

Exhibitions



Scenographic atmospheres

Studio Marco Piva is constantly involved in showcase innovative creations in the field of architecture, interior and industrial design during exhibitions, trade-fairs, conferences. The attention placed to the requirements of today international lifestyle, creates a focal point to the research and development of the Studio's displays: new spatial concepts, always with fascinating atmospheres and sceneries.



MARCO PIVA
CO-FOUNDER

Studio Marco Piva resides in the creative and multicultural heart of Milan: **a Research Center and an Experimental Workshop, more than an Architecture and Design Firm.** This is where, on the base of continuous investigation into shapes, materials, and technologies, the multidisciplinary Design Teams conceive and develop projects at different scales for the most prestigious private and public clients around the world, **from Masterplanning to Architecture, from Interior Design to Product Design.**

Marco Piva, the co-founder, a traveler and designer, is an innovator who is dedicated to create unique design creations pervaded by stylistic freedom. Distinguished by an exciting, fluid and functional language, it has become one of the most representative archetypes of Italian Design.



ARMANDO BRUNO
FOUNDING PARTNER - CEO



SARAH GABAGLIO
CO-FOUNDER



DANIELA BALDO
FOUNDING PARTNER



FABIO BASILE
FOUNDING PARTNER

Board of directors

The board of Studio Marco Piva is composed of the co-founders, architects Marco Piva and Sarah Gabaglio, and the founding partners Armando Bruno, CEO, Fabio Basile and Daniela Baldo.

The firm is currently composed of a hundred collaborators all extremely skilled in the various disciplines from Urban Design to Architecture, from Interiors to Product design. They are distributed between the main office in Milan, the second office in Shanghai and the many sites around the world.

The opening of the Chinese office has allowed SMP to be able to maintain a more stable presence in the vast Chinese territory, allowing for complex coordination of projects in several cities like Shanghai, Beijing and Chengdu.

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Milan, Italy

Material Tower

Saint-Gobain INTERNI CROSS VISION 2024



14

On the occasion of Interni Cross Vision, Studio Marco Piva presents an experimental micro-architecture from sustainable materials for Saint-Gobain: Material Tower. Materials constitute the soul of a construction project, their evolution punctuates Architecture over time: from the most primitive forms to the most modern and contemporary ones, a mix of natural and recycled ingredients that generates innovative materials with which to respond to the challenges of the future while meeting the needs of the present.

The 5-meter installation takes the form of an irregular hexagon of multi-material paneling: Material Tower shows the essence of sustainable materials, the basis of Saint-Gobain's innovative design and ethical vision of living and building.

The tower has six sides: two with a material coating, two complemented by ledwalls, and finally two transparent ones that, like suspended windows, reveal an interior sculpture made of glass wool. A transparency that excites and describes a cloud of creative thoughts: material filaments capture lights and shades from the top of the tower, perimetered by LEDs of different colors. The ledwalls will tell the story of matter: synonymous with research and experimentation, innovation and sustainability, a journey between different materials from their origin to their transformation.

CLIENT
Saint-Gobain

PROJECT
INTERNI CROSS VISION

AREA
36 sqm

DATE
2024



15







Milan, Italy

Ancora Vivo

Second Life Exhibition 2024





24

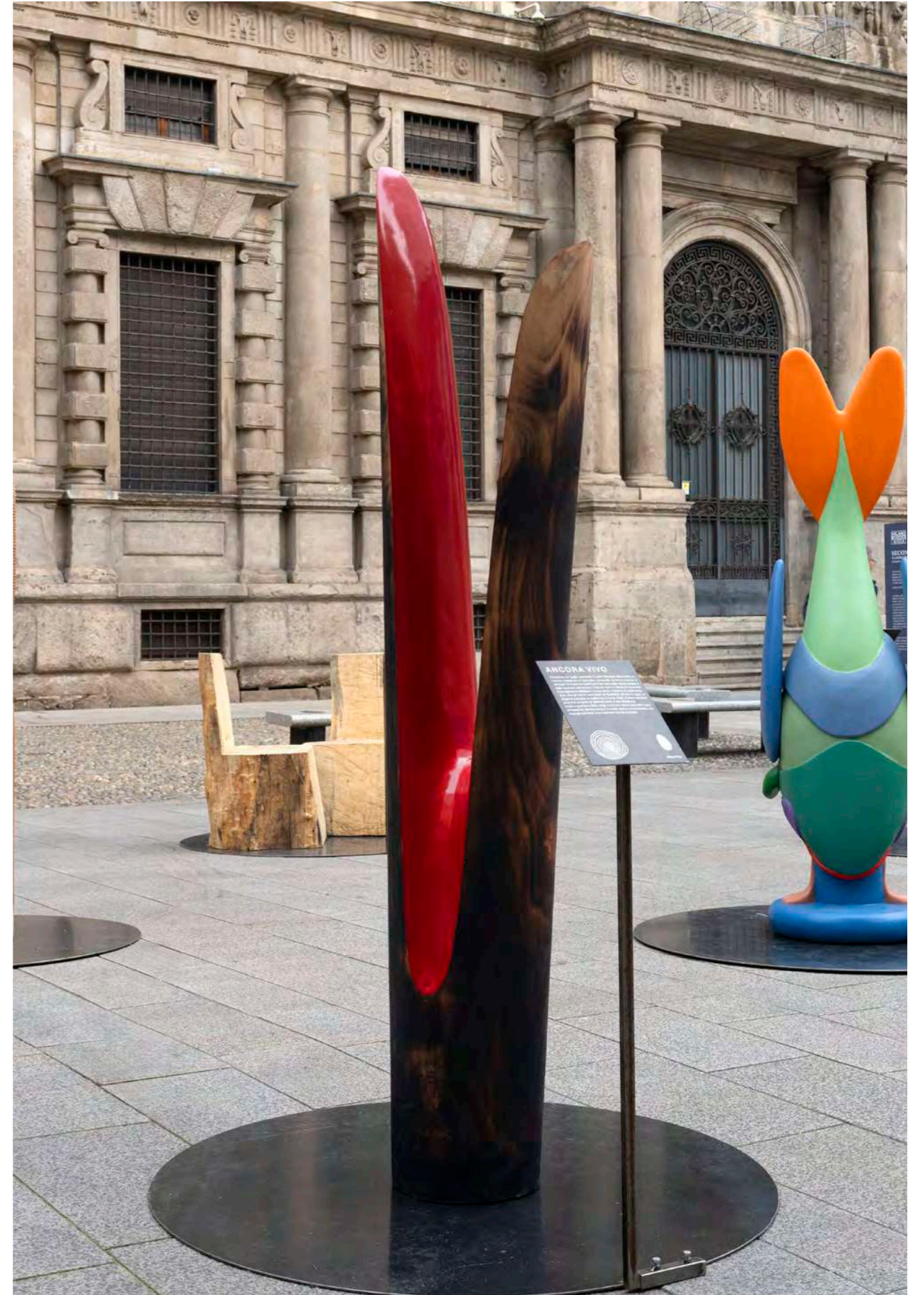
Milano Second Life exhibition was held in Piazza San Fedele, during the Milan Design Week 2024. The project, curated by designer Nicoletta Gatti, born following the violent storm that hit the city on July 2023, causing the feeling of over 5,000 trees.

10 trees for 10 designer totems - The trees are reborn thanks to the creativity of ten designers. Still Alive by Marco Piva Marco, through a cross-section in the trunk of the tree with a violent red cut, symbolize what happened to the tree. A "scar" that becomes a mark of art that captures the essence of nature.

CLIENT
SECOND LIFE Totem della Rinascita

PROJECT
MILANO DESIGN WEEK

DATE
2024

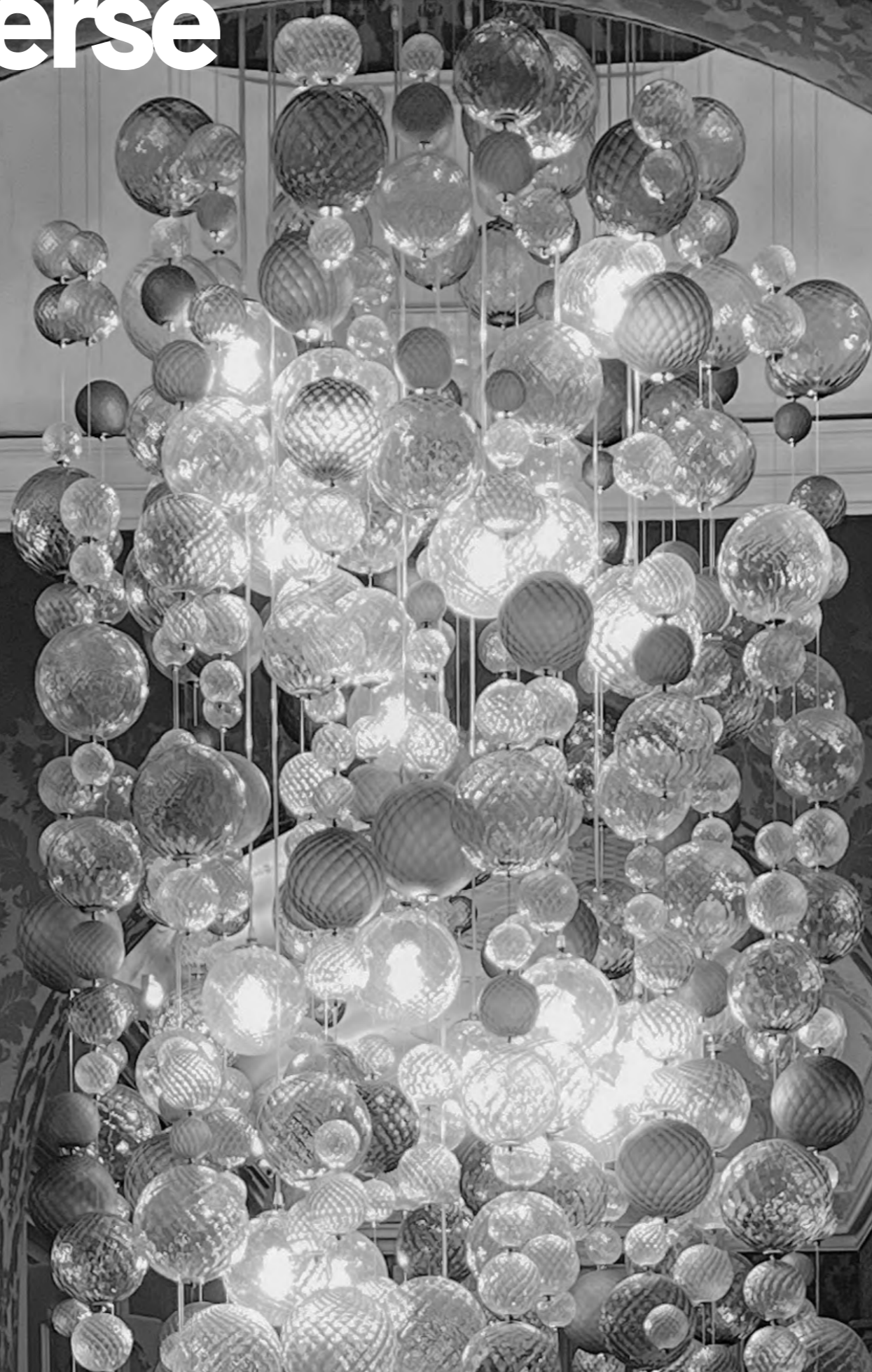


25

Monza, Italy

Venini Universe

Reggia Contemporanea 2023





The exhibition "Reggia Contemporanea", located on the first and second Piano Nobile floors of the Royal Villa of Monza, is an exhibition inaugurated in December 2023 and curated by Cristina Mazzantini. It features over 100 contemporary art and design works by some of the leading figures in Italian creativity, interacting with the 18th and 19th-century settings of the Royal Villa.

CLIENT
Venini

PROJECT
Reggia Contemporanea

DATE
2023

In the Queen's wardrobe, "Venini Universe" designed by Marco Piva for Venini stands out as an impressive and evocative installation: a chandelier nearly four and a half meters high, a new suspended jewel illuminating the firmament of MuranoGlass art. A cascade of about six hundred hand-blown glass spheres, Balloton Venini: an ode to the craftsmanship, dedication, and passion of its creators.



Milan, Italy

Saint-Gobain

MADE EXPO 2023





34

Organized by MADE Eventi, MADE EXPO is the leading Italian event dedicated to innovative and sustainable solutions for architecture and construction: an unprecedented and specialized view on materials, coatings and building envelopes.

Inside the Construction pavilion - Hall 2P, stand F13 F21 H14 H22 - the Saint-Gobain space designed by Studio Marco Piva is distributed over 450sqm and describes an experiential path between nature and matter, innovation and sustainability.

The installation is divided into two areas: 9 vertical and variable-height totems design the first exhibition space without perimeter walls under the banner of surprise and emotion; the second space, operational and functional, immerses the visitor in a new relationship with the Saint-Gobain brand.

The exhibition space designed by Studio Marco Piva is fluid and immersive: a hybrid solution between different environments.

The totems, varying in height between 3 and 5m, narrate nine different material surfaces - plaster, metal, glass wool, rock wool, bitumen, glass, mirror, NHL lime, cement - characterized by grazing light. Also particular is the presence of "green" among these essential sculptural elements: a selection of plants and trees to describe the new Saint-Gobain city in step with sustainability.

Verticality and Nature for maximum energy efficiency.

