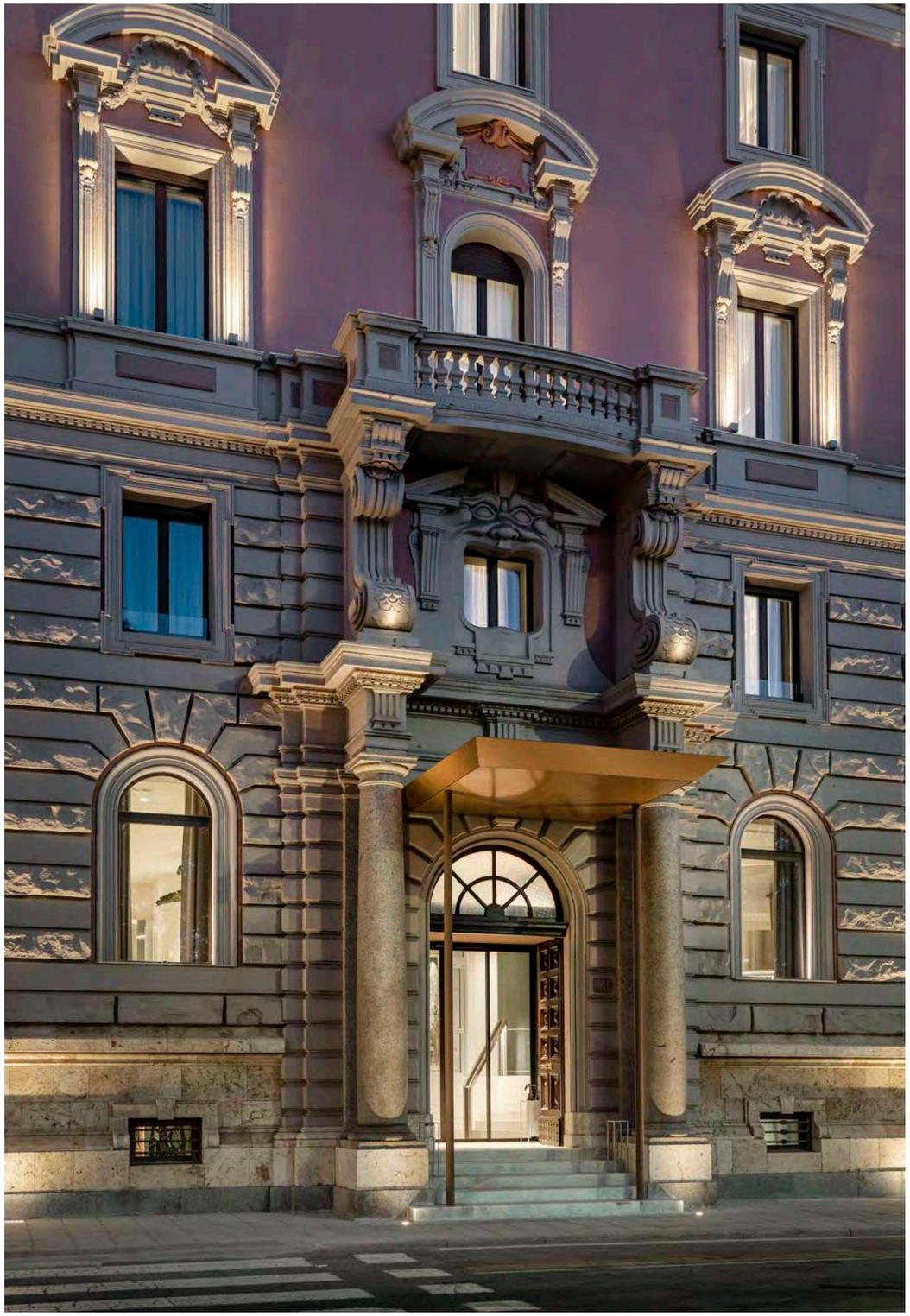
The language of colors tells a palette in shades of blue with accents of red and a base of shades of gray. For the headboards and technical fabric curtains that create the privacy area, midnight blue was chosen. A touch of red characterizes the upholstery, such as sofas or armchairs. In general, grays dominate in various shades, up to blacks that define the spaces.

Cagliari, **Italy**

Palazzo Tirso

A change of **destination** preserving the building **historical value**

Palazzo Tirso is an Art Nouveau building built on the project of the engineer Flavio Scano: a milestone in Cagliari's construction in the pre-war period. Located in Piazza Deffenu, it is one of the first works with a structural frame entirely built in reinforced concrete made in Sardinia.
Built between 1924 and 1927, the first years of strong growth for the city of Cagliari, Palazzo Tirso was the representative seat of the offices of the Sardinian Electricity Company and of the Electrical and Hydraulic Companies of the Tirso. At the time, electricity was the engine of the island's economic development. Subsequently, the palace passed into the hands of Bastigi S.p.a and finally, in 1985, the Istituto Bancario San Paolo took over.
The building is known for its monumental architecture: granite columns welcome the visitor to the main entrance, scenic frames and pediments surround all the openings and imposing symbols that refer to the sixteenth century, making the building a real emblem of monumental architecture, around a city now marked by the post-war period and modernity.



PALAZZO TIRSO

CLIENT
Puddu Group Construction

PROJECT
Interior Architecture, Interior design, Entrance Canopy Architecture
5 Star Hotel
G+5
85 rooms (61 standard, 15 deluxe, 8 suites, 1 presidential suite)
1 SPA, 1 gym, 2 swimming pools, 1 lounge & lobby bar, 2 restaurants, 2 meeting rooms, 1 board room, 1 wine cellar, 1 reception, 1 rooftop, 1 botanic garden

BUILT UP AREA
5.800 sqm

DATE
2023

Second Studio Marco Piva's project in the city of Cagliari, the requalification project foresees the change of destination from office to hotel.

The inspiration behind the design derives from the history of the territory and from the old configuration of the building, specifically from all the technical elements hidden in the architecture, which become the leitmotif of the new spaces, through the theme of the tubulars.

In terms of colors, both in the rooms than in the common spaces, will be perceived an immersion within the colors related to Sardinian culture, especially to its territory.
For the rooms and suites have been identified 3 color palettes, which allow to make the experience always unique and customizable: the oranges, linked to the orange-pink shades of the sunsets over the Cagliari sea and the flamingos, an animal that has just returned to the city; the blues, linked to the color of the sky and the crystal clear waters of the Golfo degli Angeli; the greens, which refer to the surrounding unspoiled nature.

In developing the layout of all the rooms, Studio Marco Piva has preserved the view of the landscape, taking advantage of the large windows of the historic building, overlooking the dock and the hills of Cagliari, to create a constant link between the city and the experience that will be lived inside.
From the suites, located on the fourth floor and with a double height of 6 meters, it can can be admired a unique views of the sea and the recently redeveloped marina.

PALAZZO TIRSO
PALAZZO TIRSO
PALAZZO TIRSO
PALAZZO TIRSO

The link of Sardinia with nature is taken up also in the rooftop garden, a botanical garden inspired by the typical aromatic essences of the territory.

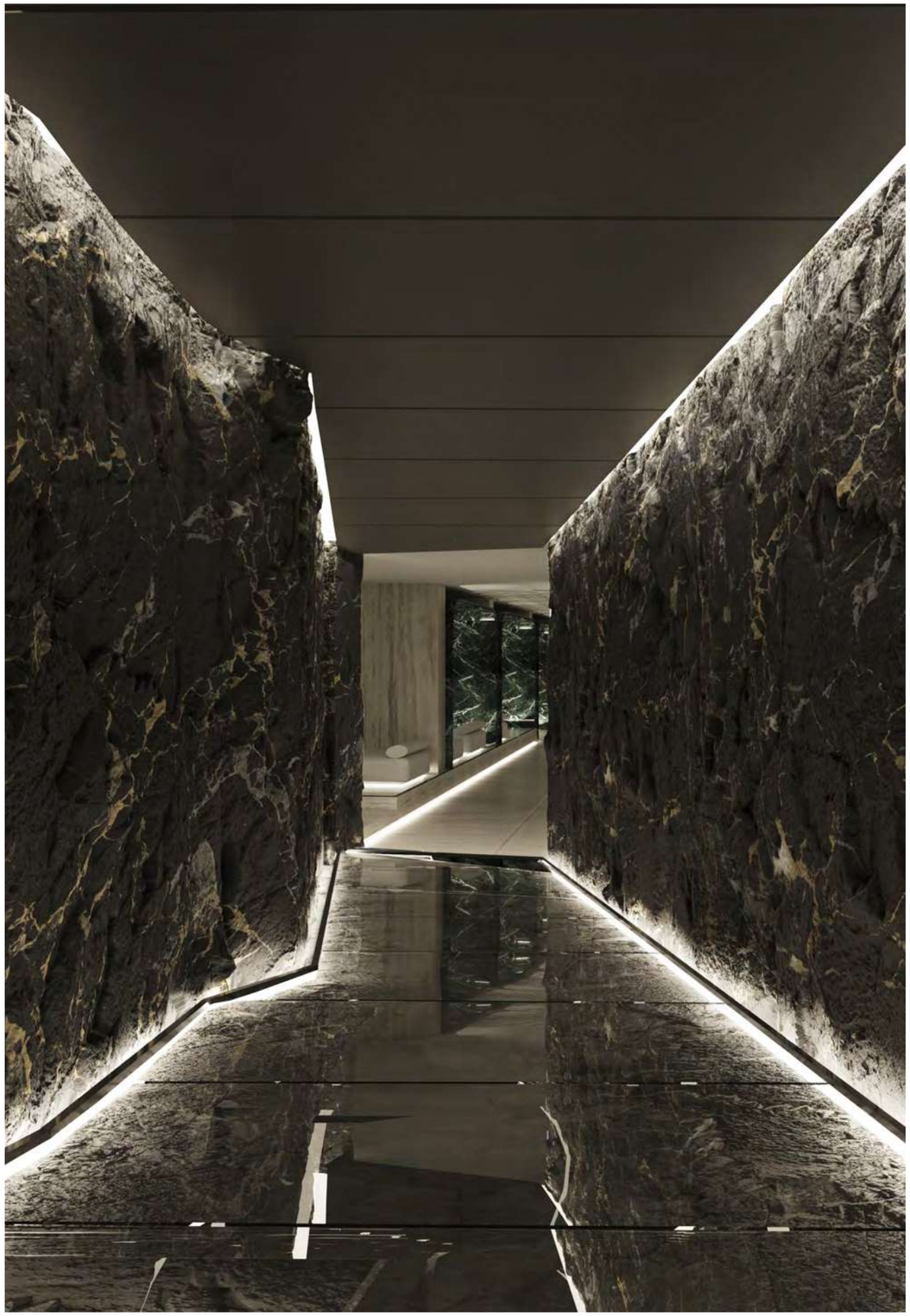
A particularity of the project will be in the layout of the ground floor: at the entrance, with the bar-restaurant, there won't be the perception of entering a hotel, but a permeation of the building with the urban life, an open space of relationship and comfort within which the reception, in line with new hotel trends, is designed to be a flexible space, conceived for both private and social use, for the guest but also for the citizen: a public space in which the traditional hotel welcome function is enhanced by creating a further opportunity for social interaction.

Another peculiarity of the project lies in the hypogean SPA, which is located in the vault area of the bank which was the last tenant of the building. With the will of respecting the historical memory of the building, the whole area will be maintained, intervening just in the layout of environments that need privacy or intended for service functions, respecting the existing architecture.
The colors will be darker, linked to the architectural history of the territory, very material and with the predominant use of stones. Being the building raised, the space also enjoys natural light, filtered through the windows, which returns the evocative image of a place that emerges from the waters.

Rapallo, **Italy**

Excelsior Palace Portofino Coast

5 Star luxury wellness



CLIENT
Excelsior Palace Hotel S.r.l.

