

# Exhibitions



S M P

# Scenographic atmospheres

Studio Marco Piva is constantly involved in showcase innovative creations in the field of architecture, interior and industrial design during exhibitions, trade-fairs, conferences. The attention placed to the requirements of today international lifestyle, creates a focal point to the research and development of the Studio's displays: new spatial concepts, always with fascinating atmospheres and sceneries.



**MARCO PIVA**  
CO-FOUNDER



**SARAH GABAGLIO**  
CO-FOUNDER



**ARMANDO BRUNO**  
FOUNDING PARTNER - CEO



**DANIELA BALDO**  
FOUNDING PARTNER

# Studio Marco Piva

**Studio Marco Piva** resides in the creative and multicultural heart of Milan: a **Research Center and an Experimental Workshop, more than an Architecture and Design Firm**. This is where, on the base of continuous investigation into shapes, materials, and technologies, the multidisciplinary Design Teams conceive and develop projects at different scales for the most prestigious private and public clients around the world, **from Masterplanning to Architecture, from Interior Design to Product Design**.

**Marco Piva**, the co-founder, a traveler and designer, is an innovator who is dedicated to create unique design creations pervaded by stylistic freedom. Distinguished by an exciting, fluid and functional language, it has become one of the most representative archetypes of Italian Design.

The board of Studio Marco Piva is composed of the co-founders, architects Marco Piva and Sarah Gabaglio, and the founding partners Armando Bruno, CEO, and Daniela Baldo.

The firm is currently composed of a hundred collaborators all extremely skilled in the various disciplines from Urban Design to Architecture, from Interiors to Product design. They are distributed between the main office in Milan, the second office in Shanghai and the many sites around the world.

The opening of the Chinese office has allowed SMP to be able to maintain a more stable presence in the vast Chinese territory, allowing for complex coordination of projects in several cities like Shanghai, Beijing and Chengdu.

# Index

<b>Material Tower Saint-Gobain INTERNI CROSS VISION</b> MILAN, 2024	11
<b>Ancora Vivo Second Life</b> MILAN, 2024	19
<b>VENINI Universe</b> MONZA, 2023	27
<b>Saint-Gobain MADE EXPO</b> MILAN, 2023	31
<b>Villa Firenze Contemporanea</b> WASHINGTON, 2023	43
<b>VENINI Euroluce</b> MILAN, 2023	47
<b>VENINI Salone del Mobile</b> MILAN, 2023	55
<b>Horm Salone del Mobile</b> MILAN, 2023	63
<b>The Vision of Colour</b> MILAN, 2022	71
<b>iSUPERMATERIALI</b> RIMINI, 2022	79
<b>The Contract Hub</b> MILAN, 2022	87
<b>Stone Tornado</b> VERONA, 2019	95
<b>Designing the Complexity</b> MILAN, 2019	99
<b>Designing the Complexity</b> SHANGHAI, 2018	105
<b>The Space of Research</b> ARCHITECTURE BIENNALE VENICE, 2018	109
<b>Global Village</b> MILAN, 2018	113
<b>The Secret Colors of Milan</b> MILAN, 2018	117
<b>White Luxury</b> MILAN, 2017	123
<b>My Light Years</b> MILAN, 2017	127

<b>City of Light</b> MILAN, 2017	135
<b>Moodboards</b> MILAN, 2017	139
<b>Conversation on Stone</b> VERONA, 2016	143
<b>Designing the Complexity</b> ARCHITECTURE BIENNALE VENICE, 2016	147
<b>Hogan Boutique</b> MONTENAPOLEONE MILAN, 2016	153
<b>Dress Seat Coat Larusmiani</b> MONTENAPOLEONE MILAN, 2015	159
<b>Bulgari Baselworld</b> BASEL, 2013-2015	163
<b>Bulgari Biennale Des Antiquaires</b> PARIS, 2012	169
<b>Space for Life</b> MILAN, 2012	173
<b>Tron Designs Corian</b> MILAN, 2011	181
<b>Rinascimento</b> MILAN, 2011	185
<b>Irregular Exceptional</b> VERONA, 2010	191
<b>Limitless Color Tower</b> MILAN, 2009	195
<b>Notebook Design Party</b> MILAN, 2008	199
<b>Concerto per Arpa Industriale</b> MILAN, 2007	207
<b>Sicis Teatro</b> MILAN, 2006	211
<b>Konopizza</b> MILAN, 2004	219
<b>Beyond the Mirror</b> MILAN, 2003	223



Milan, Italy

# Material Tower

Saint-Gobain INTERNI CROSS VISION 2024



12

On the occasion of Interni Cross Vision, Studio Marco Piva presents an experimental micro-architecture from sustainable materials for Saint-Gobain: Material Tower. Materials constitute the soul of a construction project, their evolution punctuates Architecture over time: from the most primitive forms to the most modern and contemporary ones, a mix of natural and recycled ingredients that generates innovative materials with which to respond to the challenges of the future while meeting the needs of the present.

The 5-meter installation takes the form of an irregular hexagon of multi-material paneling: Material Tower shows the essence of sustainable materials, the basis of Saint-Gobain's innovative design and ethical vision of living and building.

The tower has six sides: two with a material coating, two complemented by ledwalls, and finally two transparent ones that, like suspended windows, reveal an interior sculpture made of glass wool. A transparency that excites and describes a cloud of creative thoughts: material filaments capture lights and shades from the top of the tower, perimetered by LEDs of different colors. The ledwalls will tell the story of matter: synonymous with research and experimentation, innovation and sustainability, a journey between different materials from their origin to their transformation.

**CLIENT**  
Saint-Gobain

**PROJECT**  
INTERNI CROSS VISION

**AREA**  
36 sqm

**DATE**  
2024



13







Milan, Italy

# Ancora Vivo

Second Life Exhibition 2024





22

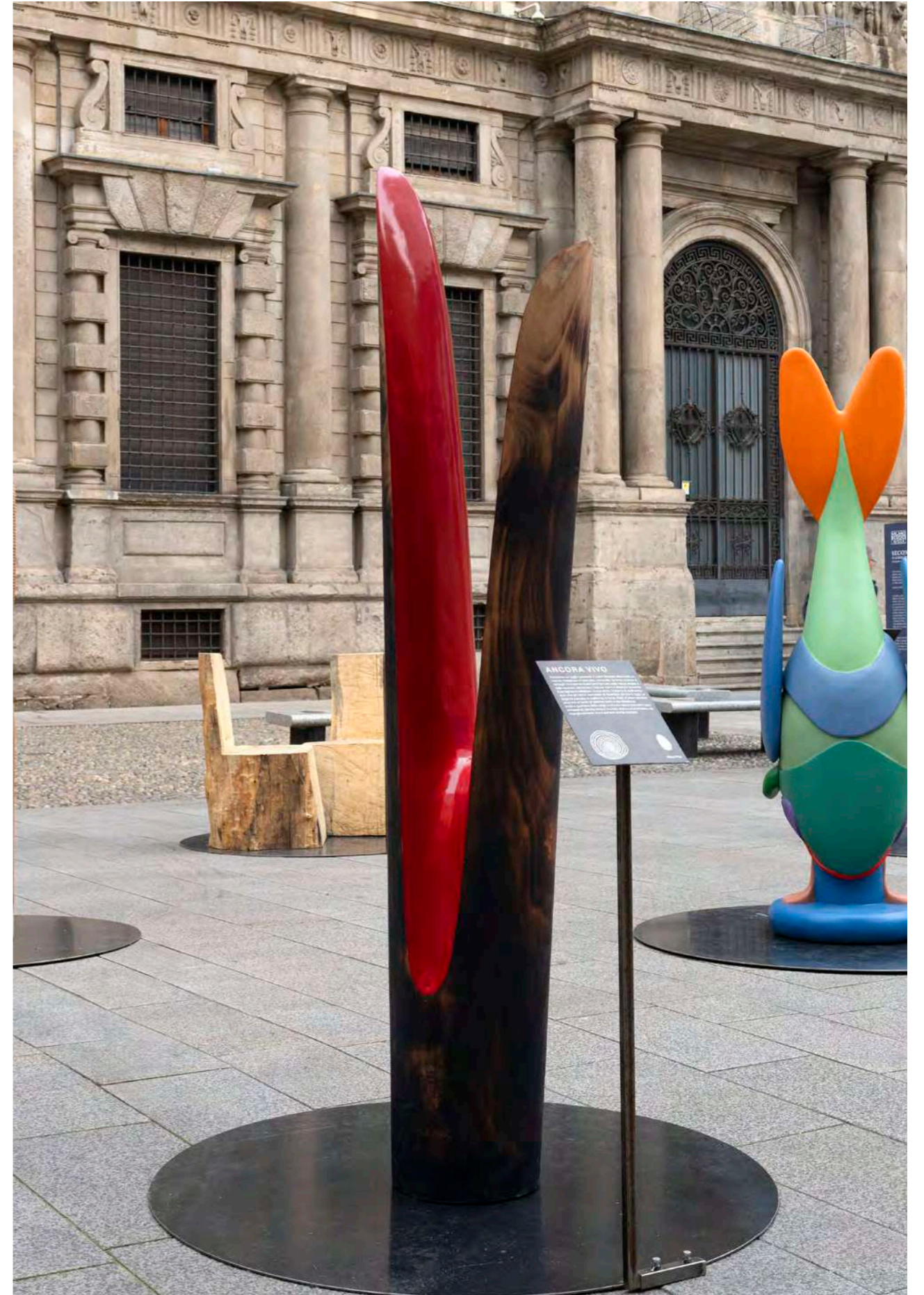
Milano Second Life exhibition was held in Piazza San Fedele, during the Milan Design Week 2024. The project, curated by designer Nicoletta Gatti, born following the violent storm that hit the city on July 2023, causing the feeling of over 5,000 trees.

10 trees for 10 designer totems - The trees are reborn thanks to the creativity of ten designers. Still Alive by Marco Piva Marco, through a cross-section in the trunk of the tree with a violent red cut, symbolize what happened to the tree. A "scar" that becomes a mark of art that captures the essence of nature.

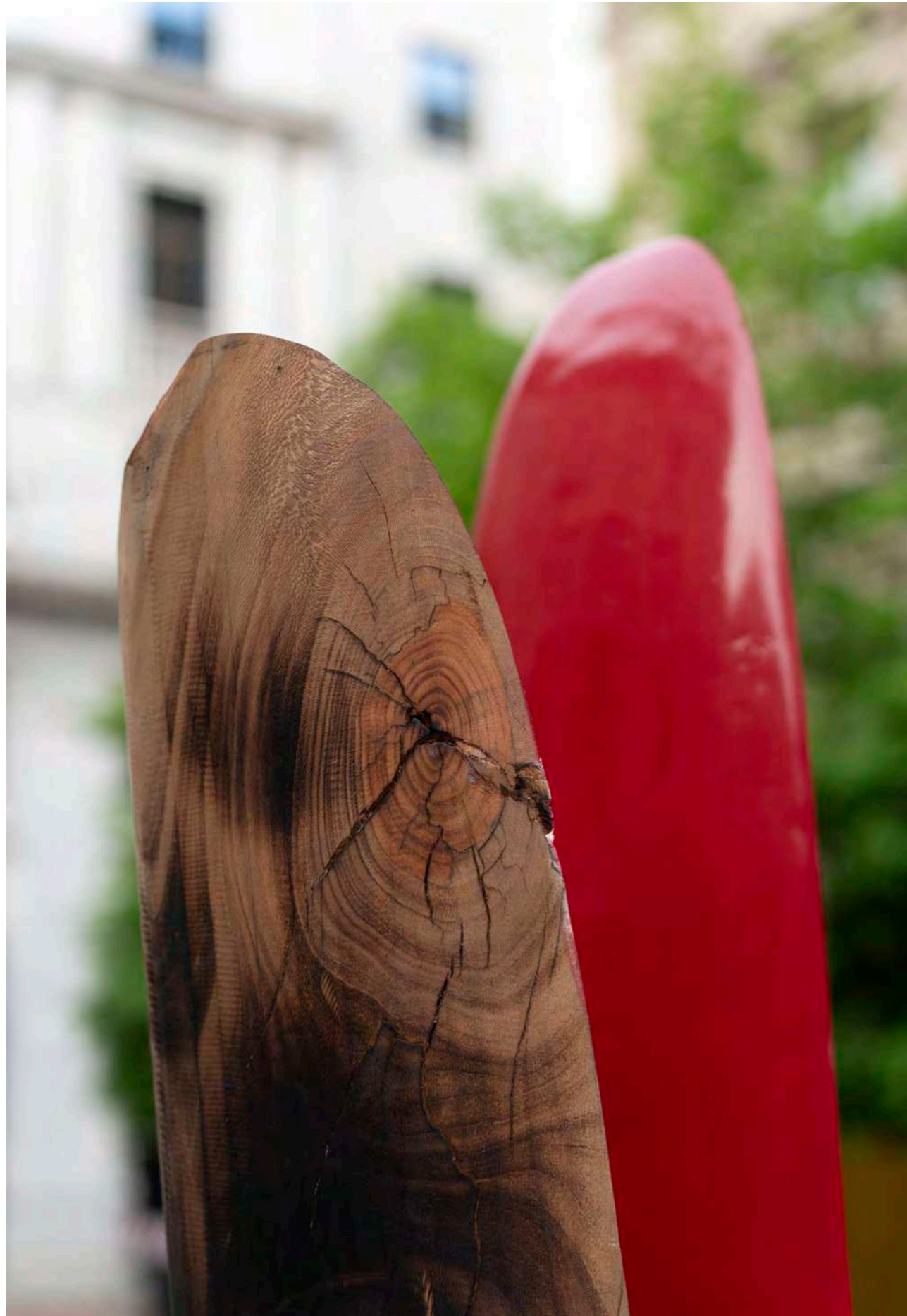
**CLIENT**  
SECOND LIFE Totem della Rinascita

**PROJECT**  
MILANO DESIGN WEEK

**DATE**  
2024



23



24

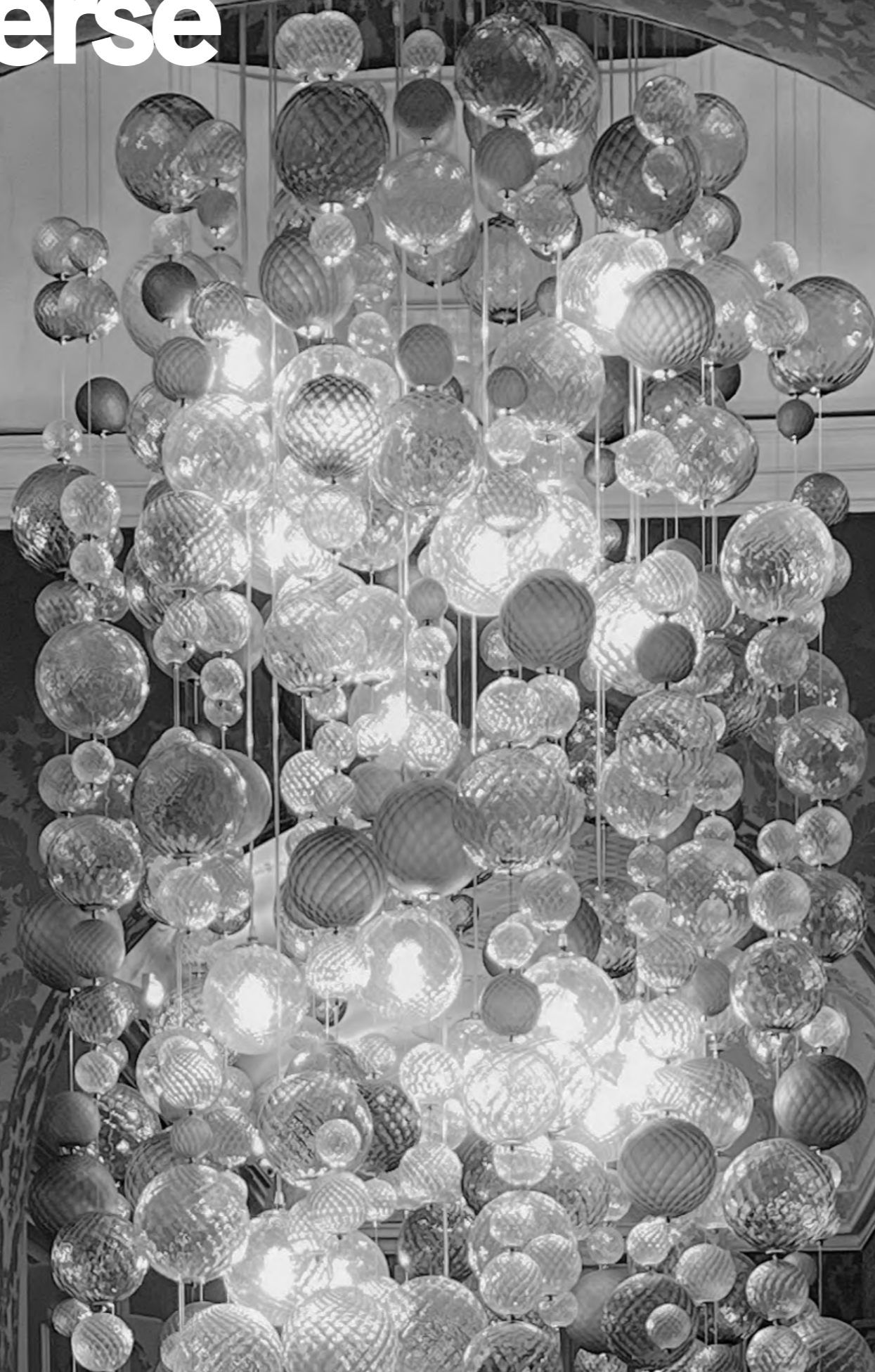


25

Monza, Italy

# Venini Universe

Reggia Contemporanea 2023





The exhibition "Reggia Contemporanea", located on the first and second Piano Nobile floors of the Royal Villa of Monza, is an exhibition inaugurated in December 2023 and curated by Cristina Mazzantini. It features over 100 contemporary art and design works by some of the leading figures in Italian creativity, interacting with the 18th and 19th-century settings of the Royal Villa.