CLIENT
Saint-Gobain

PROJECT
Exhibition Stand

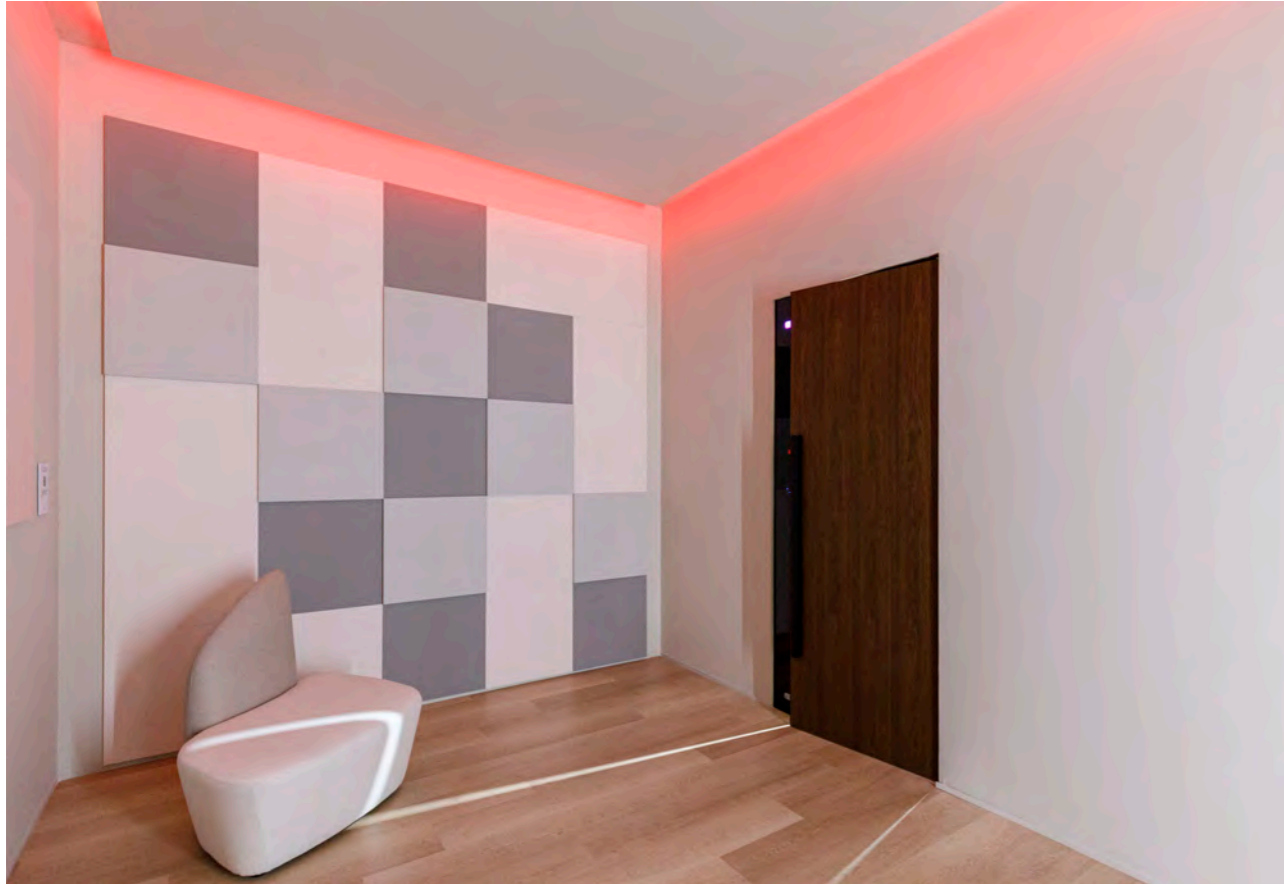
AREA
450 sqm

DATE
2023



35

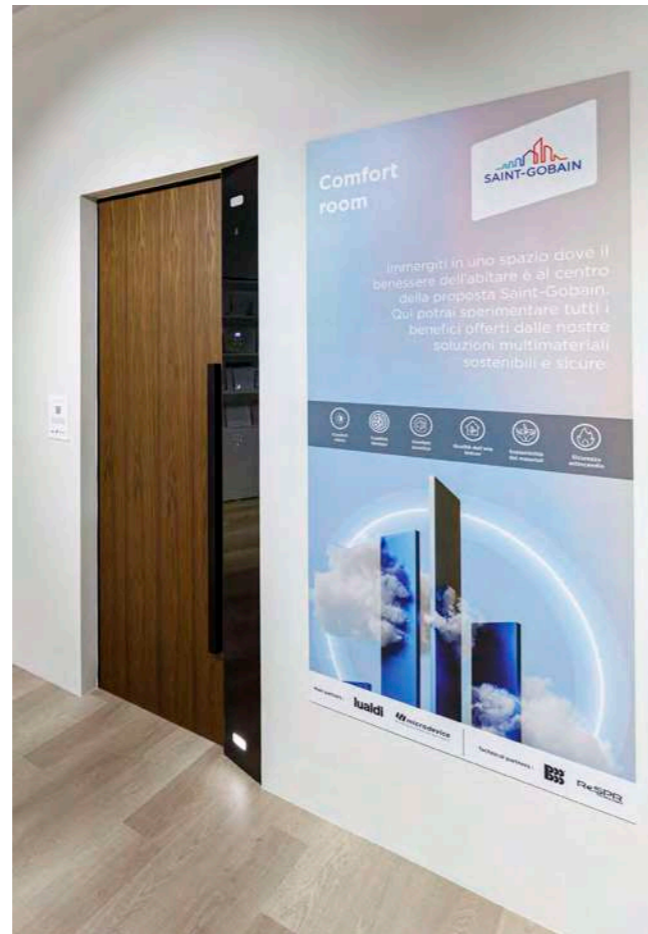




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The second exhibition environment opens with the entrance to the booth. Bright lines from the scenic suspended ceiling bring the visitor's attention back to the Saint-Gobain desk: a reception desk as an experience table covered with tactile and processed materials available to visitors. Surrounding the entrance is a sensory area to the right and a professional training area to the left.

The sensory area shows the comfort of living in a Saint-Gobain house: a small intimate and cozy space thanks to the constructive covering of the walls-thermal-acoustic insulation and visual comfort-illustrates all the benefits of Saint-Gobain Italia solutions. In particular, access to this area is marked by Ether: the innovative door system designed by Studio Marco Piva for Lualdi in collaboration with MicroDevice. All the furniture featured is BBB design.



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The training area, on the other hand, is intended for targeted meetings with industry professionals. Curved walls configure this multifunctional space: depending on the type of meetings with partners and clients, the area is equipped with stools and large monitors.

Finally, the Materioteca area consists of large tables equipped with touchscreen monitors and maquettes, so that individual visitors can get in touch with Saint-Gobain: experimenting and interacting independently with its materials and products. The MyPlanner software built into the monitors allows a project to be configured at its best, right from its initial stages.

The stand in its entirety tells the story of Architecture and its materials by combining research, inventiveness and expressiveness: technology and innovation - from the integrated walls with transparent ledwalls to the graphics on the totems - point to new goals such as sustainability and an increasingly conscious use of energy resources and recycled and recyclable materials.

The proposal of an innovative and contemporary urban lifestyle is manifested through the selection of high-end finishes and materials and extreme care for every space and detail.

The stand, created as a survey, addresses the search for new materials tailored to the design context, new construction technologies, new procedures and hi-tech systems to use and manage spaces and functions with a better and more balanced use of available resources.

Studio Marco Piva with Saint-Gobain has designed a meeting space - exhibition and work - dynamic: between art and decoration, architecture and design. The promise is an interactive and open experience that tells the story of the company.



Washington, Usa

Villa Firenze Contemporanea

Italian Embassy in Washington 2023





46



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It has been inaugurated in July 2023, in Washington, the project Villa Firenze Contemporanea, that brought a selection of the best of contemporary Italian Art and design to the heart of Washington, at the residence of the Ambassadors of Italy. The project was curated by architect Prof. Renata Cristina Mazzantini, who selected over fifty works of Art and Design representing Italian creativity and elegance, integrating them into Villa Firenze's Tudor-style architecture. Marco Piva's Aria chandelier designed for Reflex Angelo has been chosen to illuminate the Ambassador's study through a rose of sharp, opalescent glass petals.

Aria for Reflex emerges from the union of glass and the element of air, which represents lightness, movement and freedom. This fusion, combined with the light source, creates a perfect harmony between design and functionality: the light seems to fluctuate, creating a unique and evocative atmosphere, a work of art that blends with its surroundings.

CLIENT
Washington Italian Embassy

DATE
2023

VENINI

VENINI

VENINI

Milan, Italy

Venini

EuroLuce 2023





Venini in 2023 expands its presence at both the Salone del Mobile and the EuroLuce show with two theatrical installations realized by Studio Marco Piva presenting the new products in an extraordinary marriage of glass and light. Once again, the brand is confirmed as an international icon of excellence in Murano Artglass and Artlight. The EuroLuce show stand is like a theatrical setting in appearance, where the public can enjoy a full immersion in the universe of Venini Luce. Visitors will be attracted by an imposing, four-meter high Balloton chandelier made up of more than six hundred spherical elements of various sizes and colors. The central area is surrounded by various thematic sections in which the "Venini light" is developed in the crystalline transparent glass, as well as in color, forms and in the textures born of the creativity of many artists and designers of excellence who have partnered with Venini. Both the Salone del Mobile stand and the one at EuroLuce were colored the "Rosso Venezia" color, enhanced by LED light strips.

CLIENT
Venini

PROJECT
Exhibition Stand

AREA
200 sqm

DATE
2023

54



55





Milan, Italy

Venini

Salone del Mobile 2023



Venini in 2023 expands its presence at both the Salone del Mobile and the Euroluca show with two theatrical installations realized by Studio Marco Piva presenting the new products in an extraordinary marriage of glass and light. Once again, the brand is confirmed as an international icon of excellence in Murano Artglass and Artlight. Inside Pavilion 7 at Rho Fiera Milano, the historic glassworks proposes a stand characterized by the wavy line of its external walls, echoing the magic forms of the iconic Fazzoletto vase. The stand's layout highlights historic products as well as new items, all unique creations somewhere between art and design. These pieces are displayed in showcases, some of which face the exterior corridors, while others are assembled inside, offering a closer look at the forms, workmanship and textures. Both the Salone del Mobile stand and the one at Euroluca were colored the "Rosso Venezia" color, enhanced by LED light strips.

CLIENT
Venini

PROJECT
Exhibition Stand

AREA
70 sqm

DATE
2023



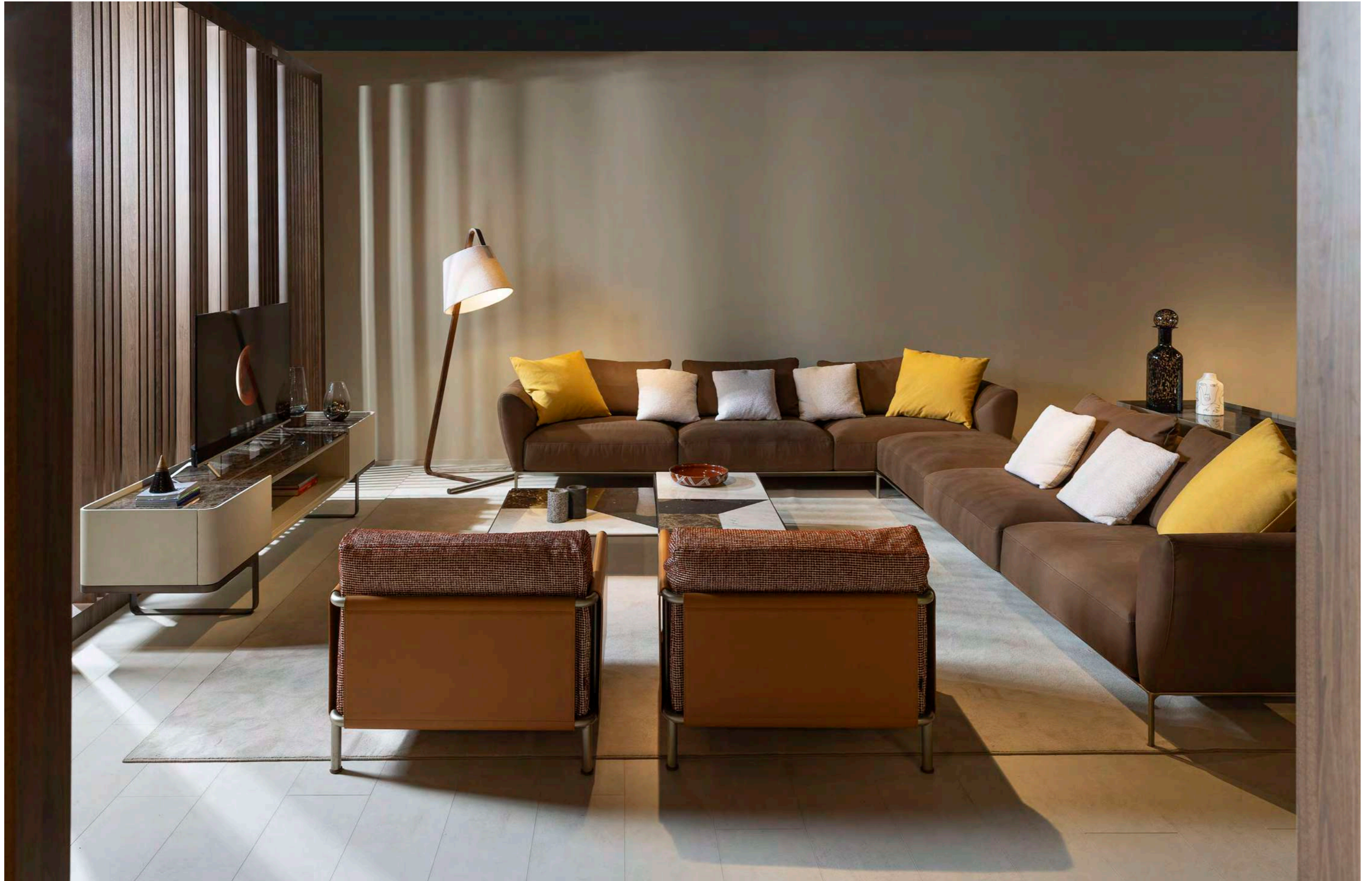


Milan, Italy

Horm

Salone del Mobile 2023







Horm's stand at the Salone del Mobile 2023, designed by Studio Marco Piva, presents itself as a large exhibition space that encompasses two main and vital environments for the contemporary home: Living and Dining. The internal settings of the stand are thus divided into two different spaces by ephemeral vertical walls made up of strips of Canaletto walnut wood. Both Living and Dining shows a personal and welcoming vision by Horm and Studio Marco Piva of the "home": a place of excellence for human living. A hybrid home with original, quality Italian design furnishings: a new harmony that marks the contamination of residential with hospitality. Overall, neutral and essential tones culminate in the lively colors of a special and intimate green room.

CLIENT
Horm

PROJECT
Exhibition Stand

AREA
160 sqm

DATE
2023







Milan, Italy

The Vision of Colour

New chromatic harmonies between architecture and landscape



74

The Vision of Colour is the innovative outdoor projects by Studio Marco Piva in collaboration with Sigma Coatings, a brand of PPG Architectural Coatings.

This original initiative promotes a new culture of colour that gives value to the uniqueness of the Italian landscape and is an expression of the sustainability of the building and its surroundings. The colour is used as a tool for redevelopment of the architectural urban fabric, becoming an expression of the sustainability of the building and its surroundings.

The architectures become dynamic organisms in harmony with the landscape: the colors change, adapt to the pre-existing ones and model themselves through the sunlight, becoming vehicles for emotions.

For The Vision of Colour, Architect Marco Piva and his Studio have developed 10 palettes in collaboration with Sigma Coatings - Pulse, Power, Purity, Extreme, Game, Kindness, Spirit, Levity, Nude and Glow - inspired by different landscapes of the Italian regions and at the same time characterised by an international soul with the aim of expanding worldwide, each composed of an equal number of colour selections.

CLIENT
PPG & Sigma Coatings

PROJECT
10 outdoor palettes

DATE
2022



75



PULSE

PURITY



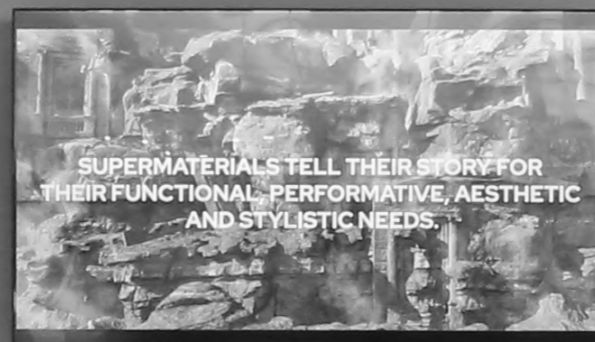
D5 | Corsia
Row
2

D5 | Corsia
Row
4

iSUPERMATERIALI


iSUPERMATERIALI

Il tema dell'architettura contemporanea è sempre stato quello di trovare nuove soluzioni per rispondere alle esigenze funzionali, performative, estetiche e stilistiche. In questo senso, l'architettura è sempre stata un'attività di ricerca e di sperimentazione. L'architettura contemporanea è un'attività di ricerca e di sperimentazione che si è sviluppata in un contesto di rapidi cambiamenti tecnologici e sociali. L'architettura contemporanea è un'attività di ricerca e di sperimentazione che si è sviluppata in un contesto di rapidi cambiamenti tecnologici e sociali.



iSUPERMATERIALI

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 Studio
Marco
Piva

Rimini, Italy

iSupermateriali

Nature, man and material for contemporary architecture



82

83

Organised by IEG, Superfaces is the B2B marketplace dedicated to innovative materials for interiors, design and architecture. iSUPERMATERIALI - the exhibition curated by Armando Bruno, Studio Marco Piva's CEO - in D5 hall of Rimini's fair, tells the story of a triple encounter between nature, man and material: a connection marked by mathematics and beauty. What guided Studio Marco Piva in the conception of the project were the perspective moments of the past ranging from Architecture to Art: Borromini's fake perspective at Galleria Spada; the visionary Danteum never built; Michael Heizer's site specific installations; Le Corbusier's Modulor. The concept behind iSUPERMATERIALI is to rationalize a space - between mathematics, architecture and beauty - to tell the story of the first processing of the material: the goal was to create a sustainable exhibition through essential elements with strong symbolic power.