PROJECT
Interior Design & Architecture

BUILT UP AREA
1250 sqm indoor + 350 sqm outdoor

DATE
2020 – in progress

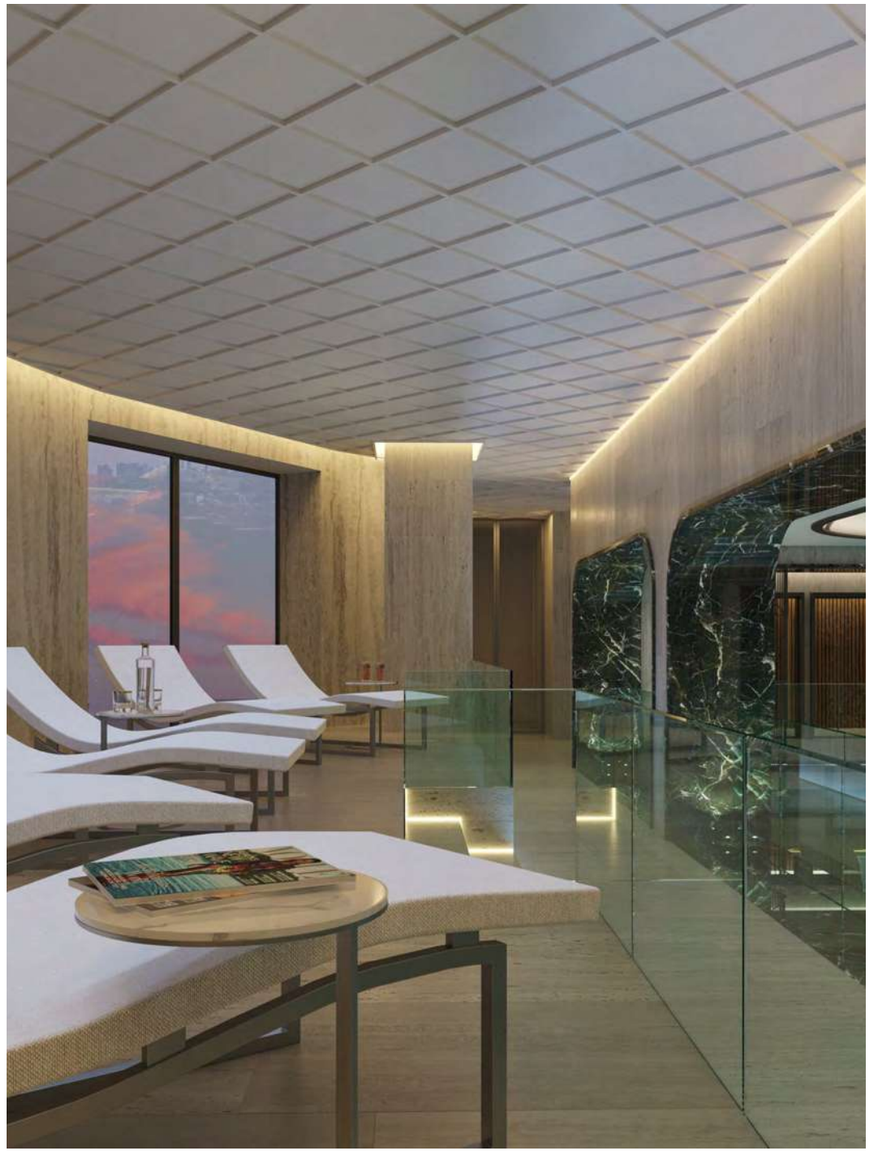
Studio Marco Piva were tasked to design the renovation and expansion of the SPA and Wellness area of the 5-star luxury hotel Excelsior Palace in Rapallo, to make its offer even more exclusive, and keep up to date with the evolution of the wellbeing's sector.

The project was divided into two main directions, complementary to each other: on the one hand, the conservative restyling of the bar and enhancement of the existing and, on the other, the expansion of the space and services, with an interior design and architecture inspired by the territory, with its shapes and colors.

From the local Verde Levanto, which with its veins recalls the colors and movements of the water on the Ligurian coast, to the travertine effect that evokes the golden sand of its beaches, to the stones that refer to the mountains behind the bay, such as the Nero Portoro marble, that was found during the excavations of the new part, and preserved and enhanced in its authentic beauty.

Besides to traditional materials, the project also involves synthetic and contemporary ones, such as glass, mirrors and metals which, with their play of reflections and three-dimensional effects, bring the sea waters vibrations back into the complex, as if they were Zen waves that permeate the environment with new lifeblood.

Water and fire, the primordial elements of life, come together in the design of the main swimming pool, creating a suspended, almost magical effect, which gives feelings of peace and tranquility: an oasis in which to explore new dimensions of well-being, entranced by the overhanging view on the sea.



Milan, **Italy**

Excelsior Hotel Gallia

An encounter between the **timeless elegance** and style of the **art deco** period and the **contemporary design**

EXCELSIOR - GALLIA

CLIENT
Katara Hospitality

PROJECT
- Architecture, Interior Design, Lighting, Landscape
- 5 Star Luxury Hotel; G + 9
- 235 Rooms (182 standard, 51 suites, 1 Presidential Suite, 1 Royal Suite)
- 2 restaurants, 1 bar, 1 rooftop bar and terrace, SPA, Gym, Swimming Pool, private theatre/cinema, private restaurant, 12 meeting/conference rooms, library, cigar room, wine cellar, gallery, reception, hall, foyer

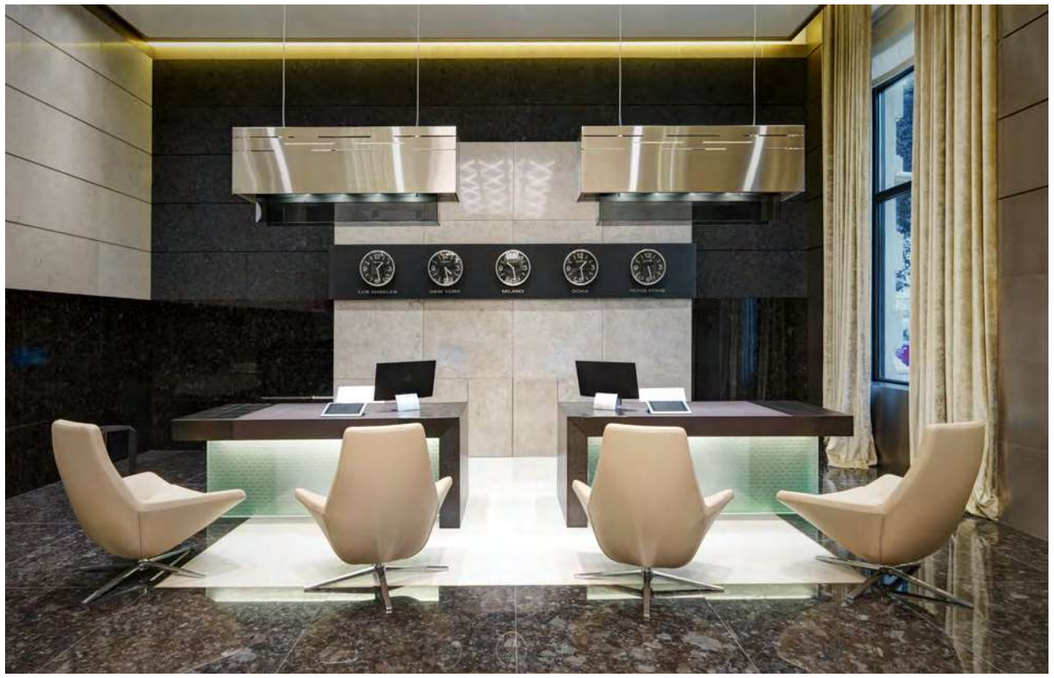
BUILT UP AREA
30.840 smq

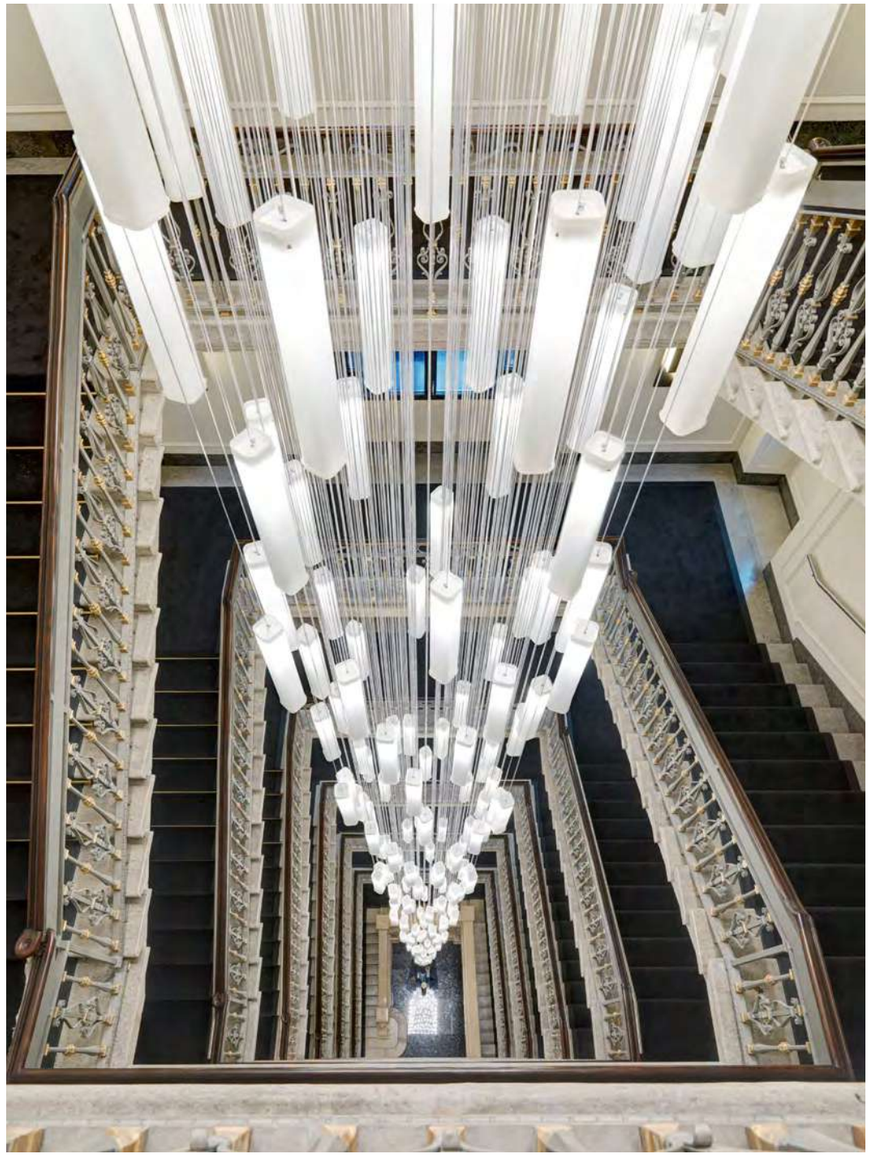
DATE
2015

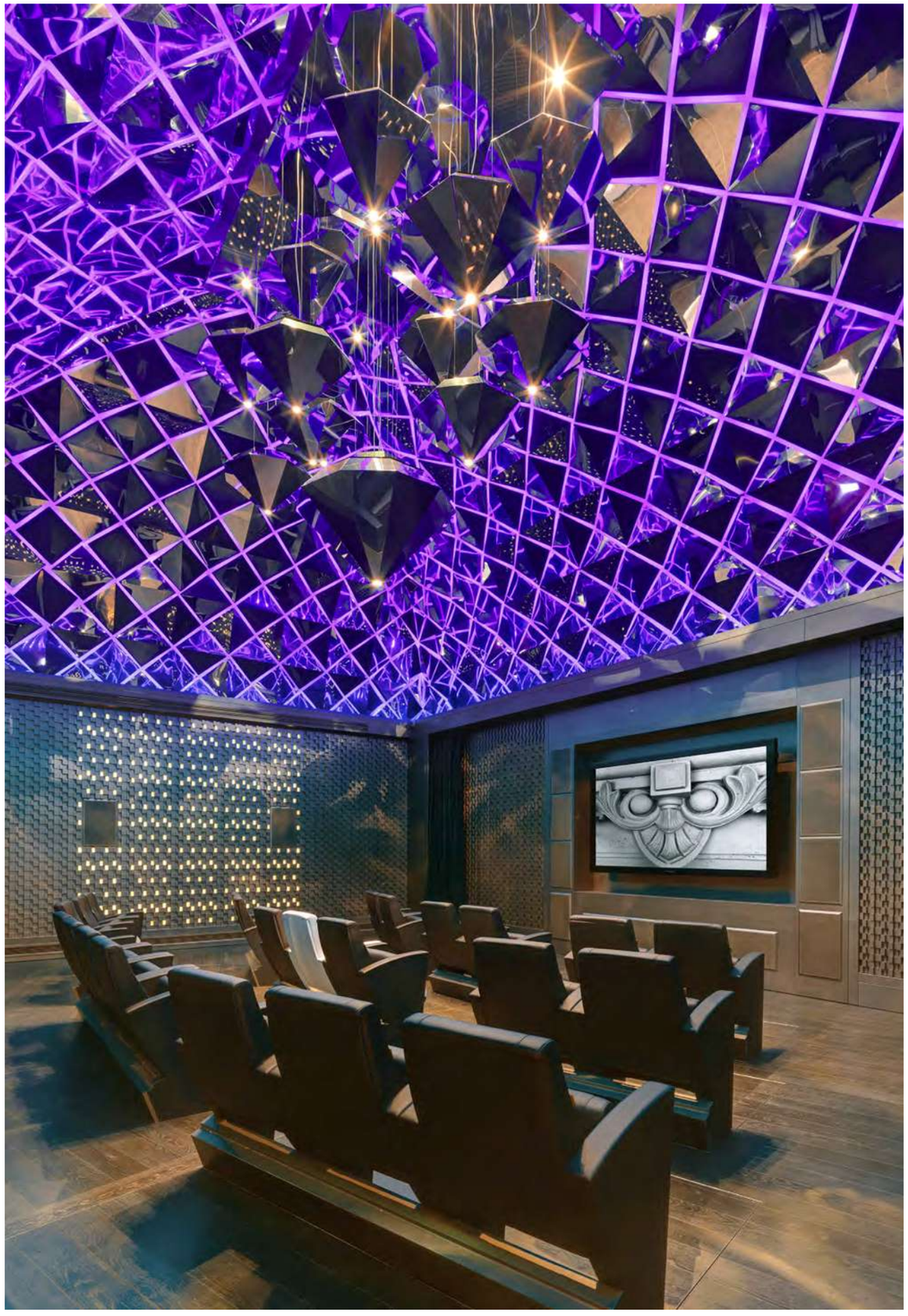
The interior spaces of the Excelsior Gallia Hotel are characterized by a magnificent yet at the same time fluid atmosphere. Each area is characterized by a clean and linear mood, designed with very specific features.