**CLIENT**  
Venini

**PROJECT**  
Reggia Contemporanea

**DATE**  
2023

In the Queen's wardrobe, "Venini Universe" designed by Marco Piva for Venini stands out as an impressive and evocative installation: a chandelier nearly four and a half meters high, a new suspended jewel illuminating the firmament of MuranoGlass art. A cascade of about six hundred hand-blown glass spheres, Balloton Venini: an ode to the craftsmanship, dedication, and passion of its creators.



Milan, Italy

# Saint-Gobain

MADE EXPO 2023





32

Organized by MADE Eventi, MADE EXPO is the leading Italian event dedicated to innovative and sustainable solutions for architecture and construction: an unprecedented and specialized view on materials, coatings and building envelopes.

Inside the Construction pavilion - Hall 2P, stand F13 F21 H14 H22 - the Saint-Gobain space designed by Studio Marco Piva is distributed over 450sqm and describes an experiential path between nature and matter, innovation and sustainability. The installation is divided into two areas: 9 vertical and variable-height totems design the first exhibition space without perimeter walls under the banner of surprise and emotion; the second space, operational and functional, immerses the visitor in a new relationship with the Saint-Gobain brand.

The exhibition space designed by Studio Marco Piva is fluid and immersive: a hybrid solution between different environments.

The totems, varying in height between 3 and 5m, narrate nine different material surfaces - plaster, metal, glass wool, rock wool, bitumen, glass, mirror, NHL lime, cement - characterized by grazing light. Also particular is the presence of "green" among these essential sculptural elements: a selection of plants and trees to describe the new Saint-Gobain city in step with sustainability.

Verticality and Nature for maximum energy efficiency.

**CLIENT**  
Saint-Gobain

**PROJECT**  
Exhibition Stand

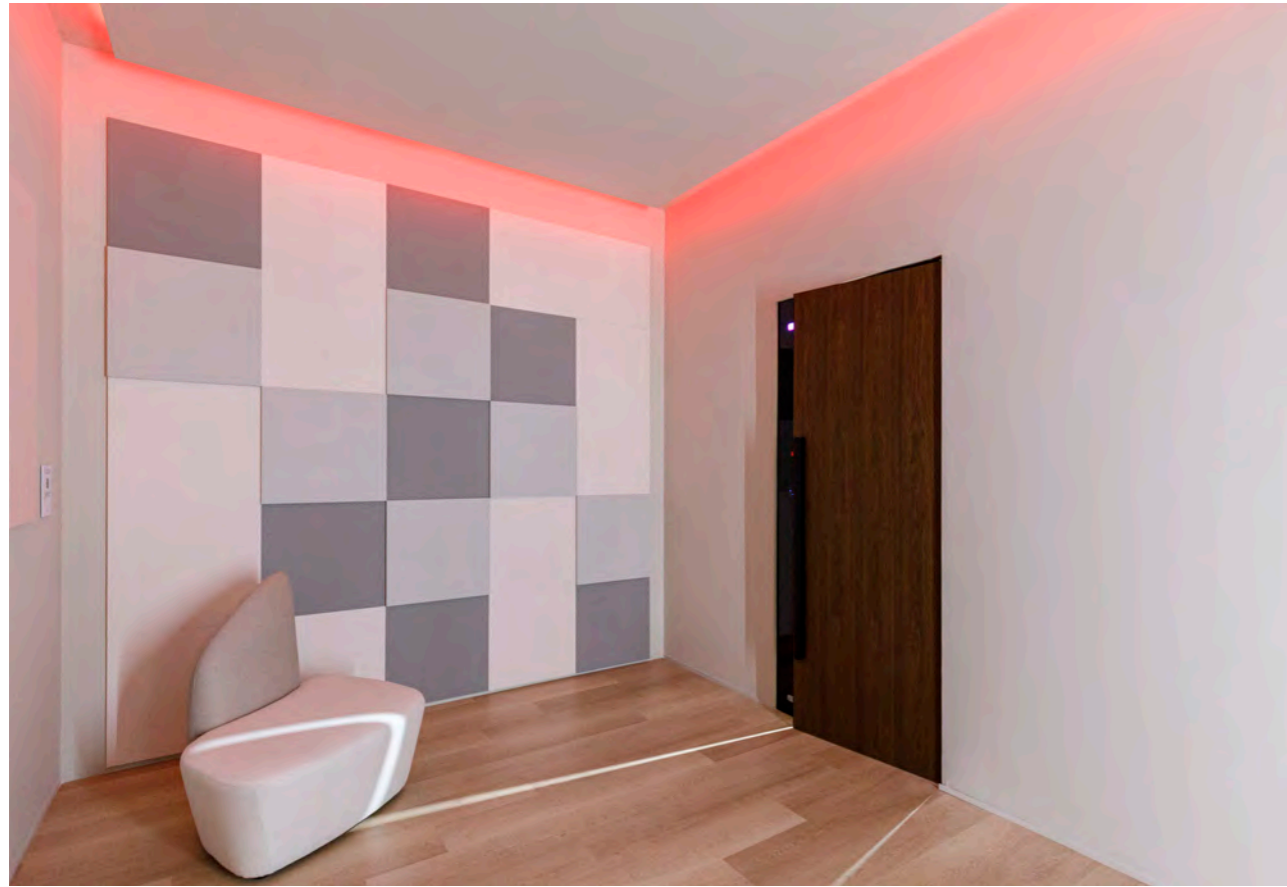
**AREA**  
450 sqm

**DATE**  
2023



33

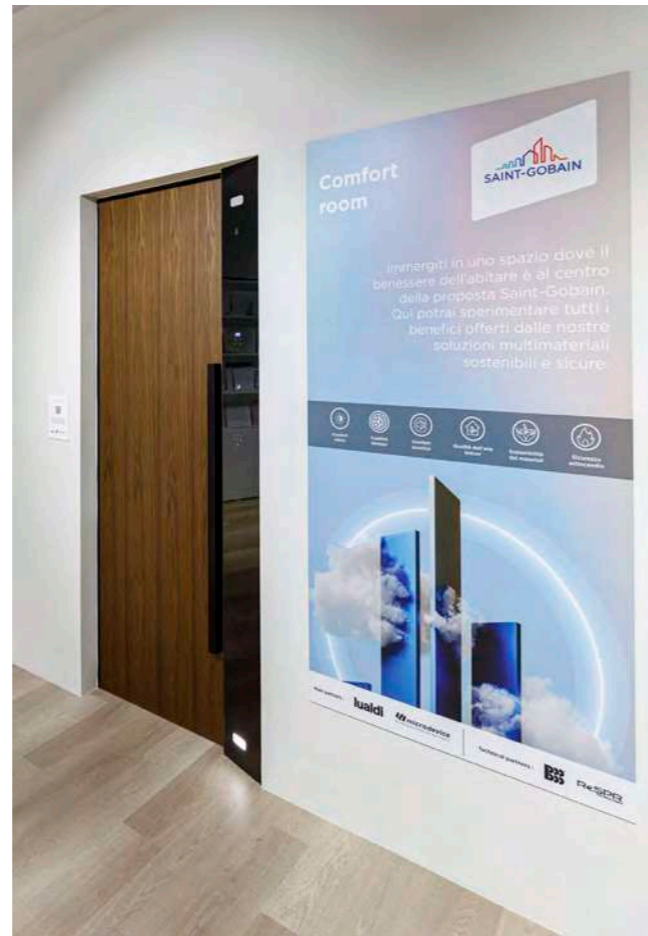




36

The second exhibition environment opens with the entrance to the booth. Bright lines from the scenic suspended ceiling bring the visitor's attention back to the Saint-Gobain desk: a reception desk as an experience table covered with tactile and processed materials available to visitors. Surrounding the entrance is a sensory area to the right and a professional training area to the left.

The sensory area shows the comfort of living in a Saint-Gobain house: a small intimate and cozy space thanks to the constructive covering of the walls-thermal-acoustic insulation and visual comfort-illustrates all the benefits of Saint-Gobain Italia solutions. In particular, access to this area is marked by Ether: the innovative door system designed by Studio Marco Piva for Lualdi in collaboration with MicroDevice. All the furniture featured is BBB design.



37





The training area, on the other hand, is intended for targeted meetings with industry professionals. Curved walls configure this multifunctional space: depending on the type of meetings with partners and clients, the area is equipped with stools and large monitors.

Finally, the Materioteca area consists of large tables equipped with touchscreen monitors and maquettes, so that individual visitors can get in touch with Saint-Gobain: experimenting and interacting independently with its materials and products. The MyPlanner software built into the monitors allows a project to be configured at its best, right from its initial stages.

The stand in its entirety tells the story of Architecture and its materials by combining research, inventiveness and expressiveness: technology and innovation - from the integrated walls with transparent ledwalls to the graphics on the totems - point to new goals such as sustainability and an increasingly conscious use of energy resources and recycled and recyclable materials.

The proposal of an innovative and contemporary urban lifestyle is manifested through the selection of high-end finishes and materials and extreme care for every space and detail.

The stand, created as a survey, addresses the search for new materials tailored to the design context, new construction technologies, new procedures and hi-tech systems to use and manage spaces and functions with a better and more balanced use of available resources.

Studio Marco Piva with Saint-Gobain has designed a meeting space - exhibition and work - dynamic: between art and decoration, architecture and design. The promise is an interactive and open experience that tells the story of the company.



Washington, Usa

# Villa Firenze Contemporanea

Italian Embassy in Washington 2023





44



45

It has been inaugurated in July 2023, in Washington, the project Villa Firenze Contemporanea, that brought a selection of the best of contemporary Italian Art and design to the heart of Washington, at the residence of the Ambassadors of Italy. The project was curated by architect Prof. Renata Cristina Mazzantini, who selected over fifty works of Art and Design representing Italian creativity and elegance, integrating them into Villa Firenze's Tudor-style architecture. Marco Piva's Aria chandelier designed for Reflex Angelo has been chosen to illuminate the Ambassador's study through a rose of sharp, opalescent glass petals.

**CLIENT**  
Washington Italian Embassy

**DATE**  
2023

Aria for Reflex emerges from the union of glass and the element of air, which represents lightness, movement and freedom. This fusion, combined with the light source, creates a perfect harmony between design and functionality: the light seems to fluctuate, creating a unique and evocative atmosphere, a work of art that blends with its surroundings.

# VENINI

VENINI

VENINI

Milan, Italy

# Venini

EuroLuce 2023





Venini in 2023 expands its presence at both the Salone del Mobile and the EuroLuce show with two theatrical installations realized by Studio Marco Piva presenting the new products in an extraordinary marriage of glass and light. Once again, the brand is confirmed as an international icon of excellence in Murano Artglass and Artlight. The EuroLuce show stand is like a theatrical setting in appearance, where the public can enjoy a full immersion in the universe of Venini Luce. Visitors will be attracted by an imposing, four-meter high Balloton chandelier made up of more than six hundred spherical elements of various sizes and colors. The central area is surrounded by various thematic sections in which the "Venini light" is developed in the crystalline transparent glass, as well as in color, forms and in the textures born of the creativity of many artists and designers of excellence who have partnered with Venini. Both the Salone del Mobile stand and the one at EuroLuce were colored the "Rosso Venezia" color, enhanced by LED light strips.

**CLIENT**  
Venini

**PROJECT**  
Exhibition Stand

**AREA**  
200 sqm

**DATE**  
2023

52



53





Milan, Italy

# Venini

Salone del Mobile 2023



Venini in 2023 expands its presence at both the Salone del Mobile and the Euroluca show with two theatrical installations realized by Studio Marco Piva presenting the new products in an extraordinary marriage of glass and light. Once again, the brand is confirmed as an international icon of excellence in Murano Artglass and Artlight. Inside Pavilion 7 at Rho Fiera Milano, the historic glassworks proposes a stand characterized by the wavy line of its external walls, echoing the magic forms of the iconic Fazzoletto vase. The stand's layout highlights historic products as well as new items, all unique creations somewhere between art and design. These pieces are displayed in showcases, some of which face the exterior corridors, while others are assembled inside, offering a closer look at the forms, workmanship and textures. Both the Salone del Mobile stand and the one at Euroluca were colored the "Rosso Venezia" color, enhanced by LED light strips.

**CLIENT**  
Venini

**PROJECT**  
Exhibition Stand

**AREA**  
70 sqm

**DATE**  
2023



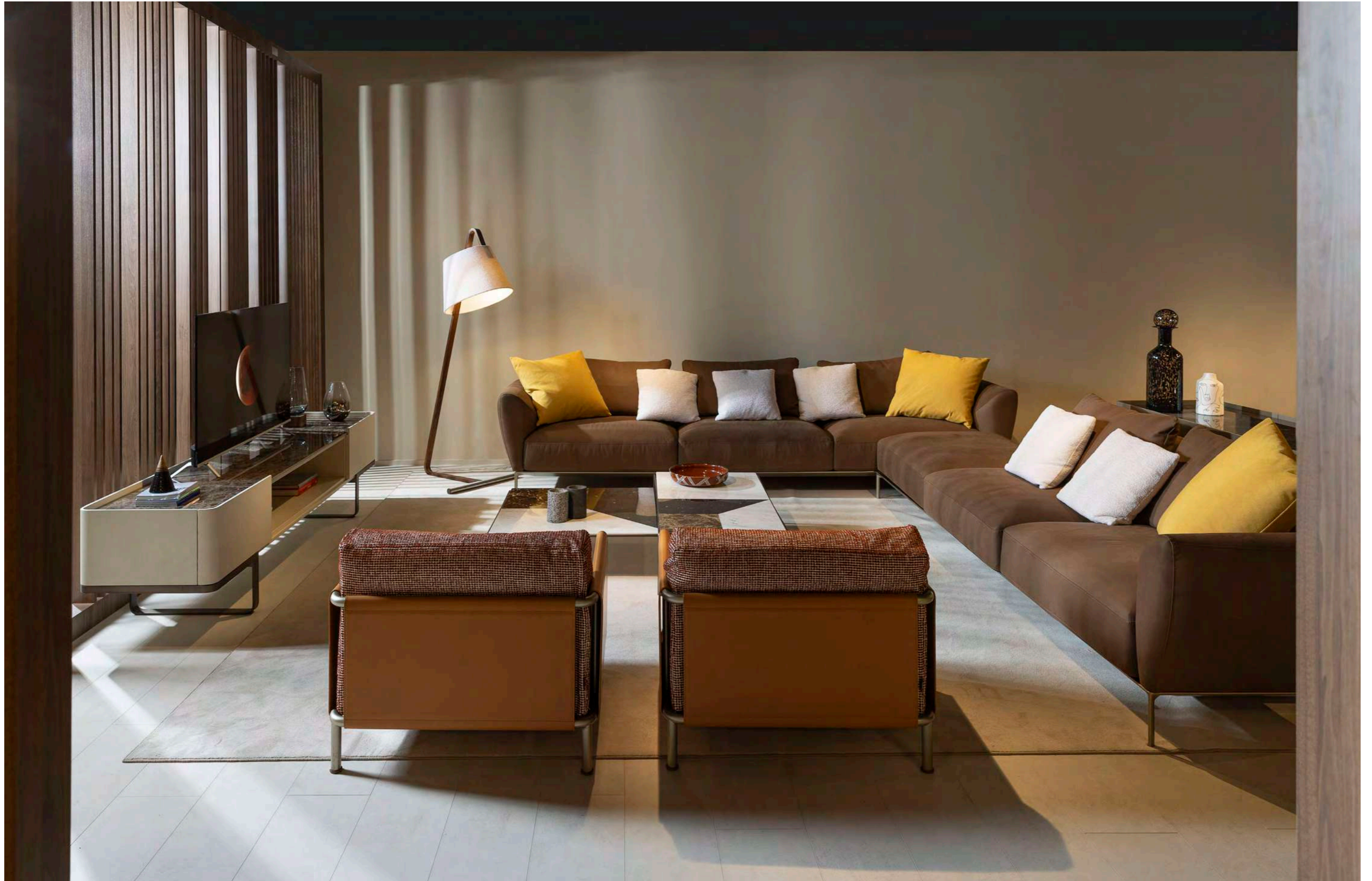


Milan, Italy

# Horm

Salone del Mobile 2023







66

Horm's stand at the Salone del Mobile 2023, designed by Studio Marco Piva, presents itself as a large exhibition space that encompasses two main and vital environments for the contemporary home: Living and Dining. The internal settings of the stand are thus divided into two different spaces by ephemeral vertical walls made up of strips of Canaletto walnut wood. Both Living and Dining shows a personal and welcoming vision by Horm and Studio Marco Piva of the "home": a place of excellence for human living. A hybrid home with original, quality Italian design furnishings: a new harmony that marks the contamination of residential with hospitality. Overall, neutral and essential tones culminate in the lively colors of a special and intimate green room.

