



EMBANKMENT HOTEL / Saint Petersburg / Russia

INTERIOR DESIGN

CLIENT
VTB

PROJECT
European Embankment hotel
G + 8 (H.TOT. 30,3 mt)
173 guest rooms; conference rooms,
restaurants and SPA

WORK CARRIED OUT
Interior design Concept

BUILT UP AREA
25.941 sqm

OVERALL PROJECT VALUE
€ 80 Million

DATE AND LOCATION
2012/ Saint Petersburg / Russia

Studio Marco Piva had developed the interior design concept of European Embankment Hotel, that will be one of the new propulsive Saint Petersburg sites, representing the perfect transition between past and future. In this beautiful city there is something magic, in its feeling, in the circular relation that link past, present and future.

Something magic in the roundness of the time, in the seasons, in the events that animate deeply its social and cultural life. The circle, with its rotations and translations creates rhythms, spirals, wrapping and elegant textures. The metaphor of a "big Gate" welcoming the guests of the Hotel, becomes a osmosis element between the Hotel and the City. The Hotel guests pass through the "new dimension" of Hospitality proposed in the Intercontinental Hotel. Two opposed astonishing "lighting gates" link the two sides of the Hotel through a huge inner Gallery where the reception counters is be placed to serve rooms guests and Congress guests, the area of the Lounge bar and the spectacular main staircase, connection to the first floor.

The structure of the spaces, the inner visuals, the meeting and relax areas, give the feeling to the guest of being part of a "performance" unique, where the guests are the actors. As per a real "Exhibition Gallery", it is be possible to display artworks in a permanent or temporary way or arrange small artistic, musical or theatre performance.

In all its project Studio Marco Piva aims the achievement of a scenographic extensive scenario, where the guest, like a player of a theater piece, moves along a context characterized by a strong aesthetical impact, where light, surfaces and materials contribute to create a memorable place. The guestrooms are the most intimate place of the Hotel. They are designed in order to answer in the best way to the needs of the guests, that are different between them for country origin, culture and lifestyle. New and more efficient interior layouts offer to the guests fluid, comfortable and wider spaces. Guests can work, meet people, use the most advances IT AV systems, read a book or relax enjoying the best acoustic comfort.

The guest has the opportunity to touch the high level manufacturing. Far from styles mixture without personality, attention to details communicate the value of an exclusive design, of a new style Intercontinental, with a mention to the Deco timeless atmosphere that signed many of the buildings in this wonderful city.