The interiors are reminiscent of the timeless elegance and style of the Art Deco period, while the lighting dominates the spaces throughout the building, creating an interplay of natural and artificial light. The final aim was to recreate a multitasking suggestion from a sensory perspective, for a synaesthetic project that includes and perfectly mixes culture, history, fashion and design.

The project involved a new functional structure for the public spaces of the building; with a monumental entrance hall at the heart of the historical building, facing the monumental central staircase with a 30 meters waterfall of light.







In the Excelsior Hotel Gallia, all is about event spaces, starting from meetings rooms to public spaces that can become private. The ground floor features 12 meeting rooms, spanning across 1000sqm, as well as 700sqm of foyer space, to optimize the streams to make the most of the potential of the congress centre.

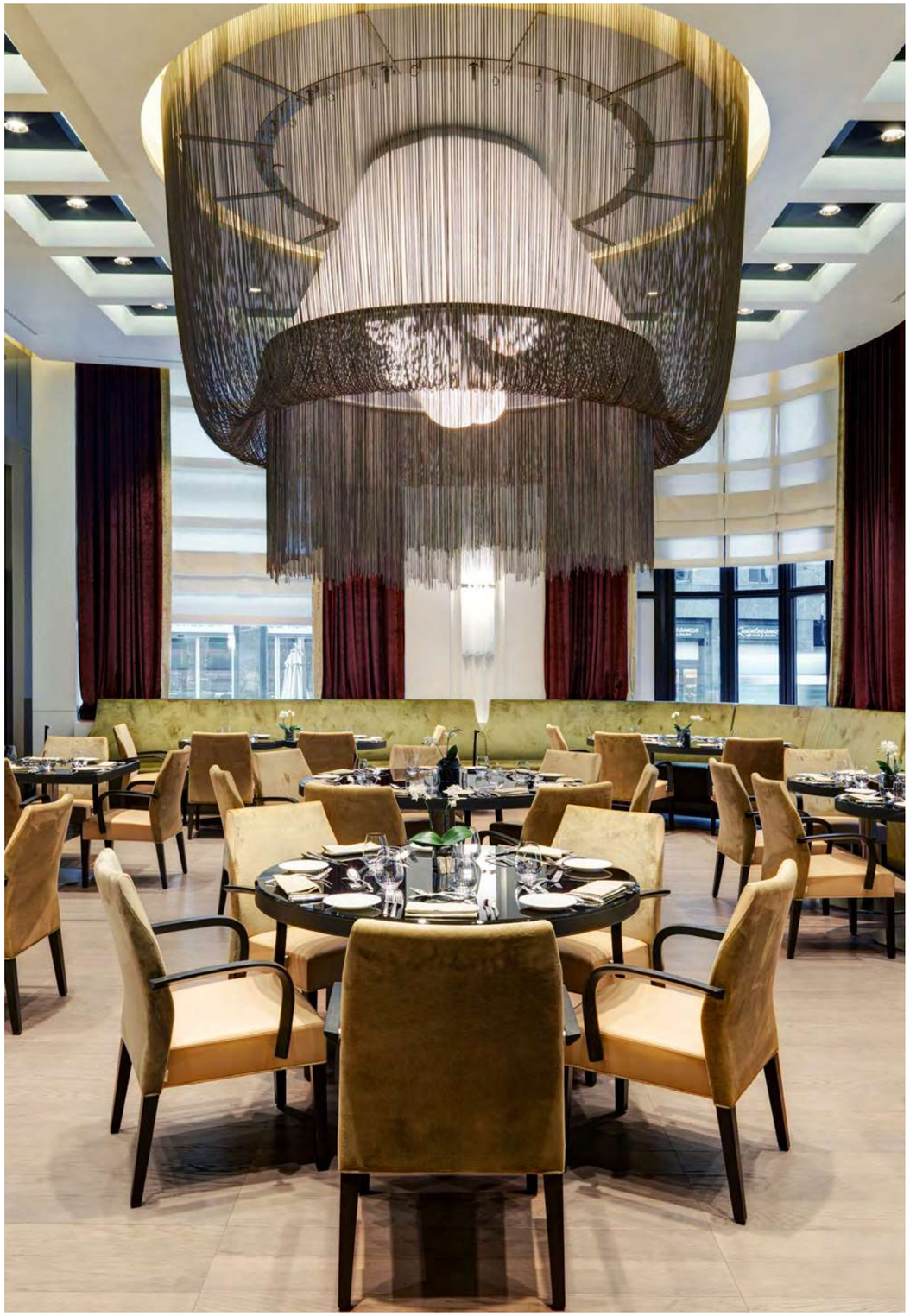
All the conference areas have been laid out to house several functions: the typology of the rooms aims at meeting the different needs of the customer, from the little Montenapoleone room to the huge Duomo one. From the Congress Centre's glass-covered atrium, the guests can direct access to the 7th floor, where is located the hotel's historical Cupola, now a modern, multifunctional space equipped with the latest audio-visual technology.

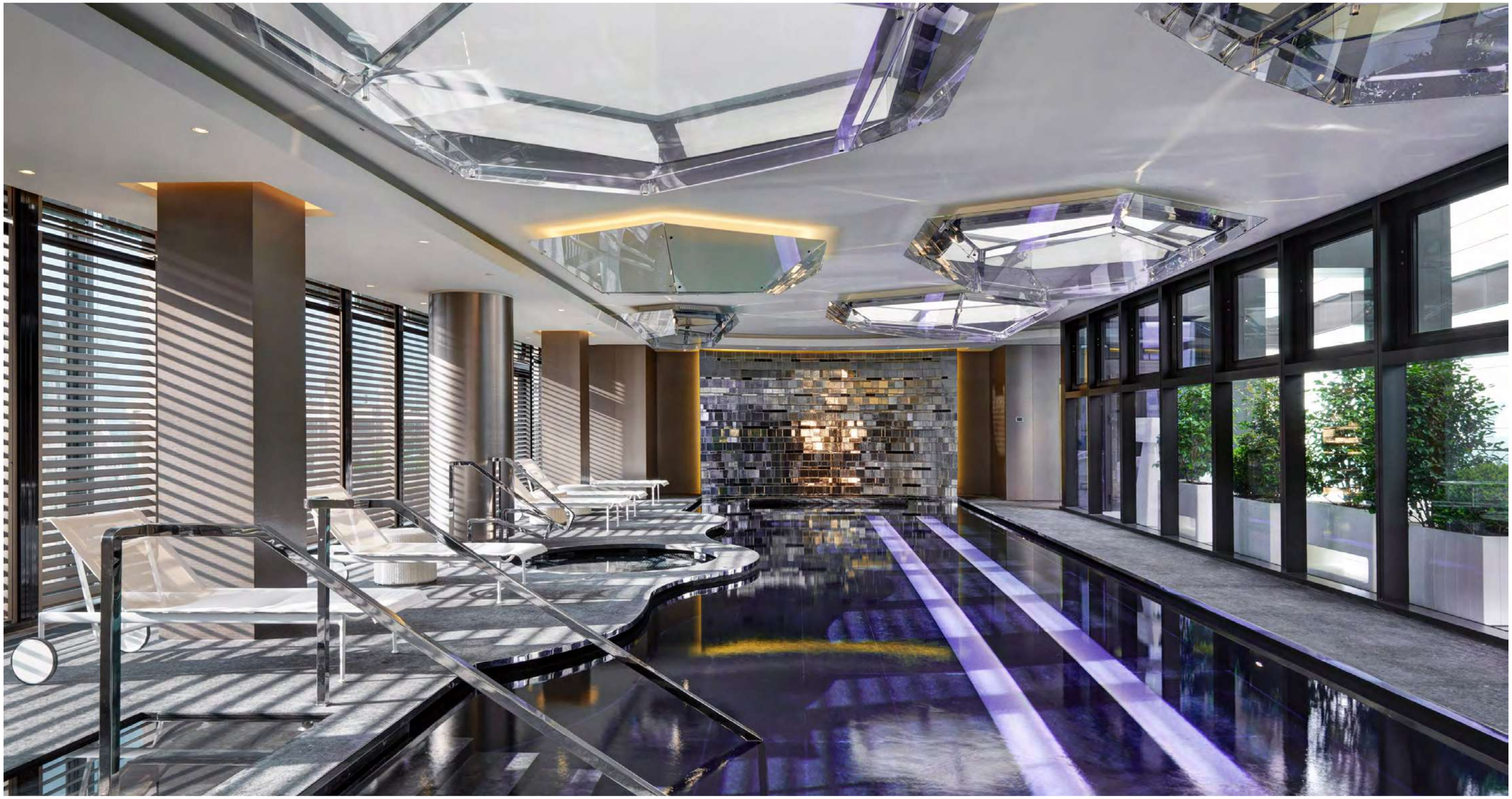
> "Spectacular and unique venues for ***celebrations*** and ***events***"

Excelsior Hotel Gallia has been studied to offer dining option for everyone, through a gallery of experiences to entertain the palate, and pleasure the eyes, from rooftop fine dining to basement aperitifs. Presenting a modern reinterpretation of 1930s design, the restaurant and bar on the ground floor offer a casual ambience, designed for informal situation.

In the basement, there is a sophisticated wine cellar that recalls the traditional one, its history and warmth. Ideal for an intimate lunch, an aperitif or private meeting. On the seventh floor there is the panoramic rooftop restaurant and bar, offering the latest in culinary innovation, with abreathtaking view over the underlying Piazza. Conceived as a " Theater ", where the food is the protagonist of the scene, not only for the taste.

> "A gallery of experiences ***to entertain the palate*** and ***pleasure the eyes***"





The Excelsior Hotel Gallia Spa, operated by Shiseido, thanks to its extraordinary light effects and super modern facilities, offers authentic moments of relaxation in Milan.
In the project, the well-being has been interpreted, through the use of refine materials and colours, together with the highest technology, as pleasure extending from the body to the mind, in a harmonious blend of sensorial and spiritual experiences.
The SPA complex covers almost 1000 sqm, with private entrance on the 6th floor, where innovative, exclusive treatment areas are located: individual cabins for treatment, a beautiful Calidarium, a private spa, saunas, the Himalayan salt steam room, a new conception Gym and the hanging swimming pool.

“Authentic moments of ***relaxation*** in Milan”

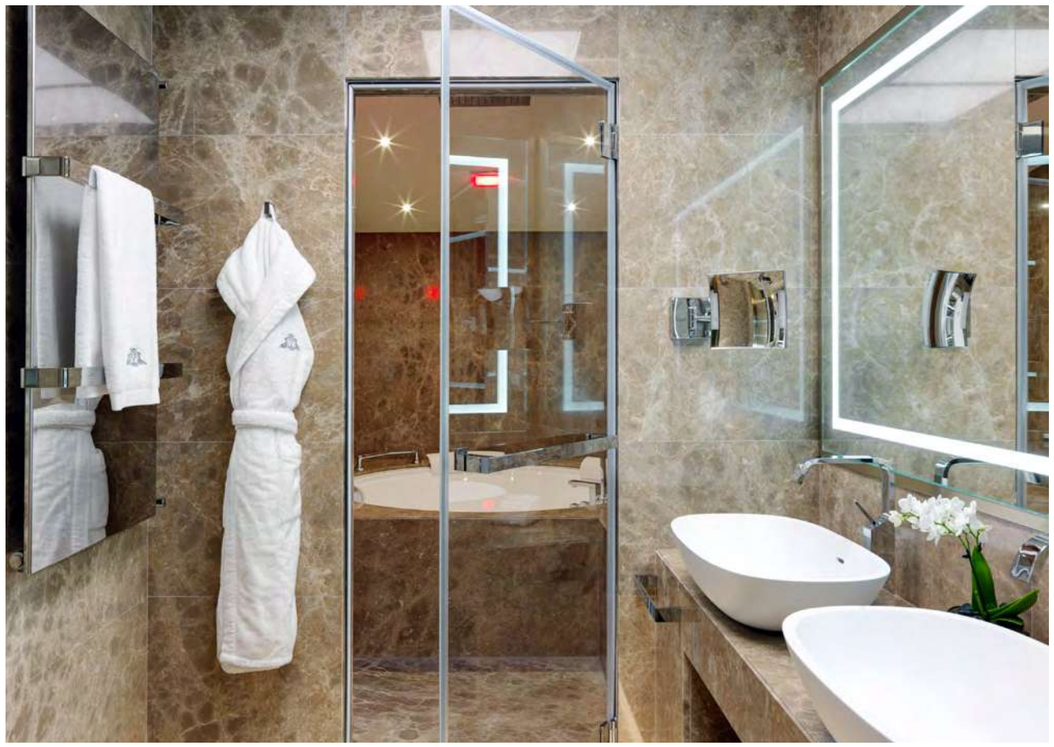
The new Excelsior Hotel Gallia hosts 235 rooms, of which 181 are standard rooms, and 51 suites (divided into 5 different types), plus the Gallia and the Katara Suites. Suite design is based on various topics, to offer guests different environments and leave them with different emotional experiences each time.