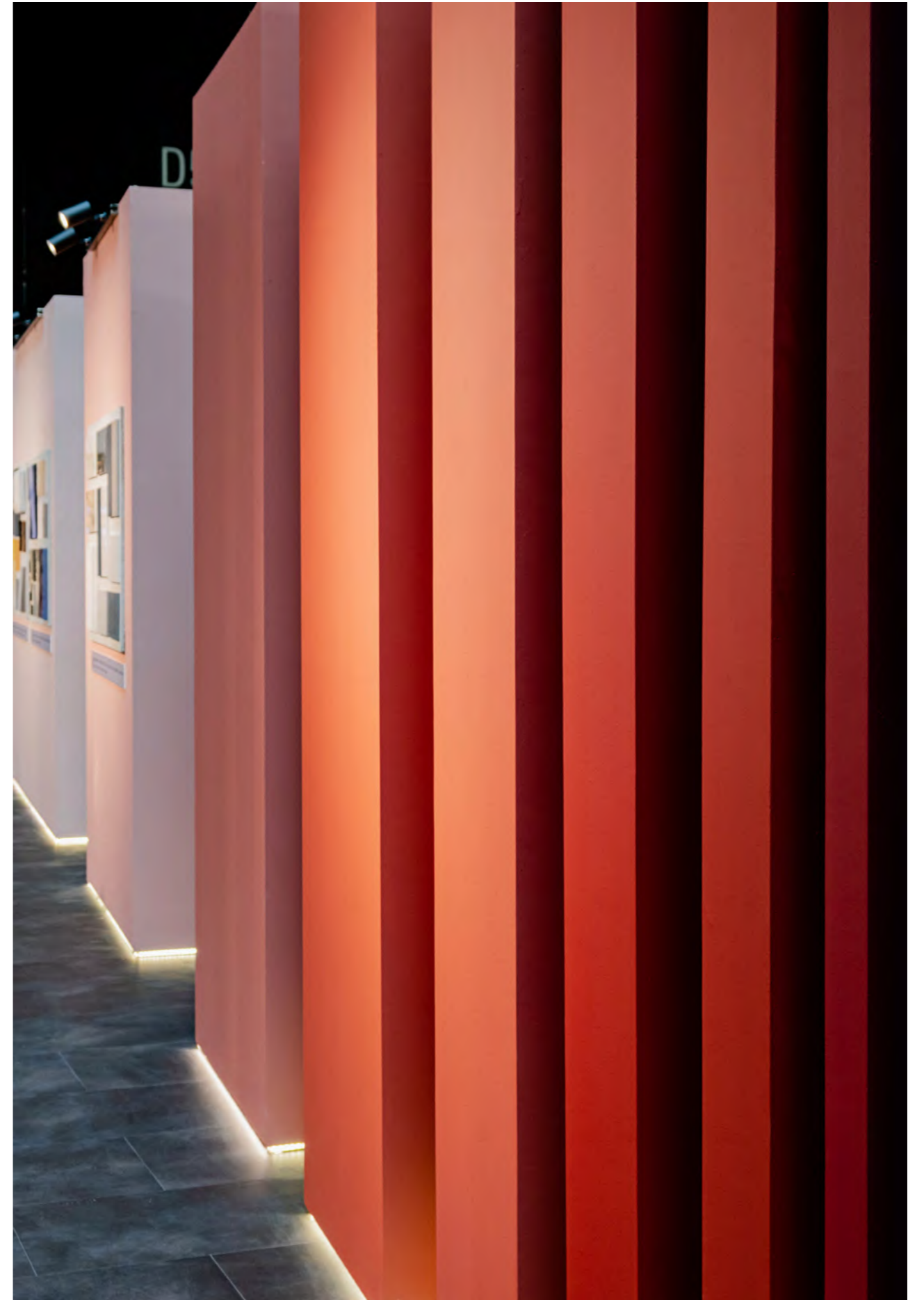
First supermaterial is the earth, the surface first touched and marked by man and his primeval passage. This is the inspiration for the selected color palette: tones that oscillate between reds and browns. Elementary geometries that are transformed into essential Totems display that follow the Fibonacci numbers due to their size in succession. The exhibition space becomes an architectural and immersive labyrinth for the visitors. Supermaterials are the essential ingredients for the recipe for a future and sustainable architecture: new surfaces, new supermaterials for a sustainable regeneration of the contemporary.

ORGANIZER
IEG - Italian Exhibition Group

PARTNER
Alma S.p.a. e Pointex S.p.a., Atelier Casabella, Atlas Concorde, Baruffi Engineering, Bellamoli, Cimento®, Dreamet, Eco Contract + Eco Design, Effeitalia, Li & Pra®, Manetti Design, Montecolino Spa, Sigma Coatings, Skema, Unilin

TECHNICAL PARTNER
Intermark Sistemi, Signify

DATE
2022





PIANCA & PARTNERS

the contract hub



a collective
+1.3 Bil
ANNUAL TURNOVER

a selection of
+15.000
MATERIALS & FINISHES

"A space for ideas, a network
of leading companies, a single
idea of quality, for your project."

a group of
27
BRANDS

+3.500
PROJECTS COMPLETED
in the last 5 years

a combined workforce of
5.300
EMPLOYEES

WORKING IN
193
COUNTRIES

PIANCA & PARTNERS
the contract hub

THANKS TO

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| MARGRAF | MILANI | MICOR |
| BIANCA | IOIKOS | PALAZZANI |
| SIGNATURE | Dubo | SANTO PASSALA |
| | italenit | |

Milan, Italy

The Contract Hub

The Contract immersive experience

The Contract Hub at the Salone del Mobile 2022 represented the debut of Pianca & Partners. A unique scenographic setting - designed by Studio Marco Piva - offers an opportunity for dialogue and discussion for an audience of professionals in the sector, centering the story on the concepts of interaction, experience and conviviality. An open architecture, surrounded by glass walls, characterized by four open space areas connected to each other that represent the sectors in which the Partners are active: Hospitality, Residential, Corporate, Nautical.

CLIENT
Pianca & Partners

PROJECT
Exhibition Stand

AREA
200 sqm

DATE
2022

The key elements of the different areas, distributed around a Conversation Space, are the Experience Tables, interactive tables that allow a tactile experience at the same time through the Physical Moodboards and digital.

The Milanese Contract Hub also offers the "P&P Virtual Reality Modeling Service", an immersive technology that, using virtual reality, helps designers to tell and shape their visions with immediacy and three-dimensionality.







Verona, Italy

Stone Tornado

Italian Stone Theatre





Marco Piva presented at Marmomac 2019 a garden devastated by a storm, a space shaken by its tranquility and transformed, shaping the material that had originated from the same nature.

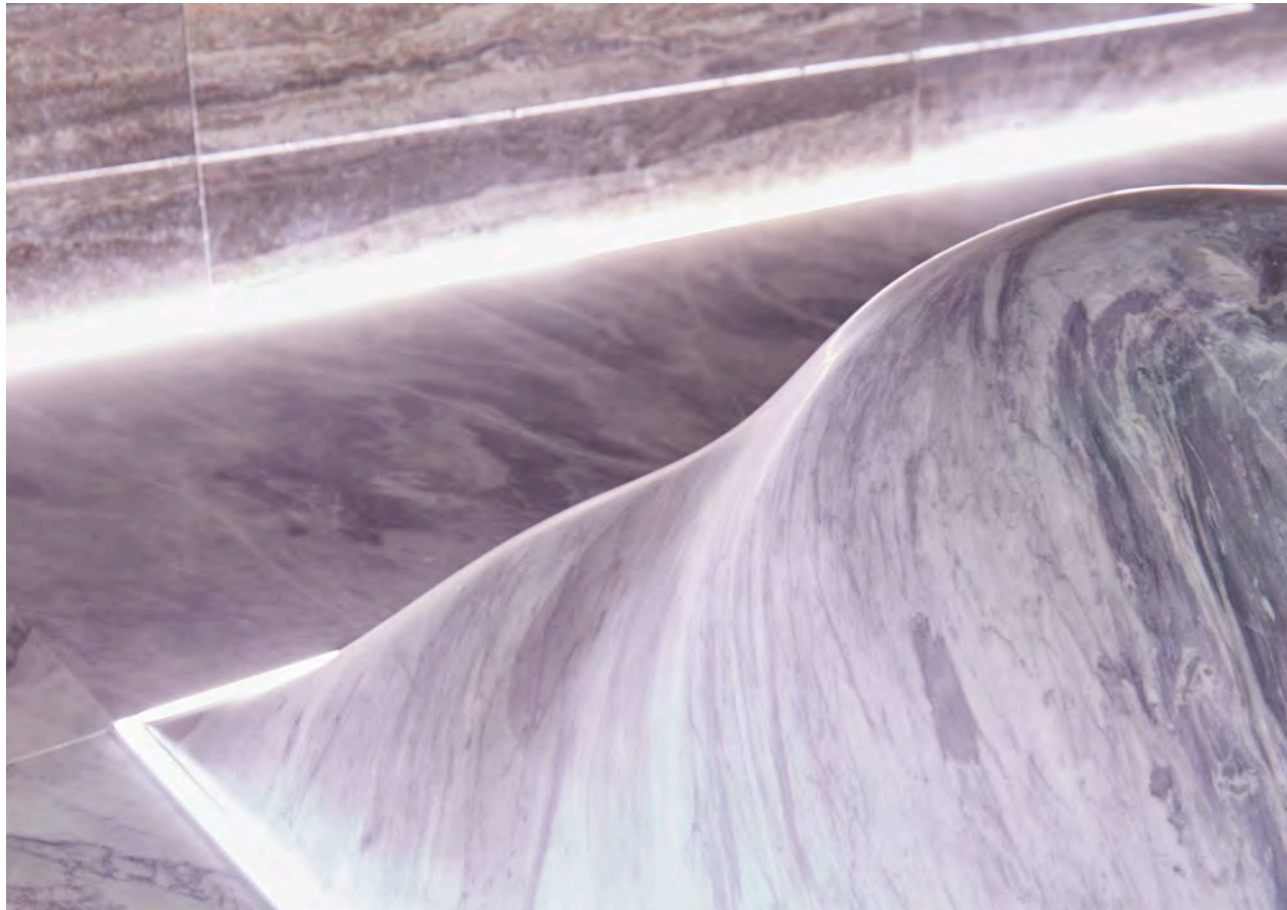
The lightness of the wind contrasted with the weight of the marble, changing the surrounding space. The earth joined the sky, the floor with the ceiling. The slabs on the floor were marked by flashes of light, which ran along the path accompanying the sinuous shapes.

Marble, a pure and natural material, was transformed into the air, into the wind, and the tornado became less dangerous, but fascinating, elegant and dancing in space.

ORGANIZER
Marmomac

PARTNER
Lavagnoli Marmi

DATE
2019



Designing the Complexity

Milan, Italy

Global Village

DESIGNING THE COMPLEXITY GLOBAL VILLAGE



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S M P
USA | UK | FRANCE | ITALY | UAE | QATAR | INDIA | CHINA

GLOBAL VILLAGE è parte del progetto "Designing the Complexity", costituito da una serie di eventi e mostre itineranti sul tema della progettazione, che si estende dal master plan all'architettura, dall'interior al product design.

Svoltasi a Milano ad aprile 2018 e a Shanghai in Cina a novembre 2018, la mostra, prima di sbarcare a New York, torna ora a Milano, nel cuore di Brera, ampliata ed arricchita dalle ultime acquisizioni progettuali, e dal contributo delle aziende partner.

GLOBAL VILLAGE è un progetto culturale che sta attraversando il mondo, dagli Stati Uniti agli Emirati Arabi, dalla Russia alla Cina, passando ovviamente per l'Italia.

Un percorso narrativo che dalla fase di concept e rendering, fino allo sviluppo del progetto, rivela la specifica identità che sta dietro ad ogni realizzazione.

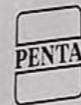
GLOBAL VILLAGE is part of the "Designing the Complexity" project, consisting of a series of events and travelling exhibitions on the theme of design, which extends from urban planning to architecture, from interior design to product design.

Held in Milan in April 2018 and in Shanghai, China, in November 2018, before reaching New York, the exhibition is now back in Milan, in the heart of Brera, enriched by the latest design acquisitions and supported by the contribution of partner companies.

GLOBAL VILLAGE by Studio Marco Piva is a cultural project proposed all over the world, from the United States to the Arab Emirates, from Russia to China, and obviously in Italy.

It is a narrative path that reveals the specific identity behind every realization, across the concept and rendering phases up to the development of the project.

bencore
COMPOSITE PANELS FOR ARCHITECTURE



RIYALUXE
SALOTTI E DIVANI

BOSE

ribrain

tecnolegno



102

103

"Designing the Complexity" represented the third episode of the Global Village Exhibition by Studio Marco Piva, on the occasion of the Milan Design Week, a narrative path that revealed the specific identity behind every realisation, across the concept and rendering phases up to the development of the project. Hosted on the ground floor of the prestigious Palazzo Kiton, the exhibition included a selection of projects being developed by Studio Marco Piva in an attempt to illustrate their ability to present themselves as stories to tell, as well as to highlight the transversal approach of the "design making" system, characterised by a strong Italian influence but also open to explore project territories around the world.

ORGANIZER
Studio Marco Piva

PARTNERS
Bencore, IGV Group, Penta Light, Rivaluxe

TECHNICAL PARTNERS
Bose, Ribrain, Tecnolegno

DATE
2019



Shanghai, China

Designing the Complexity

From Chopsticks to Town





The Chinese edition of Designing The Complexity was held during Salone del Mobile in Shanghai, an event where functionality, innovation and elegance, the typical Italian design qualities, were protagonists.

The setting allowed visitors to explore the many themes and areas of design addressed by Studio Marco Piva with methodological consistency and full freedom of expression in very different countries and cultural contexts, reflecting the value represented by the Italian historical and cultural heritage, whose ability to interpret places and cultures is one of its most priceless assets.

ORGANIZER

Studio Marco Piva - CEG

PARTNERS

- Artemide
- Bencore
- C.C.M. Airports
- Florim
- Formitalia
- Lualdi
- Mandelli1953
- OAK
- Paolo Castelli Spa Italia
- Secco Sistemi
- Rubinetterie Stella Spa

DATE

2018





Architecture Biennale Venice, Italy

The space of Research

The Time of Matter, The Imagination of the Future



ORGANIZER
GAA Foundation

PARTNER
Vitaera

DATE
2018

In the context of the Time Space Existence 2018 Exhibition in Palazzo Bembo in Venice, Studio Marco Piva developed the exhibition's theme presenting three of its projects: Uxa, Yuhang Cultural and Art Center and a Private Villa in Beverly Hills, which embody professional commitment and work aimed at investigating the various aspects of the project, including residential and public spaces, new city areas in different countries, ranging from the United States to Europe and China. Studio Marco Piva has created a space consisting of three backlit volumes, on which the scale models of the projects are positioned, accompanied by big panels providing information on the concept and the materials used.

