

## STUDIO MARCO PIVA

### DESIGN PHILOSOPHY

Inside the creative and multicultural heart of Milan, that's where you'll find Studio Marco Piva: an academy of sciences more than an architectural and design firm, an experimental workshop where, with methodological rigor, different design scales are dealt with, from Master Plan to Architecture, from Interior to Industrial Design.

The Leadership of Studio Marco Piva is constituted by a Board of Directors which, in addition to the founder Marco Piva, includes: the co-founder Sarah Gabaglio, Head of the Style and Design Department; Armando Bruno, the Chief Executive Officer of SMP and Head of Educational; Fabio Basile, the General Manager; and Daniela Baldo, the Chief Operating Officer and responsible together with Marco Piva for Overseas operations.

The firm is currently composed of a hundred collaborators, all extremely skilled in the various disciplines from Urban Design to Architecture, from Interiors to Product design. They are distributed between the main office in Milan, the second office in Shanghai and the many sites around the world.

The opening of the Chinese office in 2019 has allowed SMP to be able to maintain a more stable presence in the vast Chinese territory, allowing for complex coordination of projects in several cities like Shanghai, Beijing and Chengdu.

Architects, engineers and interior designers, develop projects all over the world starting from research on socio-economic references and on available construction technologies. Projects start with research and ultimately achieve highly realistic graphic rendering, and then go from the building of the prototypes to simulations of efficiency: a breeding ground of creativity from which solutions that have a strong impact emerge.

Architecture, design and interior design are joined in a synchronic process, and the designer becomes the director of a unitary work, guaranteeing continuity and fluidity of language from a stylistic and functional standpoint.

The divisions in which the Studio operates are: Hospitality, Luxury Homes, Heritage, Residential, Urban Design, Mixed Use, Retail, Exhibition and Heritage.

Assiduous research into the formal and functional aspects of space, updated technology and materials, developed with great attention to the environment, are the foundations of the planning philosophy of the Studio, where the continuity between architecture and interior design plays a strategic role in the success of the Studio's projects.

In such a creative context, multicultural and innovative, Studio Marco Piva develops its activities around the cultural tradition of the project and precise production systems, conceptual and stylistic innovations, tools necessary to face the design process with originality and authenticity.

The attention placed to the requirements of today international life style, creates a focal point to the research and development of the Studios design, which gives birth to new spatial concepts, with fascinating atmospheres and sceneries.

In 2022 was established the Design for Life division, an area of the Studio dedicated to the development of solidarity projects.



**Studio Marco Piva**

Via Maiocchi, 9  
20129 Milano, Italy

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[studiomarcopiva.com](http://studiomarcopiva.com)

## CURRICULUM MARCO PIVA

Graduated at the Polytechnic of Milan, he founded Studiodada Associates, one of the best known design studios of the Radical period.

Since the beginning Marco Piva has been working in Italy as well as abroad on architecture, interior and industrial design projects, earning commendations and awards in Italy and abroad.

From 1987 to 1990 he was member of the Presidential Board of Associazione per il Disegno Industriale (ADI), the Industrial Design Association in Italy. In 1987, Marco Piva also founded IDA, International Design Agency, that was an Italian interface for a World Design Network system.

In 1990, he also founded its own brand, Studio Marco Piva.

From 1988 to 1991 he held the position of Italian Commissioner for the European Community Spring project for innovation and technology transfer. Along with a variety of designers, sociologists and marketing experts from Germany, France and England, he created the EDEA (European Design Expert Association), a strategic design consulting company.

From 1997 to 2002 Marco Piva coordinated Hot Group (Hotel Technologies Group), the first interdisciplinary group of companies specialising in technologies for hotel and hospitality clients.

In 2001, a variety of experiences in strategic consulting in the field of design and hotel contract work culminated in consulting work with the hospitality division of Federlegno Arredo.

Since 1999, this remarkable activity has been combined with teaching positions at universities and design institutes both in Italy and abroad, and the organisation of the post-graduate Master's degree program at the Politecnico di Milano, the Scuola Politecnica di Design (Polytechnic School of Design) the Istituto Europeo di Design (European Institute of Design) in Milan and the Italian Design Institute, and the jury of national and international design awards.

In 2002 Marco Piva established "Atelier Design", a design cell inside the structure of his own practice, where research and development are the fundamental keys of design.

From 2007 to 2009 he was scientific curator of Italian Contract Design, a project of Federlegno Arredo.

Since 2010 he actively participates in academic activities of the prestigious universities De Tao Masters Academy in Beijing and Tongji University in Shanghai, where he held several lectures.

Since 2016 is professor at the Polytechnic of Milan, of the I level Master in Interior Design.

Since 2018 he collaborates to the Master.Lab in Design Direction: Communication & Management, of Iulm University of Milan.

Since 2020 he is a member of the scientific committee of "I Borghi più Belli d'Italia".

Marco Piva Atelier Design has designed for the most prestigious interior design brands:

A Project, Altreforme, Alma Design, Antonio Lupi, Arflex, Arpa Industriale, Arte Brotto, Bencore, Bross, Cabas, Caleido, Casalgrande Padana, Casamilano, CCM, Ceramica Cielo, Citco, Confalonieri, Colombo Design, Corinto, De Majo, Deko, Driade, Ege, Estro, Etro Home, Euromobil, Formitalia, F.lli Frattini, Frati, Fulli, Gaggiolini, Gattoni Rubinetteria, Glamora, Gervasoni, Jab Anstoetz, Jacuzzi, Kreoo, Kvadrat, IGV, I Guzzini Illuminazione, Illulian, Iwishyou, L'Abbate, La Murrina, Lamm, Lapis, Leucos, Lithea, Lualdi, Mandelli1953, Marioni, Meritalia, MisuraEmme, Moroso, Natuzzi, Nito, Novello, Oak, Oikos, Okite, Omnitex, OnHouse, Penta, Pierantonio Bonacina, Poliform, Poltrona Frau, Potocco, Rapsel, Reflex, Rever, Riva1920, Rubelli Casa, Schonhuber Franchi, Sahrai, Serralunga, Sicis, Sirrah, So Far So Near, Stella Rubinetterie, Tisettanta, Unopiù, Up Group, Valpra, Vitaera, VDA, Visionnaire, Via Della Spiga, W52, Zonca.



