

INDA Showroom

Milan, Italy

CLIENT

Inda S.p.A.

PROJECT

Interior Design

AREA

380 sqm (230 ground floor, 90 basement, 60 mezzanine)

DATE

2023 - 2024

In the historic Porta Romana district, Studio Marco Piva interprets the new layout of INDA Milan showroom: **the project focuses on the person and on the bathroom experience** as a **place of ritual**, as a moment of relax in which the body finds its balance through the surrounding objects.

The new architecture is designed to accompany the visitor on a **discover journey of the total look collections**, customisation and innovation that have made the brand a point of reference in the sector for designers and end-users. The layout gives the rooms a feeling of **spaciousness and airiness**, emphasized by the brightness offered by the 13 spectacular full-height shop windows, for a total surface area of 380 square meters on two levels plus a mezzanine, with 3 meeting rooms in addition to the service areas.

Spaces are built around the **concept of box**, present as a **defining element and with a recurrent shape** in the set-up.



S M P

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