STUDIO MARCO PIVA
Private Villas
 RUSSIA



STUDIO MARCO PIVA
Perugia Way
 BEL AIR, USA
 佩鲁贾之路, 美国

Il fascino del passato incontra la contemporaneità nello sviluppo della nuova villa residenziale "Perugia Way", nella suggestiva zona di Bel Air, nei sobborghi di Los Angeles. Particolarmente attenta nel contesto circostante, nel rispetto degli standard urbani, la villa progettata dallo Studio Marco Piva evidenzia forme e materiali del passato, come i muri a pietra e i tetti a spina, e le moderne linee e materiali, come vetro e metallo, il cortile e i colori naturali. Grande gioco di linee e colori che definisce il volume, giacendo con l'ambiente e i colori naturali. Grande gioco di linee e colori che definisce il volume, giacendo con l'ambiente e i colori naturali. Grande gioco di linee e colori che definisce il volume, giacendo con l'ambiente e i colori naturali.

The charm of the past meets contemporary life in the development of the new residential villa "Perugia Way", in the suggestive area of Bel Air, Los Angeles suburbs. Particularly attentive to the surrounding context, respecting the urban standards, the villa designed by Studio Marco Piva highlights forms and materials of the past, such as masonry stone walls and rooflines, for the modern lines and materials, such as glass and metal. The courtyard and natural colors play a great game of lines and colors that define the volume, resting with the environment and natural colors.

魅力与过去在佩鲁贾之路住宅开发项目中相遇。在洛杉矶郊区贝尔艾尔的迷人地段，这座由Studio Marco Piva设计的别墅巧妙地融合了传统与现代。它采用了传统的石墙和屋顶线条，同时融入了现代的玻璃和金属元素。庭院和自然色彩的巧妙搭配，使得建筑线条和色彩与环境及自然色彩相得益彰。

STUDIO MARCO PIVA
 ARCHITECTURE & DESIGN
 info@studiomarcopiva.com - www.studiomarcopiva.com
 USA | ITALY | ALGERIA | EGYPT | UAE | QATAR | RUSSIA | IRAN | INDIA | CHINA



STUDIO MARCO PIVA
Calle Vista 1152
 BEVERLY HILLS, USA
 "北望" 1152路, 比佛利山庄, 美国

Il progetto, unico ed inimitabile, della Calle Vista 1152 è del tutto interior design a cura dello Studio Marco Piva, si pone come obiettivo di raggiungere un assoluto effetto "wow" nel cuore del quartiere residenziale di lusso di Beverly Hills. La forte architettura presenta una elevatissima raffinatezza dal carattere deciso scelta per gli interni: un' espressione di pure geometrie e materiali dove volume, forme e texture si fondono insieme per creare un luogo contemporaneo ed innovativo in cui vivere, socializzare e rilassarsi.

The unique, one-of-a-kind project of Calle Vista 1152 and its interior design project by Studio Marco Piva aims to achieve an absolutely "wow" effect in the heart of Beverly Hills luxury's elite residential area. The strong architectural presence will be magnified with the interior character chosen for the interior. The strong architectural presence will be magnified with the interior character chosen for the interior. The strong architectural presence will be magnified with the interior character chosen for the interior.

Studio Marco Piva 秉承其一贯的先锋设计理念，在比佛利山庄奢华的住宅区中，打造一个令人惊叹的“哇”效果。项目由 Studio Marco Piva 负责室内设计，旨在通过强烈的建筑表现力和创新的室内设计，创造一个令人惊叹的“哇”效果。项目由 Studio Marco Piva 负责室内设计，旨在通过强烈的建筑表现力和创新的室内设计，创造一个令人惊叹的“哇”效果。

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Milan, Italy

Global Village

Galleria Manzoni

Global Village by Studio Marco Piva showcased scale models of the architectural projects of the Studio around the world. The model's official exhibition was held in the historic Galleria Manzoni, in Milan, from April 16 to 22 2018, showing the project activity of Studio Marco Piva in very different places, from the United States to Europe, from Russia to the Middle East, and from India to China – in the various fields of Urban Planning, Interior Design, and Architecture.

ORGANIZER
Studio Marco Piva

PARTNERS
Artemide, Lapitec, Marie Claire Maison

DATE
2018



Milan, Italy

The secret colors of Milan

Galleria Manzoni

Red

THE ROOM OF PASSION

Red
THE ROOM OF PASSION

STUDIO MARCO PISA
ARCHITECTURE & DESIGN

WALDI PARTNER
MARCO BICEGO

PARTNERS

Artemide	brat
caleido	creo + scc
ege	FAOBA
Lapitec	MAPET
POM	C
V&A	OAK
	VE

TECHNICAL SPONSOR

abedome	ivadrat	MADE IN ITALY	MODULO DIGITAL
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PER INFORMAZIONI
Contatti di Milano



Galleria Manzoni transformed into an explosion of colors from April 16 to 22 2018, with the exhibition "The Secret Colors of Milan", concept design Studio Marco Piva for Marie Claire Maison Italia.

MAIN PARTNER
Marco Bicego

The exhibition shared, through the dominant theme of color, the Italian attention to space, materials and details, representing the best Italy has to offer to the world. Nine storefronts with their respective windows lining Galleria Manzoni were protagonists of the exhibition that created an intense sensorial experience linked to the theme of color.

PARTNERS
Agrestì, Artemide, Braid Outdoor, Caleido, Citylife, Eco Contract, Eco Design, Ege Carpets, Faoma, Kreoo, Lapitec, Mapei, Oak, Paolo Castelli, Studio Pianosi, Veuve Clicquot, Villa D'Este Home Tivoli, Vitaera

TECHNICAL PARTNERS
Altreforme, Kvadrat, Maria Candida Gentile, Mosaico Digitale

ORGANIZER
Studio Marco Piva and Marie Claire Maison

DATE
2018





Green
THE ROOM OF NATURE

STUDIO MARCO PIVA
ARCHITECTURE & DESIGN

marie claire
Presentazione

"Tra le tue pietre e le tue abitudini
faccio un'esperienza, mi riconosco
nella tua vita. Invece di stalle
ogni sera si accendono parole, nella
ripetizione della vita come la vita"

Roberto Saba

MAIN PARTNER
MARCO BICEGO

PARTNERS

Artemide	braid
caleido	inca + moa
ego	kreco
Lapitec	OAK
POM L. S. S. S.	VE
VITABIA	

TECHNICAL SPONSOR

altreforme	kvadrat	MARCA LAMBERTI GENTILE PIRELLA GÖTTSCHE LOWE	PIRELLA GÖTTSCHE LOWE
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PATROCINIO
Comune di Milano



WELCOME
LUXURY

CHANEL
J12

Milan, Italy

White Luxury

Brera Art Academy



In the context of White in the City project, Marco Piva has developed the concept of WHITE LUXURY. Inside the monumental structure of "Sala della Passione" in the Brera Art Academy, a surprising and engaging setting has been realized. The White colour, a dominant element of the whole exhibition along the city of Milan, is here presented in connection with a cultured and refined idea of Luxury. An exciting "mise-en-scène" of furniture products, materials, finishes and textures have been used to interpret sophisticated variations on the White theme.

ORGANIZER
Kreat

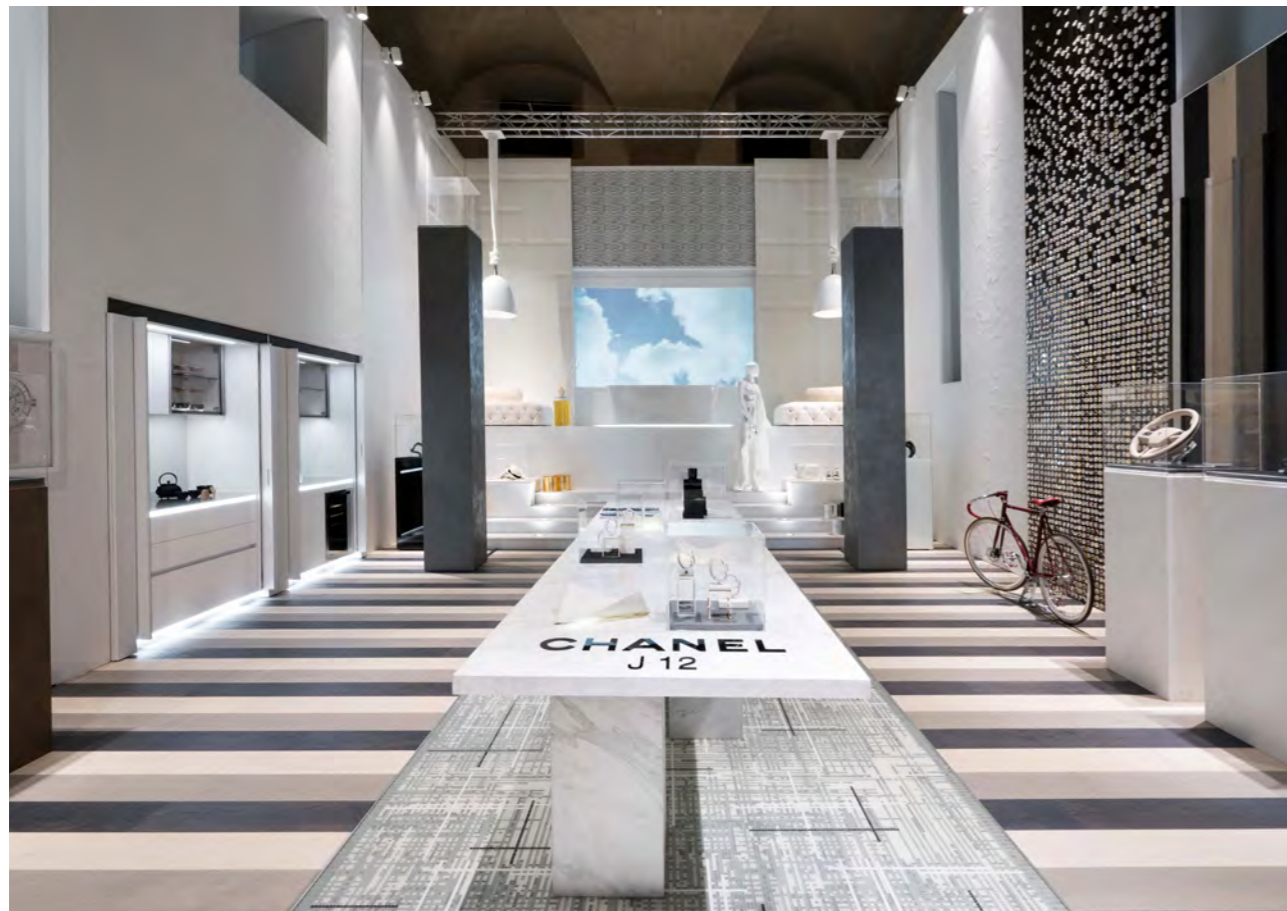
MAIN PARTNER
Marie Claire Maison Italia

PARTNERS
Alchymia, Chanel, Corà
Culti, Désirée, Euromobil
Fuda, Gi-design, Giorgio FK Srl
Helios Automazioni, Kaldewei
Lualdi, Maserati, Mosaico+
Oikos, Samsung, Zonca

TECHNICAL PARTNERS
Bottega, Graniti Fiandre,
Gruppo Saviola, Kusmi Tea,
Mandelli 1953, Interiors 3D,
Jab Anstoetz, Side

CONSTRUCTOR
Tecnolegno Allestimenti

DATE
2017





Milan, Italy

My Light Years

Palazzo delle Stelline



130

131

Inside one of the most beautiful monumental complexes of Milan, the famous Palazzo delle Stelline, in the atrium of the central courtyard, in occasion of the Design Week 2017 took place "My Light Years" by Marco Piva, an exhibition to show, through images and selected products, the theme of Light as an essential factor in the configuration of his Architectural, Interior and Industrial Design projects.