**CLIENT**  
Horm

**PROJECT**  
Exhibition Stand

**AREA**  
160 sqm

**DATE**  
2023



67





Milan, Italy

# The Vision of Colour

New chromatic harmonies between architecture and landscape



72

The Vision of Colour is the innovative outdoor projects by Studio Marco Piva in collaboration with Sigma Coatings, a brand of PPG Architectural Coatings.

This original initiative promotes a new culture of colour that gives value to the uniqueness of the Italian landscape and is an expression of the sustainability of the building and its surroundings. The colour is used as a tool for redevelopment of the architectural urban fabric, becoming an expression of the sustainability of the building and its surroundings.

The architectures become dynamic organisms in harmony with the landscape: the colors change, adapt to the pre-existing ones and model themselves through the sunlight, becoming vehicles for emotions.

For The Vision of Colour, Architect Marco Piva and his Studio have developed 10 palettes in collaboration with Sigma Coatings - Pulse, Power, Purity, Extreme, Game, Kindness, Spirit, Levity, Nude and Glow - inspired by different landscapes of the Italian regions and at the same time characterised by an international soul with the aim of expanding worldwide, each composed of an equal number of colour selections.

**CLIENT**  
PPG & Sigma Coatings

**PROJECT**  
10 outdoor palettes

**DATE**  
2022

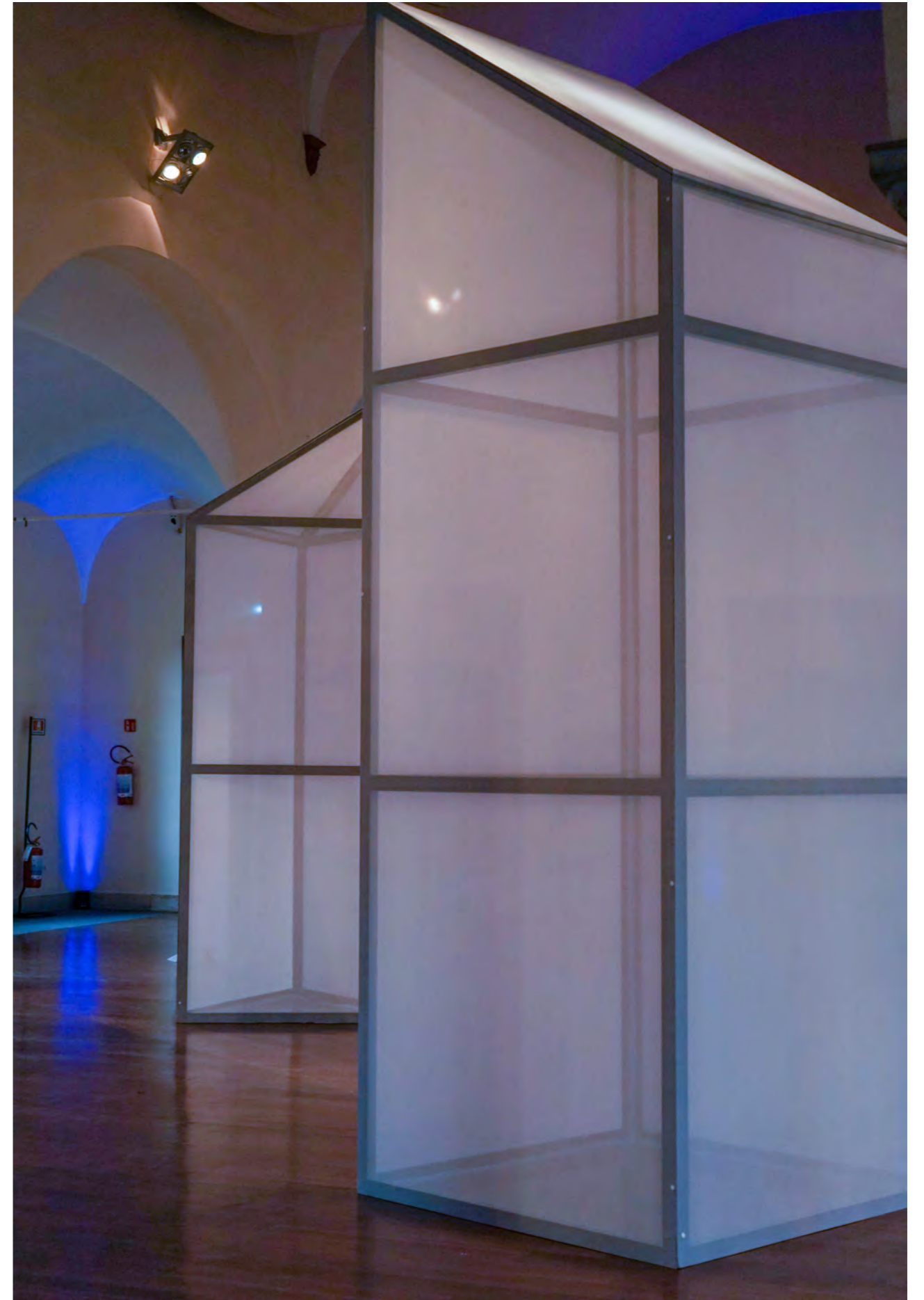


73



PULSE

PURITY







80

81

Organised by IEG, Superfaces is the B2B marketplace dedicated to innovative materials for interiors, design and architecture. iSUPERMATERIALI - the exhibition curated by Armando Bruno, Studio Marco Piva's CEO - in D5 hall of Rimini's fair, tells the story of a triple encounter between nature, man and material: a connection marked by mathematics and beauty. What guided Studio Marco Piva in the conception of the project were the perspective moments of the past ranging from Architecture to Art: Borromini's fake perspective at Galleria Spada; the visionary Danteum never built; Michael Heizer's site specific installations; Le Corbusier's Modulor. The concept behind iSUPERMATERIALI is to rationalize a space - between mathematics, architecture and beauty - to tell the story of the first processing of the material: the goal was to create a sustainable exhibition through essential elements with strong symbolic power.

First supermaterial is the earth, the surface first touched and marked by man and his primeval passage. This is the inspiration for the selected color palette: tones that oscillate between reds and browns. Elementary geometries that are transformed into essential Totems display that follow the Fibonacci numbers due to their size in succession. The exhibition space becomes an architectural and immersive labyrinth for the visitors. Supermaterials are the essential ingredients for the recipe for a future and sustainable architecture: new surfaces, new supermaterials for a sustainable regeneration of the contemporary.

**ORGANIZER**  
IEG - Italian Exhibition Group

**PARTNER**  
Alma S.p.a. e Pointex S.p.a., Atelier Casabella, Atlas Concorde, Baruffi Engineering, Bellamoli, Cimento®, Dreamet, Eco Contract + Eco Design, Effeitalia, Li & Pra®, Manetti Design, Montecolino Spa, Sigma Coatings, Skema, Unilin

**TECHNICAL PARTNER**  
Intermark Sistemi, Signify

**DATE**  
2022





# PIANCA & PARTNERS

*the contract hub*



a collective  
**+1.3 Bil**  
ANNUAL TURNOVER

a selection of  
**+15.000**  
MATERIALS & FINISHES

"A space for ideas, a network  
of leading companies, a single  
idea of quality, for your project."

a group of  
**27**  
BRANDS

**+3.500**  
PROJECTS COMPLETED  
in the last 5 years

a combined workforce of  
**5.300**  
EMPLOYEES

WORKING IN  
**193**  
COUNTRIES

PIANCA & PARTNERS  
*the contract hub*

## THANKS TO

- |             |               |               |
|-------------|---------------|---------------|
| agha        | ARDECO        | ARTESI        |
| BAMUSSE     | DELTA<br>CORE | dorelan       |
| driade      | falmec        | FIORIM        |
| FontanaArte | GARBELOTTO    | JV            |
| ARRAY       | KE            | OMARENO       |
| MARGRAF     | MILANI        | MICOR         |
| ESPOD       | IOIKOS        | PALAZZANI     |
| BIANCA      | Dubo          | SANTO PASSALA |
| SIGNATURE   | italenit      |               |

Milan, Italy

# The Contract Hub

The Contract immersive experience

The Contract Hub at the Salone del Mobile 2022 represented the debut of Pianca & Partners. A unique scenographic setting - designed by Studio Marco Piva - offers an opportunity for dialogue and discussion for an audience of professionals in the sector, centering the story on the concepts of interaction, experience and conviviality. An open architecture, surrounded by glass walls, characterized by four open space areas connected to each other that represent the sectors in which the Partners are active: Hospitality, Residential, Corporate, Nautical.

**CLIENT**  
Pianca & Partners

**PROJECT**  
Exhibition Stand

**AREA**  
200 sqm

**DATE**  
2022

The key elements of the different areas, distributed around a Conversation Space, are the Experience Tables, interactive tables that allow a tactile experience at the same time through the Physical Moodboards and digital.

The Milanese Contract Hub also offers the "P&P Virtual Reality Modeling Service", an immersive technology that, using virtual reality, helps designers to tell and shape their visions with immediacy and three-dimensionality.







Verona, Italy

# Stone Tornado

Italian Stone Theatre





Marco Piva presented at Marmomac 2019 a garden devastated by a storm, a space shaken by its tranquility and transformed, shaping the material that had originated from the same nature.

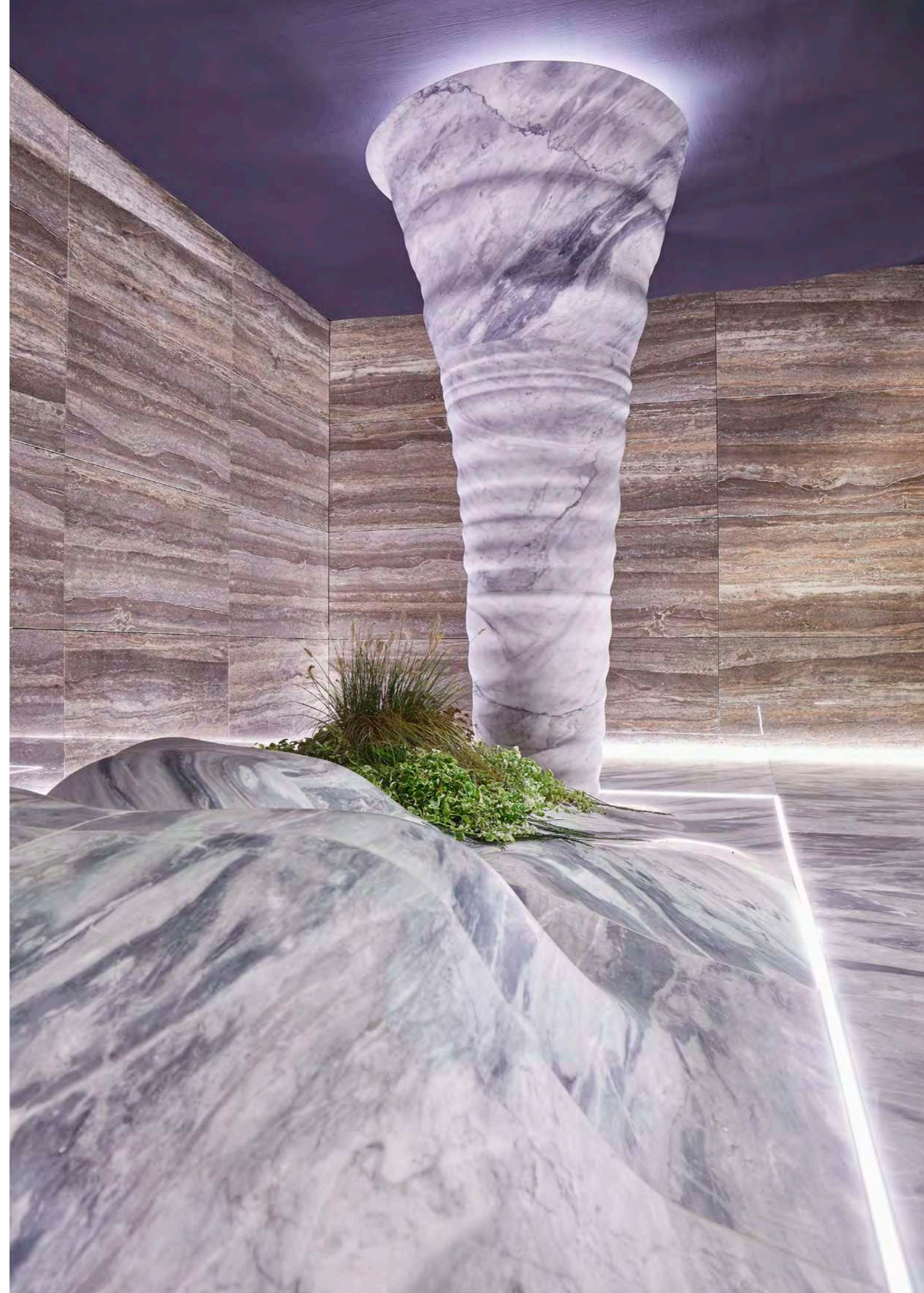
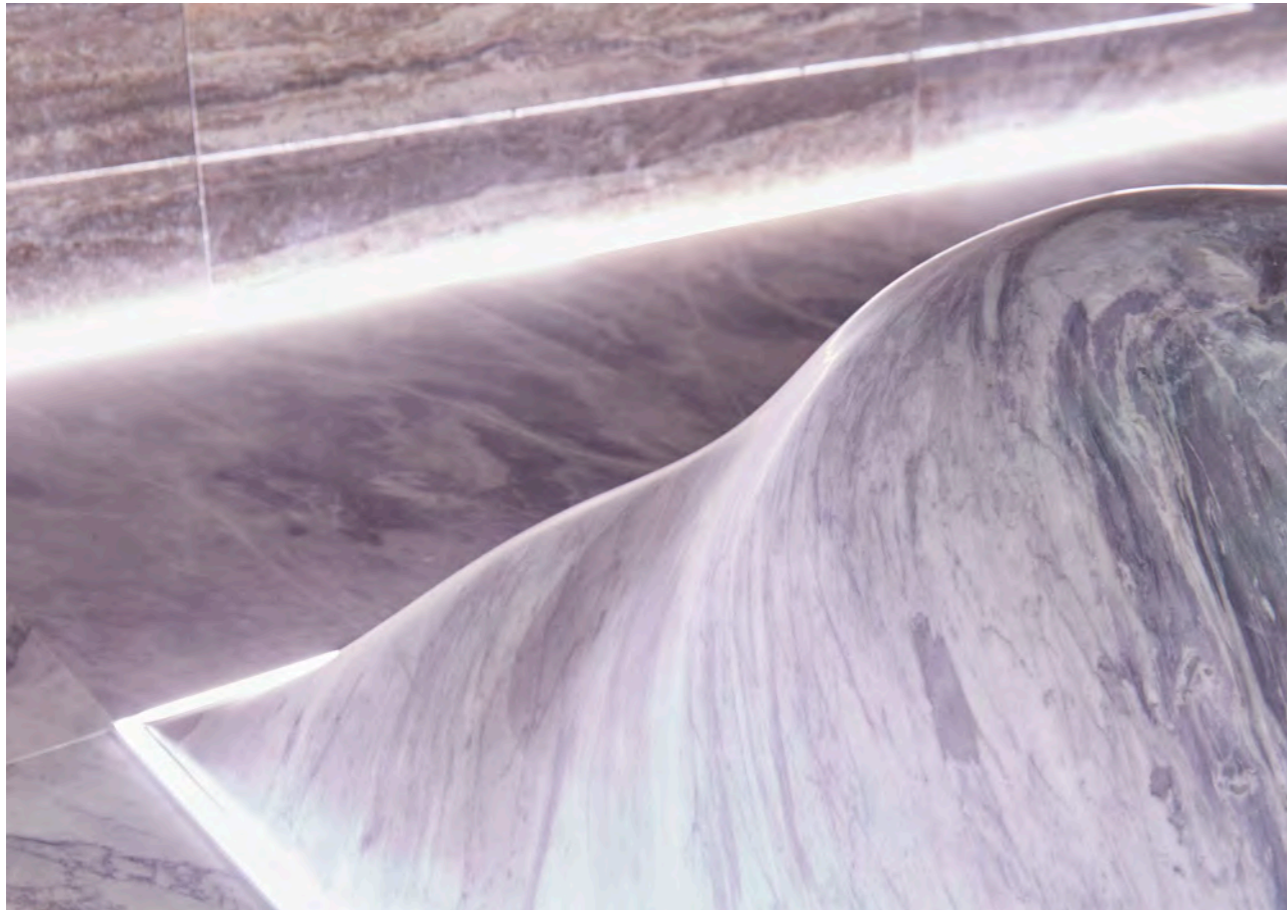
The lightness of the wind contrasted with the weight of the marble, changing the surrounding space. The earth joined the sky, the floor with the ceiling. The slabs on the floor were marked by flashes of light, which ran along the path accompanying the sinuous shapes.