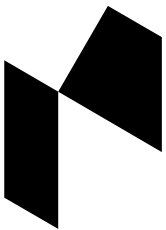
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## MAJOR WORKS

Osaka Gas NEXT 21 Project \_Osaka, Japan (apartment Interior Design, 1992-1994)  
Hotel Carobbio \_ Milan\_Italy (Interior Design, 1997-1999)  
Say Hotel & Village\_Hurghada\_Egypt (apartment Architecture and Interior Design, 1998-2000)  
Eurocongressi Hotel \_Cavaion – Verona\_Italy (Interior Design, 1998-2000)  
Starhotel Michelangelo \_Florence\_Italy (interior design, 1998-2000)  
City extension Libreville 2 \_Libreville  
King Fesal Naval Base V.I.P. Building \_ Jeddah\_Saudi Arabia  
Abbar & Zaini Co. Headquarters Office Building \_Jeddah\_Saudi Arabia  
H.R.H. Prince Naif Bin Abdullah Bin Abdul Aziz Guest House\_Jeddah\_Saudi Arabia  
Hotel dei Cavalieri \_Milan\_Italy (7th floor and meeting rooms Interior Design, 2000-2002)  
Lowry Hotel \_Manchester\_United Kingdom (Suite Interior Design, 2001)  
Laguna Terminal, Laguna Palace & Laguna Suites\_ Venice Mestre\_Italy (Architecture and Interior design, 2000-2002)  
Palace Hotel Congress Centre \_ Como\_Italy (Interior Design conference area, 2001)  
Ansaldo Hotel, Suites Building, Congress Centre \_Genoa\_Italy (Architectural concept, 2001)  
Red Sea Aquarium \_ Hurghada\_Egypt (Architectural Concept, 2001)  
Hotel Mirage \_Kazan\_Russia (Architecture & Interior Design, 2001-2003)  
Una Hotel \_ Bologne\_Italy (Architecture & Interior Design, 2002-2004)  
Port Palace \_Montecarlo\_Principality of Monaco (Interior Design, 2002-2004)  
Studium \_Padua\_Italy (Architectural Concept, 2002)  
Volo Office Building \_ Kazan\_Russia (Architectural Concept, 2003)  
T Hotel \_Cagliari\_Italy (Architecture & Interior Design, 2003-2005)  
Sicis The Art Factory \_Milan\_Italy (Interior Design, 2003-2004)  
Hotel Exedra \_Rome\_Italy (Suites Interior Design, 2003-2005)  
Boscolo Hotel Plaza \_ Nice\_France (Interior Design, 2003-2005)  
Oceana Hotel \_ Dubai\_UAE (Interior Design, 2005 -)  
Rialto Hotel and Residence – Dubai\_UAE (Concept, 2005)  
B4 Hotel – Padua\_Italy (Interior Design, 2005-2008)  
Club Med – Caprera, Sardinia\_Italy (Masterplan concept, 2006)  
La Finca Golf Club and Hotel \_ Alicante\_Spain (Interior Design Concept, 2006-2007)  
Le Terrazze \_Carità di Villorba, Treviso\_Italy (Architecture, 2006-2011)  
High Performance Sloop \_ The Netherlands (Yacht Interior Design, 2006)  
Porto Dubai – Dubai\_UAE (Master Plan, 2006)  
Hotel Tower – Bologne\_Italy (Interior Design, 2006-2010)  
Tiara Hotel – Dubai\_UAE (Interior Design, 2006-2010)



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Anantara Hotel – Jumeirah Lake Towers – Dubai – UAE (Interior Design, 2006-)  
Business Bay Residential Complex – Dubai\_UAE (Architectural Concept, 2007)  
Move Hotel, Mogliano Veneto\_Italy (Interior and Landscape Design, 2009- 2011)  
FengTai Financial Center – Beijing\_China (Master Plan Concept, 2011)  
Tunisi\_Tunisie (Master Plan Concept, 2012-)  
Villa on Como Lake, Mezzegra\_Italy (Interior Design, 2010-2011)  
Bulgari Window Concept Design – Worldwide (Windows Design, 2012 and 2013)  
Sea World –Mumbai, India (Interior Design, 2012-2013)  
Veneta Cucine – Milan\_Italy (Interior Design 2012-2013)  
Embakment Hotel – Saint Petersburg – Russia (Concept Design – 2012)  
Bulgari DIVA Window\_Worldwide (Window Concept Design – 2013)  
DGI Showroom - Beijing- China (Interior Design, 2012-2013)  
G+Museo – Taizhou – China (Interior Design, 2013-2014)  
FengTai Financial Center – Beijing\_China (Architectural Concept, 2013)  
Culture and Art Center Design of Yuhang – Yuhang\_China (Masterplan & Architectural concept 2013-2014)  
Harbin Guomao – Harbin\_China (Facade Architecture & Renovation, 2014)  
Hotel Excelsior Gallia – Milan\_Italy (Architecture, Lanscape, Lighting, Interior Design, 2010-2015)  
Domus Aventino – Rome\_Italy (Interior Design, 2014-2020)  
China Paradise – Changzhou\_Cina (Masterplan 2013-2014)  
Megahouse – Saint Petersburg\_Russia (Interior Design, 2014)  
Hyatt Hotel – Dakar\_Senegal (Interior Design concept, 2014)  
CCTV Club Project – Beijing\_China (Interior Design, 2014)  
Bulgari “Box in the Box” Window– Worldwide (window concept design, 2014)  
Rawdat Residential Complex– Abu Dhabi\_UAE (Architecture & Interior design, 2014-2019)  
Club House – Shanghai\_China (Interior Design, 2014-2015)  
Private House – Mumbai\_India (Interior Design 2016-2016)  
Villa Liqueni – Tirana\_Albania (Styling, 2015-2016)  
Private Villa– Tirana,\_Albania (Interior Design, 2015 -2016)  
Calle Vista 1140 – Beverly Hills\_USA (Interior Design, 2015-)  
De Luca & Partners – Milan, Italy (Styling, 2015)  
Calle Vista 1152 – Beverly Hills\_USA (Interior Design, 2015-)  
Tour Odèon, Private Apartment – Principality of Monaco (Interior Design, 2015-2016)  
Sani House – Mumbai, India (Interior Design, 2015-2017)  
Princype – Milan, Italy (Architecture & Interior Fit Out, 2015 -)  
Forum El Djair Hotel– Algeri, Algeria (Interior Design, 2016 -)  
Forum El Djair Apart Hotel– Algeri, Algeria (Interior Design, 2016 -)  
Vimar Showroom – Marostica, Italy (Interior Design, 2016)  
Donna Fugata Golf & Resort SPA – Sicilia (Styling, 2016)  
Casa Alitalia – Lounges Alitalia (Interior Design, 2016-2018)