A whole range of different materials and production processes were used. The rooms featured different types of wood essences and décor elements ranging from rosewood to Canaletto walnut veneer to tay and a variety of different coloured lacquers. Five in particular, are dedicated to a "gentleman" of Italian design: Vico Magistretti, Achille Castiglioni, Giò Ponti, Luigi Caccia Dominioni, Franco Albini. Other types of suites are the Atelier Suites, the Signature Suites, the Art Suites and the Executive Suites.

> "Extremely ***sophisticated*** ambiences with an image of **care** and ***comfort***"

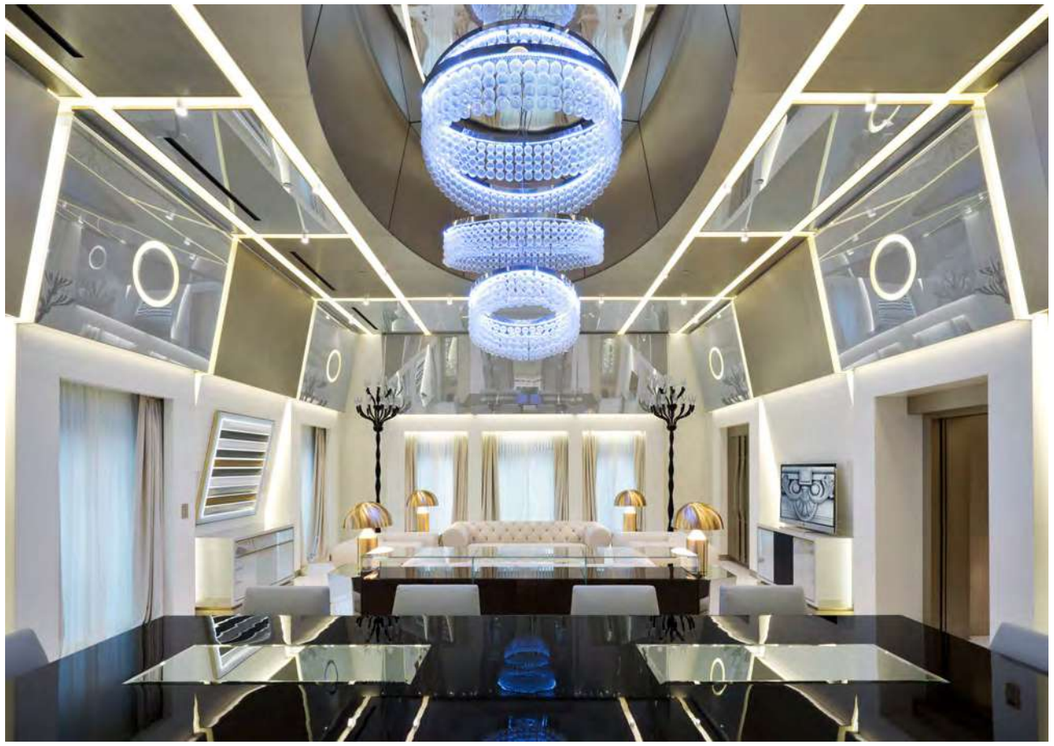
The Presidential Suite, on the fifth floor, is a privileged place thanks to its incomparable view of the city.
Unique in its type, it is located in the central part of the historical building, with its own balcony overlooking Piazza Duca d'Aosta. It offers guests 160 sqm for unique moments. Guests can appreciate precious marbles and design items, crafted by the best traditional Italian manufacturers of modern luxury, already from the main entrance. The four-poster bed, designed solely for this suite, was made using precious Venetian fabrics. Many items have been exclusively created for this room.

> "A ***sophisticated*** private residence with ***tasteful finishings***"



As in a tale of the Arabian Nights, luxury, technology and comfort merge together in the Katara Suite designed by Marco Piva inside the Excelsior Hotel Gallia in Milan. A theatrical light emphasizes the colors and precious materials used and gives a timeless elegance to the whole space.
The Katara Suite has four bedrooms, a large living room equipped with the best comforts, a private spa and a garden-terrace overlooking the monumental Central Station.
The furnishings enhance it to one of the most elegant suites in Italy with iconic pieces that praise the history of Italian design and custom made elements.
Its purpose is to capture the guest's attention and cocoon him in a smooth environment, in contrast with the hectic metropolitan rhythm of Milan.

> A ***magical*** and absolutely ***relaxing*** atmosphere



Chengdu, **China**

Tonino Lamborghini Hotel

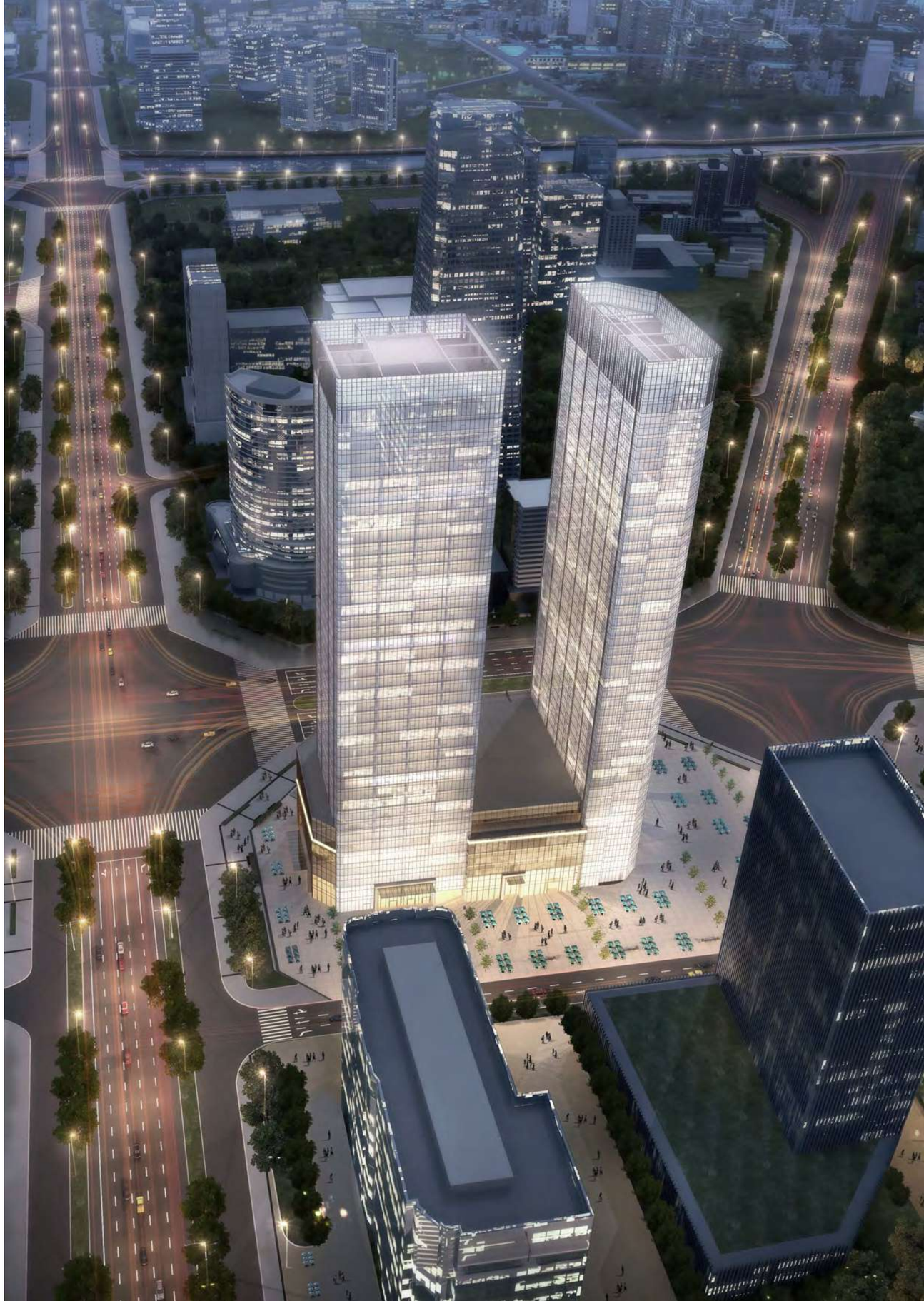
Emphasizing, through the Italian Design
a **unique** and **timeless experience**

CLIENT
Chengdu Donghe Real Estate Co., Ltd

PROJECT
– Interior Design – Façade design
– G+42
– G+44
– 5 Star Luxury Hotel: Entrance hall, reception, all day dining, chinese restaurant, private chinese restaurants, 1 cafeteria, executive lounge, lift lobby, lobby bar, panoramic swimming pool, gym, beauty saloon, banquet hall, meeting rooms, wedding ceremony center
– Residential Complex: more than 700 apartments
– Commercial Area: shopping mall
– Sichuan Theatre

BUILT UP AREA
Hotel: 92.320 sqm (around 300 rooms/apartments)
Residential Complex: 71.362 sqm
Commercial Area: 1.421 sqm
Sichuan Theatre: 500 sqm
Other spaces: 64.397
Total area: 230.000 sqm

DATE
2019 - in progress

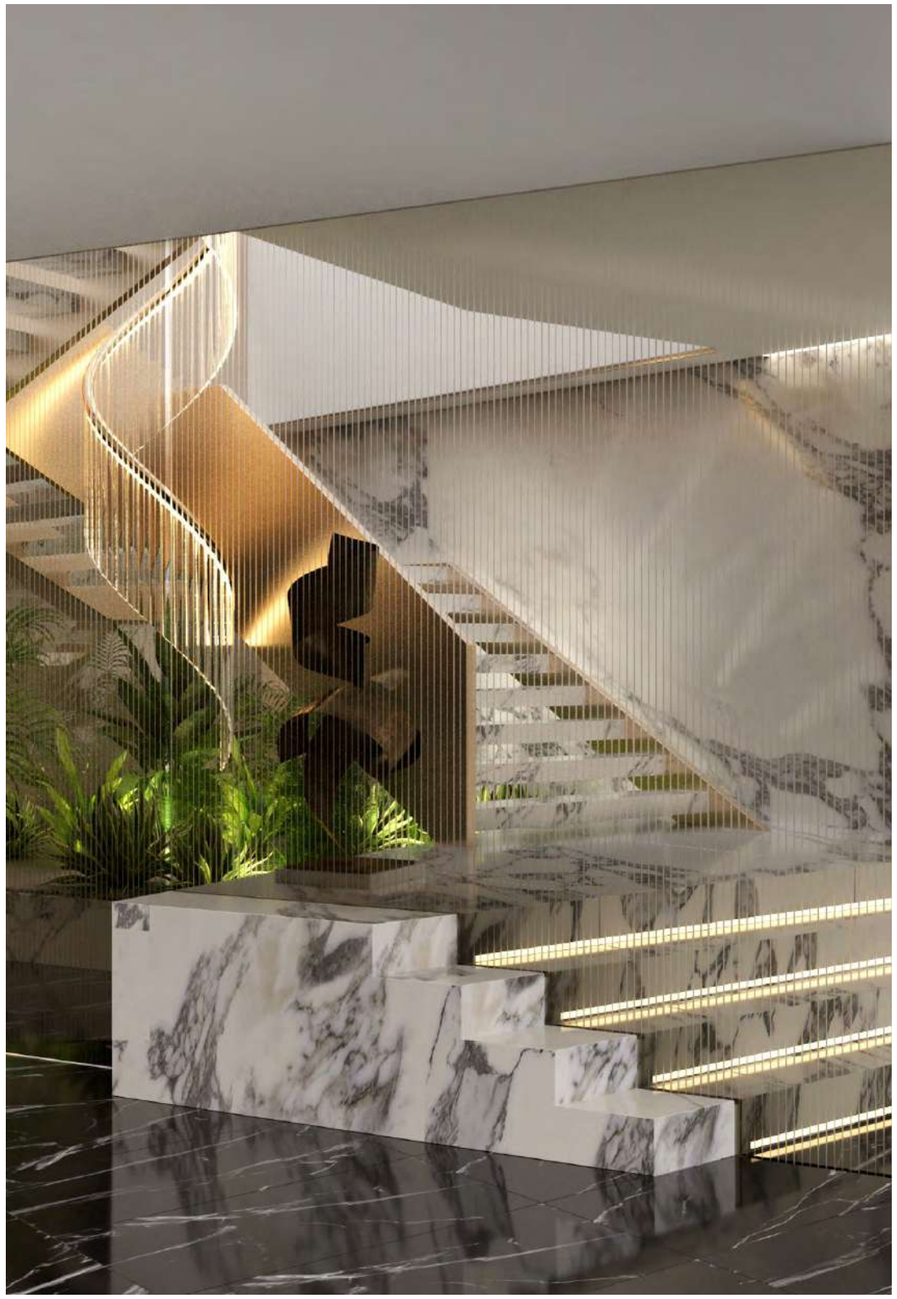


Tonino Lamborghini
Hotel

The interior's project of the 5-star luxury hotel Tonino Lamborghini in Chengdu, fits into the brand's "Hospitality project", bringing the passion and spirit of Italy to the place, which is expressed in its explosive vitality, creativity and beauty. The common spaces are characterized by a dynamic design that stands out for the choice of fine materials, shapes and beams of light with a decisive cut, optical effects and fragmentation of the surfaces dictated by the rhythm of the materials, scenographic use of light that plays with the glows created by shiny and reflective finishes, and attention to the smallest details, with the custom creation of decorative panels and different furnishing elements, to give a spectacular touch to every single environment, from the reception to the thematic restaurants, from the lobby to the lounges and up to the rooms.
Strong decorative marbles, vertical lines that recall the bamboo of the nature reserves adjacent to the city, circular elements such as mirrors, lamps and tables that recall the traditional Chinese umbrellas, are some of the recurring elements in the hotel spaces, interpreted according to the Italian tradition linked to aesthetics, functionality and emotion.
A particularly scenographic environment will be the one of the swimming pool, on the seventh floor, with its conformation that allows the view both on the city skyline and on the vertical development of tower A. An atmosphere conceived as the encounter of Water and Fire elements, with a waterfall on the window overlooking the city and a play of light on the opposite wall that recalls the fire.
A hotel that will allow its customers to live a unique and timeless experience, emphasizing, through the Italian design, the exclusivity and values of the culture in which it is inserted.