Marble, a pure and natural material, was transformed into the air, into the wind, and the tornado became less dangerous, but fascinating, elegant and dancing in space.

**ORGANIZER**  
Marmomac

**PARTNER**  
Lavagnoli Marmi

**DATE**  
2019



# Designing the Complexity

Milan, Italy

Global Village

## DESIGNING THE COMPLEXITY GLOBAL VILLAGE



Studio Marco Piva  
HEADQUARTER  
via Melocchi, 9  
20129 Milano, Italy  
phone +39 02 29 400 814  
studiomarcopiva.com

S M P  
USA | UK | FRANCE | ITALY | UAE | QATAR | INDIA | CHINA

GLOBAL VILLAGE è parte del progetto "Designing the Complexity", costituito da una serie di eventi e mostre itineranti sul tema della progettazione, che si estende dal master plan all'architettura, dall'interior al product design.

Svoltasi a Milano ad aprile 2018 e a Shanghai in Cina a novembre 2018, la mostra, prima di sbarcare a New York, torna ora a Milano, nel cuore di Brera, ampliata ed arricchita dalle ultime acquisizioni progettuali, e dal contributo delle aziende partner.

GLOBAL VILLAGE è un progetto culturale che sta attraversando il mondo, dagli Stati Uniti agli Emirati Arabi, dalla Russia alla Cina, passando ovviamente per l'Italia.

Un percorso narrativo che dalla fase di concept e rendering, fino allo sviluppo del progetto, rivela la specifica identità che sta dietro ad ogni realizzazione.

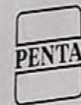
GLOBAL VILLAGE is part of the "Designing the Complexity" project, consisting of a series of events and travelling exhibitions on the theme of design, which extends from urban planning to architecture, from interior design to product design.

Held in Milan in April 2018 and in Shanghai, China, in November 2018, before reaching New York, the exhibition is now back in Milan, in the heart of Brera, enriched by the latest design acquisitions and supported by the contribution of partner companies.

GLOBAL VILLAGE by Studio Marco Piva is a cultural project proposed all over the world, from the United States to the Arab Emirates, from Russia to China, and obviously in Italy.

It is a narrative path that reveals the specific identity behind every realization, across the concept and rendering phases up to the development of the project.

bencore  
COMPOSITE PANELS FOR ARCHITECTURE



RIYALUXE  
SPECIALTY STORE

BOSE

ribrain

tecnolegno



100

101

"Designing the Complexity" represented the third episode of the Global Village Exhibition by Studio Marco Piva, on the occasion of the Milan Design Week, a narrative path that revealed the specific identity behind every realisation, across the concept and rendering phases up to the development of the project. Hosted on the ground floor of the prestigious Palazzo Kiton, the exhibition included a selection of projects being developed by Studio Marco Piva in an attempt to illustrate their ability to present themselves as stories to tell, as well as to highlight the transversal approach of the "design making" system, characterised by a strong Italian influence but also open to explore project territories around the world.

**ORGANIZER**  
Studio Marco Piva

**PARTNERS**  
Bencore, IGV Group, Penta Light, Rivaluxe

**TECHNICAL PARTNERS**  
Bose, Ribrain, Tecnolegno

**DATE**  
2019





Shanghai, China

# Designing the Complexity

From Chopsticks to Town



The Chinese edition of Designing The Complexity was held during Salone del Mobile in Shanghai, an event where functionality, innovation and elegance, the typical Italian design qualities, were protagonists.

The setting allowed visitors to explore the many themes and areas of design addressed by Studio Marco Piva with methodological consistency and full freedom of expression in very different countries and cultural contexts, reflecting the value represented by the Italian historical and cultural heritage, whose ability to interpret places and cultures is one of its most priceless assets.

**ORGANIZER**

Studio Marco Piva - CEG

**PARTNERS**

- Artemide
- Bencore
- C.C.M. Airports
- Florim
- Formitalia
- Lualdi
- Mandelli1953
- OAK
- Paolo Castelli Spa Italia
- Secco Sistemi
- Rubinetterie Stella Spa

**DATE**

2018

106



107



Architecture Biennale Venice, Italy

# The space of Research

The Time of Matter, The Imagination of the Future



**ORGANIZER**  
GAA Foundation

**PARTNER**  
Vitaera

**DATE**  
2018

In the context of the Time Space Existence 2018 Exhibition in Palazzo Bembo in Venice, Studio Marco Piva developed the exhibition's theme presenting three of its projects: Uxa, Yuhang Cultural and Art Center and a Private Villa in Beverly Hills, which embody professional commitment and work aimed at investigating the various aspects of the project, including residential and public spaces, new city areas in different countries, ranging from the United States to Europe and China. Studio Marco Piva has created a space consisting of three backlit volumes, on which the scale models of the projects are positioned, accompanied by big panels providing information on the concept and the materials used.

STUDIO MARCO PIVA  
**Private Villas**  
RUSSIA



STUDIO MARCO PIVA  
**Perugia Way**  
BEL AIR, USA

Il fascino del passato incontra la contemporaneità nello sviluppo della nuova villa residenziale "Perugia Way", nella suggestiva zona di Bel Air, nei sobborghi di Los Angeles. Particolarmente impegnata nel contesto circostante, nel rispetto degli standard urbani, la villa progettata dallo Studio Marco Piva esprime forme e materiali del passato, come i muri in pietra e i tetti a falda, in un dialogo con gli spazi moderni, come vetri e metallo, il cortile e i colori naturali. Grazie a un gioco di piani e volumi che definisce il volume, giacendo con l'orizzonte, la villa si inserisce armoniosamente e si integra con il grande parco antistante dalla quale è circondata. Il risultato è un grande spazio abitativo per questa villa di lusso.

The charm of the past meets contemporary life in the development of the new residential villa "Perugia Way", in the suggestive area of Bel Air, Los Angeles suburbs. Particularly engaged with the surrounding context, respecting the urban standards, the villa designed by Studio Marco Piva exerts forms and materials of the past, such as masonry stone walls and pitched roofs, in a dialogue with modern spaces and materials, like glass and metal. The courtyard and natural colors define the volume, lying with the horizon, the villa integrates harmoniously and blends with the large park in front of it. The result is a great living space for this contemporary villa.



STUDIO MARCO PIVA  
ARCHITECTURE & DESIGN  
info@studiomarcopiva.com - www.studiomarcopiva.com  
USA | ITALY | ALGERIA | EGYPT | UAE | QATAR | RUSSIA | IRAN | INDIA | CHINA

STUDIO MARCO PIVA  
**Calle Vista 1152**  
BEVERLY HILLS, USA

Il progetto, unico ed inimitabile, della Calle Vista 1152 è del tutto interior design a cura dello Studio Marco Piva, si pone come obiettivo di raggiungere un assoluto effetto "wow" nel cuore del quartiere residenziale di lusso di Beverly Hills. La forte architettura presenta una estetica contemporanea enfatizzata dal carattere deciso scelto per gli interni: un' espressione di pure geometria e materiali dove volume, forme e texture si fondono insieme per creare un luogo contemporaneo ed innovativo in cui vivere, socializzare e rilassarsi.

The unique, one-of-a-kind project of Calle Vista 1152 and its interior design project by Studio Marco Piva aims to achieve an absolutely "wow" effect in the heart of Beverly Hills luxury's elite residential area. The strong architectural presence will be magnified with the interior character chosen for the interior. An expression of pure geometry and materials where volume, shapes and textures are blended together to create an innovative and contemporary space where to live, to socialize and relax in a contemporary manner.

Studio Marco Piva è un'azienda specializzata in servizi di architettura e design d'interno per il mercato di lusso. Il nostro studio è un punto di riferimento per i clienti che cercano un'esperienza di design e di architettura di alto livello. Il nostro studio è un punto di riferimento per i clienti che cercano un'esperienza di design e di architettura di alto livello.



STUDIO MARCO PIVA  
ARCHITECTURE & DESIGN  
info@studiomarcopiva.com - www.studiomarcopiva.com  
USA | ITALY | ALGERIA | EGYPT | UAE | QATAR | RUSSIA | IRAN | INDIA | CHINA

Milan, Italy

# Global Village

Galleria Manzoni

Global Village by Studio Marco Piva showcased scale models of the architectural projects of the Studio around the world. The model's official exhibition was held in the historic Galleria Manzoni, in Milan, from April 16 to 22 2018, showing the project activity of Studio Marco Piva in very different places, from the United States to Europe, from Russia to the Middle East, and from India to China – in the various fields of Urban Planning, Interior Design, and Architecture.

**ORGANIZER**  
Studio Marco Piva

**PARTNERS**  
Artemide, Lapitec, Marie Claire Maison

**DATE**  
2018



Milan, Italy

# The secret colors of Milan

Galleria Manzoni

## Red

THE ROOM OF PASSION

Red  
THE ROOM OF PASSION

STUDIO MARCO PISA  
ARCHITECTURE & DESIGN

WALDI PARTNER  
MARCO BICEGO

PARTNERS


TECHNICAL SPONSOR

--	--	--	--

FEDERAZIONE  
Comitato di  
Milano



Galleria Manzoni transformed into an explosion of colors from April 16 to 22 2018, with the exhibition "The Secret Colors of Milan", concept design Studio Marco Piva for Marie Claire Maison Italia.

**MAIN PARTNER**  
Marco Bicego

The exhibition shared, through the dominant theme of color, the Italian attention to space, materials and details, representing the best Italy has to offer to the world. Nine storefronts with their respective windows lining Galleria Manzoni were protagonists of the exhibition that created an intense sensorial experience linked to the theme of color.

**PARTNERS**  
Agrestì, Artemide, Braid Outdoor, Caleido, Citylife, Eco Contract, Eco Design, Ege Carpets, Faoma, Kreoo, Lapitec, Mapei, Oak, Paolo Castelli, Studio Pianosi, Veuve Clicquot, Villa D'Este Home Tivoli, Vitaera

**TECHNICAL PARTNERS**  
Altreforme, Kvadrat, Maria Candida Gentile, Mosaico Digitale

**ORGANIZER**  
Studio Marco Piva and Marie Claire Maison

**DATE**  
2018







Milan, Italy

# White Luxury

Brera Art Academy



In the context of White in the City project, Marco Piva has developed the concept of WHITE LUXURY. Inside the monumental structure of "Sala della Passione" in the Brera Art Academy, a surprising and engaging setting has been realized. The White colour, a dominant element of the whole exhibition along the city of Milan, is here presented in connection with a cultured and refined idea of Luxury. An exciting "mise-en-scène" of furniture products, materials, finishes and textures have been used to interpret sophisticated variations on the White theme.

**ORGANIZER**  
Kreat

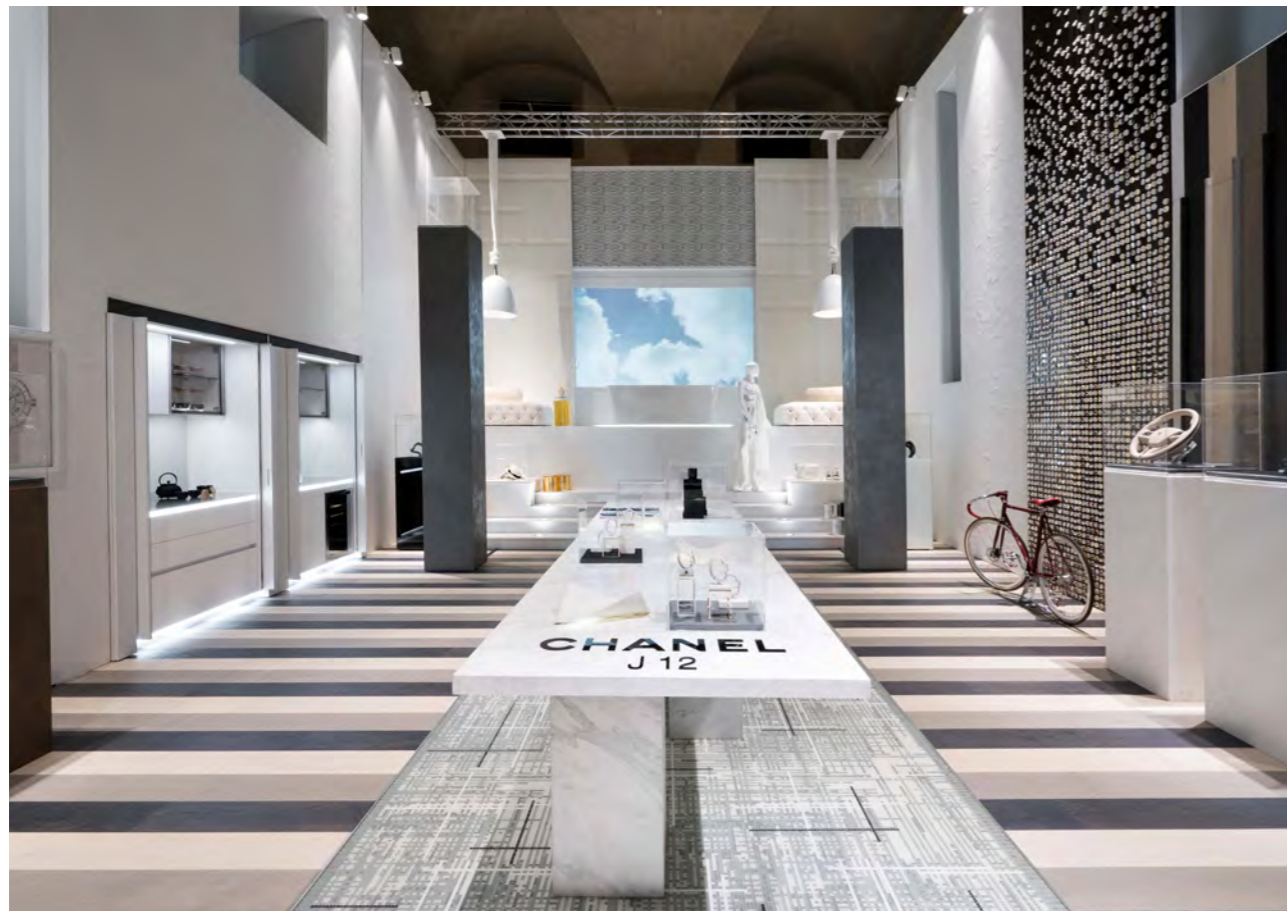
**MAIN PARTNER**  
Marie Claire Maison Italia

**PARTNERS**  
Alchymia, Chanel, Corà  
Culti, Désirée, Euromobil  
Fuda, Gi-design, Giorgio FK Srl  
Helios Automazioni, Kaldewei  
Lualdi, Maserati, Mosaico+  
Oikos, Samsung, Zonca

**TECHNICAL PARTNERS**  
Bottega, Graniti Fiandre,  
Gruppo Saviola, Kusmi Tea,  
Mandelli 1953, Interiors 3D,  
Jab Anstoetz, Side

**CONSTRUCTOR**  
Tecnolegno Allestimenti

**DATE**  
2017





Milan, Italy

# My Light Years

Palazzo delle Stelline



128

129

Inside one of the most beautiful monumental complexes of Milan, the famous Palazzo delle Stelline, in the atrium of the central courtyard, in occasion of the Design Week 2017 took place "My Light Years" by Marco Piva, an exhibition to show, through images and selected products, the theme of Light as an essential factor in the configuration of his Architectural, Interior and Industrial Design projects.