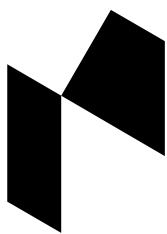


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Sheraton Hotel– Venice Airport (Architecture & Interior Design, 2016-)  
 Manzoni Mall - Milan, Italy (Architecture & Fit Out, 2016-)  
 Shanghai Garden Plaza\_Villa Forte\_China (Architecture, 2016-)  
 Tonino Lamborghini Towers serviced apartments – Chengdu\_China (Interior Design, 2016 - 2018)  
 514 Perugia Way, Bel Air\_USA (Architecture Interior design, 2016 -)  
 Whittier House, Beverly Hills\_USA (Interior Design, 2017-)  
 1121 El Ritiro, Beverly Hills\_USA (Architecture, 2017-)  
 Dianshan Lake – China (Masterplan – 2017)  
 Fabrica – Yancheng\_China (Masterplan, 2017)  
 Crystal Towers – Yancheng\_China (Masterplan, 2017)  
 Villas in Dubai – Dubai\_UAE (Architecture & Interior Design, 2017-)  
 Private villas – Moscow\_ Russia (Architecture & Fit Out, 2017-)  
 The Shape of the Wind Mixed Used Masterplan – China (Masterplan, 2017)  
 Hotel La Suite – Matera\_ Italy (Interior design, 2017 - 2019)  
 Iconic Pantheon Hotel Rome – Rome (Architecture & Interior Design, 2017-2018)  
 Schwarzwald Tower sample apartments – Shanghai\_China (Interior Design, 2017-2018)  
 UXA Action Sport Park – (Architecture Concept, 2018-)  
 Marina di Algeri – Algeri, Algeria (Masterpan, 2018-)  
 Bahia Resort – Tangeri, Morocco (Architecture Concept – 2018-)  
 Guizhou Anshun Sales Center – Guizhou, China (Interior Design, 2018-)  
 Dancing Sails – Suzhou, China (Masterplan, 2018)  
 Taopu Smart and innovation City – Taopu, China (Interior Design, 2018 -)  
 Tonino Lamborghini Towers Hotel – Chengdu\_China (Interior Design, 2018 -)  
 Tonino Lamborghini Towers commercial complex and Theatre – Chengdu\_China (Interior Design, 2018 -)  
 Private villa – Melbourne, Australia (Interior Design, 2018 -)  
 Huzhou Club Center – Huzhou, China (Interior Design, 2018-2020)  
 Higher Education Park of Shahe Town – Beijing, China (Architecture, 2018)  
 Hotel Village Resort – Chia, Sardegna, Italy (Interior Design, 2018-2020)  
 Assicurazioni Generali Palace offices – Rome, Italy (Architecture & Interior Design, 2019 -)  
 Palazzo Nani – Venice, Italy (Interior Design, 2019 - 2021)  
 Private apartment – Padova, Italy (Interior Design, 2019-2020)  
 Protected Architecture – Shanghai Baidatou – China (Architectural Concept, 2019)  
 Wetland Resort – Caofedian, China (Masterplan, 2019)  
 Santa Sofia Hotel – Milan, Italy (Architecture & Interior Design, 2019 -)  
 Palazzo Touring Club Hotel – Milan, Italy (Architecture & Interior Design, 2019 - 2021)  
 Gran Melià Cordusio – Milan, Italy (Architecture & Interior Design, 2019 -)  
 Palazzo Tirso – Cagliari, Italy (Interior Design, 2019 -)  
 Chia Laguna Resort – Chia, Italy (Interior Design, 2019 - 2021)  
 ADR Roma Fiumicino Airport– Rome, Italy (Interior Design, 2019 -)



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Prince Tower – Seoul, Korea (Architectural Concept, 2019)  
 Private Villa – Toorak, Australia (Architectural Concept, 2019)  
 Laguna Hotel and Spazio Oasi Resorts – Chia, Sardegna, Italy (Landscape & Interior Design, 2020 -)  
 Hotel Baia Resort – Chia, Sardegna, Italy (Landscape & Interior Design, 2020 -)  
 Tonino Lamborghini Towers, commercial complex and theatre– Chengdu\_China (Interior Design, 2020 -)  
 Tonino Lamborghini Towers – Chengdu\_China (Architecture consultancy, 2020 -)  
 Private apartment – Cagliari, Italy (Interior Design, 2020-2021)  
 Private Villa – Padenghe sul Garda\_Italy (Architecture & Interior Design, 2020 -)  
 S.Y.R.E Residential Complex – Milan\_ Italy (Architecture & Interior Fit Out, 2020 -)  
 Montessori International School – Pechino, China (Architecture & Interior Design, 2020-)  
 Private Villas – Accra, Ghana (Architecture, 2020 -)  
 Il Vizio restaurant, Hotel Sina De La Ville – Milan, Italy (Interior Design, 2020-2021)  
 Waterfront Imperia – Imperia\_ Italy (Concept masterplan, 2020)  
 Torre Solaria private apartment – Milano (Interior Design, 2021-)  
 Residential complex Vesturgata 64 – Reykjavík, Iceland (Interior Design, 2021-2025)  
 New SPA at the Excelsior Palace Hotel – Rapallo\_ Italy (Architecture & Interior Design, 2021-)  
 Private Apartment inside the Neva Tower – Moscow\_ Russia (Interior Design, 2021-)  
 Karbala International Airport – Karbala\_ Iraq (Interior Design concept, 2021)  
 Penthouse inside the Neva Tower – Moscow\_ Russia (Interior Design, 2021-)  
 Tonino Lamborghini shop – Chengdu\_ China (2021-2022)  
 Smart Tourism Management Centre, Quzhou\_China (Interior Design, 2020-)  
 The Magdalene Villa – Accra\_ Ghana (Interior Design, 2021 -)  
 Tenute Tomasella – Treviso\_ Italia (Masterplan concept, 2021 -)  
 Uffici Tomasella – Pordenone\_Italy (Architecture & Interior Design, 2021 -)  
 Calligaris flagship store – Milan\_Italia (Interior Design, 2021-2022)  
 Residential Complex – Andora, Italia (Concept masterplan -2021)  
 Private Villa – Sochi\_ Russia (Architecture & Interior Design, 2021-)  
 Private Villa – Ankara\_ Turkey (Interior Design, 2022-)  
 Private Apartment inside the Neva Tower – Moscow\_ Russia (Interior Design, 2022-)  
 Hotel Sarafina – Casablanca\_ Maroc (Interior Design, 2022-)  
 Private Villa – Suzhou\_ China (Architecture & Interior Design, 2022-)  
 Private Villa – Liyang\_ China (Architecture & Interior Design 2022-)  
 Marina di Pisa – Pisa\_Italy (Masterplan & Architecture, 2022 -)  
 Hotel Iacovone Stadium – Taranto\_Italy (Architecture, 2022-)



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## MAJOR CLIENTS

Accor Hotels, France  
Alitalia, Italy  
Asteco\_Dubai, U.A.E.  
Ayo Holding\_Paris, France  
Base Investimenti\_Milan, Italy  
Bahia Resort, Maroc  
Bertolio Hotels\_Milan, Italy  
BNP Paribas Real Estate, France  
Bonaparte Hotel Group\_Florence, Italy  
Boscolo Group\_Padua, Italy  
Bulgari, Italy  
City of Novosibirsk, Port Authority\_Novosibirsk, Russia  
Citi Raise Construction Group Co. Ltd, China  
Centro Studi Wonderful\_Verona, Italy  
CEG China Eagle Group, Shanghai Central Eagle Real Estate Co. Ltd, Shanghai, China  
Chengdu Donghe Real Estate Ltd, Chengdu, China  
Club Med\_Milan, Italy  
Co.Ed.Mar. S.r.l, Venice, Italy  
Cogem, Matera, Italy  
Coima SGR, Milan, Italy  
Credit Agricole, France  
Dalmine Fashion\_Bergamo, Italy  
Denmix Development LLC\_Beverly Hills, USA  
De Tao Academy \_Shanghai, China  
DESNA GAYRİMENKUL YATIRIM A.Ş, Turkey  
Domina Hotel Group\_Milan, Italy  
DGI\_Beijing, China  
El Sayyad Group\_Cairo, Egypt  
Emirates Land Group\_Abu Dhabi, U.A.E.  
Excelsior Palace Hotel S.r.l., Italy  
Federlegno Arredo, Milan, Italy  
Ferrari & Partners\_Milan, Italy  
Festir, Iceland  
Fiera Internazionale\_Genoa, Italy  
Fondazione Chambrier\_Libreville, Paris, France  
Forte Land\_Shanghai, China  
Fosun\_Shanghai, China