Tonino Lamborghini
CAFÉ

Tonino Lamborghini
CAFE
Tonino Lamborghini



Algeri, **Algeria**

Forum El Djazair Hotel

Introducing **luxury** and **style** in **Algerian Hospitality Scene**

The El Djazair Project is aimed to contribute to the fast growing Hospitality sector in Algeria with a new approach: the creation of an "international community" living in a multifunctional complex rich of facilities and experiences.

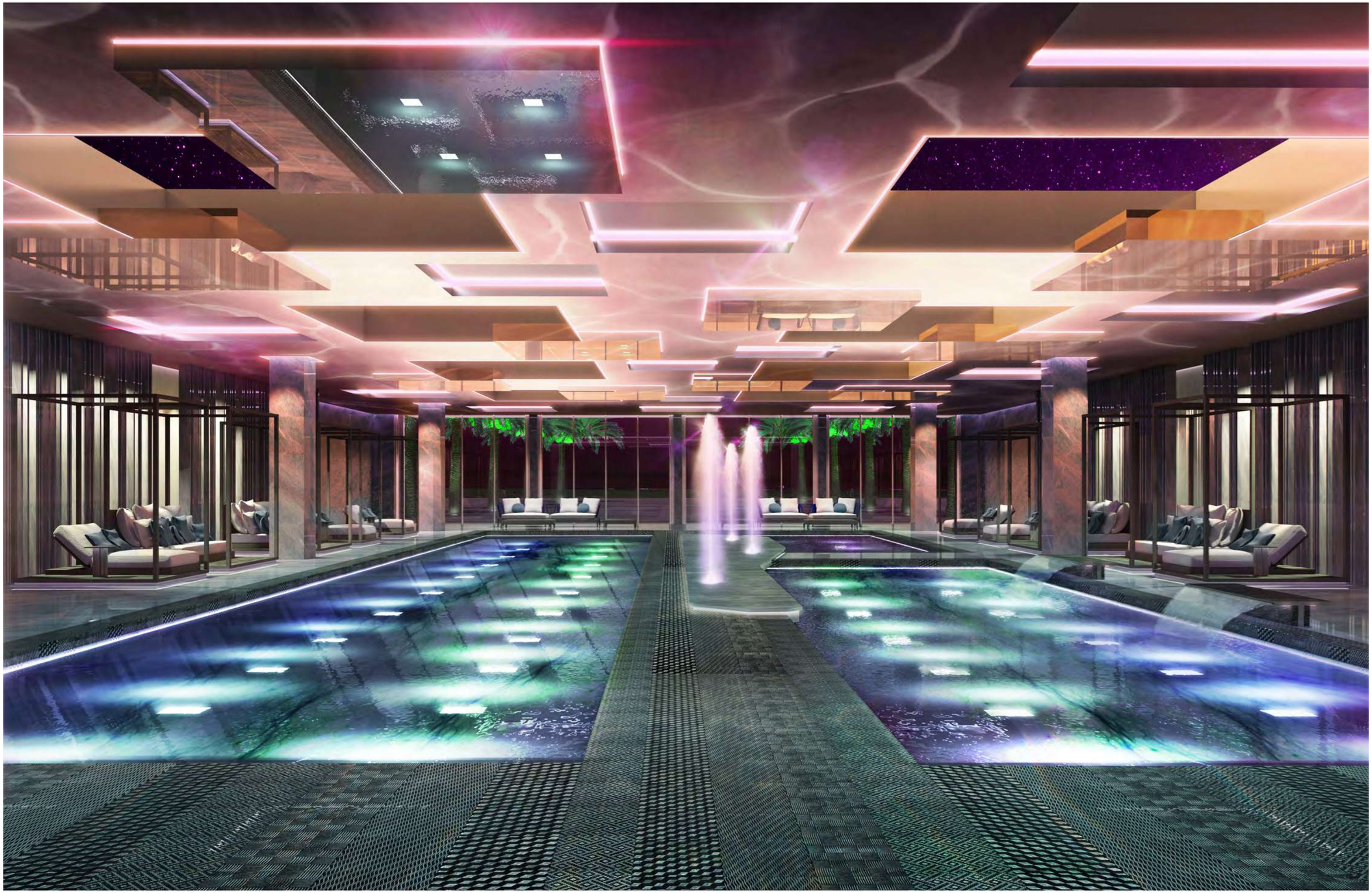
The Interior Design proposal from Studio Marco Piva is aimed to bring a new and higher level of attention in terms of spaces and style. The inspiration born from the place, the shapes and colors of Algerian architectures and absolutely stunning landscapes, which comprises both desert, mountains and the sea.
The octagon shape, for example, a symbol of Islamic and Algerian culture, is a strong archetype elements throughout the interiors.
A new kind of luxury, from the common areas to the private spaces.

CLIENT
Levant Real Estate - Emiral

PROJECT
– 5 Star Luxury Hotel
– G+11
– 236 standard rooms, 1 presidential suite (652 sqm), 35 suites
– 5 Theme-Restaurants, 3 Bar, Reception/Hall, Spa (men-women), 3 Swimming Pools, 4 Conference Rooms

BUILT UP AREA
50.000 sqm

DATE
2016



For the rooms of the new El Djazair Hotel, Studio Marco Piva have studied a strategic use of the light, natural and artificial, combined with a sophisticated work on materials, textures and patterns, and the best quality furnitures, for a richness perception of all the different ambiences.

The "Magic Touch" of the Italian Design join the Algerian Culture, creating different typologies of rooms and suites where anyone can feel like at home. All rooms, in the continuity of style, have their own personality and colors.

The Presidential Suite, with its 650 sqm, is yet a tribute to the Arab world, that to the endless elegance ofItalian style, whose mix together in fascinating new living experience.

> "A ***richness perception*** where to feel ***like home***"

Montecarlo, **Principality of Monaco**

Port Palace

A more **intimate** and
personal vision of **luxury**

Port Palace is the result of the collaboration between Leila Menchari, property consultant for over 40 years, Lotfi Maktouf, of La Monegasque de Logistique Society, and Studio Marco Piva, for interior design and general coordination of the project.

Studio Marco Piva intentions were not to represent luxury in a traditional manner but to interpret different values, expressing luxury using in a different way, by modulating the spaces through atmospheres created with materials, colours and lighting, in a redefinition of luxury in a more introspective way.

The Port Palace unites extremely sophisticated ambiences with a carefully groomed image, comfort and attention to minute details, which makes it interpreter of the new luxury.

CLIENT
La Monegasque de Logistique

PROJECT
– 5 Star Superior Hotel
– G+5
– 50 rooms
– Restaurant, Bar and Spa

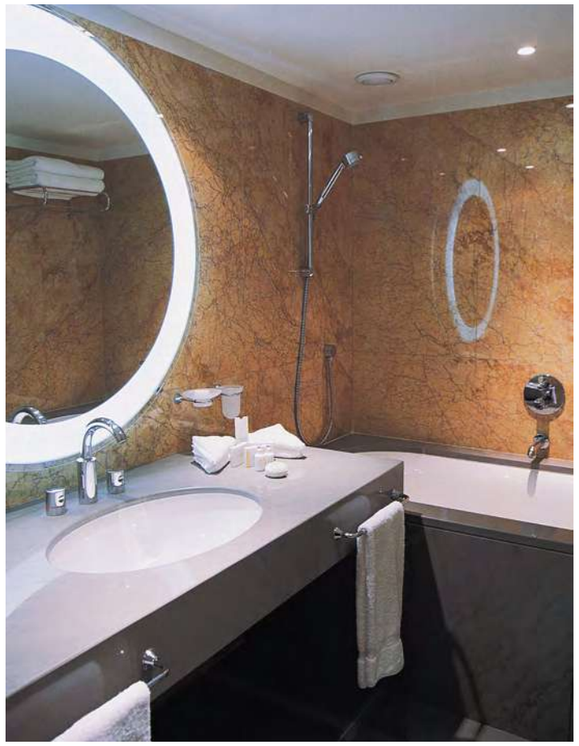
BUILT UP AREA
5.000 sqm

DATE
2004

The structure is equipped with fifty suites, characterized by the careful attention to details and extreme comfort, panoramic restaurant, fitness area, health centre, meeting halls, café and boutique.

The design becomes an instrument with which this scene becomes freer to the various possible interpretations, the objective of the design is not to be a status symbol, but a component for the guests who give life and meaning to the structure. The serene dialogue between these elements acts as support to comfort and personal well being.

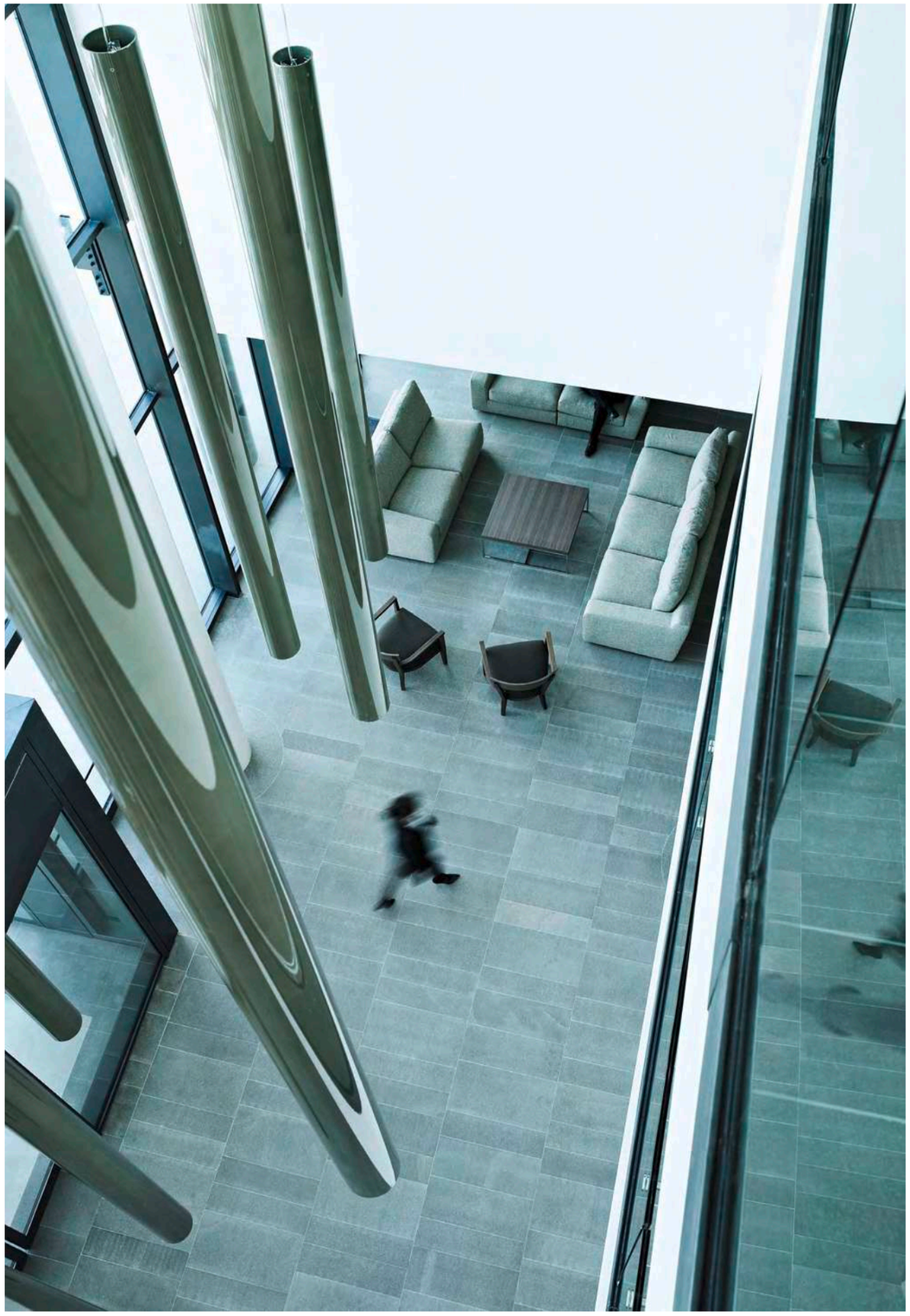
> “***Chromatic relations*** and ***tactile sensations*** which create scenes and transmit emotions”



Mogliano Veneto, **Italy**

DoubleTree Hilton Hotel

A **formal continuity** between the **structure** and the **surrounding nature**



CLIENT
Finpro s.r.l.