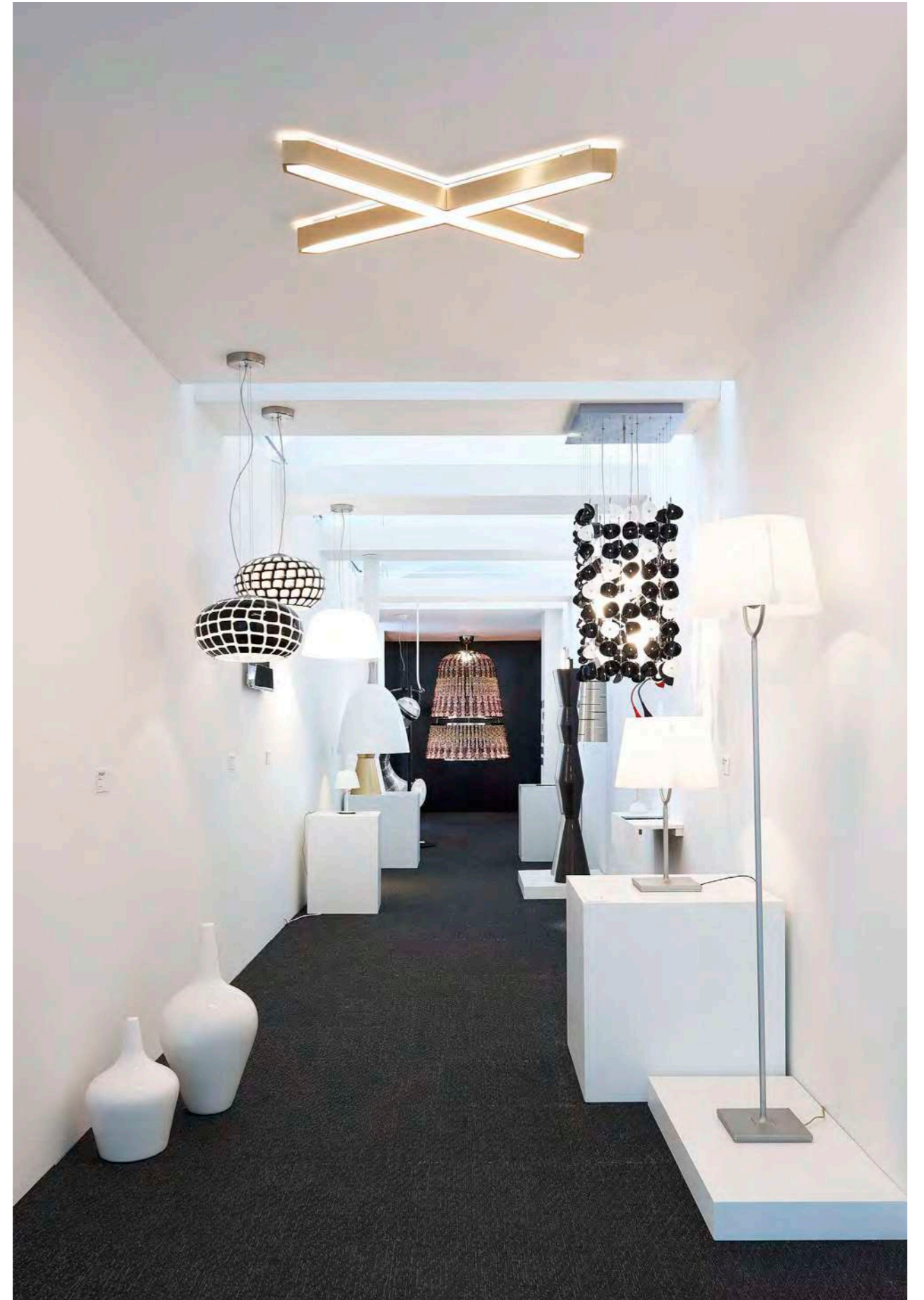
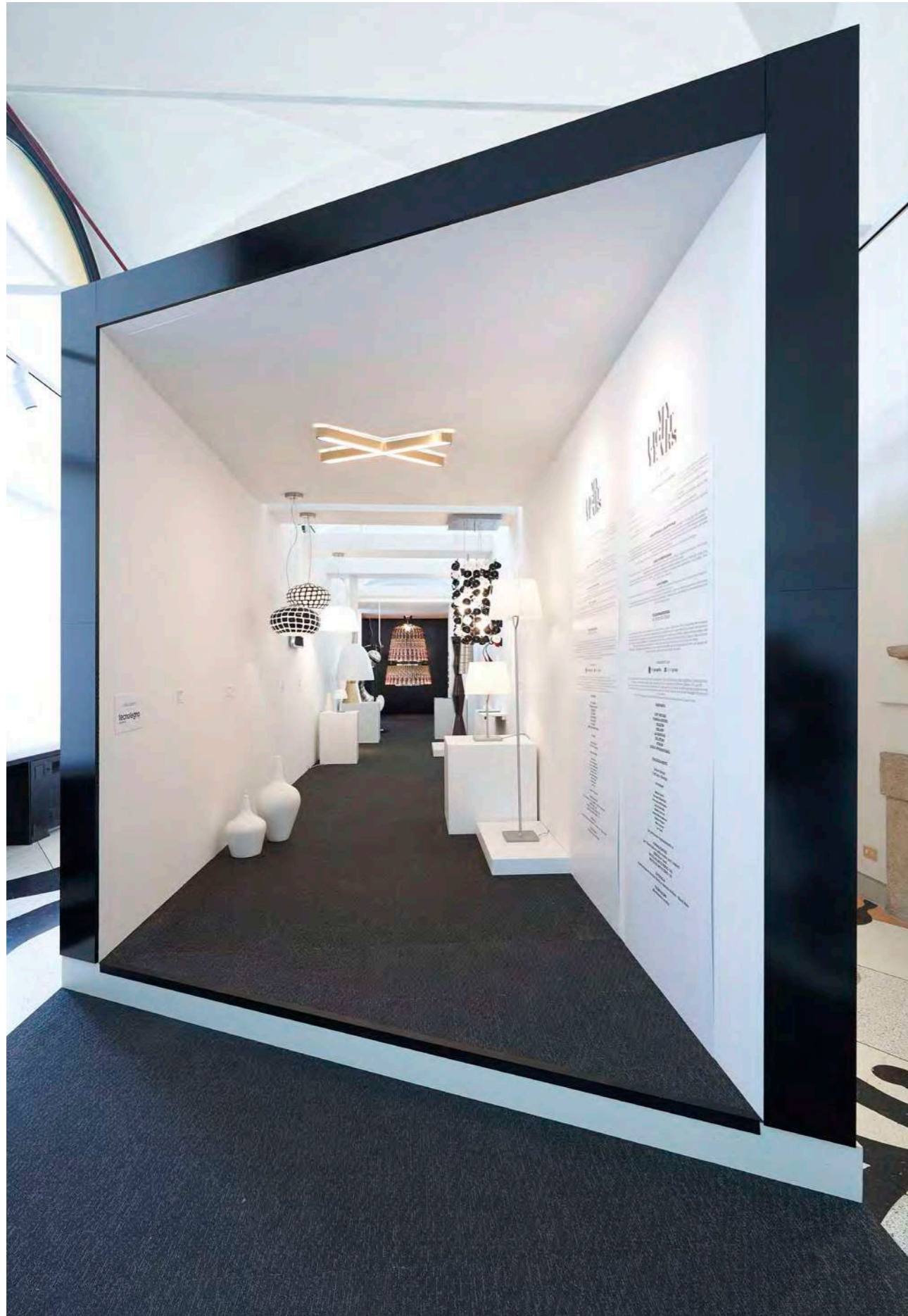
Icons of Light, created by the architect's inspiration over the years for some of the most representative companies, together with a selection of innovative solutions, show the infinite variations that light sources can take.

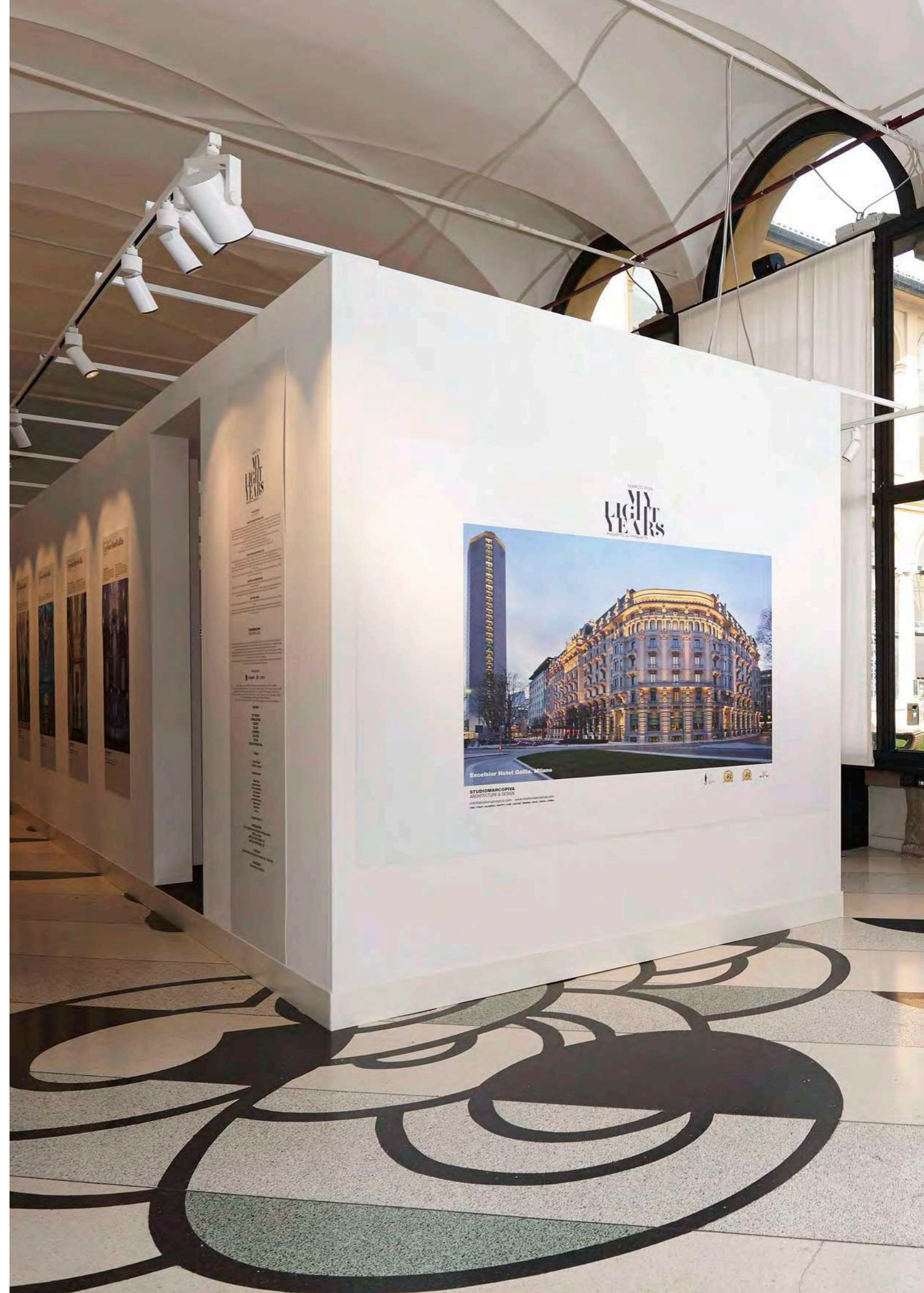
**ORGANIZER**  
Studio Marco Piva and Action Group

**PARTNERS**  
Casale del Giglio, City Design, Effeitalia, Forma Lighting, IGuzzini, Italamp, La Murrina, Ppan, Solatube, Vitrum Zonca International

**CONSTRUCTOR**  
Tecnogno Allestimenti

**DATE**  
2017







Milan, Italy

# City of Light

Brera Art Academy



**ORGANIZER**  
Kreat

**MAIN PARTNER**  
Helios Automazioni

**TECHNICAL PARTNERS**  
- Nicodemo Marmi  
- Morrone Group Arreda  
- Aceto Marmi SAS di Aceto Sante & C.  
- Progetto Marmi di Talamo Antonio

**DATE**  
2017

Aluminium, Marble, and Light.

The installation, City of Light, was a further investigation into the ratio between matter and light in Marco Piva's Architectural projects. In a play between scales and volumes, various volumetric elements of different heights arise and grow vertically, simulating the architectural environment of hypothetical metropolis.

The installation consists of 20 blocks of white SIVEC polished marble, supported by honeycomb opal structures that uniformly disperse the light through the stone material. The base plate, which recalls the regular grid of an urban plan development, contains a system of LED projectors characterized by a frosted cold light.

Milan, Italy

# Moodboards

Made Expo



PAR  
P

PARTNERS  
ABET LAMINATI  
EFFETALIA  
FANTONI  
GO DORIGO  
GLAMORA  
LAPITEC  
LUALDI  
MAPEI  
OIKOS  
TEXAM HOME  
TREND GROUP  
VM ZINC

LONDRA

LAZIO

MOODBOARDS  
LONDRA

Wi-Fi  
TIM



140

Moodboards falls within the broader framework of the Studio Marco Piva's hallmark experimentation into the materials from which modern living spaces are configured.

Based on a common thread of interpreting the "soul" of major metropolises, the exhibition conveys Marco Piva's approach to selecting and combining the finishes and materials necessary for developing Architecture and Interior Design projects around the world, something that is possible thanks to the indispensable support of partner companies in various sectors, which support the Practice's ability to experiment.

**ORGANIZER**

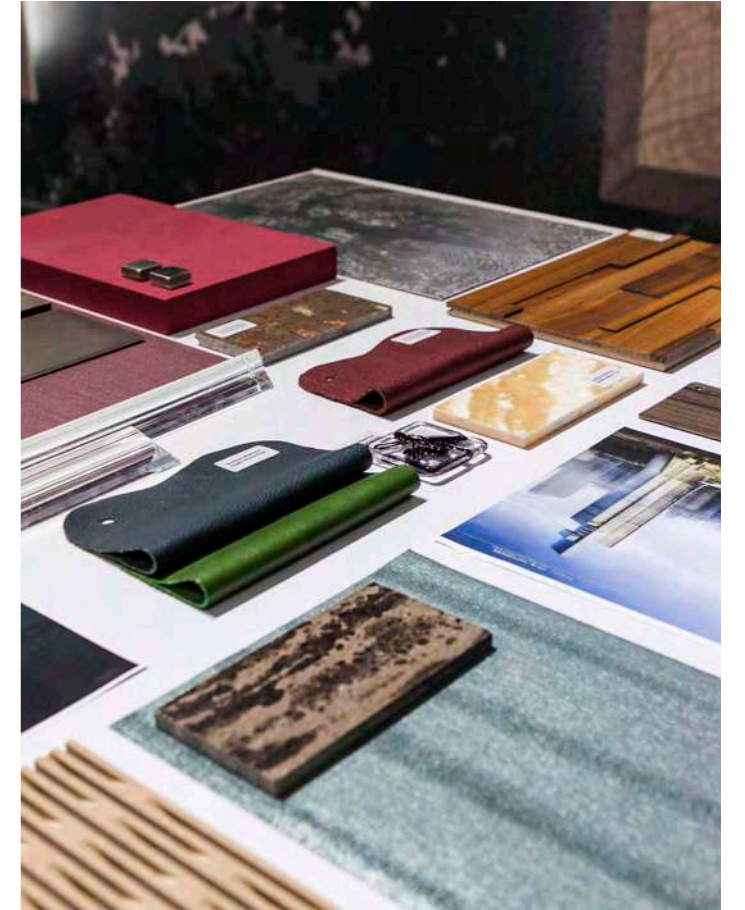
MADE Expo

**PARTNERS**

- Abet Laminati
- Effeitalia
- Fantoni
- GD Dorigo Spa
- Glamora
- Lapitec
- Lualdi
- Mapei
- Oikos
- Texam Home Italia
- Tragni
- Trend Group
- Vmzinc

**DATE**

2017



141



Helios Automazioni \ Marco Piva



# CONVERSATION ON STONE

By: Marco Piva  
Company: Helios Automazioni  
Material: Bianco di Carrara



Sinuousità e leggerezza si incontrano nell'installazione "CONVERSATION ON STONE" concepita da Marco Piva per Helios Automazioni a Marmomac 2016. La materia litica si presenta in una inconsueta dualità di consistenza e dinamicità, in uno spazio scenico di incontro e riflessione, caratterizzato da solido ma al contempo fessuosa scorie sulle quali adagiarsi per meditare.

Edipismi, considerazioni e pensieri idollamento repressi sulla superficie sottile di marmo ricurvo sono offrigati simbolicamente come foglie in balia del vento. Nell'installazione il marmo rivela simultaneamente la sua natura e al contempo diventa alito da sé, librando nel lo spazio come pagine di una storia ancora tutta da scrivere: uno spazio di conversazione sulle nuove possibilità offerte dalla tecnologia e dalla sapienza artigianale capaci di plasmare questo materiale in forme sempre nuove e sorprendenti.

Sinuous forms and lightness combine in the "CONVERSATION ON STONE" installation conceived by Marco Piva for Helios Automazioni at Marmomac 2016. Stone material comes forward in an unusual duality of texture and dynamism, in a stage-setting for meeting and reflection characterised by solid yet flexible Edipism, remarks and thoughts ideally imprinted into curved marble slabs are depicted symbolically like something also, hovering in space like the pages of story yet to be written, a stimulus for conversation ever new and surprising ways.

Verona, Italy

# Conversation on Stone

Marmomac

Sinuosity and lightness come together in the installation "Conversation on Stone" designed by Marco Piva for the company Helios Automazioni at Marmomac 2016.

The stone material is presented in an unusual duality, solid and dynamic, in a scenic area of encounter and reflection, characterized by robust yet lithe seats on which to meditate.