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GALA ARCHITECTS (SHANGHAI) CO., Ltd\_Shanghai, China  
Garden Plaza Capital Co. Ltd, Shanghai, China  
Generali Real Estate, Italy  
Golden Tulip\_London, U.K.  
Gruppo Frada/Danieli\_Venice, Italy  
Guizhou Auwi City Investment Co, Ltd  
Hengtong Cultural Tourism Development  
Hilton International\_London, U.K.  
HKO, Maroc  
Hróður, Iceland  
Katara Hospitality, Qatar  
ICE, Italian Institute for Foreign Trade\_Rome, Italy  
IGEFI S.r.l., Italy  
Intercontinental Hotel\_London, U.K.  
Italiana Coke\_Savona, Italy  
Italiana Costruzioni, Milan, Italy  
KGS\_Kemerovo, Russia  
La Monegasque de Logistique\_Montecarlo, Principality of Monaco  
Levant Real Estate, Algeri, Algeria  
Marina Development Corporation  
Marriott International, USA  
Market LLC, Moscow, Russia  
Maylink Group, China  
MDM Srl, Rome, Italy  
Minoter\_Cagliari, Italy  
Mobica\_Cairo, Egypt  
Nira Export\_Kazan, Russia  
Osaka Gas\_Osaka, Japan  
Palladium Group Srl, Italy  
Park Lane Holding\_London, U.K.  
Prelios, Italy  
Qatari Diar, Qatar  
Radisson Hotels, USA  
Redbrick Investment Group, Italy  
Rocco Forte New Hotel Group\_London, U.K.  
Rönesans Holding, Turkey  
Saudi Airlines\_Jeddah, Saudi Arabia  
Sea\_Milan, Italy  
Shanghai Huadi Construction Engineering Co, Ltd, Shanghai, China



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Space Supranational Hotels\_Milan, Italy  
Stam Europe, Paris, France  
Starhotels\_Florence, Italy  
Starwood Luxury Collection\_Stamford, U.S.A.  
Sviluppo Italia\_Rome, Italy  
Tam.co Srl\_Matera, Italy  
T.C.I.\_Padua, Italy  
The People's Government of Taozhuang Town, Jiashan Couty, China  
Tiller Group\_London, U.K.  
Una Hotels & Resorts\_Florence, Italy  
Urbanizadora Villamartin\_Alicante, Spain  
Vega Immobiliare\_Como, Italy  
Wuhan Fuzhi Real Estate Development, co, ltd, China  
Zabeel Investments\_Dubai, U.A.E.  
Zhejiang Chang-on real estate development, China

#### **RESEARCH, EXPOSITIONS, EXHIBITIONS, EVENTS:**

"Esercito e Società nell'Italia Napoleonica" (Army and Society at the time of Napoleonic Italy) –Museo del Rinascimento, Milan, Italy.  
Smau Industrial Design Award – Science Museum, London, U.K.  
A Grand Tour of Italy - Harrods, London, U.K.  
"Forma & Funzione" (Shape & Function) – Science Museum, London, U.K.  
Compasso d'Oro Design Prize– ADI, Nagoya, Japan.  
"Una camera per l'Europa" (A room for Europe) – 1991, Tecnhotel, Genoa, Italy.  
"La Camera Interattiva" (The Interactive Room) – 1992, Expo Tour, Milan, Italy.  
Forum Hotel Multimediale – 1993, Expo Tour, Milan, Italy.  
"10 Bagni d'Autore" (10 Author's Bathrooms) 1993, Expo Tour, Milan, Italy.  
Korrente – 1994, Spazio IDA, Milan, Italy.  
"Abitare il Terzo Millennio" (Living the Third Millenium) – 1994, Idea Books, Milan, Italy.  
"L'ambiente bagno e il Compasso d'Oro" (The bathroom and the Compasso d'Oro Design Prize) – 1994, ADI Cersaie, Bologna, Italy  
"La sedia abitata" (The inhabited chair) – 1994, Promosedia, Udine, Italy.  
"Mouseion: il negozio estremo" (Mouseion: The Extreme Shop) – 1994, Futurshop, Milan, Italy.  
Thermae dell'utopia – 1995, Salone del Mobile, Milan, Italy.  
Hotel Workshop Tour – 1995, Touring Exhibition  
"Due stelle più" (Two Star +) –1995, Expo Tour, Milan, Italy  
Mr Gates' room – 1995, Grandesign, Pesaro, Italy



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La Chambre Verte – 1997, Palace Concept, Montecarlo, Principality of Monaco  
 “Lacamerabianca” (The White Room) – 1999, Expo Tour, Milan, Italy  
 Blue Room – 2000, Technotel Hospitality, Genoa, Italy  
 “Territori Extradomestici” (Extra-domestic territories) – 2001, Salone del Mobile, Milan, Italy  
 “L’hotel tra Arte, Moda e Design” (Hotels among Art, Fashion and Design) – 2002, Technotel Hospitality, Genoa, Italy  
 Earthly Paradise – 2003, Salone del Mobile, Milan, Italy  
 Imaginary Travel Agency – 2003, Sia, Rimini, Italy  
 Street Dining Design – 2004, La Triennale, Milan, Italy  
 Minus Plus - Technotel Hospitality, Genoa, Italy.  
 “Il Teatro del Gusto” (Theatre of Taste) – 2004, Sia, Rimini, Italy  
 Light Hours – 2005, Salon du Meuble, Paris, France  
 Glass Island – 2005, Next 2 Milan - Expo Italia Real Estate, Milan, Italy  
 “Il Design dell’Ospitalità” (Hospitality Design) – Politecnico di Milano, Facoltà del Design, Milan, Italy  
 “100 Volti 100 Progetti” (100 faces 100 projects) – Abitare il Tempo, Verona, Italy  
 Marco Piva Designs for Tomorrow – Host, Milan, Italy  
 Design Bar, “Il Caos Felice” (Happy Chaos) – 2006, Sia Guest, Rimini, Italy  
 Sici Teatro, “L’arte dell’abitare tra materia e luce” (The art of living between matter and light) – 2006, CRT Teatro dell’Arte, Salone del Mobile, Milan, Italy  
 What’s New... - 2006, Expo Italia Real Estate, Milan, Italy  
 Ice Paradise, “Sedotti dal Freddo” (Seduced by the cold) – 2006, Abitare il Tempo, Verona, Italy  
 Luxury Shell, “Dormire Altrove” (Sleeping elsewhere) – 2007, Sia Guest, Rimini, Italy  
 Concerto per Arpa Industriale – 2007, CRT Teatro dell’Arte, Salone del Mobile, Milan, Italy  
 What’s new...- Expo Italia Real Estate 2007 – Fiera Milano, Rho Pero, Milan, Italy  
 The room of light and lightness – 2007, Marmomacc, Verona’s fair, Italy  
 Marco Piva Notebook Design Party – 2008, Teatro dell’Arte, Salone del Mobile, Milan, Italy  
 Re\_Glax your Mind – 2008, Green Energy Design, Salone del Mobile, Milan, Italy  
 Cool Design – 2008, Teatro dell’Arte, Salone Del Mobile, Milan, Italy  
 What’s new...- Expo Italia Real Estate 2008 – Fiera Milano, Rho Pero, Milan, Italy  
 Gessi D’Lux Hotel – 2008, Salone del Mobile, Milan, Italy  
 “Leggerezza del Marmo” (Marble weightlessness), 2007, Marmomacc meets Design, Triennale di Milano, Milan, Italy  
 “Il pensiero visibile” (The visible thought) – il segno dei designers – Ruvo di Puglia, Bari, Italy  
 Skin Deep – Marmomacc 2008, Verona, Italy  
 Project Lebanon 2009 – Italian Marble Show – Beirut, Lebanon  
 Pelle, Skin, Texture – Spazio Material ConneXion – Triennale di Milano, Italy  
 Interni Design Energies – 2009, Limitless Color Tower –Università degli Studi di Milano, Milan, Italy  
 Interni Design Energies Windows –2009, Limitless Color Tower – La Rinascente, Milan, Italy  
 “Le Ricette dei Designers” (Designer’s Recipes) – Spazio Design Elementi, Milan, Italy



