

# The Contract Hub

Milan, Italy

EXHIBITION

## CLIENT

Pianca & Partners

## PROJECT

Exhibition Stand

## AREA

200 sqm

## DATE

2022

The Contract Hub at the Salone del Mobile 2022 represented the debut of **Pianca & Partners**. A unique scenographic frame - designed by Studio Marco Piva - to all professionals in the sector. An open architecture, surrounded by glass walls, characterized by four open space areas: **Hospitality, Residential, Corporate, Nautical** the sectors in which the Partners are active.

The key elements of the different areas, distributed around a Conversation Space, are the **Experience Tables**, interactive tables with a dual experience: tactile through the **Physical Moodboards** and digital thanks to the **"P&P Virtual Reality Modeling Service"**, which gives immediacy and three-dimensionality to the designers' visions.



S M P

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