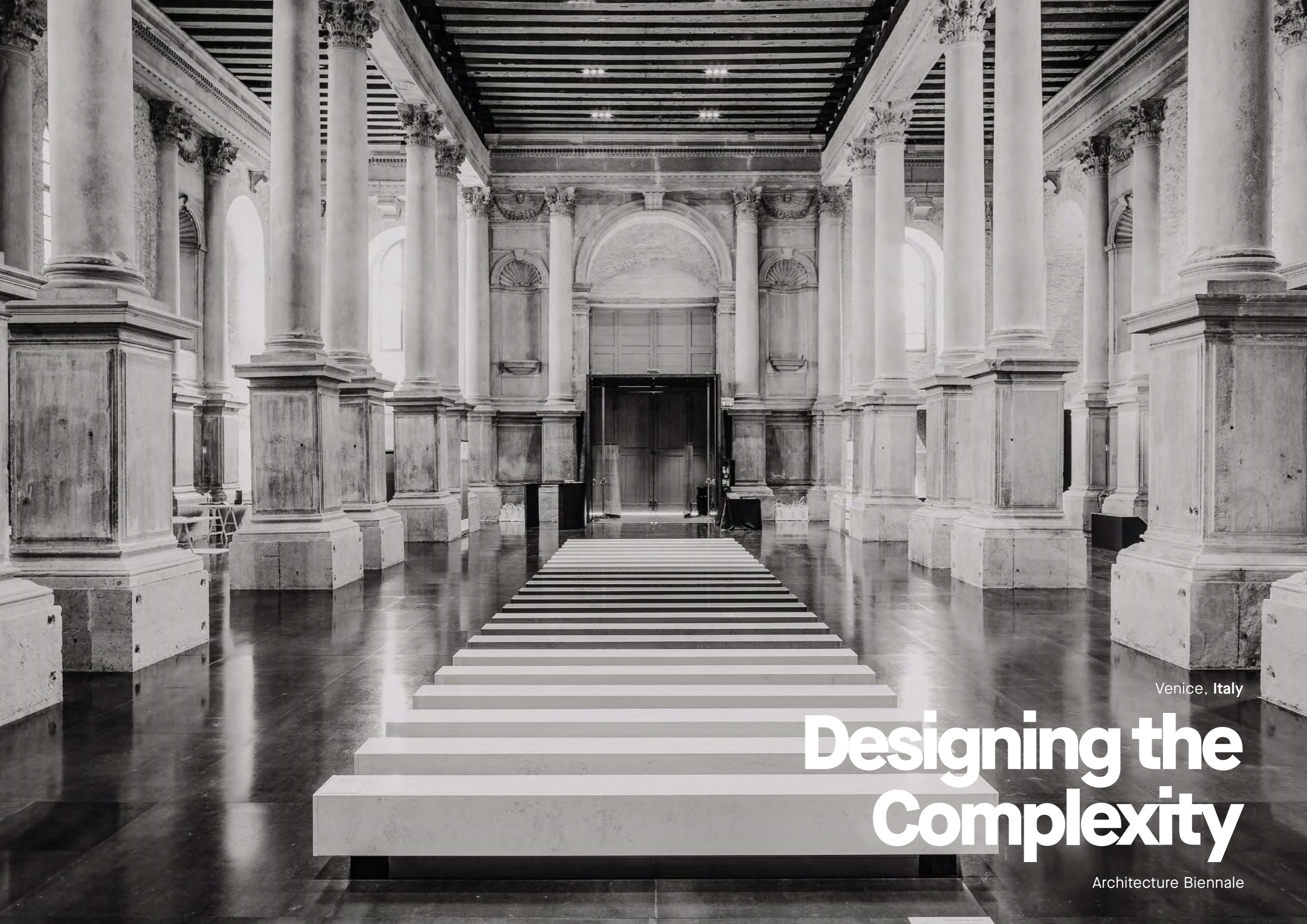
Epigrams, considerations and thoughts are ideally imprinted on thin slabs of curved marble, depicted symbolically as sheets by the wind. The marble material shows its nature and at the same time becomes something else, hovering in space like the pages of a book yet to be written: an inspiration to start a conversation on the new possibilities.

**ORGANIZER**  
Verona Fiere  
Vincenzo Pavan - Raffaello Galotto

**PARTNER**  
Helios Automazioni

**DATE**  
2016





Venice, Italy

# Designing the Complexity

Architecture Biennale



**ORGANIZER**  
Studio Marco Piva

**MAIN PARTNERS**  
Oikos, Tri-r

**PARTNERS**  
Casale del Giglio, Eambiente, Ege Carpets, Essequattro, Gruppo Euromobil, Inalco, Okite, Piavevetro, Planium T-Group, Valorizzazioni culturali

**DATE**  
2016

In Venice, in conjunction with the opening of the 15th International Architecture Exhibition of La Biennale, Marco Piva hosted his own exhibition "Designing The Complexity - Materials Colors Textures", inside the prestigious location of "Scuola Grande della Misericordia". The exhibition focused on the aesthetic and functional research behind the contemporary design planning, with the aim to narrate the architectural and design process from the concept phase to the development, through the selection of materials, technical design and construction phase operated by Studio Marco Piva. An indispensable research path in today's design, that reveals the soul that lies within each work.





Milan, Italy

# Hogan Boutique



154

155

During the Fuori Salone 2016 in Milan, the space that houses the prestigious Italian brand – an emblem of casual luxury – have been transformed by Marco Piva into an innovative art gallery where Okite's creations custom designed by Marco Piva are the unifying feature, giving rise to unique graphic-geometric creations, inspired by the colours of Hogan's spring-summer collections.

The installation is enhanced by the presence of exquisite rugs expressly created by the Danish company Ege, always on Marco Piva's design.

**ORGANIZER**  
Hogan

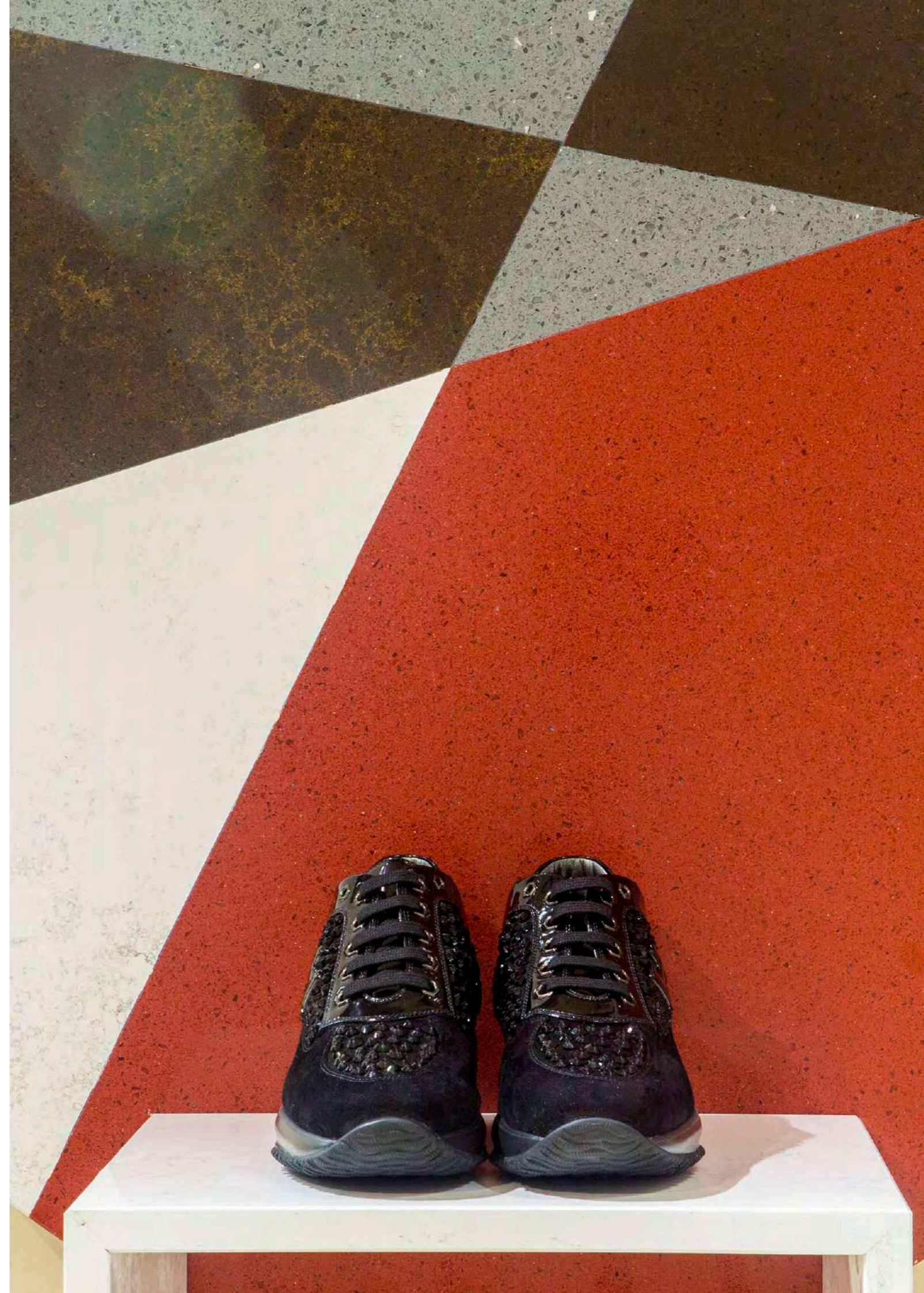
**PARTNER**  
Okite

**TECHNICAL PARTNER**  
Ege

**DATE**  
2016



156





LARUSMIANI

Milan, Italy

# Dress Seat Code Larusmiani

Montenapoleone



Strictly Made in Italy tailoring and design: Larusmiani and architect Marco Piva came together in an extraordinary synergy – the exclusive Dress Seat Code project, that were staged in April at the Larusmiani Concept Boutique in via Montenapoleone 7, on the occasion of Milan Design Week 2015.

Iconic chairs with a geometric design, designed by Marco Piva, meticulously covered in special Larusmiani fabrics, created exquisite patchworks.

Made by The Good Wood in fossil wood, a noble, ancient material impregnated with elements that the soil has preserved for millennia,

the grain of the wood speaks of tradition. Absolute quality and handcrafted, they weave together past and future, encoding true works of art and product design.

**ORGANIZER**  
Larusmiani

**DATE**  
2015



Basel, Switzerland

# Bulgari Baselwörld

BVLGARI

BVLGARI

BLO





**CLIENT**  
Bulgari

**DATE**  
2013-2015

In occasion of Baselworld, The Watch and Jewellery Show in Basel, Marco Piva has been called to interpret the large external window of Bulgari booth, of crucial importance, as it is at the entrance of Hall 1, the first to welcome visitors in their entrance into the pavilion. Studio Marco Piva has figure out to recall the run of the imposing outer façade designed by Studio Sclavi, a reference to the iconic Bulgari Serpenti and to the Tubogas jewellery technique, designing columns that follow the movement of the structure above, bending and merging with it. With its strong and powerful identity, through an unconventional and contemporary design, the giant window's exhibited watches have enchanted thousands of visitors.



Paris, France

# Bulgari Biennale Des Antiquaires





170

171

In the window dressing created for Bulgari at the Biennale des Antiquaires at the Grand Palais in Paris, Marco Piva's design is pushing the ceramic to the limits of its manufacturing potential by creating what are perhaps the largest shapes ever molded, simulating a small crowd of elegant figures in the round, reminiscent of Fausto Melotti sculptures, with the unusual life size elements showcasing the most exclusive jewels of the Bulgari collection.

**CLIENT**  
Bulgari

**DATE**  
2012

Light is also of the essence in this new window dressing: the large ceramic lamps with their organic and encompassing shapes are both exhibition elements and light generators, while the theatrical use of fabric in the windows interacts with the light to create the unique and exclusive atmosphere of the Bulgari world.



Milan, Italy

# Space for life

Green Home Design



"Space for Life" was an installation presented by Marco Piva during "Green Home Design" exhibition, held in October 2012 at Made Expo Fair in Milan. The concept is born by the need of a sustainable development, that preserve the environment while creating homes of quality. A bio project in a real scale, inspired by wood-based construction technologies, to investigate new forms of emergency housing. An experiment that goes beyond the trade fair setting, putting itself forward as a global innovation.

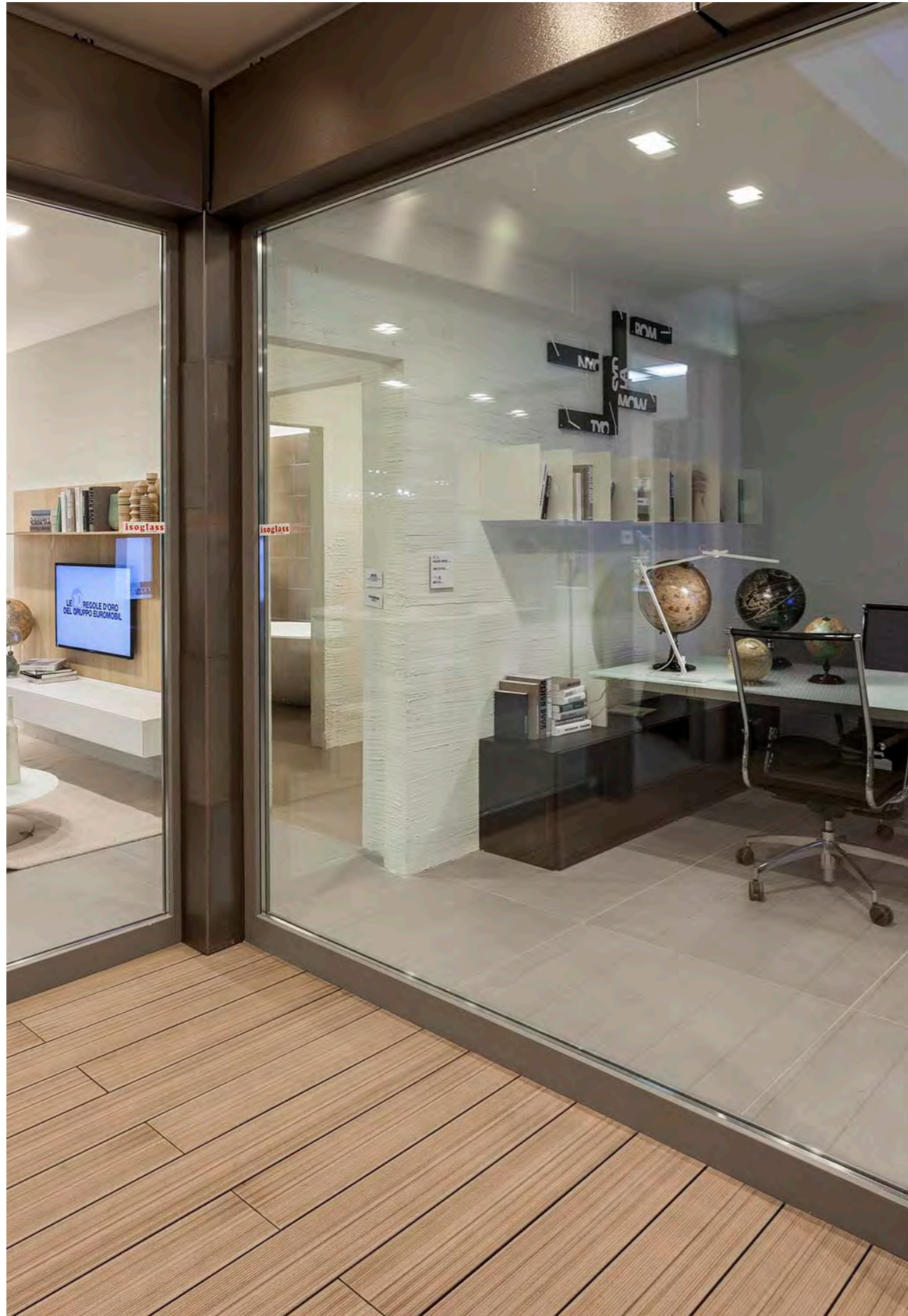
**ORGANIZER**  
Made Expo

**PARTNERS**  
3D group, Alulife, Baldelli, Basi Achille Cadorin Group, Ceramica Cielo, Dline, Euromobil, Glip, Green Biz, Greenwood, Iradium, Knauf, Lea Ceramiche, Marmi Faedo, Metalco, New Form, Oikos Paint Esterno, Oikos Paint Interno, Pratic, Sig Solar, Sistem Costruzioni, Star Energia, Vitrum