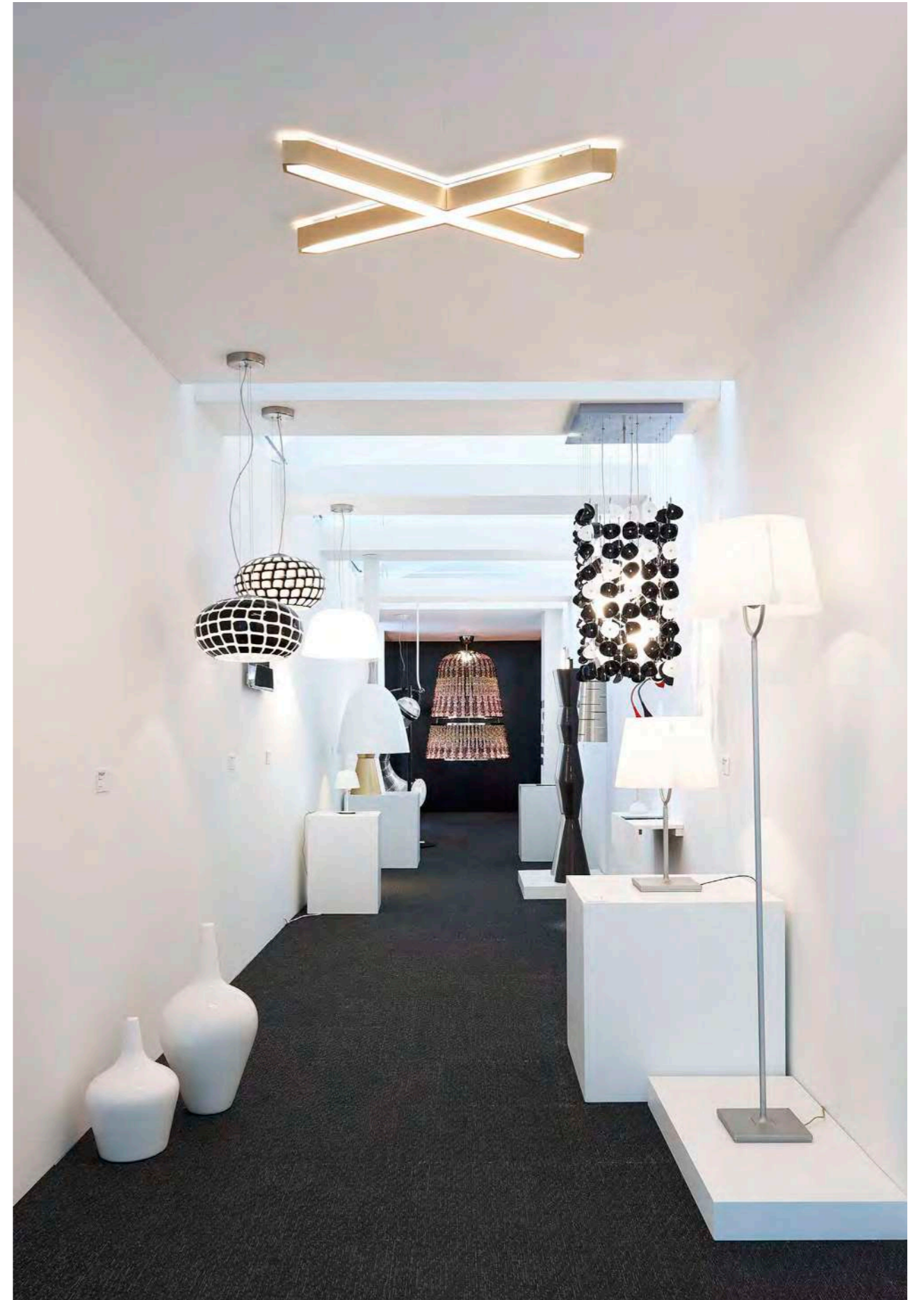
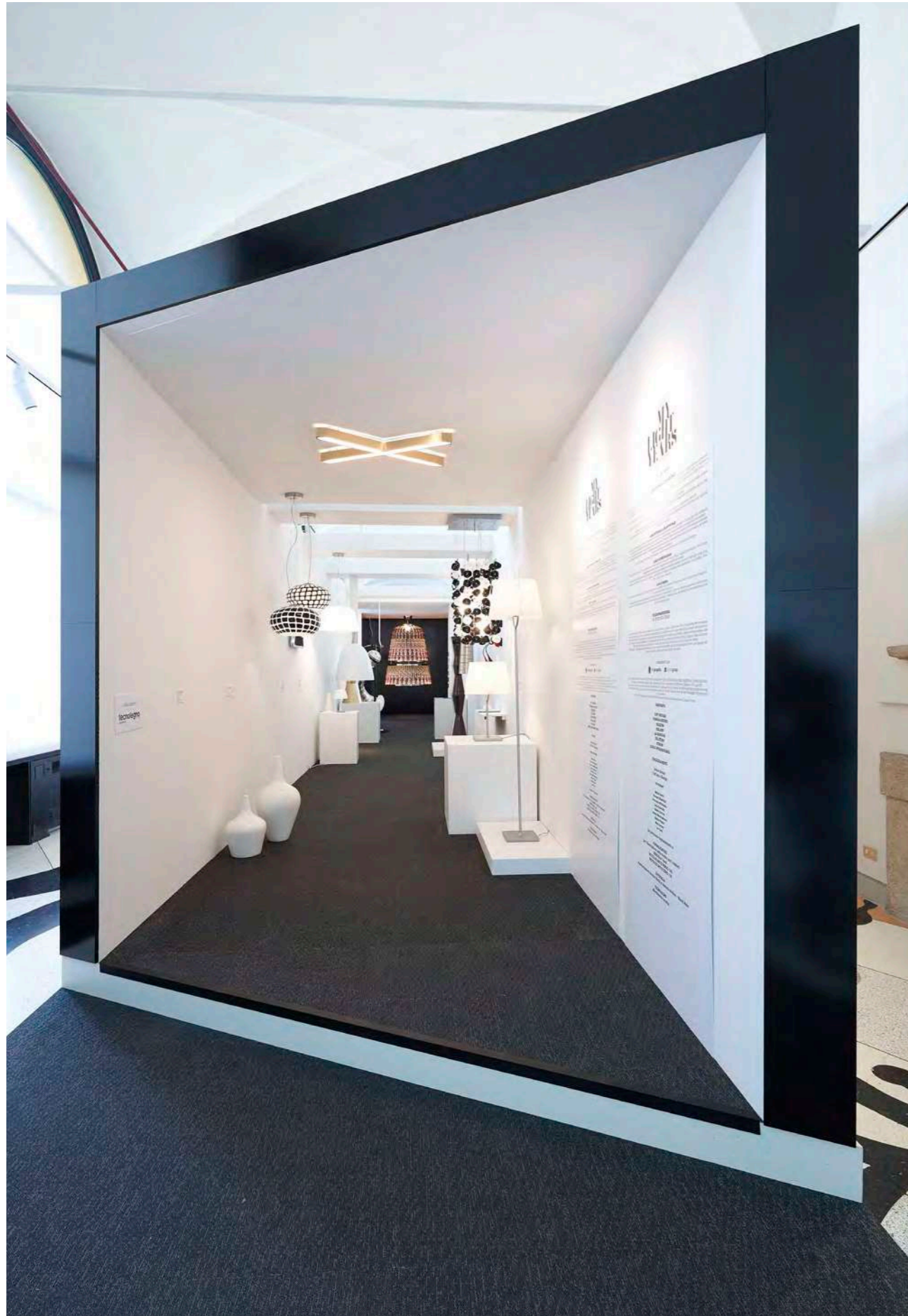
Icons of Light, created by the architect's inspiration over the years for some of the most representative companies, together with a selection of innovative solutions, show the infinite variations that light sources can take.

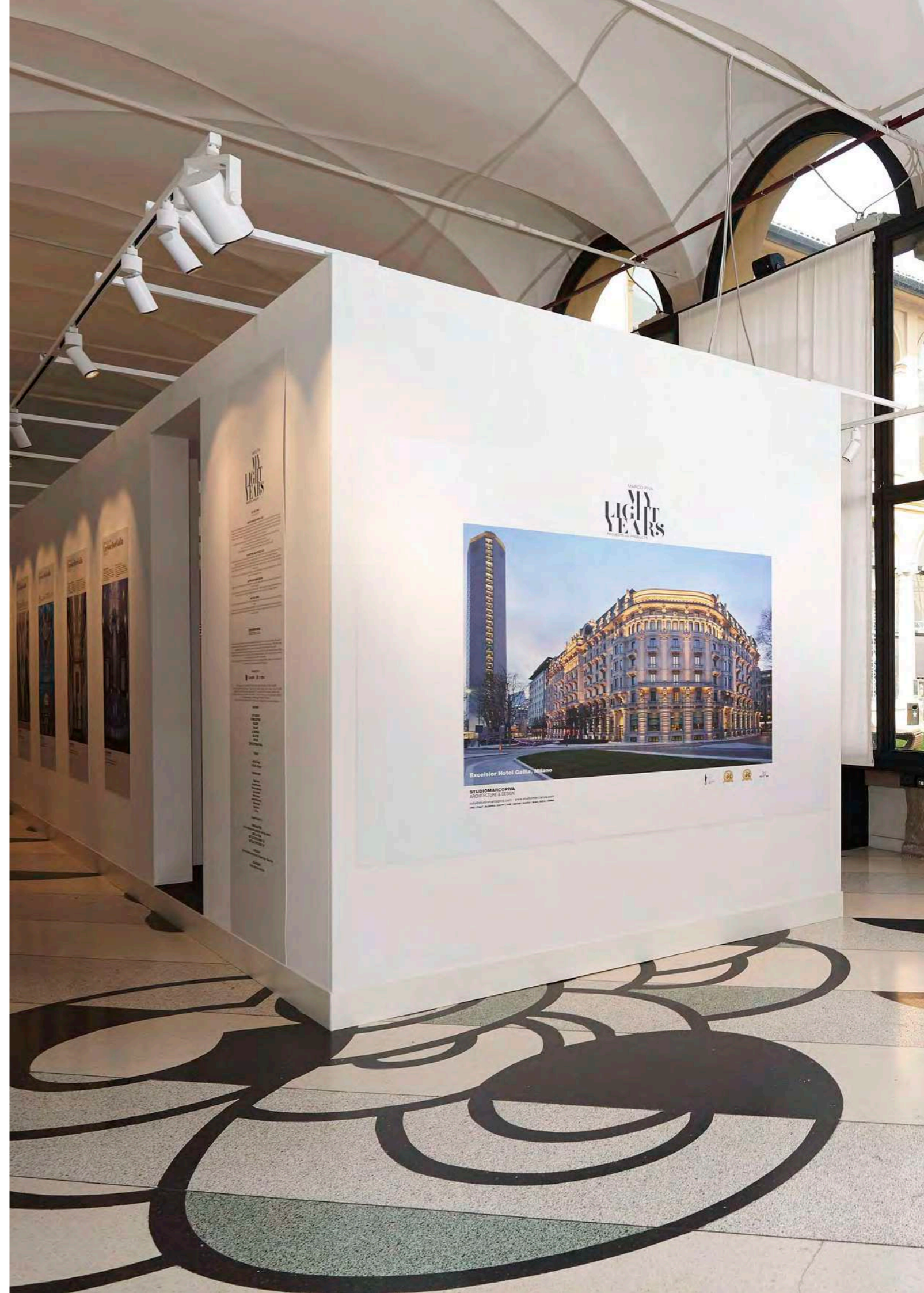
ORGANIZER
Studio Marco Piva and Action Group

PARTNERS
Casale del Giglio, City Design, Effeitalia, Forma Lighting, IGuzzini, Italamp, La Murrina, Ppan, Solatube, Vitrum Zonca International

CONSTRUCTOR
Tecnogno Allestimenti

DATE
2017







Milan, Italy

City of Light

Brera Art Academy



ORGANIZER
Kreat

MAIN PARTNER
Helios Automazioni

TECHNICAL PARTNERS
- Nicodemo Marmi
- Morrone Group Arreda
- Aceto Marmi SAS di Aceto Sante & C.
- Progetto Marmi di Talamo Antonio

DATE
2017

Aluminium, Marble, and Light.

The installation, City of Light, was a further investigation into the ratio between matter and light in Marco Piva's Architectural projects. In a play between scales and volumes, various volumetric elements of different heights arise and grow vertically, simulating the architectural environment of hypothetical metropolis.

The installation consists of 20 blocks of white SIVEC polished marble, supported by honeycomb opal structures that uniformly disperse the light through the stone material. The base plate, which recalls the regular grid of an urban plan development, contains a system of LED projectors characterized by a frosted cold light.

Milan, Italy

Moodboards

Made Expo



PARTNERS
ABET LAMINATI
EFFETALIA
FANTONI
GO DORIGO
GLAMORA
LAPITEC
LUALDI
MAPEI
OIKOS
TEXAM HOME
TREND GROUP
VM ZINC

LONDRA

LOS ANGELES

MOODBOARDS
LONDRA
LOS ANGELES

WI-FI
TIM



142

Moodboards falls within the broader framework of the Studio Marco Piva's hallmark experimentation into the materials from which modern living spaces are configured.

Based on a common thread of interpreting the "soul" of major metropolises, the exhibition conveys Marco Piva's approach to selecting and combining the finishes and materials necessary for developing Architecture and Interior Design projects around the world, something that is possible thanks to the indispensable support of partner companies in various sectors, which support the Practice's ability to experiment.

ORGANIZER

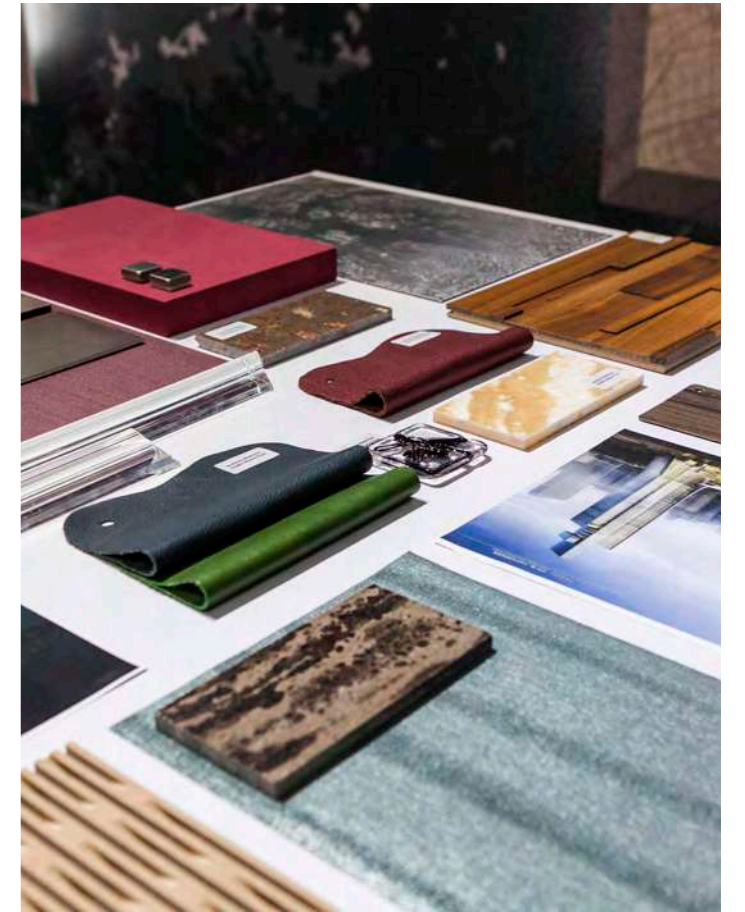
MADE Expo

PARTNERS

- Abet Laminati
- Effeitalia
- Fantoni
- GD Dorigo Spa
- Glamora
- Lapitec
- Lualdi
- Mapei
- Oikos
- Texam Home Italia
- Tragni
- Trend Group
- Vmzinc

DATE

2017



143

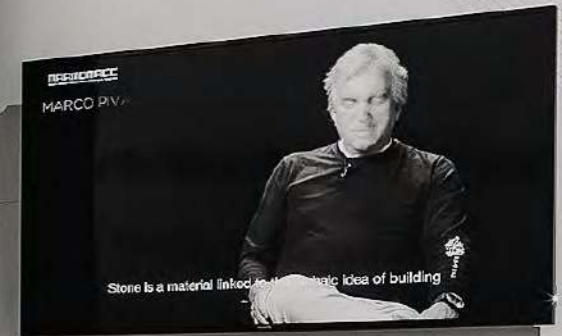


Helios Automazioni \ Marco Piva



CONVERSATION ON STONE

By: Marco Piva
Company: Helios Automazioni
Material: Bianco di Carrara



Sinuousità e leggerezza si incontrano nell'installazione "CONVERSATION ON STONE" concepita da Marco Piva per Helios Automazioni a Marmomac 2016. La materia litica si presenta in una inconsueta dualità di consistenza e dinamicità, in uno spazio scenico di incontro e riflessione, caratterizzato da solido ma al contempo fessuosa scuoia sulle quali adagiarsi per meditare.

Edipiani, considerazioni e pensieri idollamento repressi sulla superficie sottile di marmo ricurvo sono offrigati simbolicamente come fogli in balia del vento. Nell'installazione il marmo rivela simultaneamente la sua natura e al contempo diventa alito da sé, librando nel lo spazio come pagine di una storia ancora tutta da scrivere: uno spazio di conversazione sulle nuove possibilità offerte dalla tecnologia e dalla sapienza artigianale capaci di plasmare questo materiale in forme sempre nuove e sorprendenti.

Sinuous forms and lightness combine in the "CONVERSATION ON STONE" installation conceived by Marco Piva for Helios Automazioni at Marmomac 2016. Stone material comes forward in an unusual duality of texture and dynamism, in a stage-setting for meeting and reflection characterised by solid yet flexible Edipiani, remarks and thoughts ideally imprinted into curved marble slabs are depicted symbolically like something also, hovering in space like the pages of story yet to be written, a stimulus for conversation ever new and surprising ways.

Verona, Italy

Conversation on Stone

Marmomac

Sinuosity and lightness come together in the installation "Conversation on Stone" designed by Marco Piva for the company Helios Automazioni at Marmomac 2016.

The stone material is presented in an unusual duality, solid and dynamic, in a scenic area of encounter and reflection, characterized by robust yet lithe seats on which to meditate.

Epigrams, considerations and thoughts are ideally imprinted on thin slabs of curved marble, depicted symbolically as sheets by the wind. The marble material shows its nature and at the same time becomes something else, hovering in space like the pages of a book yet to be written: an inspiration to start a conversation on the new possibilities.

ORGANIZER
Verona Fiere
Vincenzo Pavan - Raffaello Galotto

PARTNER
Helios Automazioni

DATE
2016





Venice, Italy

Designing the Complexity

Architecture Biennale



ORGANIZER
Studio Marco Piva

MAIN PARTNERS
Oikos, Tri-r

PARTNERS
Casale del Giglio, Eambiente, Ege Carpets, Essequattro, Gruppo Euromobil, Inalco, Okite, Piavevetro, Planium T-Group, Valorizzazioni culturali

DATE
2016

In Venice, in conjunction with the opening of the 15th International Architecture Exhibition of La Biennale, Marco Piva hosted his own exhibition "Designing The Complexity - Materials Colors Textures", inside the prestigious location of "Scuola Grande della Misericordia". The exhibition focused on the aesthetic and functional research behind the contemporary design planning, with the aim to narrate the architectural and design process from the concept phase to the development, through the selection of materials, technical design and construction phase operated by Studio Marco Piva. An indispensable research path in today's design, that reveals the soul that lies within each work.