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Use More Use Less –2009, Read Me – La Fabbrica del Vapore, Milan, Italy

What's new...- Expo Italia Real Estate 2009 – Fiera Milano, Rho Pero, Italy

Dagad + Anab Use More Use Less Workshop permanente sul riuso di qualità nel design – Scuderie Estensi, Tivoli, Rome, Italy

Milano Design in the City – 2009, Infobox Wayfinding System – Milan, Italy

BI, exhibition and design products made in slate and marble from Liguria – Palazzo Ducale, Genova, Italy

Beauty Cave – Interni Think Tank – 2010, Università degli Studi di Milano, Milan, Italy

Challenging Aluminium – 2010, Altreforme – Design Museum Superstudiopiù, Milan, Italy

Hybrid and Flexible – 2010, Marmomacc meets Design – Triennale di Milano, Milan, Italy

Design League – Marco Piva design team – 2010, Design Supermarket la Rinascente, Milan, Italy

What's new...- Expo Italia Real Estate 2010 – Fiera Milano, Rho Pero, Italy

“La mano del Designer – disegni di Marco Piva” (Designer's Hand - Marco Piva'Sketches) – 2010, Villa Necchi Campiglio – Triennale Bovisa, Milan, Italy

ArchitectsParty – 2010, Aperitif in the Italian's architectural Studios – Studio Marco Piva, Milan, Italy

Marmomacc Meets Design “Irregular Exceptional” – 2010, Marmomacc, Verona Fiere, Italy

Marmomacc “Irregular Exceptional” – La Triennale di Milano, Milan, Italy

Design League – Marco Piva design team – 2011, Design Supermarket la Rinascente, Milan, Italy

Tron Designs Corian – Salone Del Mobile 2011 – Padiglione Visconti, Milan, Italy

What's new...- Expo Italia Real Estate 2011 – Fiera Milano, Rho Pero, Italy

Social Home Design – Rinascimento – Made Expo 2011- Fiera Milano, Rho, Italy

Design League – Marco Piva design team – 2012, Triennale di Milano, Milan, Italy

Home Spa Design, 2012, Magna Pars, Salone del Mobile, Milan, Italy

Green Home Design - Space For Life – Made Expo 2012, Fiera Milano, Rho, Italy

Cristalplant Design Contest 2013, Superstudio Più, Via Tortona 27, Milan, Italy

5 Senses Design – Home Spa Design 2013, Padiglione Visconti, Via Tortona, Milan, Italy

XingXing – Materials Village 2014, La Triennale di Milano, Milan, Italy

Design as a Dialog tool, June 5 2014, La Fenice, Venice, Italy

Italian Architects in Shanghai + Eastern China”, Shanghai Design week, Oct 10-12, 2014

“Dress Seat Code”, Larusmiani, Via Montenapoleone, Design Week 2015, Milan, Italy

“Excelsior Design Tour”, Excelsior Hotel Gallia, Salone del Mobile 2015, Milan, Italy

“Design d'Interni: Luce, Colore, Texture”, 8 marzo 2016, Palazzo delle Stelline, Milan, Italy

“Il Tempio di Archimede”, Okite; Corso Garibaldi 65, Salone del Mobile 2016, Milano

“Magic Garden – Jab Anstoez, Via Visconti di Modrone, 27, Salone del Mobile 2016, Milano

“Water For Life”, Okite, Rcs e Oxfam, Via Durini, Salone del Mobile 2016, Milano

“Designing the Complexity: Materials, Colors, Textures”, May 27 –June 20 2016, Scuola Grande di Santa Maria della Misericordia, Venice, Italy

“Conversation on Stone”, Sept.28 –Oct.1 2016, Marmomacc, Verona, Italy

“Moodboards, Exploring Materials Solutions Surfaces”, 8-11 marzo 2017, MADE Expo, Milan

“White Luxury”, April 4-9, 2017, Sala della Passione Pinacoteca di Brera, Milan, Italy



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“My Light Years”, April 4-9, 2017, Palazzo delle Stelline, Milan, Italy  
“Atelier Italien”, September 8-12, 2017, Maison & Objet, Paris, France  
“The Shanghai Design Party”, November 24 2017, Shanghai, China  
“China Future Projects”, January 11 2018, Milan, Italy  
“The Secret Colors of Milan”, Galleria Manzoni, April 16-22 2018, Milan, Italy  
“Alitalia Lounges”, Galleria Manzoni, April 16-22 2018, Milan, Italy  
“Global Village, Studio Marco Piva Architectures”, Galleria Manzoni, April 16-22 2018, Milan, Italy  
“The Space of Research, the Time of Matter, the Imagination of the Future”, Palazzo Bembo, May 26-Nov 25 2018, Venice, Italy  
“Italian Moodboards”, AIA Conference on Architecture, June 21-22 2018, New York, United States  
“Designing The Complexity: from chopsticks to town”, 22-24 November 2018, Shanghai, China  
“Global Village – Future Projects”, 09-14 April 2019, Palazzo Kiton, Milan, Italy  
Cersaie 2019, Exhibition stand in the Archicont(r)act area, 23-27 September 2019, Bologna Fiere, Bologna, Italy  
“Stone Tornado”, 25-29 September 2019, Marmomac, Verona, Italy  
“Beauty by Design”, 29 October 2019, New York with Shawmut Design and Construction  
“Milano Design Walk - Dialogues in the City”, September 28 – October 10 2020  
“Principe, Architecture meets Interior Design”, in partnership with MCD and Abitare Co, October 5 2020, Milan  
“Stone Galaxy”, 29 September - 2 October 2021, Marmomac, Verona  
“The Contract Hub”, Pianca & Partners, June 7-12, 2022, Salone Internazionale del Mobile, Milan  
“iSUPERMATERIALI”, Superfaces, October 12-14 2022, Rimini's fair, Italy

## LECTURES:

Fachhochschule / Koln – Master in Design and Interior Design

Scuola Politecnica di Design - Coordinator Architecture and Interior area

Design and Special Projects

Istituto Europeo del Design – Strategic Projects: Travel Club Design - Venta Club / Air Travel Design – Sea /

Una Design Lab – Una Hotel

Politecnico di Milano, III Architecture Faculty - Master “Hotel and Contract Design”