**DATE**  
2012



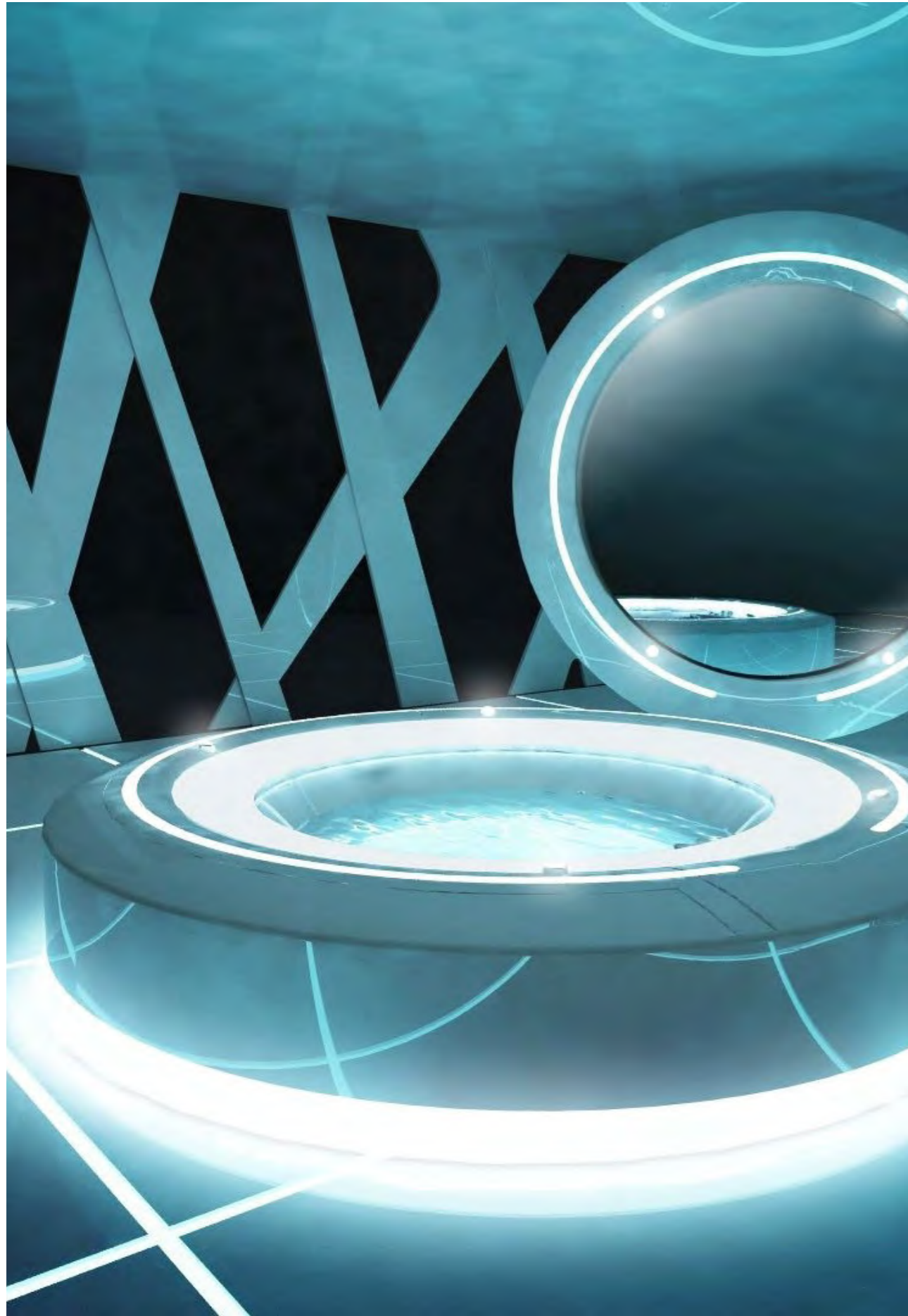




Milan, Italy

# Tron Designs Corian



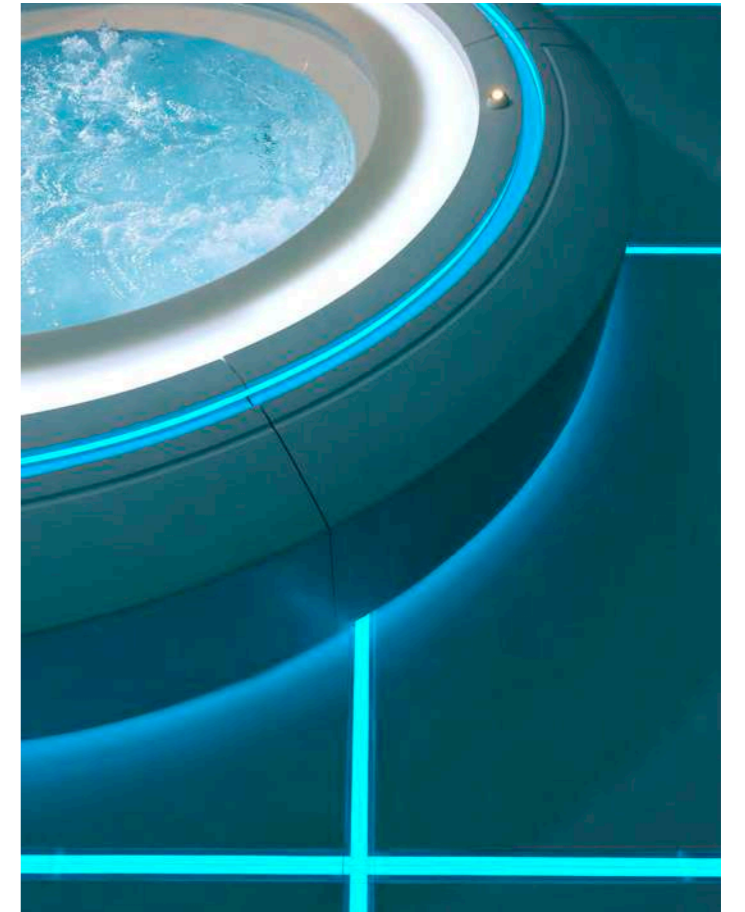


Tron designs Corian was a design exhibition showcased by DuPont™ Corian and Disney at Padiglione Visconti, during 2011 Milano Design Week, inspired by the film "TRON: Legacy" from Walt Disney Studios. For the participation of Jacuzzi, Marco Piva has conceived an astonishing bathroom/wellness area, dominated by two large technological elements, harmonious and circular, inspired by the memory rings in the movie.

**ORGANIZER**  
DUPONT™ CORIAN and DISNEY

**PARTNER**  
Jacuzzi

**DATE**  
2011





Milan, Italy

# Rinascimento

Social Home Design



In Italy, home emergency is a reality. Our country suffers a delay compared to other European ones, where the creation of social housing has gone hand in hand with the redevelopment of entire urban areas. Hence the birth of the concept developed by Studio Marco Piva at Made Expo: "Rinascimento", renaissance, or rather to find again and take on the philosophy of change, a new way of conceiving the world, themselves and, consequently, the spaces of our lives. The concept is born by the urgency of proposing a new housing policy, formal and functional, which arises from the principles of Social Housing: create homes of quality, able to ensure energy efficiency and environmental sustainability, keeping prices down.

**ORGANIZER**  
Federlegnoarredo

**PARTNERS**  
Alessia international, Alpi, Akanto, Berti, Bedding, Carmenta, Ceramica Sant'Agostino, Fabbian, Gastaldello Serramenti, Gea, Jacuzzi, La Murrina, Linea Ser, Listotech, Mister Parquet, MPE Ambiente, New Form, Pedrali, Poliform, Oikos, Sistem Costruzioni

**DATE**  
2011



Verona, Italy

# Irregular Exceptional

Marmomac Meets Design



**ORGANIZER**

Veronafiere

**PARTNERS**

Mgm Furnari, Lithea

**DATE**

2010

Within the exhibition's theme "Irregular Exceptional", Marco Piva has design the set of MGM Furnari stand at Marmomac Meets Design, aimed to develop innovative projects with marble and stone.

Through the new products designed, such as Ciuri washbasin or Petra wallcovering, the exhibition aims to rediscover marble as alternative to artificial materials, because of its irregularity and expressive potential.

The unique and singular nature of stone gives to the stand a strong communicative impact, also awarded with the Best Communicator Award 2010.

Milan, Italy

# Limitless Color Tower

Interni Design Energies



The Limitless Color Tower created by Marco Piva in the courtyard of the public University of Milan during the Salone del Mobile has captured visitors' attention while inviting them to reflect on the theme of conscientious energy consumption.

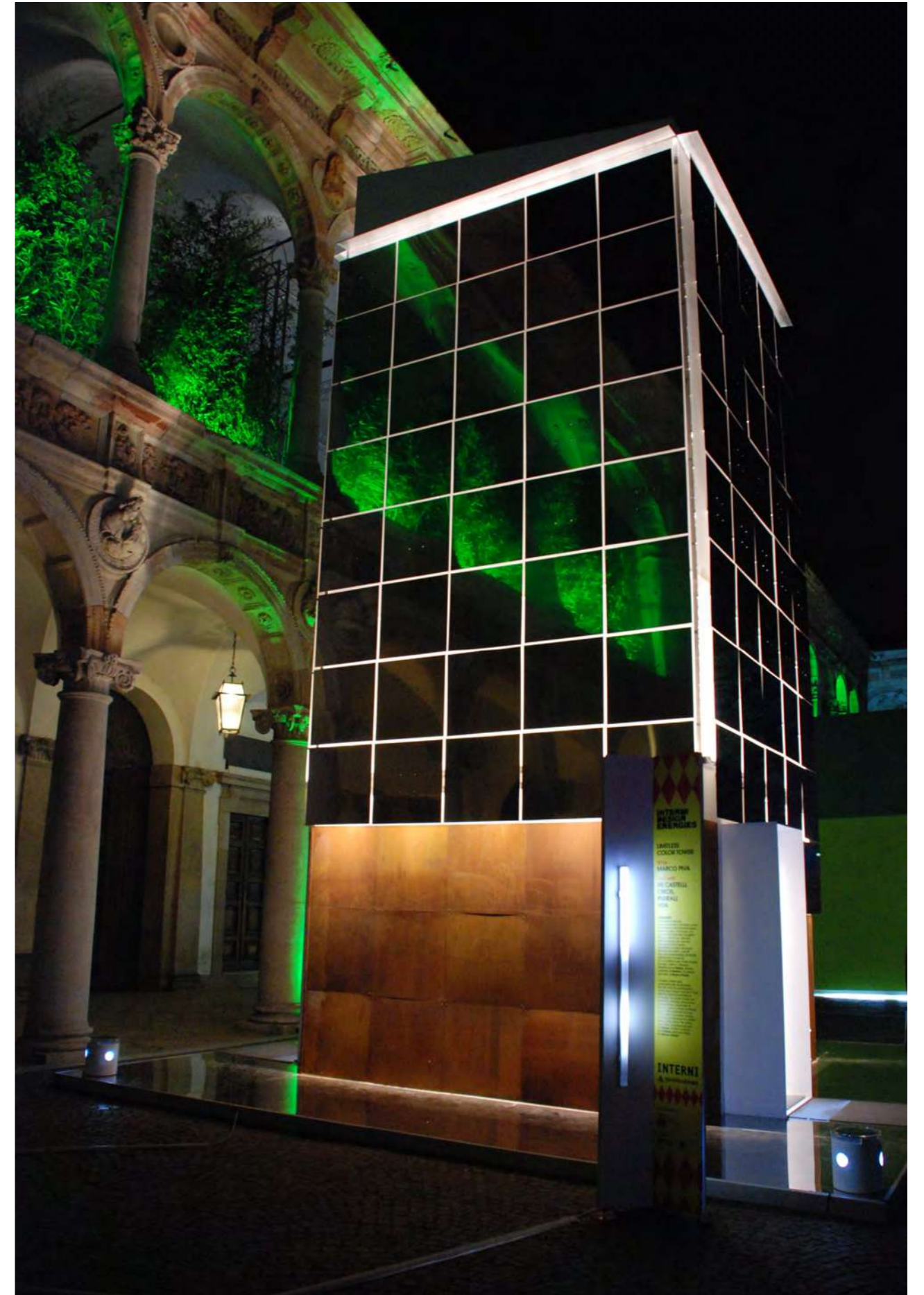
**ORGANIZER**  
Interni Magazine

**PARTNERS**  
De Castelli, Oikos, Pedrali, VDA

Starting from today, for a better tomorrow, exploring the best renewable energy.

**DATE**  
2009

196



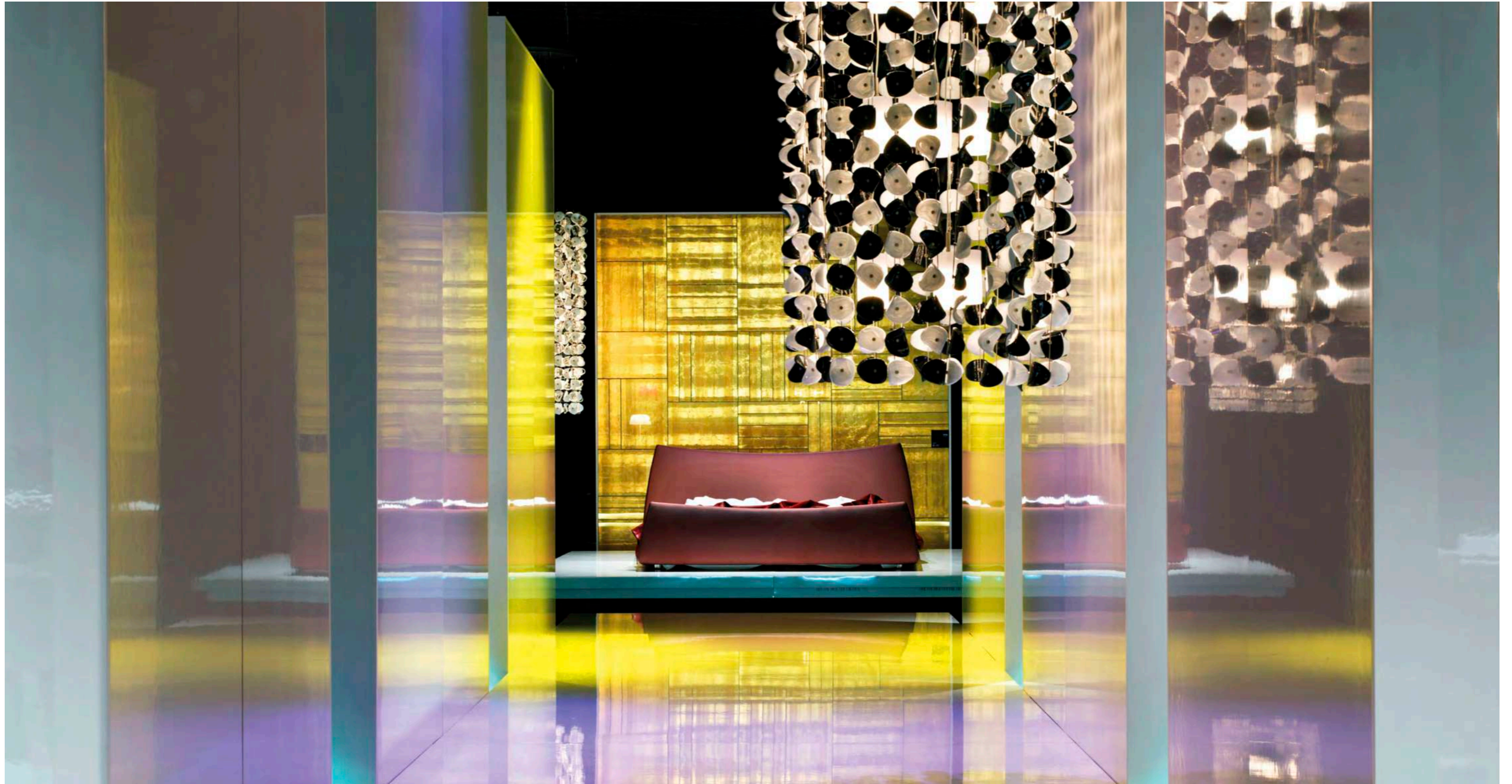
197

Milan, Italy

# Notebook Design Party

Teatro dell'Arte





200

201

The exhibition showcased at Teatro dell'Arte in Milan during the period of Salone del Mobile was a selection of works carried out by Studio Marco Piva during the years. Marco Piva presented a vast collection of designs, spanning from architecture right down to product design.

The architecture developments and interior design projects presented during this event reflected the international flavour acquired by the Studio. Meanwhile, the multiple products designed and launched by Studio Marco Piva echo the close relationships with some of the best manufacturers in the product design industry.

