

Radisson Collection Palazzo Touring Club Milan

Milan, Italy

CLIENT

Igefi Srl _ Radisson Hotels

PROJECT

Architecture, Interior Design

5 Star Hotel; G+4

Reception, hall, 79 standard rooms, 7 Junior Suites, 1 Suite, 1 Family room, 1 Presidential Suite, restaurant/breakfast room, bookshop, Touring Club agency, Touring Club office, 5 Collection meeting rooms, outdoor courtyard, SPA and gym.

BUILT UP AREA

5400 sqm

DATE

2019 - 2021

Palazzo Bertarelli is one of the most beautiful expressions of late Art Nouveau in Milan and the historical headquarters of the Italian Touring Club, today Radisson Collection Hotel Palazzo Touring Club Milan signed by Studio Marco Piva. The recovery of the **authentic history** that runs through the halls of the palace is the result of an important operation: the architectural and interior design intervention, in order to preserve and give new luster to the historical and cultural heritage of the TCI, has found inspiration in the concept of **travel**. The materials selected, the finishes, the furnishing elements, every detail recalls those that - in the common imagination - are elements linked to travel and to the founding history of the Touring Club.

The 5-star hotel wants to become a reference point for an evolved tourism in constant dialogue with the city to affirm and spread the culture of travel in Italy and in the world.



S M P

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