Polidesign – “Laboratorio di Sintesi Finale” (Laboratory) – Hospitality Design

“I Luoghi dell'accoglienza” (Reception places)

Hotel Design - Domus Academy

Polidesign – Hotel Experience Design

Federlegno-Arredo – Contract: risorse, vincoli ed opportunità (Resources, constraints and opportunities for the hospitality industry)



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MID, Ist degree Master – Design Faculty of Milano Politecnico, SPD, Consorzio del POLI.Design – in collaboration with Aspesi

Federlegnoarredo – “Contract: opportunità ed organizzazione” (Hospitality: opportunities and constraints)

Mip Master – Project manager for hospitality Division

Fashion & Design – “Gestire con successo il contract” (Manage Hospitality Successfully) - SDA Bocconi, Milan, Italy

Poli.design – Hotel Experience Design, Milan, Italy, 2011

Saint Peterburg Design Institute, Russia, 2011

“Creativity and development of the idea: from Masterplan to product”, DeTao Masters Academy, Beijing, China, November 2013

“Process and phases plan of the Hotel Design Structures”, Poli Design, Master “Design per il Lusso”, Milan, Italy, September 2015

“Luxury Projects”, Design Export Lab Master, Isola di San Servolo, Venezia, Italy, October 2015

“MID, Master Interior Design”, Politecnico di Milano, Milan, Italy, 2016.

MAS1, Course “Advances construction systems and materials”, USI- Architecture Academy of Mendrisio, Switzerland, May 3 2017

“Design Export Lab Master”, Palazzo delle Stelline, Milan, Italy, May 24, 2017

“From chopstick to town”, IULM Libera Università di lingue e Comunicazione, Milan, June 1, 2018

“Innovation & Design”, Daniela Baldo at American University in the Emirates (AUE), Dubai, October 15 2018

“Designing the complexity: from chopsticks to town”, Università degli Studi di Palermo, Italy, 3 December 3 2018

“Design Management focus Hotel and Residence”, Armando Bruno, SMP CEO, Tongji University, Shanghai, China, December 6-9, 2018

“Excelsior Hotel Gallia”, Armando Bruno, SMP CEO, ECADI, East China Architectural Design & Research Institute, Shanghai, China, December 11th 2018

“Interior Design of Star Hotel”, Armando Bruno, Henan University of Urban Construction, China, May 22-26 2019

“Master.Lab in Design Direction, Communication & Management”, IULM University, Milan, May-June 2019

“One Year Course Practical Master in Interior Design”, Armando Bruno and Marco Colletti, Italian Design Institute, 2019/2020

“Historia de el Retail”, “Boutique Hotel”, Barreira Arte + Diseño, Centro Oficial de Estudios Superiores, Armando Bruno, SMP CEO, online lessons, March/April 2020

“Design Management for Hospitality”, Faculty of Arts, Tourism and Markets, IULM University, online lesson, April 7th, 2020

“Hospitality Design”, CRID Webinar Series, American University in Dubai, June 23 2020

“Beauty of Design” online masterclass for Shanghai DeTao Masters Academy, streaming on HYTV, August 4th 2020

“Design Time Evolution” V edition of Design Export Lab, online lecture, October 20, 2020

“Redesigning the future” online training course for Chinese architects and designers, December 2 2020

“One Year Course Practical Master in Interior Design”, Armando Bruno and Marco Colletti, Italian Design Institute, 2020/2021



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“Smart Water: New technologies and scenarios for the management and saving of water in the residential sector”, Marco Piva e Armando Bruno, online lesson organized by POLI.design e Resideo, March 22, 2021  
“Master.Lab in Design Direction, Communication & Management”, Università IULM, Milan, Jun-Jul 2020-2021  
“Design Around Water”, Politecnico di Milano, December 15 2021  
“One Year Course Practical Master in Interior Design”, Armando Bruno and Marco Colletti, Italian Design Institute, 2021/2022

## CONFERENCES:

European Workshop CAD/CAM – Smau - Milan, Madrid, Paris, London  
Workshop “Produzione e Design” - ADI, SPRINT project- European Community - Milan  
“Tecnologia Informatica per le Costruzioni” (Information Technology for the construction) – Smau - Milan  
“Informatica e Pianificazione Urbana” (Information Technology and Urban Planning) – Smau - Milan  
Hotel Design – Expo Tour - Milan  
Hotel Architettura – Expo Tour - Milan  
Dai Luoghi di Transito ai Luoghi di Sosta – Expo Tour - Milan  
Ecoland - Regione Emilia Romagna  
Lo Stile di vita italiano nella progettazione dell’ambiente domestico e collettivo Shanghai (The “Italian lifestyle” in the project of domestic and collective spaces) - Federlegno Arredo  
Architettura e Design in Italia - Conad 2000 – San Paolo, Brazil  
Progetto Totale Hotel – Technotel Hospitality - Genoa  
St. Moritz Design Summit – St. Moritz, Switzerland  
Round Table – American Hardwood Export Council – Ahec  
“Innovazione tecnologica e industrializzazione” (Technology innovation and industrialization) – Esperienze progettuali con tecnologie integrate – SAIE – Bologna  
“Benessere a 5 Stelle, Io e l’Acqua” (5 Star Wellness, Me and the Water) – Padova Fiere, Padua  
“Design dell’ospitalità” (Hospitality Design), i luoghi dell’accoglienza - Open Lectures - Teatro della Memoria, Milan  
“Territori Extradomestici” (Extra Domestic Territories) – Chamber of Commerce, Varese  
A journey from Architecture to Design – Copenhagen Congress Center  
“Architetture di Vetro e Metallo” (Architectures made of glass and metal), Tecnologie innovative e sostenibili per le architetture contemporanee – Palazzo dei Congressi, Bologne  
“Costruire per il turismo” (Building for the tourism): qualità della progettazione architettonica e sviluppo del territorio - Expo Italia Real Estate, Milan  
Le Giornate del Vetro '05 – Mogliano Veneto, Treviso  
De l’Architecture vers le Design – Maison du Danemark, Paris  
Bathroom Conference – Palazzo delle Stelline, Milan