PROJECT
– 4 Star Business Hotel
– G+3
– 203 Rooms (185 standard rooms, 16 junior suite, 2 suite)
– Bar, Restaurants, Business Center, Swimming Pool, Spa, Landscaped urban park

BUILT UP AREA
19.000 sqm

DATE
2011

Sober elegance, natural materials and inviting spaces set the tone of the hotel.

The innovative hotel structure created by DHK in collaboration with Studio Marco Piva is strategically between the Mestre by-pass and the airports of Venice and Treviso, immersed in the countryside. It is characterized by a dynamic arc structure naturally encompassing the surrounding area and with only two floors, thereby reducing the impact on the countryside and existing buildings to a minimum.

The interior design was carried out by the development of a formal continuity between the structure and the surrounding area, with a focus on light colours and natural materials, in harmony with the surrounding green areas, to create a pleasant, welcoming and elegant environment.

In the hotel lobby light plays a leading role: from a height of 12 metres in the imposing entrance way, tubular lamps are suspended in the void with natural light filtering abundantly in from the large glass facades, characterizing the common areas of the ground floor.

The reception banquet is entirely covered in light coloured Lessinia stone creating a refined contrast with the dark tones of the grey veined stone covering the floors and walls of the lobby. The waiting areas are furnished with comfortable and elegant sofas.

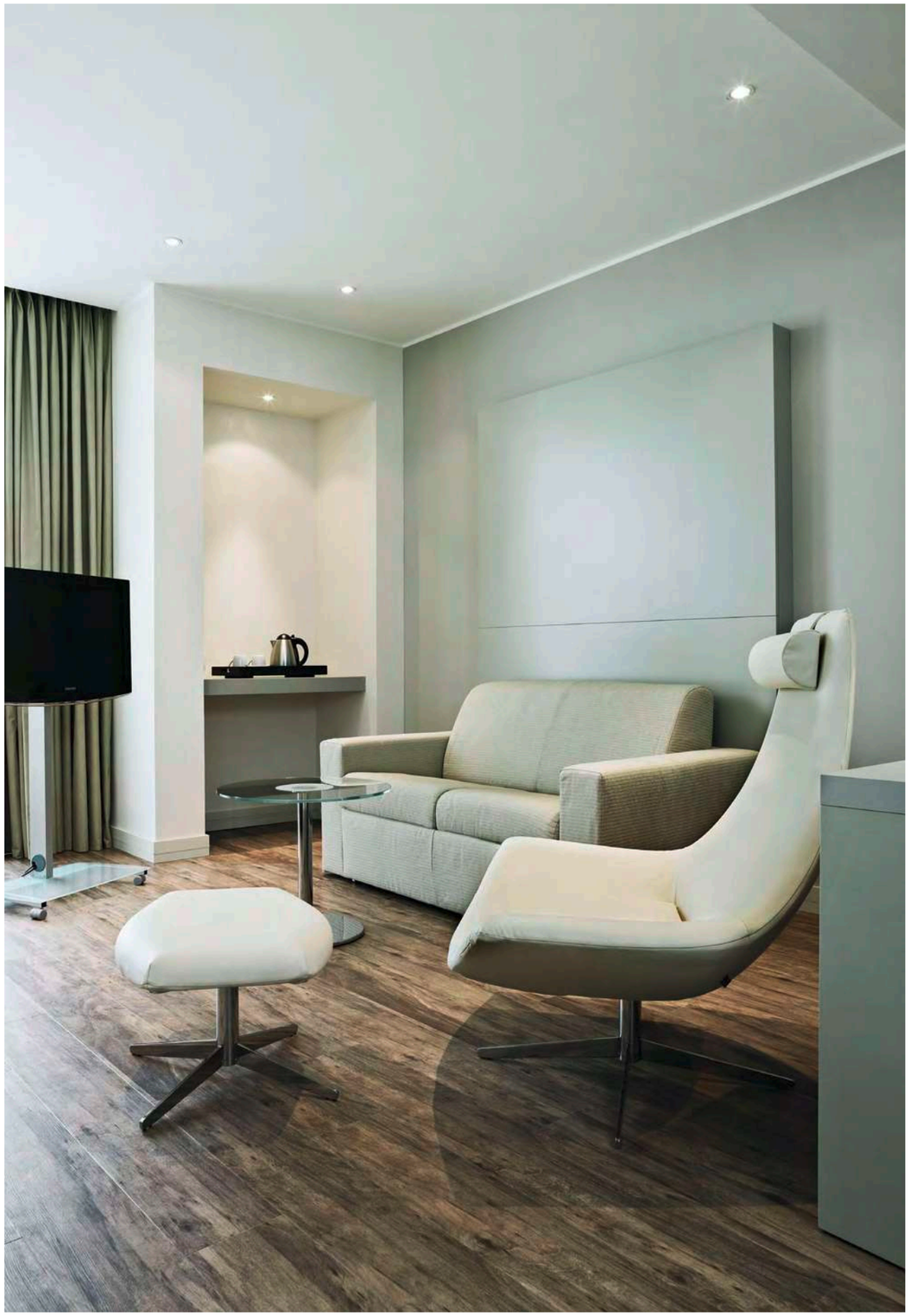
> “Comfort and relaxation to guests in an ***intimate*** and ***welcoming*** area”

The DoubleTree Hilton has 203 rooms, of which 185 are standard rooms, 16 are junior suites and 2 are suites.

All the rooms offer comfort and relaxation to guests in an intimate and welcoming area characterized by the sober and elegant forms of the furniture.

The rooms located on the ground floor enjoy a small private area around the external part of the hotel or looking towards the internal garden, where privacy is ensured by the separating elements in natural wood.

> “The perfect integration between ***comfort***, ***hospitality*** and ***high quality service***”



Venice, **Italy**

Hotel NH Laguna Palace

Combining the typically **Italian warmth** with international **architecture** and **technology**

The aim of the project carried out by Studio Marco Piva is to create an advanced "Hospitality Industry" building designed to give special attention to the needs and wishes of the customer, using the most recent technologies and providing high quality standards.
The whole complex is situated in a truly enviable position only 800 meters from Mestre railway station, in the heart of the city, and about 10 minutesfrom Venice by car.

Studio Marco Piva, together with Studio DHK of Cape Town (South Africa) and Studio Favero & Milan Ingegneria of Mirano (Venice) have developed the project, dealing with the internal architecture and the furnishings.
The refined elegance of the furnishings, the advanced technology and the high standard of cuisine make the Laguna Suites the ideal location for customers of standing and privilege.

CLIENT
Millenium Canal

PROJECT
– 4 Star Superior Business Hotel
– G+7
– 400 Rooms and 101 Apartments
– 80 private yacht berths
– Bar, Restaurants, Conference Center

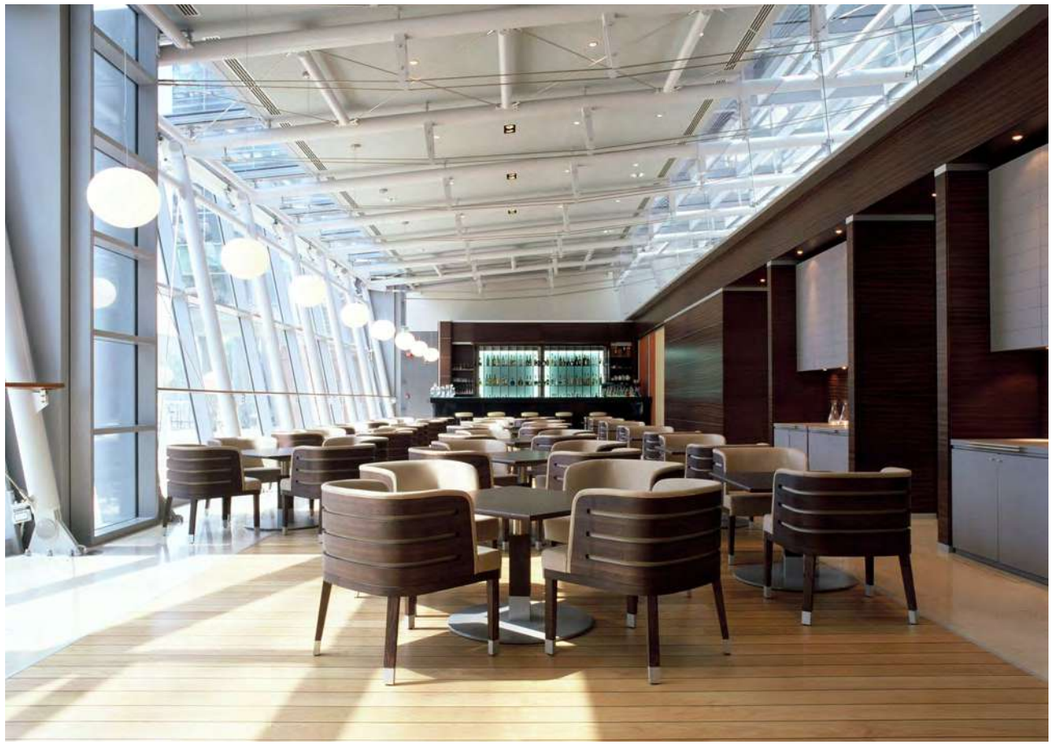
BUILT UP AREA
27.480 sqm

DATE
2002

The project concept springs from and has its roots in the traditions of the historical Italian city that, partly because of its special morphological characteristics, given the presence of the sea, possesses a magical beauty that makes it unique in the world. Rivers of words have been written about Venice and its nature, its traditions, its cultural links, its colours and its sensations, and the project has naturally been strongly influenced by them.

The elements that have influenced and marked the design procedure, and that also belong to the public imagination, in that they symbolically represent the image of Venice, are water, glass and the gondola.

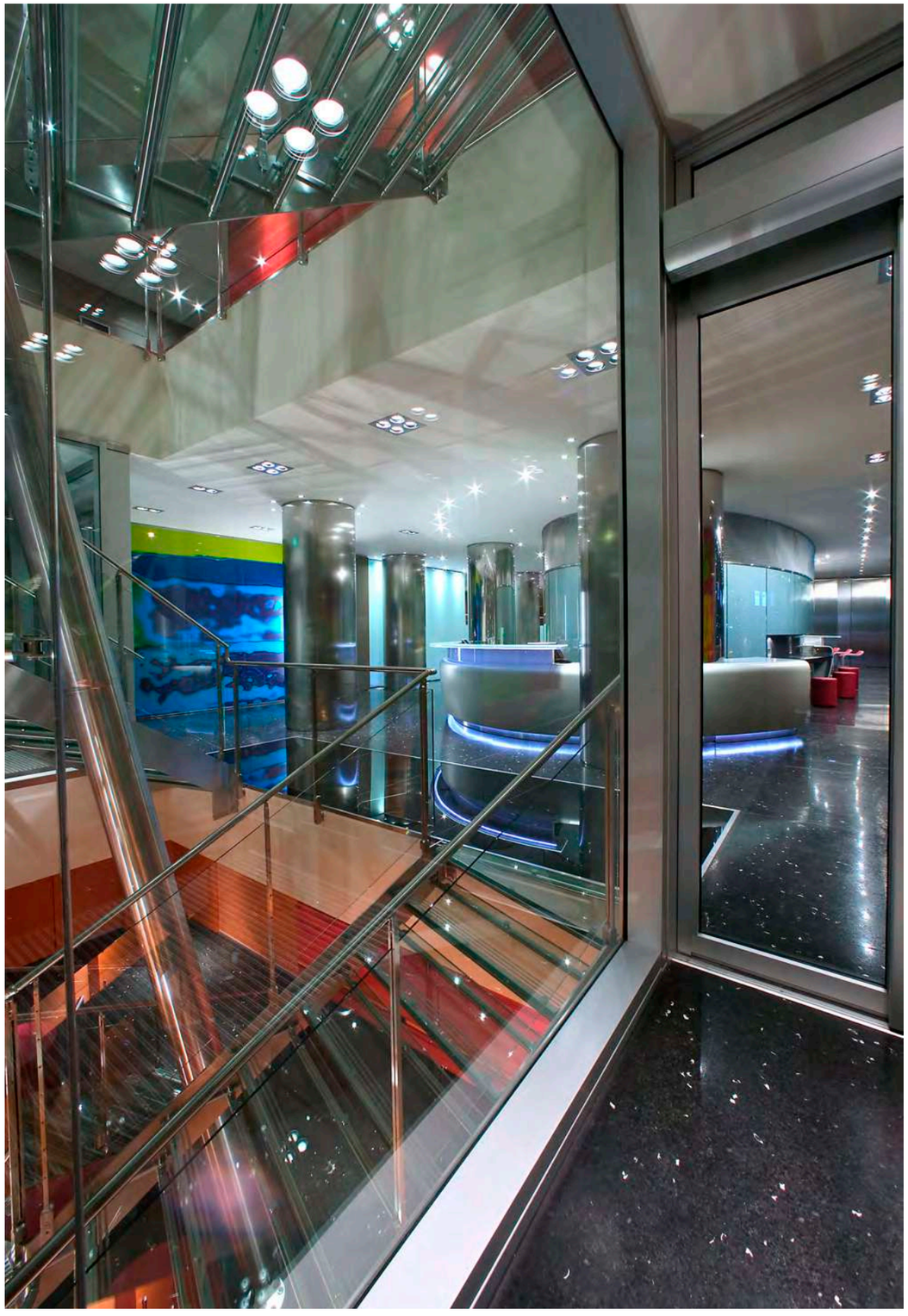
The appearance of the complex, including the interiors, is thus a technological re-interpretation of Venetian tradition.