Milan, Italy

Hogan Boutique



156

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During the Fuori Salone 2016 in Milan, the space that houses the prestigious Italian brand – an emblem of casual luxury – have been transformed by Marco Piva into an innovative art gallery where Okite's creations custom designed by Marco Piva are the unifying feature, giving rise to unique graphic-geometric creations, inspired by the colours of Hogan's spring-summer collections.

The installation is enhanced by the presence of exquisite rugs expressly created by the Danish company Ege, always on Marco Piva's design.

ORGANIZER
Hogan

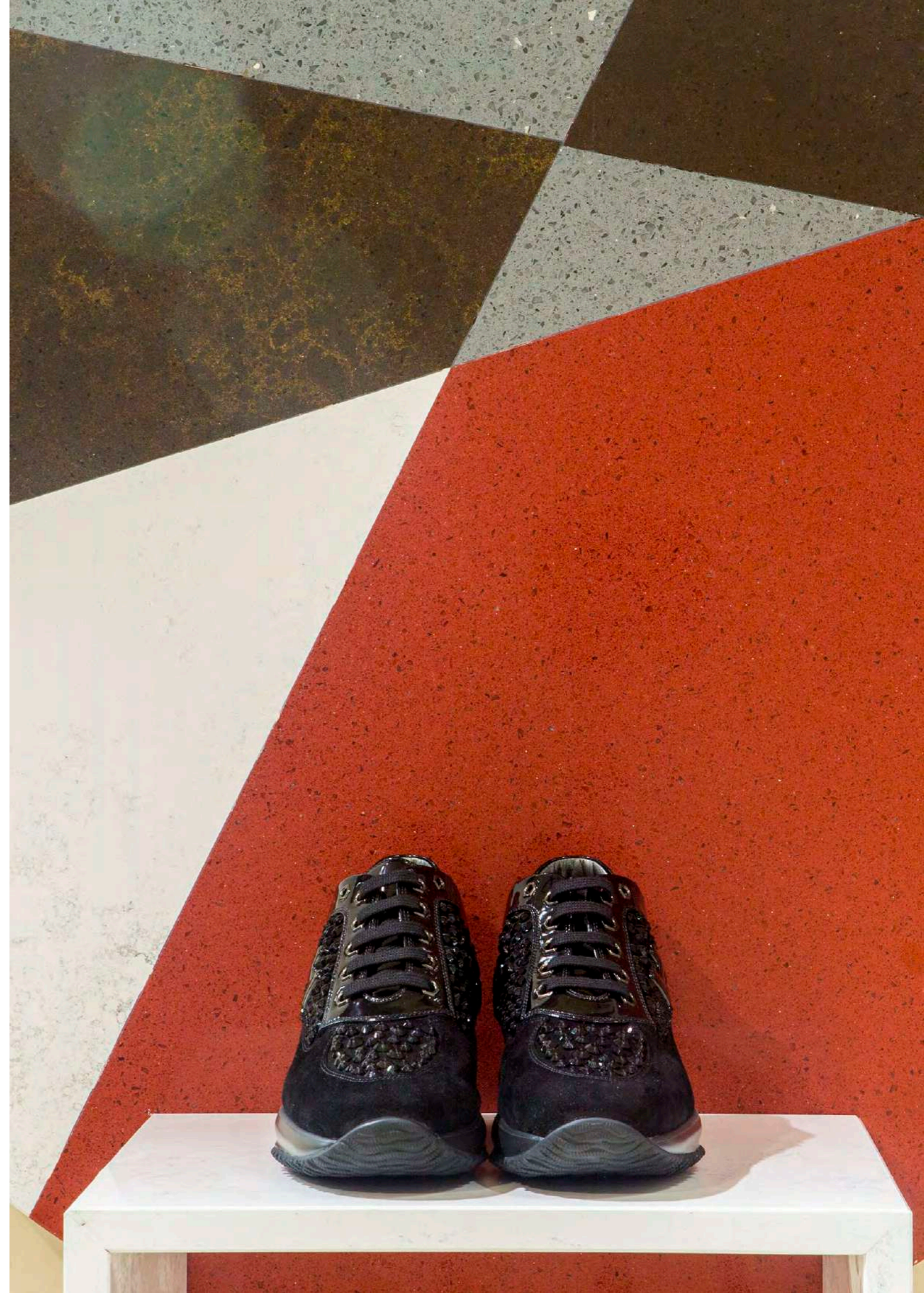
PARTNER
Okite

TECHNICAL PARTNER
Ege

DATE
2016



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LARUSMIANI

Milan, Italy

Dress Seat Code Larusmiani

Montenapoleone



Strictly Made in Italy tailoring and design: Larusmiani and architect Marco Piva came together in an extraordinary synergy – the exclusive Dress Seat Code project, that were staged in April at the Larusmiani Concept Boutique in via Montenapoleone 7, on the occasion of Milan Design Week 2015.

Iconic chairs with a geometric design, designed by Marco Piva, meticulously covered in special Larusmiani fabrics, created exquisite patchworks.

Made by The Good Wood in fossil wood, a noble, ancient material impregnated with elements that the soil has preserved for millennia,

the grain of the wood speaks of tradition. Absolute quality and handcrafted, they weave together past and future, encoding true works of art and product design.

ORGANIZER
Larusmiani

DATE
2015



Basel, Switzerland

Bulgari Baselwörld

BVLGARI

BVLGARI

BLO





CLIENT
Bulgari

DATE
2013-2015

In occasion of Baselworld, The Watch and Jewellery Show in Basel, Marco Piva has been called to interpret the large external window of Bulgari booth, of crucial importance, as it is at the entrance of Hall 1, the first to welcome visitors in their entrance into the pavilion. Studio Marco Piva has figure out to recall the run of the imposing outer façade designed by Studio Sclavi, a reference to the iconic Bulgari Serpenti and to the Tubogas jewellery technique, designing columns that follow the movement of the structure above, bending and merging with it. With its strong and powerful identity, through an unconventional and contemporary design, the giant window's exhibited watches have enchanted thousands of visitors.



Paris, France

Bulgari Biennale Des Antiquaires





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In the window dressing created for Bulgari at the Biennale des Antiquaires at the Grand Palais in Paris, Marco Piva's design is pushing the ceramic to the limits of its manufacturing potential by creating what are perhaps the largest shapes ever molded, simulating a small crowd of elegant figures in the round, reminiscent of Fausto Melotti sculptures, with the unusual life size elements showcasing the most exclusive jewels of the Bulgari collection.

CLIENT
Bulgari

DATE
2012

Light is also of the essence in this new window dressing: the large ceramic lamps with their organic and encompassing shapes are both exhibition elements and light generators, while the theatrical use of fabric in the windows interacts with the light to create the unique and exclusive atmosphere of the Bulgari world.



Milan, Italy

Space for life

Green Home Design



"Space for Life" was an installation presented by Marco Piva during "Green Home Design" exhibition, held in October 2012 at Made Expo Fair in Milan. The concept is born by the need of a sustainable development, that preserve the environment while creating homes of quality. A bio project in a real scale, inspired by wood-based construction technologies, to investigate new forms of emergency housing. An experiment that goes beyond the trade fair setting, putting itself forward as a global innovation.

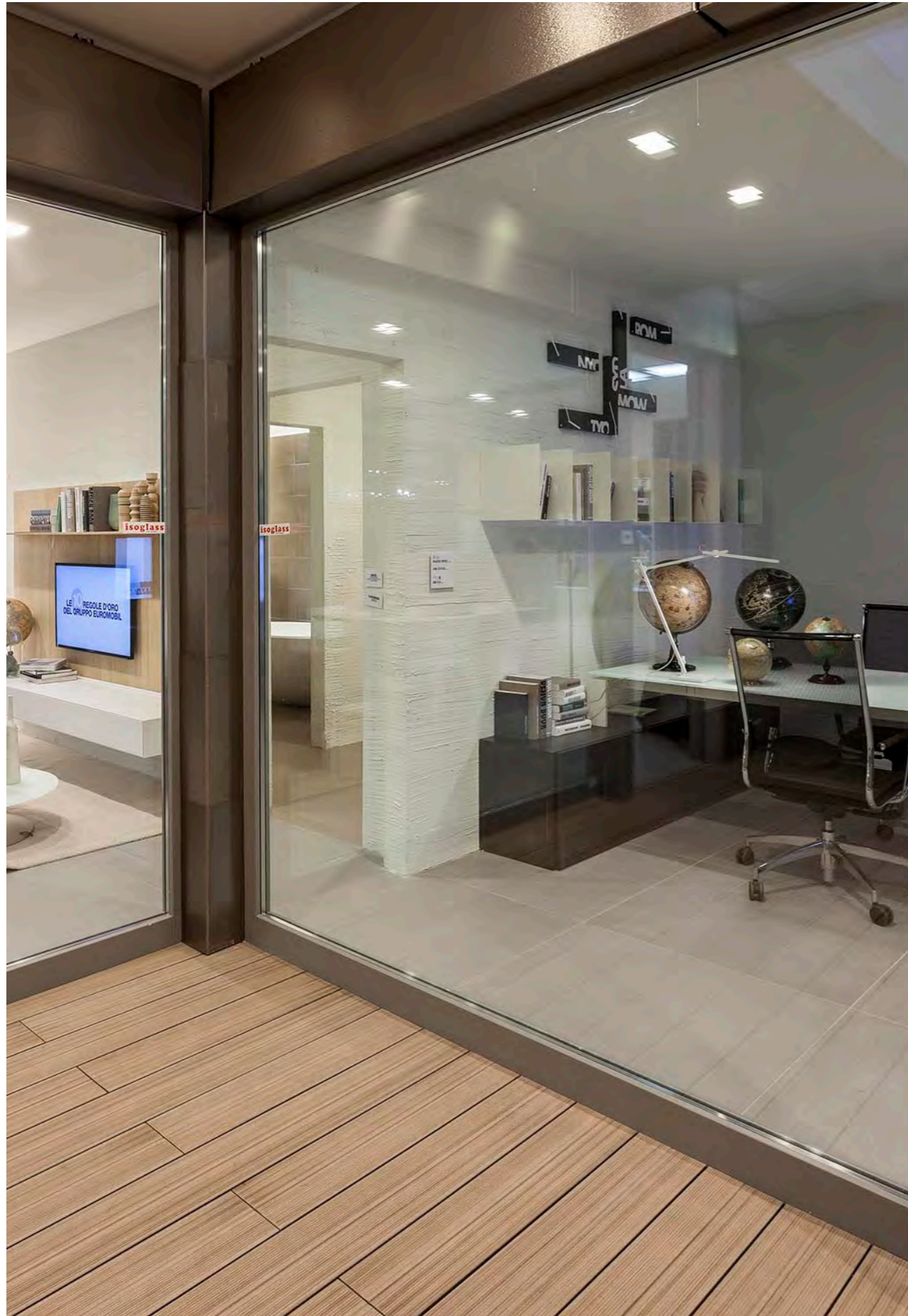
ORGANIZER
Made Expo

PARTNERS
3D group, Alulife, Baldelli, Basi Achille Cadorin Group, Ceramica Cielo, Dline, Euromobil, Glip, Green Biz, Greenwood, Iradium, Knauf, Lea Ceramiche, Marmi Faedo, Metalco, New Form, Oikos Paint Esterno, Oikos Paint Interno, Pratic, Sig Solar, Sistem Costruzioni, Star Energia, Vitrum