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Trade Partner Club, Tecnologia e Abitazione: il futuro dell'universo domestico – Castello di Rivoli, Tourin  
 Future Vision Workshops 2006, The Performance Age – Teatro Litta, Milan  
 Meeting with Marco Piva, “Recupero e Design” (Recovery and Design) – Corso di Tecnologia del Recupero Edilizio – Università degli Studi di Roma La Sapienza  
 Hotel:”perché investire in qualità” (Why to invest in quality), Nuove forme di investimento, progettazione integrata, qualificazione dei servizi e relazione con il territorio – Expo Italia Real Estate, Fiera Milano Rho Pero  
 “Materiali & Architetture” (Materials and Architectures), Materiali innovativi per l’architettura contemporanea – Palazzo della Gran Guardia, Verona  
 Architetti Non Stop – Build Up Expo, Fiera Milano Rho Pero  
 Top Design – Sia Guest, Dubai  
 The Seven Star Conference 2007 – the Hotel Show, Dubai UAE  
 AGC Day 2007 – “Architetture di Vetro” (Glass Architectures), Viaggio trasparente dall’Architettura al Design - Autodromo Nazionale Di Monza  
 Installiamo il bagno a regola d’arte – Assobagno e Angaisa - Cersaie, Bologna  
 L’Italia si trasforma, Città tra Terra e Acqua – Saie, Bologne  
 Congreso Internacional de Arquitectura e Interiorismo y Encuentro Nacional de Escuelas de Diseño de Interiores – Universidad Latina de México, Celaya, Mexico  
 Casacor Stars – Salão Nobre Do Jockey Club De São Paulo, Brazil  
 “I trend dell’accoglienza” (Hospitality trends) – EIRE, Fiera Milano, Milan  
 “Città in cerca di autori” (Cities hunt for Authors): trasformazione urbana sostenibile e mercato immobiliare – EIRE, Fiera Milano, Milan, Italy  
 “Non Solo Albergo” (Not only Hotel) – I luoghi dell’eccellenza – Sia Guest, Rimini  
 POLI.design – Sia Guest, Rimini  
 BFC Business For Contract – Grand Hotel Visconti, Milan  
 “I nuovi trend dell’abitare in hotel” (new trends in living the hotel) – Boscolo Hotel B4 – Padua, Italy  
 Congreso internacional del contract – Feria de Madrid, Spain  
 Italian natural stones: a journey from architecture to design – Project Lebanon – Beirut, Lebanon  
 Dall’Architettura dello star system ai progetti vincenti – Expoltalia Real Estate 2009, Fiera Milano, Rho Pero, Milan, Italy  
 “L’uso delle tecnologie nell’ospitalità alberghiera” (Use of technology in hospitality design). Scenari e modelli business a confronto – Il sole 24 Ore, Milan, Italy  
 Poli.design – L’innovazione nell’ospitalità (Innovation in hospitality) – Sia Guest, Rimini, Italy  
 Good Design – Sia Guest, Rimini, Italy  
 Planethotel.net - Hotel Experience – Sia Guest, Rimini, Italy  
 Nonsoloalbergo – Dentro il design (Not only Hotel- Inside the design) – Sia Guest, Rimini, Italy  
 Good Design Hotel – Lusso oggi? Dal lusso al low cost: la strategia di un hotel multistelle – Sia Trend, Sia Guest Rimini, Italy  
 CityLife: Interior Design Hadid e Libeskind Residences– Refin Studio, Milan, Italy  
 Progetto Hotel, Suite, Bema Editrice – Made Expo 2010, Fiera Milano, Rho Pero, Italy



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“Gli architetti amano il tessuto?” (Do Architects love fabric?) – Hotel Principe di Savoia, Milan, Italy  
 Italian Luxury Interiors, Enjoying the Italian Lifestyle – Italian Design: The Pursuit of Beauty – Emirates Palace Hotel, Abu Dhabi  
 Produrre, Costruire, Allestire A Progetto – Made Expo, Milano  
 L'utilizzo del marmo nelle progettazioni contract (Marble use in hospitality projects), quattro esperienze a confronto – My marble world – Carrara Marmotec 2010 – Congress Centre Carrara Fiere  
 Perspective 2010 – The Plan – Hotel Excelsior, Venezia Lido  
 Real Estate presente e futuro: innovare per vincere! – EIRE 2010, Fiera Milano, Rho Pero  
 Italian Design Week 2010 – Jakarta Indonesia  
 Progetti made in Italy, l'industria incontra architettura, tecnologia e design – Aula De Carli, Politecnico di Milano  
 “Il futuro dell'accoglienza turistica” (The future of turistic hospitality): domande e risposte dall'edificio al territorio – Cersaie 2010, Bologna  
 The critical gift of design – Sheila C. Johnson Design, New York City  
 Abitare il futuro - EIRE 2011 - Fiera Milano, Rho Pero, Milan, Italy  
 Contract. Per sapere, convegno di approfondimento sulla progettualità de contract – Terminal 103, Venice, Italy  
 "Synaesthetic Design" by Marco Piva, Museum and Galleries of Modern Art "Erarta", May 2011, St.Petersburg, Russia.  
 Recuperare e rivivere: progettazione, mercato e strategie per uno sviluppo turistico responsabile – Eire, Expo Italia Real Estate 2011 – Fiera Milano, Rho Pero, Milan, Italy  
 Contract italiano – ICE, Milan, Italy  
 Abitare il futuro – Eire, Expo Italia Real Estate 2011 – Fiera Milano, Rho Pero, Milan, Italy  
 Hotel Design, convegno e presentazione alla stampa – Iulm, Milan, Italy  
 Social Home Design – “Abitare il futuro” (Living the future): numeri e riflessioni sul social housing in Italia e in Europa - Progetti d'autore per un nuovo modo di concepire il vivere comune – Made Expo 2011 – Fiera Milano, Rho Pero, Milan, Italy  
 Urban Design & Hotel Industry – Savoia Hotel Regency, Bologna, Italy  
 Summit Horeca – Imprese fuori casa – Innovazione e specializzazione in un mercato che cambia – Milano, Il Sole 24 Ore, Milan, Italy  
 AIPi – Concorso “Progetta la nuova casa per la mia terza età” – Milan, Design Library  
 “Dal contract al CONTRACT”, conference for “Proposte 2012”, Hotel Principe di Savoia, Milan, Italy  
 “Il contract visto dall'Italia, progettisti italiani nel contesto internazionale” (Italian designers in the international hospitality context), Pordenone Fiere, Italy  
 “Fluid Design”, lectures by Marco Piva at Tkachi, creative project, May 24th 2012, St.Petersburg, Russia  
 Round table "Architecture vs Design", Hotel Angleterre, May 25, 2012, Saint Petersburg, Russia  
 Tourism Lounge “CODE THEATRE”, EIRE Expo Italia Real Estate, 5th June 2012 / Rho Fiera Milano  
 “A+D+M Academy, Green Building”, special guest Marco Piva, Starhotels Michelangelo, June 26th 2012, Florence, Italy  
 “Exposynergy meets Marco Piva”, Triennale di Milano, September 12th 2012, Milan, Italy



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“L’importanza di essere Green: una scelta consapevole per il futuro del pianeta”, Convegni ADM Network, Made Expo, October 18, 2012, Fiera Milano Rho, Italy

“Il colore fra sensazione ed eco compatibilità”, AIPI, Centro Servizi Sala Scorpio, Made Expo, Fiera Milano, Rho Pero, Italy

“Human Hotel Design”, Una Hotel Tocq, October 18, 2012, Milan, Italy

“Innovazione, Ricerca, Sostenibilità: il contract come sviluppo sostenibile del Made in Italy”, October 19, 2012, Interni & Made Expo, International Business Lounge, Fiera Milano, Rho Pero, Italy

“Architettura in calcestruzzo”, Made in Concrete, 19 ottobre 2012, Fiera Milano, Rho Pero, Italy

“Contemporanee forme di Contract”, Gruppo Sintesi, Spazio Sagsa, March 5, 2013, Milan, Italy

“Urban Evolution”, March 13, 2013, MIPIM, Cannes – France

“Space for Life”, October 2 2013, Triennale di Milano, Milan, Italy

“Led e Architettura nel retail”, November 12, 2013, Linealight, Treviso, Italy

“Progettare in Italia oggi”, November 15, 2013, Università degli Studi dell’Insubria – Como, Italy

“Perspective panels discussion”, June 4th 2014, Hotel Excelsior, Venice Lido, Italy.