Bologna, **Italy**

Una Hotel

A building that has an **active interaction with the city**



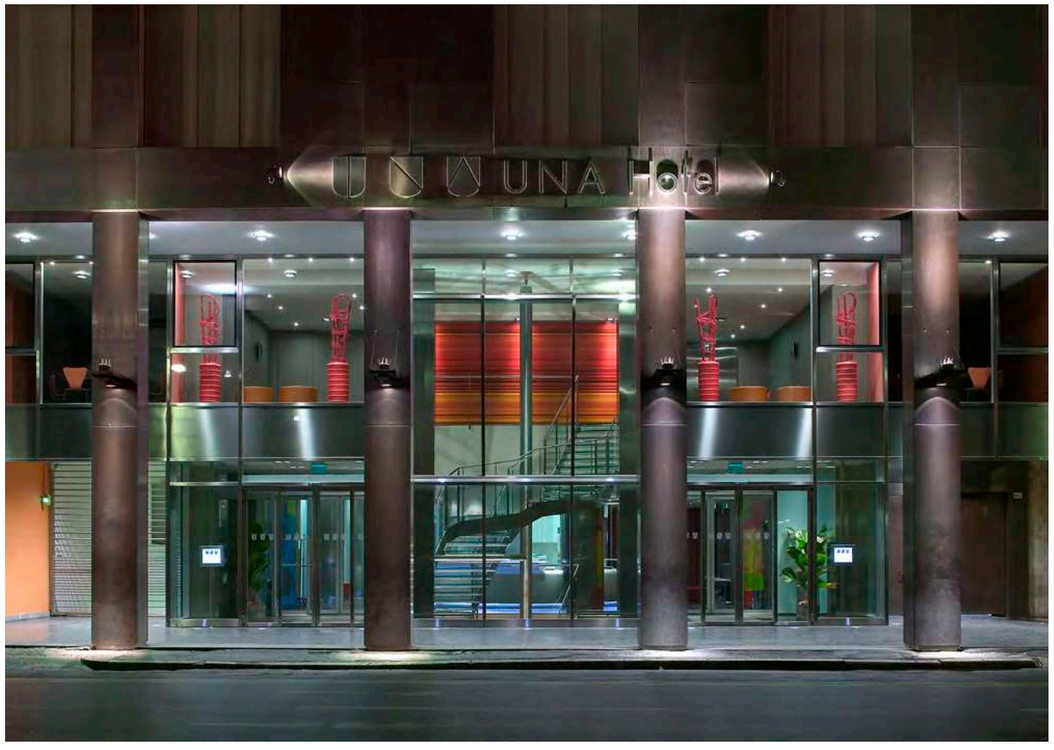
CLIENT
Una Hotels & Resorts

PROJECT
– 4 Star Superior Business Hotel
– G+8
– 93 Rooms
– Lounge-Bar, Restaurant, Business Center

BUILT UP AREA
5.310 sqm

DATE
2004

The building structure, situated in the particularly dynamic urban context of Bologna city center, was totally restored, maintaining the volume and parts of the structure.
The definition of a building which dialogues actively with its urban surroundings thanks to an open architectural volume was the primal aim of Studio Marco Piva. For this to be realised, light has to be used as an architectural element, allowing the building to appear like a visually communicative constituent. The play with transparency is created with the use of glass on the ground floor and mezzanine floor, therefore creating a fluid dialogue between the city and the hotel, and vice versa. The effect attained is one of an expansion of the public space, spilling into the hotel interiors.



UNA
Hotels & Resorts
UNA
Hotels & Resorts

The rooms at Una Hotel, with their different sizes, are designed to maximise space and functionality. Strong point of this design is the accessibility to information, satellite or net, and is determined by the hotels orientation towards the city's business area. This transforms the room into a kind of business lounge, open to all the clients' needs. The room design is linear and clean, thus highlighting the textures in the material used.

Technology makes it presence felt, yet not invasive: the building despite having a technical cut to its exterior still maintains a visible comfort mixed with a formal elegance.

An element of visual communication on an urban scale, projecting lights and colors outwards through transparency and visual effects.

The hotel's internal volumes and spaces are "described" and articulated by luminous cuts and special effects. Large windows propagate artificial light through the internal spaces as if it were natural light, mimicking the intensity and chromatic temperature of natural sunlight at different times of day.

> "Light as ***communication***"

Rome, **Italy**

The Iconic Pantheon Hotel

Contemporary spaces in an **historical building**

CLIENT
MDM Srl

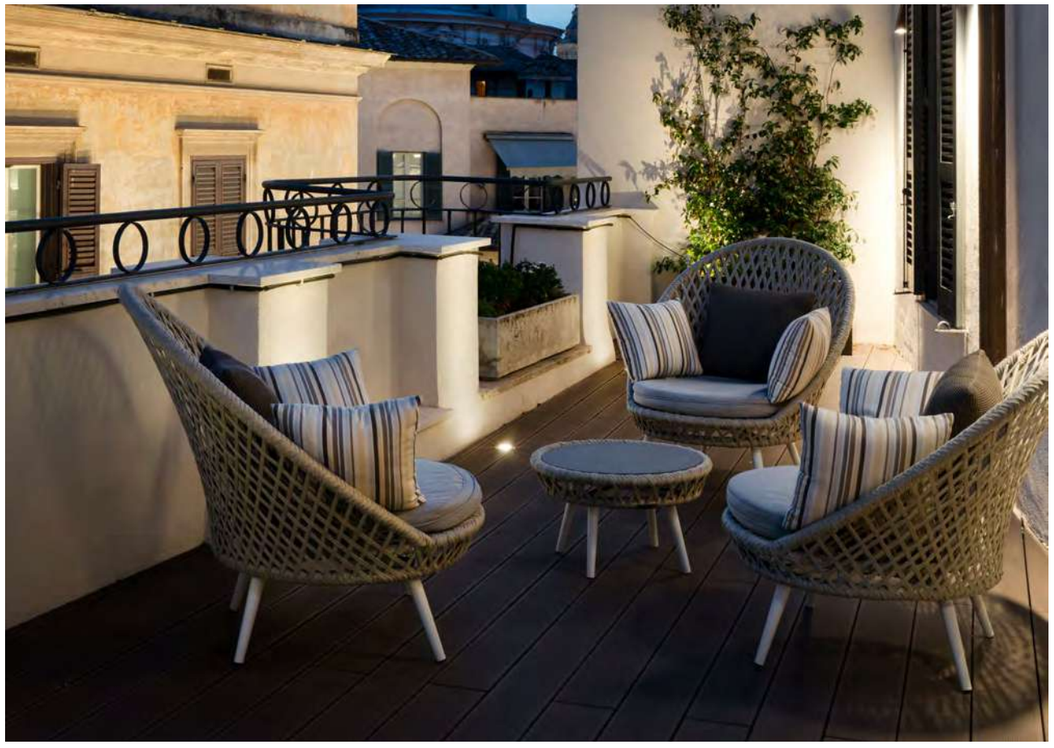
PROJECT
– 5 Star Hotel
– G + 6 + Basement + Sky Terrace
– 79 Rooms (10 standard rooms, 22 superior, 29 deluxe, 18 suite)
– Reception, Lounge-Bar, 2 Restaurants,
Panoramic Terrace, Sky Terrace

BUILT UP AREA
4.620 sqm

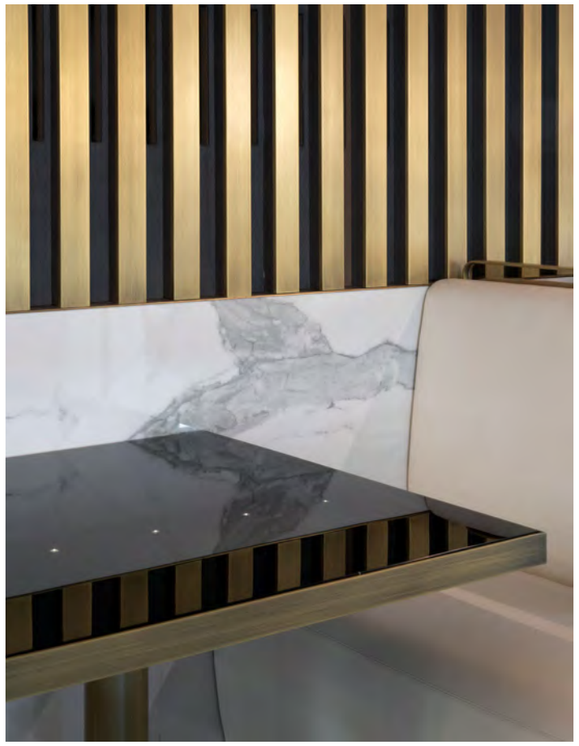
DATE
2019

Trendy, cool and dynamic, this hotel designed by Studio Marco Piva is an example of groundbreaking innovative luxury design with pioneering concepts, including an open space reception, concierge services, spaciousness and brightness rooms with specific design. Balanced and tasteful interior design creates the conditions for a perfect experiential immersion into a new luxury concept. Bespoke, warm and handpicked materials such as silk, gold as well as glass, resins and marble underline the eclectic contemporary design and architecture solutions.

The Iconic Pantheon Hotel is the perfect ambience to partake in the Italian style with a cosmopolitan outlook, a journey into the artistic wonders of this city to discover its magical places such as the Pantheon, the Spanish Steps and the Trevi Fountain.



RECEPTION
LIFTS



Studio Marco Piva designed the intervention with the purpose of creating a contemporary product albeit complying with some traditional standards.

Rome like London and Paris: the project team's target was to create a product that could be aligned with the top range projects being developed in the most important European cities from the point of view of tourism, offering an alternative to the classical standards of the Roman architecture.

A perspective of bronze arches and white gypsum vaults, reflected in the glossy black, Sahara Noir stoneware floors, welcomes the guest when entering the hotel. Ceilings have visual, led-lit centres recalling the Pantheon Oculus. Reception and lobby desks are sculptural Calacatta-gold marble monoliths that seem to float in a shiny black lake.

Light is created by the architectural shapes, while some elegant design chandeliers become iconic/luminous items characterising the scenes of some common areas, such as the gourmet restaurant and the lounge bar.

> "An ***experiential immersion*** into a new luxury concept"

The rooms, with their contemporary design, have soft, leather-covered panelling along all walls. Studio Marco Piva has developed an intense variation of colours, giving each of the five floors a specific identity, through different chromatic choices.

The idea was to create mini-apartments with the functionalities and services of a luxury hotel. From this point of view, The Iconic Pantheon Hotel aims to make guests feel as if they are living in an elegant, noble Roman palace, making the most not to look like an accommodating facility.

Wardrobes have been designed as minimum, independent units, aggregated in vertical blocks standing on a common base, like columns on a single pedestal.

In the suites, the wardrobe system offers specialised units like frigo-bar, wine cellar, tea and coffee corner, safe and lastly, fitted into special glass cases, a collection of artworks designed by Marco Piva and taken, at style level, from the Pantheon. The artworks tell a more complete, harmonic story of the hotel, going from architecture to interiors and then on to design and art items.

Rome, **Italy**

Exedra Suites

Fine atmosphere linked to the historical **monumentality**

CLIENT
Boscolo Hotel

PROJECT
– 5 Star Superior Hotel
– G+4
– 3 Suites

SITE AREA
350 sqm

DATE
2005

Studio Marco Piva's design intervention on the three suites located on the second, third and fourth floor is done through a modern process, reinterpreting the most representative spaces in a hotel structure destined for VIP clients. The suites are located in the west wing of the edifice designed by Gaetano Koch in the second half of the '800.

Studio Marco Piva's intervention aims at maintaining the architectural unity of the building, so much so that no modifications were made which could in any way overshadow the monumental image of Exedra. On the contrary, the interior was created such that it is physically detached from the space in which it is contained, thus emphasising furthermore the architecture.

The suites have various colour schemes, ranging from the strong and dramatic colours on the second floor to the airy and light hues of the fourth floor, which overlooks the square below.

Furthermore, a play of materials and illumination allow further emphasis on the original architecture creating a fine and elegant atmosphere. The materials ensure tactile and visible sensations, while the light defines the architecture (container) and emphasises the zone or details (contained).

All the suites have the possibility to redefine the space by storing the bed nearly in the wardrobe volume and therefore change the space from a private space into a reception space.

Every suite is equipped with a dining area, living area and a private bar which includes a wine and beverage selection. A work area also exists which is equipped with internet connection and an operated secretary system upon request, whilst a more private area for sleep is integrated with a wellbeing and relax area.