DATE
2012



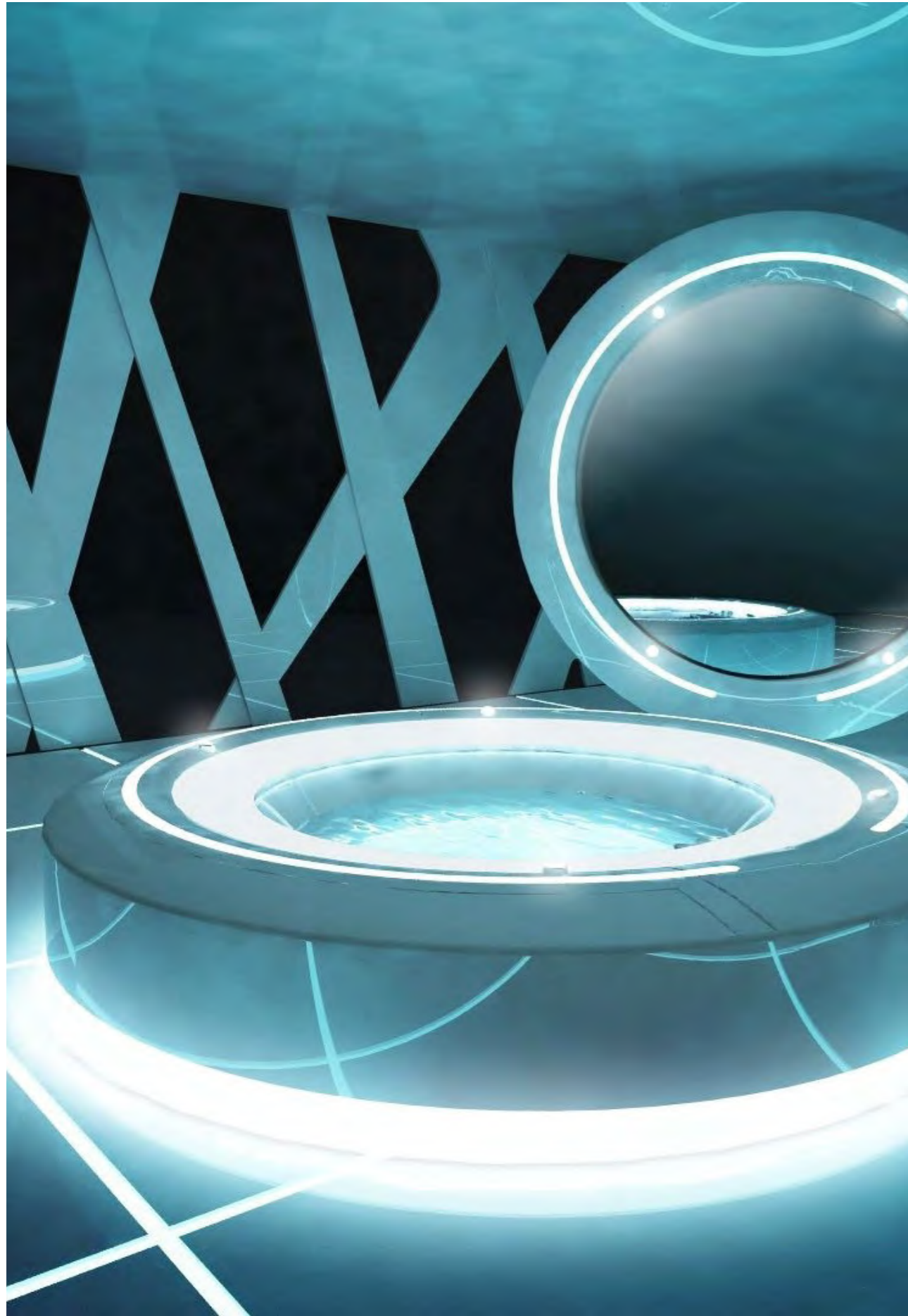




Milan, Italy

Tron Designs Corian



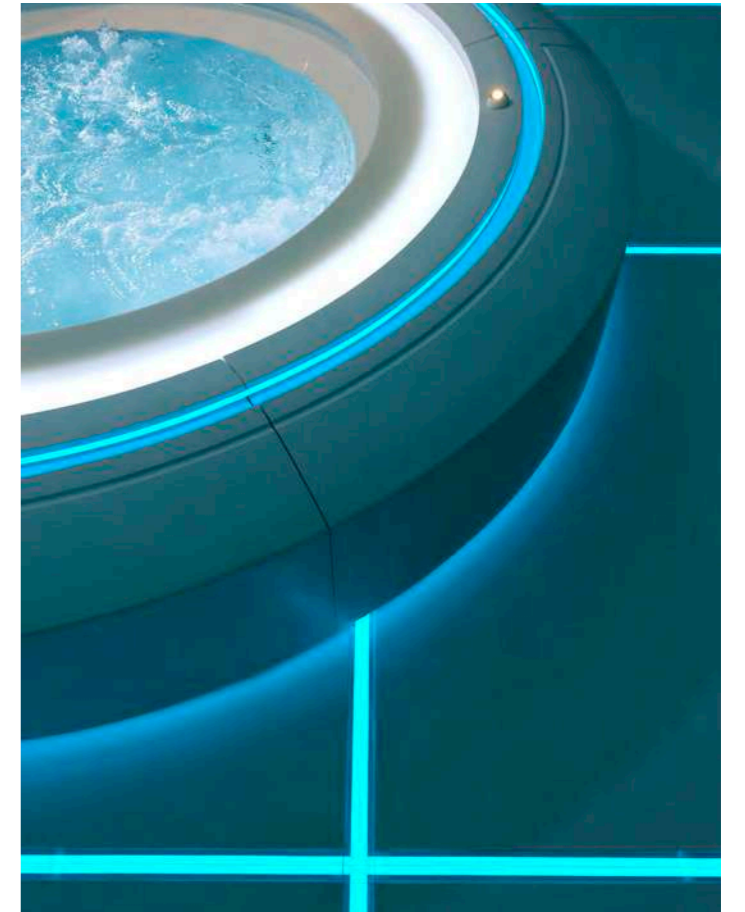


Tron designs Corian was a design exhibition showcased by DuPont™ Corian and Disney at Padiglione Visconti, during 2011 Milano Design Week, inspired by the film "TRON: Legacy" from Walt Disney Studios. For the participation of Jacuzzi, Marco Piva has conceived an astonishing bathroom/wellness area, dominated by two large technological elements, harmonious and circular, inspired by the memory rings in the movie.

ORGANIZER
DUPONT™ CORIAN and DISNEY

PARTNER
Jacuzzi

DATE
2011





Milan, Italy

Rinascimento

Social Home Design



In Italy, home emergency is a reality. Our country suffers a delay compared to other European ones, where the creation of social housing has gone hand in hand with the redevelopment of entire urban areas. Hence the birth of the concept developed by Studio Marco Piva at Made Expo: "Rinascimento", renaissance, or rather to find again and take on the philosophy of change, a new way of conceiving the world, themselves and, consequently, the spaces of our lives. The concept is born by the urgency of proposing a new housing policy, formal and functional, which arises from the principles of Social Housing: create homes of quality, able to ensure energy efficiency and environmental sustainability, keeping prices down.

ORGANIZER
Federlegnoarredo

PARTNERS
Alessia international, Alpi, Akanto, Berti, Bedding, Carmenta, Ceramica Sant'Agostino, Fabbian, Gastaldello Serramenti, Gea, Jacuzzi, La Murrina, Linea Ser, Listotech, Mister Parquet, MPE Ambiente, New Form, Pedrali, Poliform, Oikos, Sistem Costruzioni

DATE
2011



Verona, Italy

Irregular Exceptional

Marmomac Meets Design



**ORGANIZER**
Veronafiere**PARTNERS**
Mgm Furnari, Lithea**DATE**
2010

Within the exhibition's theme "Irregular Exceptional", Marco Piva has design the set of MGM Furnari stand at Marmomac Meets Design, aimed to develop innovative projects with marble and stone. Through the new products designed, such as Ciuri washbasin or Petra wallcovering, the exhibition aims to rediscover marble as alternative to artificial materials, because of its irregularity and expressive potential. The unique and singular nature of stone gives to the stand a strong communicative impact, also awarded with the Best Communicator Award 2010.

Milan, Italy

Limitless Color Tower

Interni Design Energies



The Limitless Color Tower created by Marco Piva in the courtyard of the public University of Milan during the Salone del Mobile has captured visitors' attention while inviting them to reflect on the theme of conscientious energy consumption.

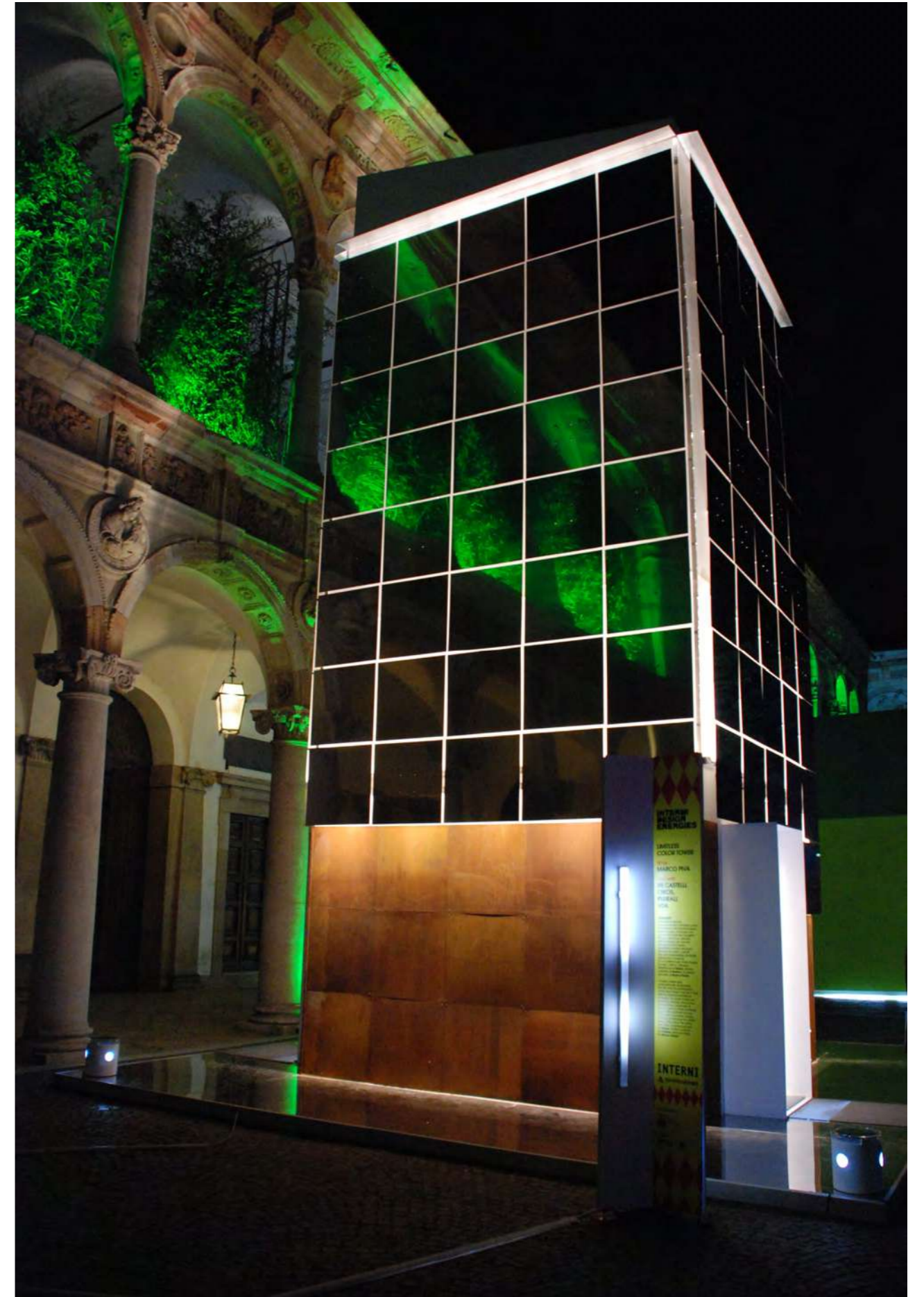
ORGANIZER
Interni Magazine

PARTNERS
De Castelli, Oikos, Pedrali, VDA

Starting from today, for a better tomorrow, exploring the best renewable energy.

DATE
2009

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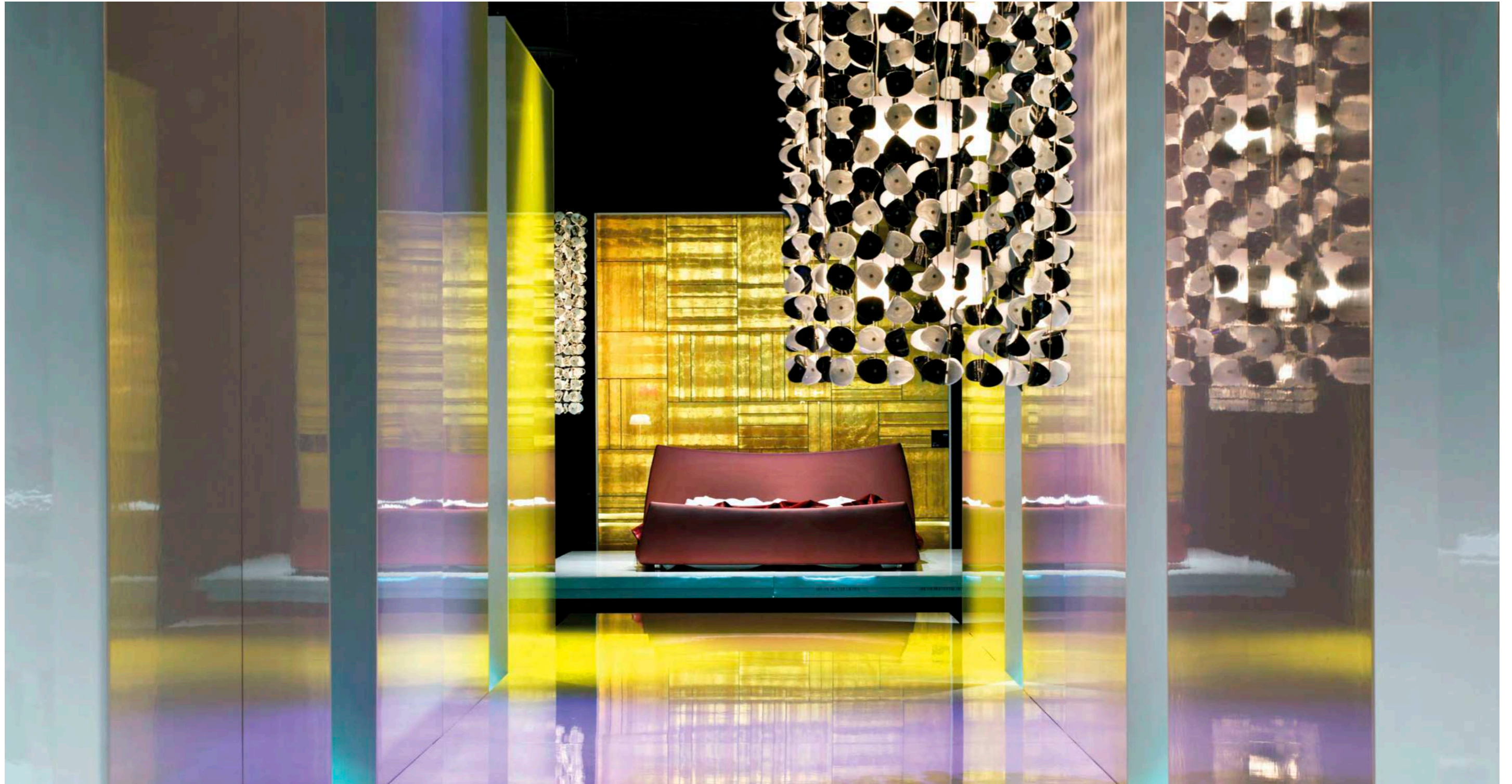
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Milan, Italy

Notebook Design Party

Teatro dell'Arte





202

203

The exhibition showcased at Teatro dell'Arte in Milan during the period of Salone del Mobile was a selection of works carried out by Studio Marco Piva during the years. Marco Piva presented a vast collection of designs, spanning from architecture right down to product design.

The architecture developments and interior design projects presented during this event reflected the international flavour acquired by the Studio. Meanwhile, the multiple products designed and launched by Studio Marco Piva echo the close relationships with some of the best manufacturers in the product design industry.

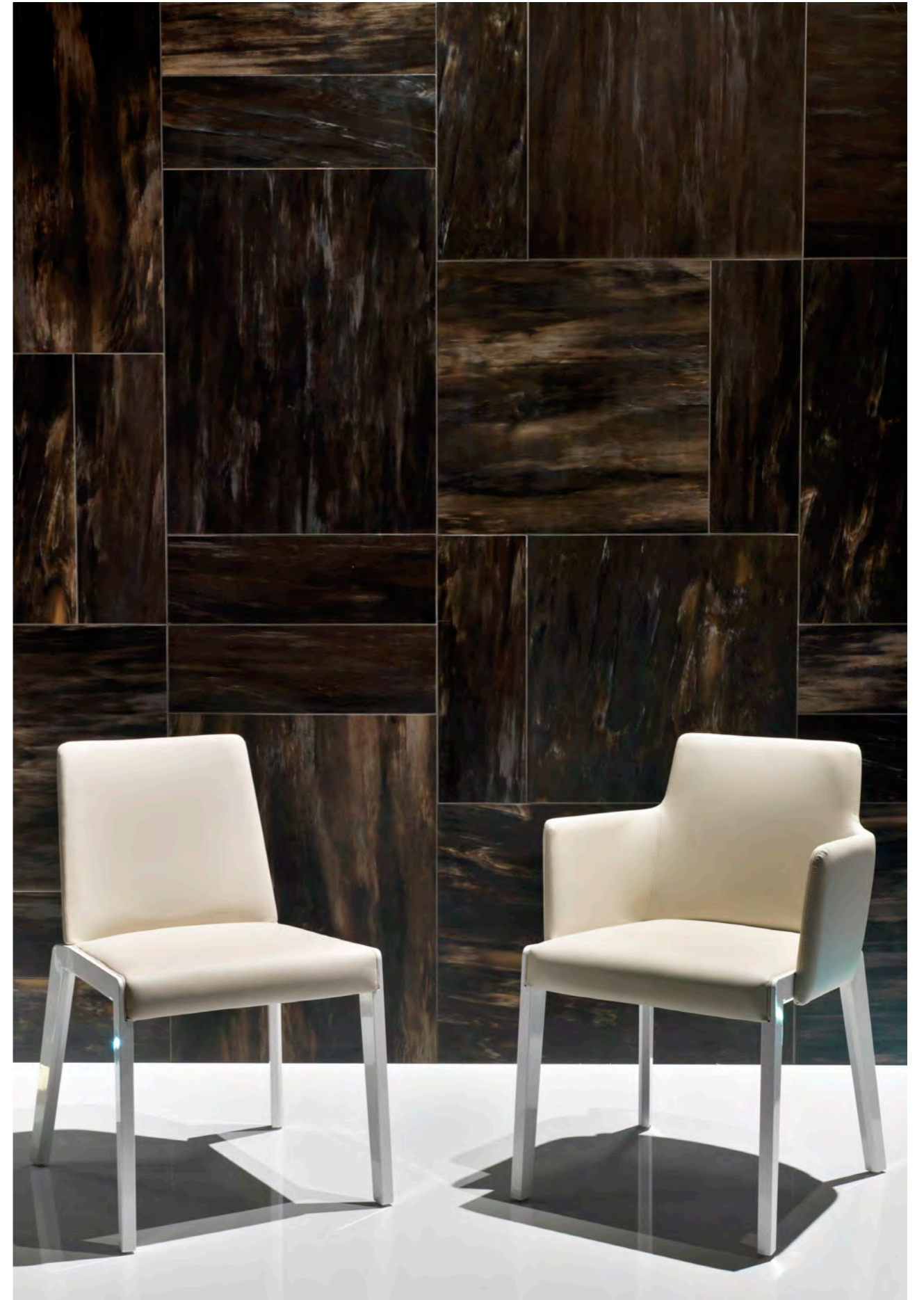
ORGANIZER
Studio Marco Piva

MAIN PARTNER
Florim Ceramiche

PARTNERS
Arpa Industriale, Bross Italia, Corinto, Deko Collezioni, Ege Moquette, Grites Creazioni Tessili, La Murrina, Leucos, Lucedentro, Meritalia Novello, Penelopeoggi, Reflex, Rubinetterie Stella, Santa Margherita, Schonhuber Franchi, Unopiù, Valpra