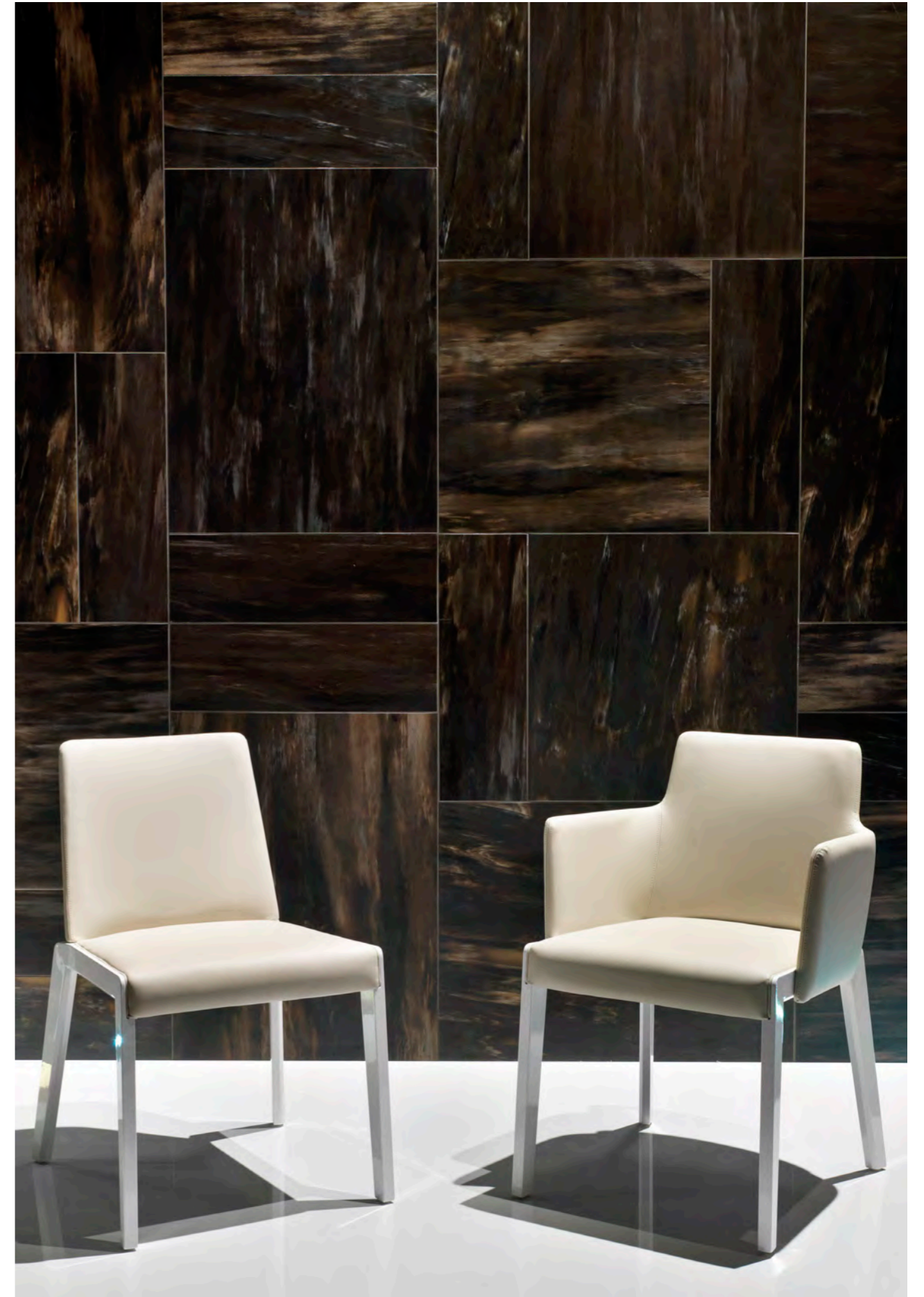
**ORGANIZER**  
Studio Marco Piva

**MAIN PARTNER**  
Florim Ceramiche

**PARTNERS**  
Arpa Industriale, Bross Italia, Corinto, Deko Collezioni, Ege Moquette, Grites Creazioni Tessili, La Murrina, Leucos, Lucedentro, Meritalia Novello, Penelopeoggi, Reflex, Rubinetterie Stella, Santa Margherita, Schonhuber Franchi, Unopiù, Valpra

**TECHNICAL PARTNERS**  
Bose, Moroso, Side, Zonca

**DATE**  
2008





# Concerto per Arpa Industriale

Bits and Pieces

Milan, Italy

USCITA DI  
EMERGENZA

CONCERTO PER ARPA INDUSTRIALE  
"bits and pieces"  
by MARCO PIVA

Arpa 

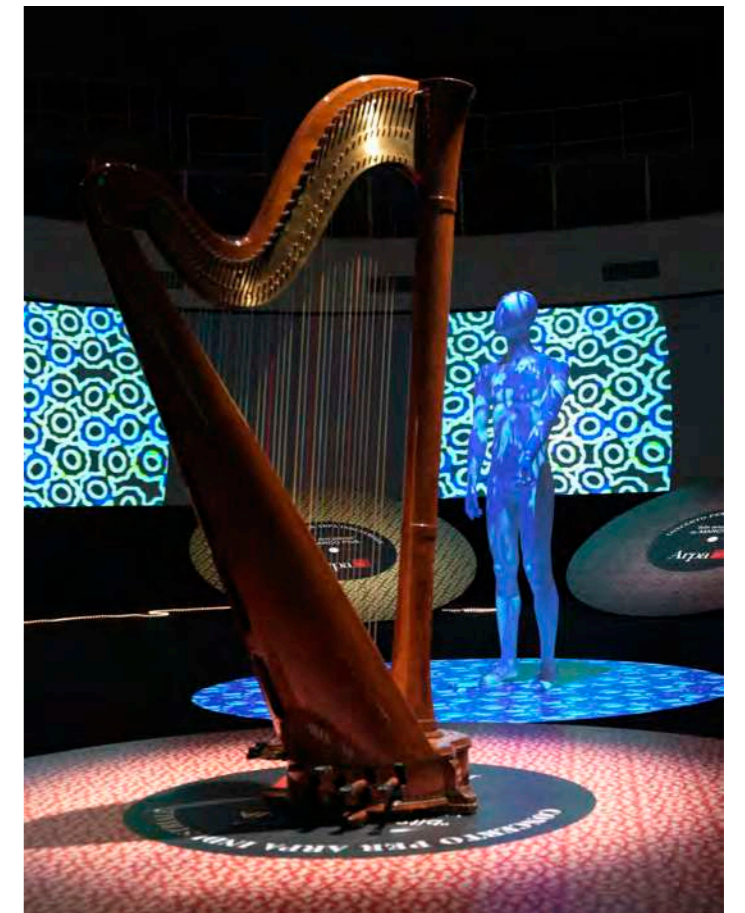


"Concerto for Arpa Industriale" was a joy to the eye in the framework of Teatro dell'Arte in Milan, during the period of Salone del Mobile: a symphony of chromatic harmonies where colors added a dynamic, rhythmic touch to spaces.

Just as seven musical notes are combined to create endless melodies, the 15 exclusive design Bits and Pieces by Marco Piva for Arpa Industriale were combined with infinite color variations.

**ORGANIZER**  
Arpa Industriale

**DATE**  
2007

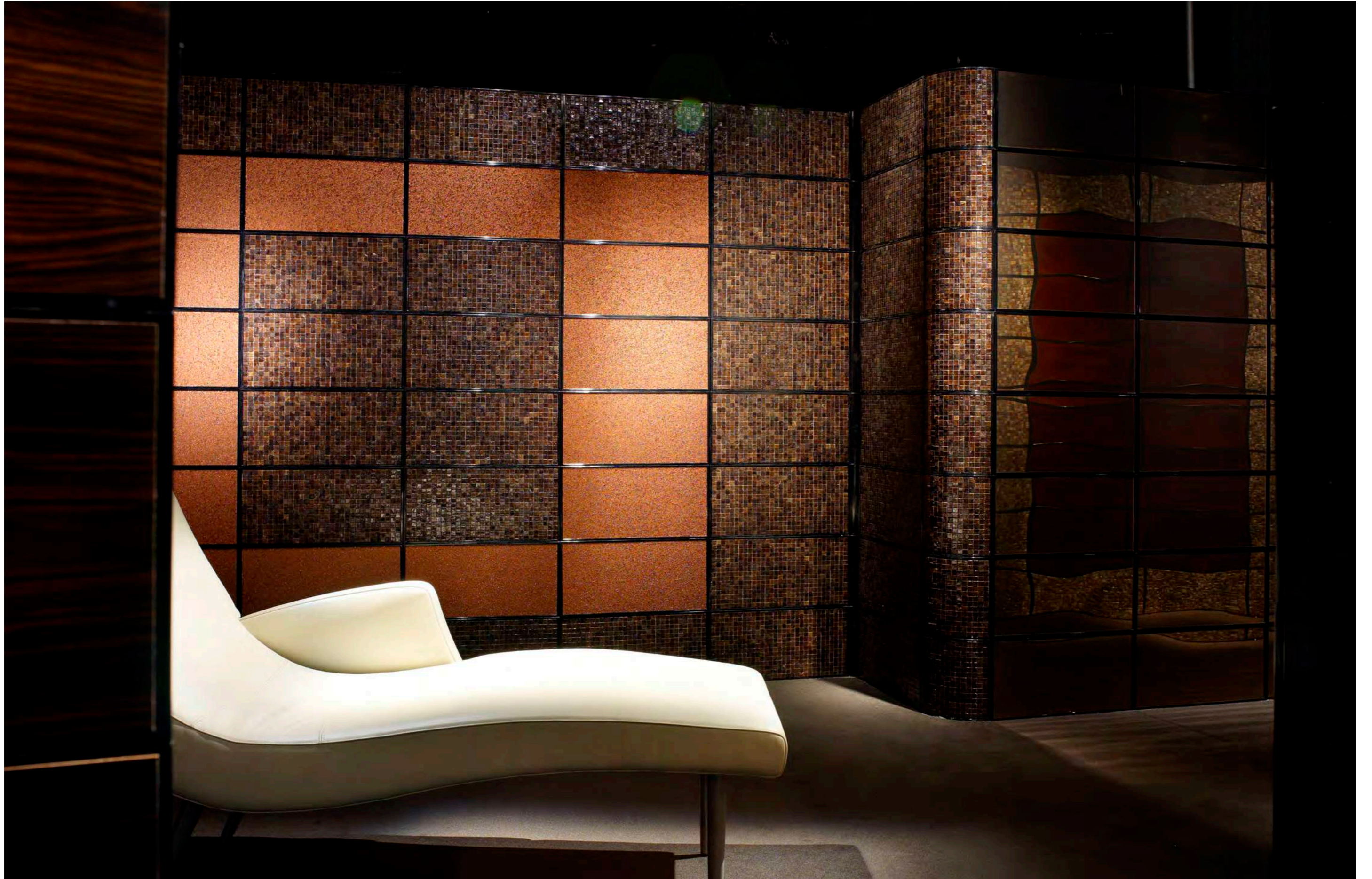


Milan, Italy

# Sicis Teatro

Teatro dell'Arte







The underlying idea behind the exhibition Sisis Teatro, hold at Teatro dell'Arte in Milan, was linked to the "stage sets" of contemporary living, meaning the city as well the metropolis. The proposal involves a space-time leap that perfectly represents the history of Sisis, the company that in some twenty years of activity has taken mosaic art, and more, from the rigidity of history to become contemporary in all its myriad expressions, exploring new territories of design.

**ORGANIZER**  
Sisis

**DATE**  
2006





Milan, Italy

# Konopizza

Street Dining Design





**ORGANIZER**  
Interni Magazine

**MAIN PARTNERS**  
Gmc Contract&Mobili, Boscolo Etoile

**TECHNICAL PARTERS**  
Multimagine Service, Gaudenzi,  
Stone Italiana, Zonca

**DATE**  
2004

Konopizza exhibition at Triennale Milano originated out of a desire to turn upside-down the habits and customs of a food-loving people, and this was expressed in the design of the stand. A desecration of a dish which, par excellence, has come to symbolize Italy and its cuisine, but also a tribute to the culture that produced it. This has given rise to the idea of a kiosk-stand where the ritual of tasting can take place at the same time as the contemporary rituals of speed and movement.

# Beyond the mirror

Milan, Italy

Earthly Paradise

In Beyond the Mirror exhibition at East End Studios in Milan, the well-being has been interpreted by Marco Piva as pleasure extending from the body to the mind, in a harmonious blend of sensorial and spiritual experiences.

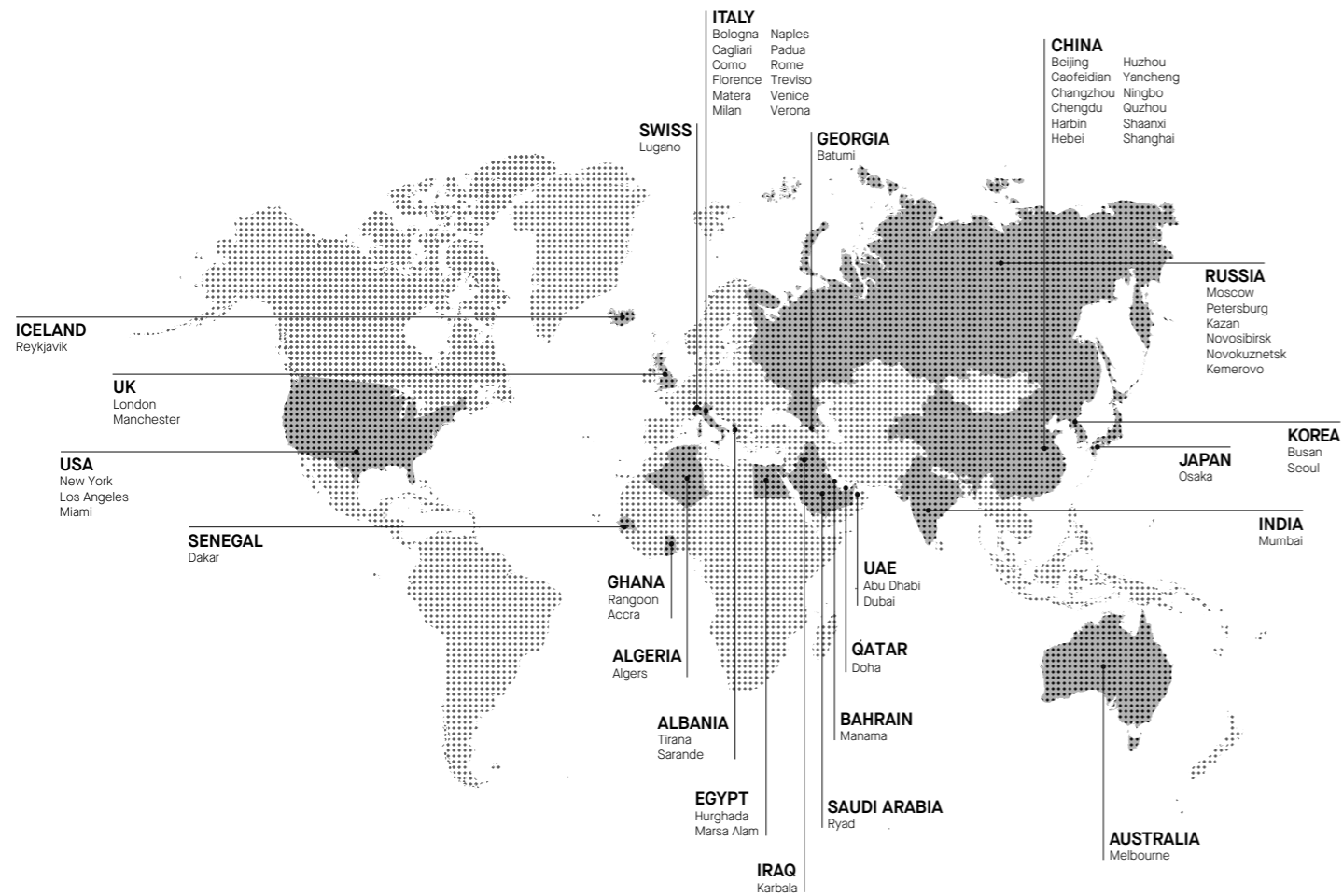
An internal journey, a moment of silence and harmony, in which you can rediscover yourself through your personal actions and satisfaction of your desires, combining natural and artificial elements in a harmonious blend.

**ORGANIZER**  
Interni Magazine

**PARTNERS**  
Abet Laminati, Digital Communication, Eltek, Frette, Innovatek, Leucos, Maurizio Federico, Oikos Fragrances, Presotto, Rapsel/ Vola, Rubelli, Sisis, Silent Glass, Up Group

**DATE**  
2003





# SMP

## on the map

Studio Marco Piva has always had a strong resonance both national and international, with a wide range of projects on all 5 continents. Internationality is also reflected internally in the Studio's working life, which currently includes collaborators from 17 different nationalities speaking 20 languages.

For SMP this aspect is an element of strength that plays a strategic role in the continuous weaving of relationships, of understanding and cooperation with other design entities throughout the Globe.

The research for harmonious relationships with other Cultures and the intriguing "contamination" that derives, leads SMP to interpret the design challenges in new and winning ways.

In the United Arab Emirates, Studio Marco Piva has maintained an important presence for more than 15 years that allows the Firm to act, when necessary, in the entire Gulf area, while a specific presence, through local collaboration, recently started in Saudi Arabia. Also in India, after carrying out some high-level residential projects, SMP has established its presence in the most important cities of the country.

In China the Firm has chosen another strategy, deciding not to operate through representation agreements but to open a company under Chinese Law able to operate autonomously throughout the territory of the Nation.

The last confirmed worldwide presence of SMP in chronological order is in the United States, where it had already been active for years in areas of California with important private villa projects and now also active on the territory of New York and in all the States of the Union.

As for the relationship with other Italian and foreign firms, the preference of Studio Marco Piva goes to targeted collaborations with some of the most prestigious engineering companies in the world.

Passion, dedication and perseverance in successfully achieving the objectives have allowed many of SMP's projects to win important prizes, awards and mentions of honor all over the world, from large-scale projects, to architectures, interiors and product.

SMP projects show distinctive features, in functionality, aesthetic and design conception focused also on new ethic values. These traits are often chosen as a model of inspiration and teaching in conferences and seminars, in schools and universities, and finally in worldwide events such as the Italian Design Days where Architect Marco Piva takes part as Italian Design Ambassador since years.

## IMAGE CREDITS

Alberto Parise  
Andrea Mariani  
Andrea Martiradonna  
Bulgari  
Davide Corona  
Hogan  
Larusmiani  
Leo Torri  
Lorenzo Basadonna Scarpa  
Luca Casonato  
Riccardo Bianchi

## ART DIRECTION

Alberto Torres

## WEBSITE

[studiomarcopiva.com](http://studiomarcopiva.com)

## ADDRESS

Studio Marco Piva  
Via Maiocchi, 9  
20129 Milan, Italy  
phone +39 02 29 400 814



Version: June 2024

### Confidentiality Notice:

This document is confidential and contains proprietary information and intellectual property of Studio Marco Piva srl. Neither this document nor any of the information contained herein may be reproduced or disclosed under any circumstances without the express written permission of Studio Marco Piva srl. Please be aware that disclosure, copying, distribution or use of this document and the information contained therein is strictly prohibited.