Matera, **Italy**

La Suite

Between **history** and **present**, looking to the **future**

LaSUITE

CLIENT
TAM.CO. SRL

PROJECT
– 5 Star Superior Hotel
– G + 5 + basement
– 40 Rooms (29 standard, 5 junior suites, 6 suites)
– Lounge, 2 Meeting Rooms, gym, Spa, Bar, Parking, Panoramic Terrace

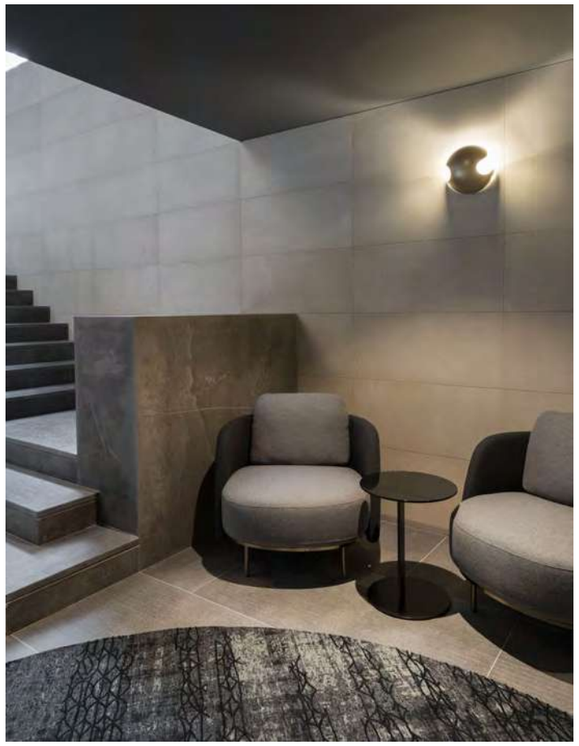
BUILT UP AREA
5.000 sqm

DATE
2019

Located in a strategic position, just a few meters from the Sassi – the pulsating heart of the city awarded as 2019 European Capital of Culture – the Hotel La Suite of Matera has been designed by Studio Marco Piva by drawing on the place's historical and urban context and contemporary stylistic trends.
Traditional structures, volumes and materials are interpreted through sophisticated workmanship and elegant details, creating a timeless, refined style.

Studio Marco Piva has also designed the facade in cooperation with a local designer, choosing jointly with the latter, a local, traditional coating material, the so-called Mazzaro, a very resistant type of tuff, combined with metal sheets or glass panels.

In the interior design project, the large and fluid spaces are characterized by an unusual approach to perspective, iconic elements, and a spectacular use of light.



Pure and elegant in form, with its essential fluid spaces and expression of functional architecture, La Suite Hotel presents itself as a triumphant building, whose design is intuitively inspired by the twentieth-century current of Italian rationalism, characterised by a lack of decorations to promote an authenticity that concretely integrates into the historical city.

The uniqueness of this five-star structure lies in the synaesthesia of aspects that pertain, on the one hand, to the social and urban fabric of the context, and on the other hand, to the analysis of contemporary stylistic trends, giving rise to a traditionally modern complex.

The design specifically regards the entire complex, conceived and built as a new urban meeting point, generating wide spaces intended for the social life of the city without contaminating its historicity.

In the Interior Design project, the wide spaces are characterized by plays of perspective, iconic elements and by a scenic use of light. The atmosphere is made welcoming in all areas of the hotel, including common areas and rooms; it has been thought to provide visual relaxation for human eyes, used to the cold and artificial lights of the city.

HISTORIA DEPICTA
HOLLYWOOD DI CASA NOSTRA

La Suite consists of 40 generously sized rooms of different surface areas, equipped with flexible spaces, customised furniture, including lamps at bed heads, and bathrooms, characterised by a homogeneous chromaticism that reminds of domesticity.

Geometries, volumes and materials, from the most technical ones in flooring, to structural laminates, to traditional stones, are expressed through fine workmanship and elegant details, creating a timeless style.

Tradition is reinterpreted from a contemporary perspective, as it must necessarily meet the new demands of the hospitality market in a world-unique city increasingly focused on quality tourism.

> “An ***authenticity*** that concretely integrates into the ***historical city***”

DIDASCALIA

Cagliari, **Italy**

T Hotel

A **customized** hospitality where **harmony** and **functionality** join to offer very striking living solutions

CLIENT
Minoter

PROJECT
– 4 Star Superior Business Hotel
– G+15 (h.tot. 65 mt.)
– 207 Rooms and Suites
– Bar, Floating Bar, Restaurant, Conference center and Spa

BUILT UP AREA
20.240 sqm

DATE
2005

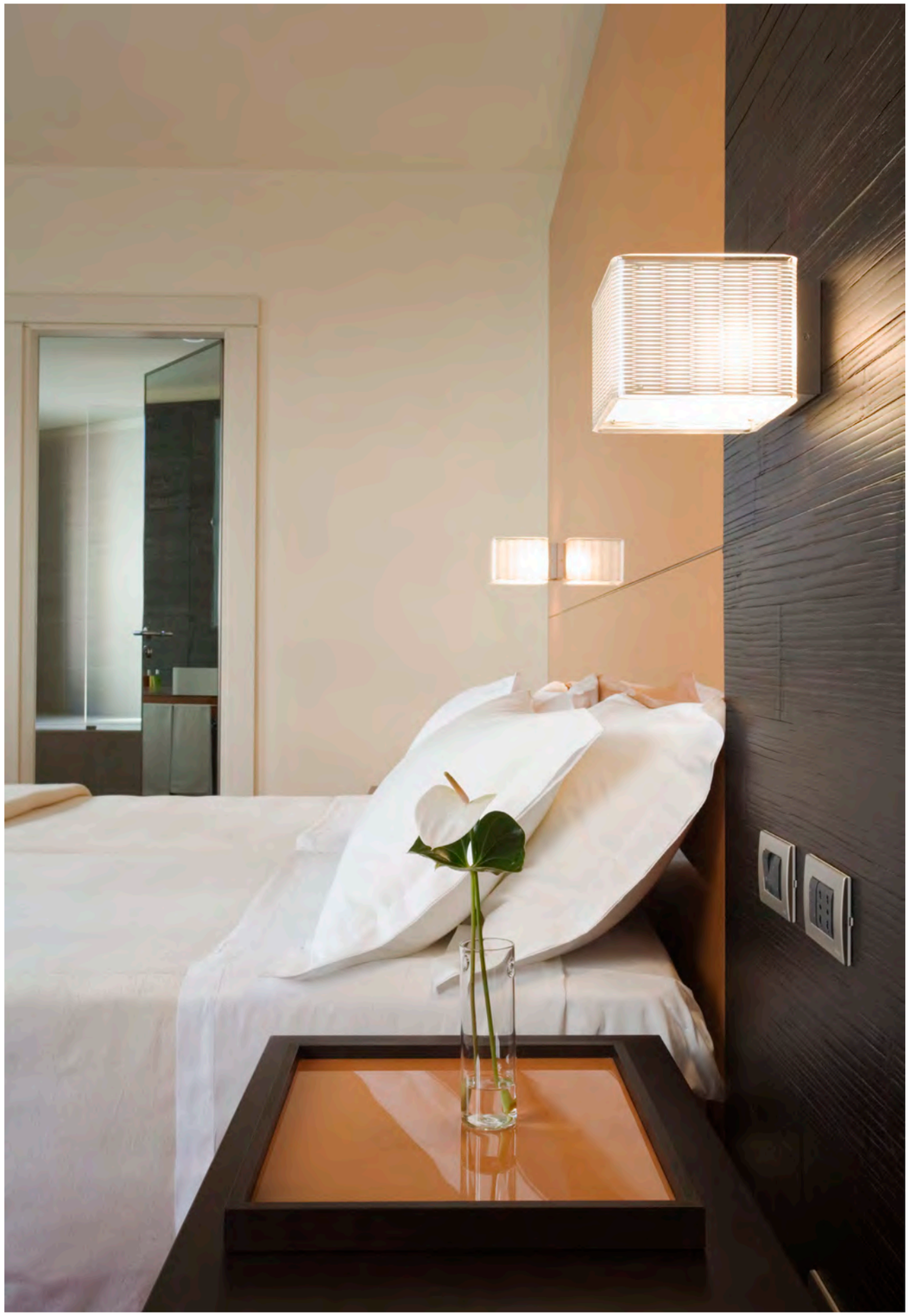
T Hotel in Cagliari is a 4 Star Superior Business Hotel situated in a large square in the city center. The project by Studio Marco Piva was developed around 3 natural element: water, stone and light, which are interpreted so as to convey an “archaic sense” of wellbeing.

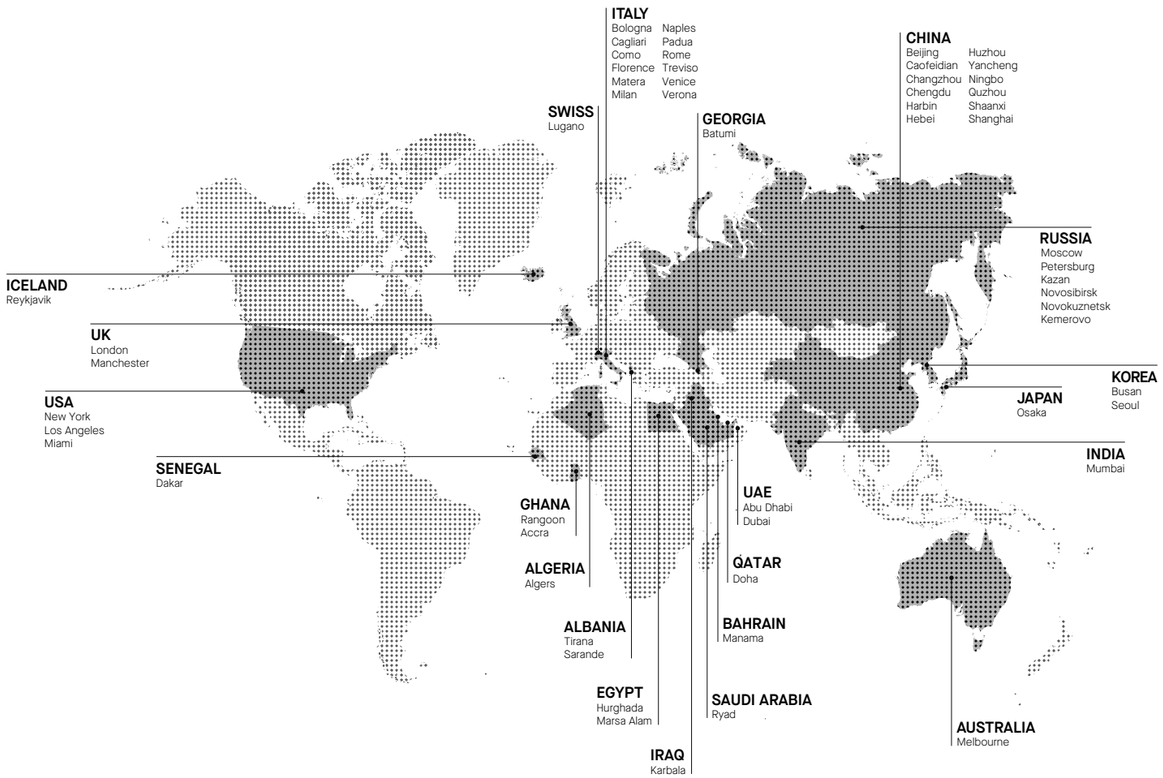
The interior design concept have been inspired by the neighboring Teatro Lirico and is reminiscent of theatrical and musical themes, through their lighting effects and the use of color, materials and finishes. A multi-functional and multi-sensory project designed to provide perfect balance between work and pleasure, for a new standard in urban hospitality.

The T Hotel has a very large hall overlooking the Piazza Giovanni XXIII, which is framed by plays of water and features varying sunken levels, connecting the exterior to the interior and encompasses the various restaurants.

With a total of 207 rooms of different sizes, the Hotel allows very customized hospitality, where harmony and functionality join to offer very striking living solutions. Depending on the wing they are located in, the rooms have a dominating color: vital orange, dynamic red, relaxing green and serene lilac.
There are also large reception, restaurant and meeting areas, including the Convention Center which aims to play an important role in the convention activity of the island as well as that deriving from the mainland and other countries.

“A new standard in ***urban hospitality***”





SMP
on the map

Studio Marco Piva has always had a strong resonance both national and international, with a wide range of projects on all 5 continents. Internationality is also reflected internally in the Studio's working life, which currently includes **collaborators from 17 different nationalities speaking 20 languages.**
For SMP this aspect is an element of strength that plays a strategic role in the continuous weaving of relationships, of understanding and cooperation with other design entities throughout the Globe.
The research for harmonious relationships with other Cultures and the intriguing "contamination" that derives, leads SMP to interpret the design challenges in new and winning ways.

In the United Arab Emirates, Studio Marco Piva has maintained an important presence for more than 15 years that allows the Firm to act, when necessary, in the entire Gulf area, while **a specific presence, through local collaboration, recently started in Saudi Arabia. Also in India**, after carrying out some high-level residential projects, **SMP has established its presence in the most important cities of the country.**
In China the Firm has chosen another strategy, deciding not to operate through representation agreements but **to open a company under Chinese Law able to operate autonomously throughout the territory of the Nation.**

The last confirmed worldwide presence of SMP in chronological order is in the United States, where it had already been active for years in areas of California with important private villa projects and now also active on the territory of New York and in all the States of the Union.

As for the relationship with other Italian and foreign firms, the preference of Studio Marco Piva goes to targeted collaborations with some of the most prestigious engineering companies in the world.

Passion, dedication and perseverance in successfully achieving the objectives have allowed many of SMP's projects to win important prizes, awards and mentions of honor all over the world, from large-scale projects, to architectures, interiors and product.

SMP projects show distinctive features, in functionality, **aesthetic and design conception focused also on new ethic values.** These traits are often chosen as **a model of inspiration and teaching in conferences and seminars, in schools and universities,** and finally in worldwide events such as the Italian Design Days where Architect Marco Piva takes part as Italian Design Ambassador since years.

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