TECHNICAL PARTNERS
Bose, Moroso, Side, Zonca

DATE
2008





Concerto per Arpa Industriale

Bits and Pieces

Milan, Italy

USCITA DI
EMERGENZA

CONCERTO PER ARPA INDUSTRIALE
"bits and pieces"
by MARCO PIVA

Arpa 

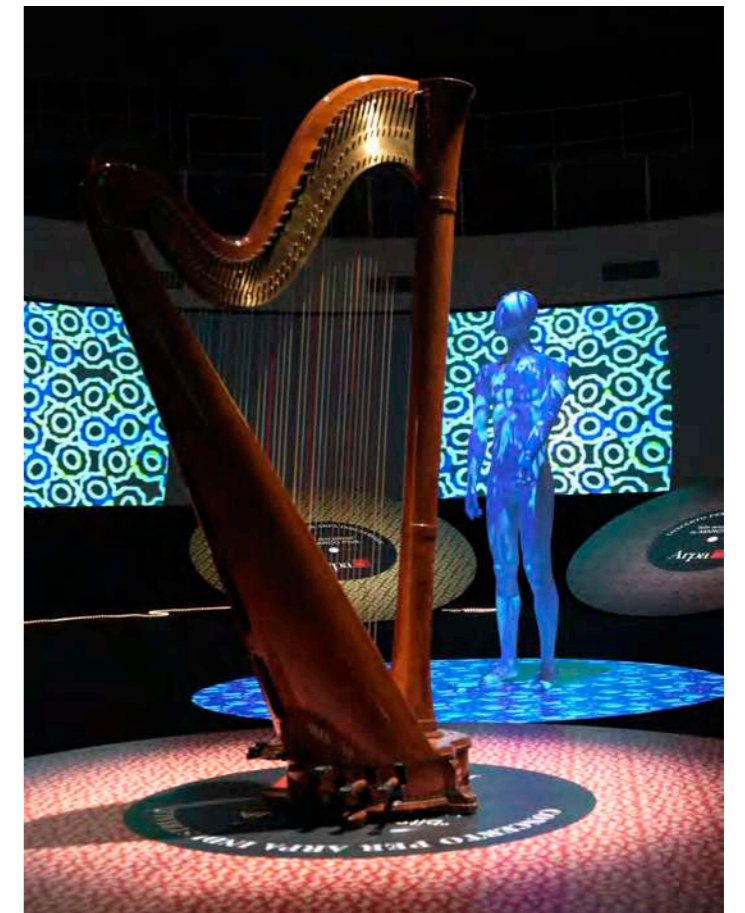


"Concerto for Arpa Industriale" was a joy to the eye in the framework of Teatro dell'Arte in Milan, during the period of Salone del Mobile: a symphony of chromatic harmonies where colors added a dynamic, rhythmic touch to spaces.

Just as seven musical notes are combined to create endless melodies, the 15 exclusive design Bits and Pieces by Marco Piva for Arpa Industriale were combined with infinite color variations.

ORGANIZER
Arpa Industriale

DATE
2007

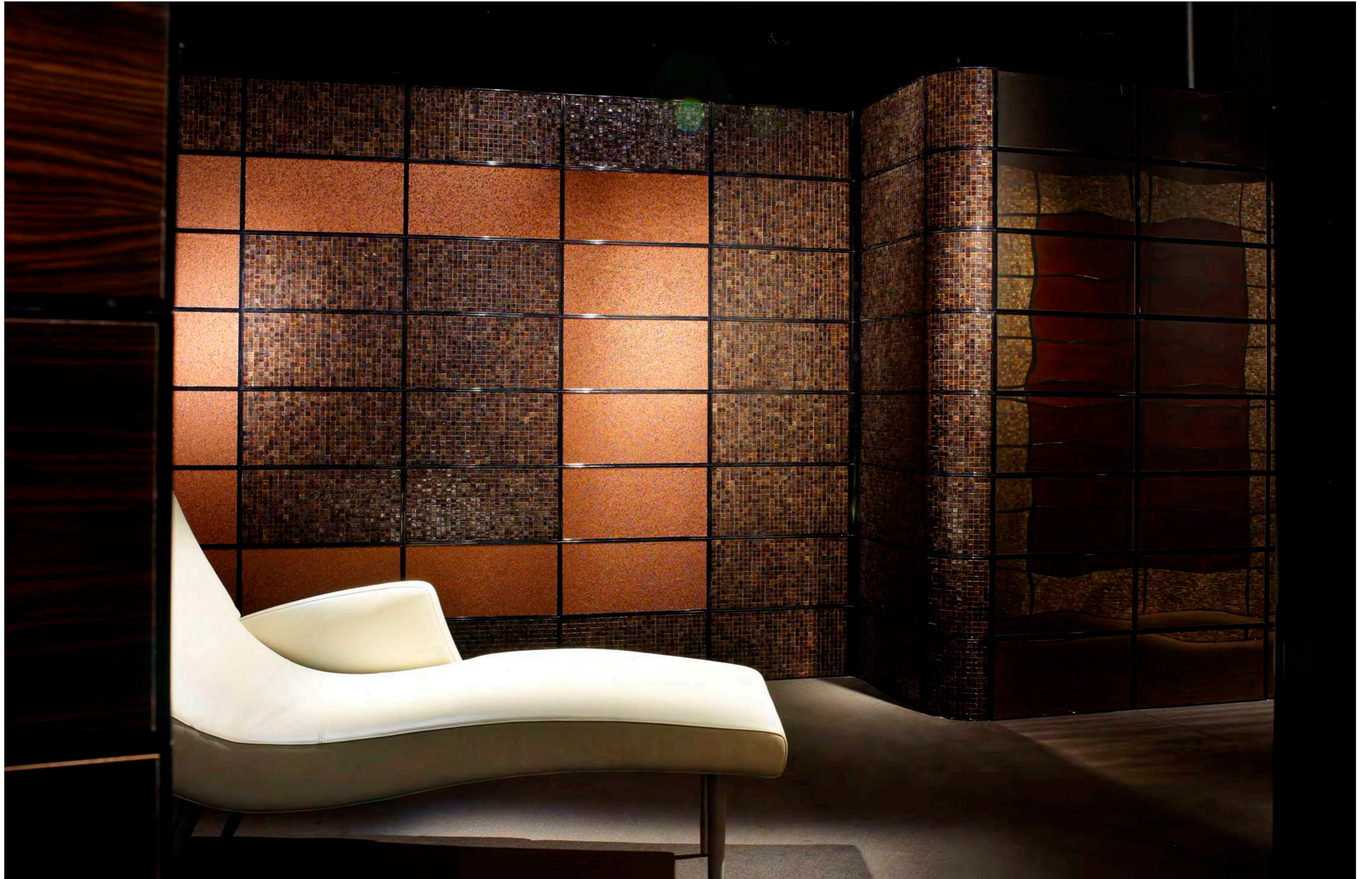


Milan, Italy

Sicis Teatro

Teatro dell'Arte







The underlying idea behind the exhibition Sisis Teatro, hold at Teatro dell'Arte in Milan, was linked to the "stage sets" of contemporary living, meaning the city as well the metropolis. The proposal involves a space-time leap that perfectly represents the history of Sisis, the company that in some twenty years of activity has taken mosaic art, and more, from the rigidity of history to become contemporary in all its myriad expressions, exploring new territories of design.

ORGANIZER
Sisis

DATE
2006





Milan, Italy

Konopizza

Street Dining Design



**ORGANIZER**

Interni Magazine

MAIN PARTNERS

Gmc Contract&Mobili, Boscolo Etoile

TECHNICAL PARTERS

Multimagine Service, Gaudenzi,
Stone Italiana, Zonca

DATE

2004

Konopizza exhibition at Triennale Milano originated out of a desire to turn upside-down the habits and customs of a food-loving people, and this was expressed in the design of the stand. A desecration of a dish which, par excellence, has come to symbolize Italy and its cuisine, but also a tribute to the culture that produced it. This has given rise to the idea of a kiosk-stand where the ritual of tasting can take place at the same time as the contemporary rituals of speed and movement.

Beyond the mirror

Milan, Italy

Earthly Paradise

In Beyond the Mirror exhibition at East End Studios in Milan, the well-being has been interpreted by Marco Piva as pleasure extending from the body to the mind, in a harmonious blend of sensorial and spiritual experiences.

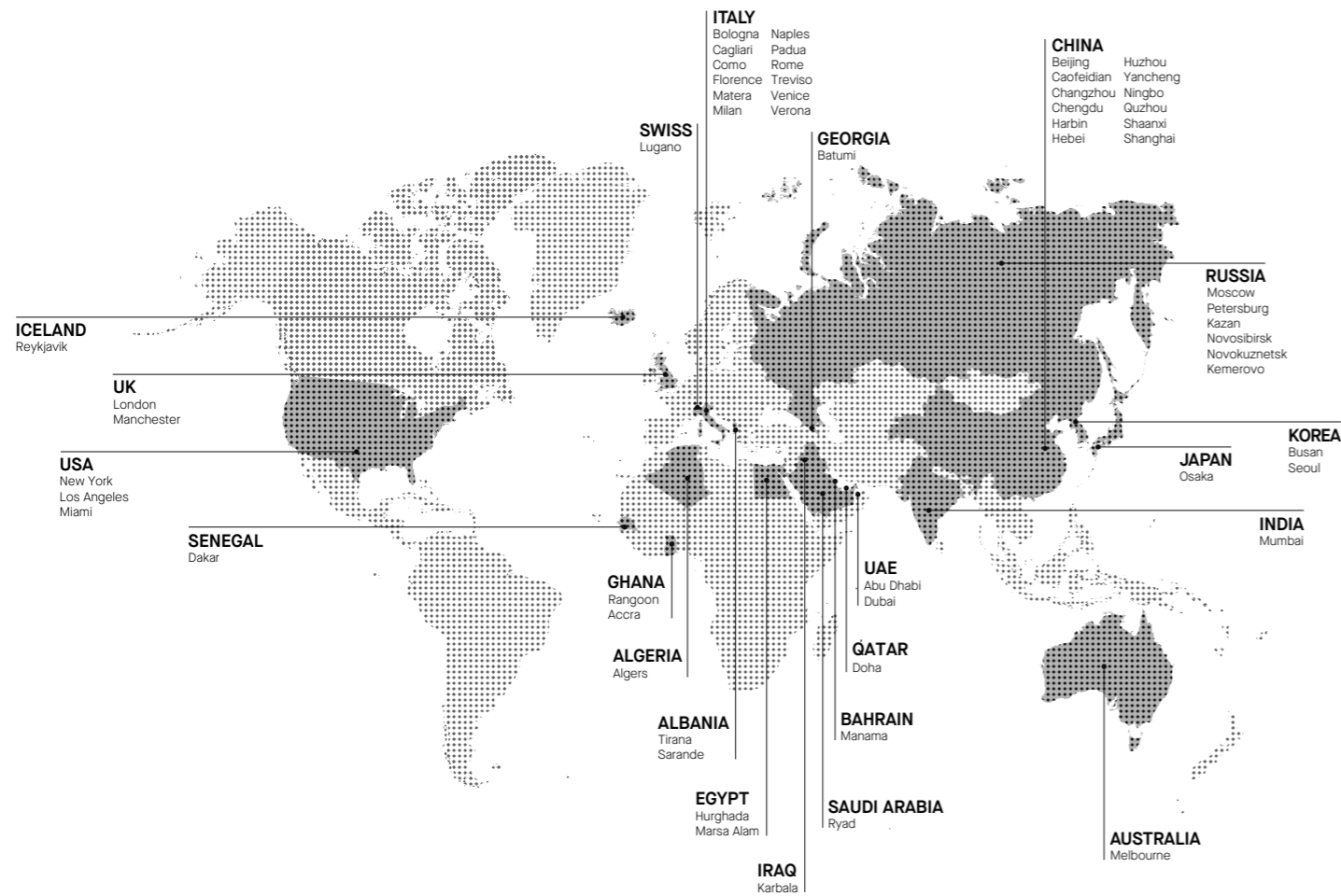
An internal journey, a moment of silence and harmony, in which you can rediscover yourself through your personal actions and satisfaction of your desires, combining natural and artificial elements in a harmonious blend.

ORGANIZER
Interni Magazine

PARTNERS
Abet Laminati, Digital Communication, Eltek, Frette, Innovatek, Leucos, Maurizio Federico, Oikos Fragrances, Presotto, Rapsel/ Vola, Rubelli, Sisis, Silent Glass, Up Group

DATE
2003





SMP

on the map

Studio Marco Piva has always had a strong resonance both national and international, with a wide range of projects on all 5 continents. Internationality is also reflected internally in the Studio's working life, which currently includes collaborators from 17 different nationalities speaking 20 languages.

For SMP this aspect is an element of strength that plays a strategic role in the continuous weaving of relationships, of understanding and cooperation with other design entities throughout the Globe.

The research for harmonious relationships with other Cultures and the intriguing "contamination" that derives, leads SMP to interpret the design challenges in new and winning ways.

In the United Arab Emirates, Studio Marco Piva has maintained an important presence for more than 15 years that allows the Firm to act, when necessary, in the entire Gulf area, while a specific presence, through local collaboration, recently started in Saudi Arabia. Also in India, after carrying out some high-level residential projects, SMP has established its presence in the most important cities of the country.

In China the Firm has chosen another strategy, deciding not to operate through representation agreements but to open a company under Chinese Law able to operate autonomously throughout the territory of the Nation.

The last confirmed worldwide presence of SMP in chronological order is in the United States, where it had already been active for years in areas of California with important private villa projects and now also active on the territory of New York and in all the States of the Union.

As for the relationship with other Italian and foreign firms, the preference of Studio Marco Piva goes to targeted collaborations with some of the most prestigious engineering companies in the world.

Passion, dedication and perseverance in successfully achieving the objectives have allowed many of SMP's projects to win important prizes, awards and mentions of honor all over the world, from large-scale projects, to architectures, interiors and product.

SMP projects show distinctive features, in functionality, aesthetic and design conception focused also on new ethic values. These traits are often chosen as a model of inspiration and teaching in conferences and seminars, in schools and universities, and finally in worldwide events such as the Italian Design Days where Architect Marco Piva takes part as Italian Design Ambassador since years.

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