“Racconti di Architettura: Marco Piva”, June 19 2014, Parco dei Principi, Bari, Italy

“Back Home” Eire, Sigest stand, June 24th 2014, Fieramilanocity, Milan, Italy

“Sulle rotte degli investimenti immobiliari internazionali”, June 25th 2014, Fondazione Riccardo Catella, Milan, Italy

“Sikeclyde Youth Creative Design Awards”, June 30th, Hangzhou, China

“Architectural Tales”, July 1 2014, Tongjii University, Souzhou, China

“Domotica e ospitalità: nuovi bisogni ed aspettative del cliente”, October 9 2014, ACMEI Expo 2014, Bari, Italy

Interior Design & Contract: La nuova sfida per la riqualificazione sostenibile di hotel e resort (new challenges for a sustainable riqualification), Loano 2 Village, Loano (SV), Italy

“Made4Contract, Hotel Excelsior Gallia”, March 30 2015, Made Expo Fair, Milan, Italy

“Designing China”, April 14 2015, Università Statale di Milano, Interni Green Energies, Milan, Italy

“Le Nuove Forme dell’Abitare 2.0” (New shapes of 2.0 living), May 28 2015, Sigest, Milan, Italy

“Excelsior Design Tour”, Action Group Editore, Hotel Excelsior Gallia, Milan, Italy, October 23 2015

“Ricerca: sfidare i limiti della progettazione” (Research: challenging project’s limits), May 24 2016, Perspective, Venice, Italy

“Forum del Legno Arredo: Focus Russia, Iran e Medio Oriente”, il Sole 24 ore, June 7 2016, Milan, Italy

“Digital Living”, SIGEST, June 23 2016, Milan, Italy

“Critical Design: Trasformare il pensiero innovativo”, Arper, July 7 2016, Milan, Italy

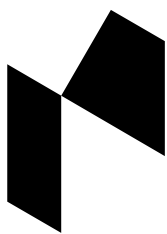
“New Marble Generation”, Marmomacc, September 28 2016, Verona, Italy

“Casabella Formazione: Ceramic and architecture”, Casalgrande Padana Creative Center, November 10 2016, Milan, Italy

“The Key Role of Design in a Time of Innovative Technologies”, St. Petersburg Design Forum, December 2 2016, St.Petersburg, Russia

“The ultimate luxury in the kitchen design”, Toncelli Cucine, January 26 2017, Milan, Italy

“Quando l’albergo cambia faccia”, Unicredit Tower Hall, February 22 2017, Milan, Italy



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"Italian Cultural Values: Research Innovation, Beauty", Sicis Showroom, February 23 2017, London, UK  
 "Interior Design & Contract for Luxury", MADE4Contract, March 10 2017, Rho Fiera, Milan, Italy  
 "Contract, design and custom services, the italian formula for large-scale ventures", DOMUS on Field, Florim Showroom, March 23, 2017, Milan, Italy  
 "My Light Years", Palazzo delle Stelline, April 7, 2017, Milan, Italy  
 "Cultural Values, Strategic Plans", Perspective, May 15 2017, Venice, Italy  
 "Il nuovo mondo del costruito", Palazzo Maire Tecnimont, June 27 2017, Milan, Italy  
 "Il design italiano in Cina" (Italian Design in China), FederlegnoArredo, June 29 2017, Milan, Italy  
 "Atelier Italien: Materials World and architectural project", Maison & Objet., September 10 2017, Paris, France  
 "Excellence for big numbers: the complex field of International contracts", Marmomacc, Veronafi with Domus, September 27 2017, Verona, Italy  
 "Evolution of human behavior in relation to project innovation and changes in urban morphology", Cappellini Showroom with Istituto Marangoni, October 6 2017, Milan, Italy  
 "From the home to the city: Designing the complexity", The Plan, conference, December 6th, 2017, Turin, Italy  
 "Designing the Complexity: Milan-Kiev", MEBEL fair, February 10 2018, Kiev, Ukraine  
 "Relativity of the Project from Master Plan to Design ", February 15 2018, Palazzo delle Stelline, Milan, Italy  
 "Matter, shape, color: my vision", April 12 2018, Salone Estense, Varese, Italy  
 "Cultural Values:: Global Village", April 16 2018, Galleria Manzoni, Milan, Italy  
 "Smart City: the project's world", Material Connexion, April 19 2018, Superstudio Piu, Milan, Italy  
 "Chroma, la forza del colore, la magia dell'abitare", Milan, May 24 2018  
 "Il design per spazi flessibili e dinamici", seminario IIQI, Innovation Campus Peschiera Borromeo, Milan, June 28 2018.  
 "Il design chiave dello sviluppo del settore alberghiero. Esempi di riqualificazione e tracce per pensare il futuro" (Key role of design in the decvelopment of hospitality sector), Rome, October 3rd 2018.  
 "Future Boutique Hotel: nascita, sviluppo e scenari futuri", Armando Bruno, SMP CEO, Hospitality Day, Rimini, Italy, October 9, 2018  
 "The Pantheon Iconic Rome Hotel", Archmarathon Awards, Milan, Italy, October 13, 2018  
 "Designing The Complexity: from chopsticks to town", Shanghai, China, November 22, 2018  
 Talk at the opening of the International Design Art Center, IADC, Shenzhen, China, November 25, 2018  
 "Wellness spaces in luxury homes", Technogym, Milan, Italy, November 29, 2018  
 Talk with Kai Li of CEG Group, 7° FIMI Forum, Museo della Scienza e della Tecnica, Milan, Italy December 5, 2018  
 "Rome in the west, Chang 'an in the east", Xi 'an, China, January 18, 2019  
 "Hotel Rewind", BuildSMART! , Made Expo, Milan, Italy, March 14 2019  
 "From project to construction: possible challenges" Triennale Milano, Italy March 14, 2019  
 "From the Spoon to the City of Future: Sustainability & Innovation" Miami, USA, March 19th 2019  
 Beamy Designers Forum, Domotex Shanghai, China. March 26 2019.  
 "Development trend of Italian modern design style", Domotex Shanghai, China. March 26 2019.  
 "Building in the next 10 years.", Edilportale Tour, Turin, Italy, June 12 2019



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AssarredoLAB: "Tourism Design – Vision and Culture for a new 4.0 Hospitality", Daniela Baldo, SMP COO, Milan, June 20 2019

Tall Buildings, "Dancing Sails and other projects in China", Triennale di Milano, Milan, June 25th, 2019

Pambianco Design Summit, "The project, starting point for the development of residential, hotel and retail contract", Milan, June 26th, 2019

REbuild 2019, "Design quality in industrialized construction", Fabbrica Orobia, Milan, June 26th 2019

"Challenges for the hospitality of the future: investments, innovations, inspirations", Bocconi University, Milan, July 3rd 2019

E2 Forum 2019, "Orizzonti Verticali", Four Points by Sheraton Milan Center, Milan, October 1st, 2019

"The centre of Chengdu: a salute to the world's legend", Chengdu, China November 18, 2019

"Exploring the mission of the Global Design", Salone del Mobile di Shanghai, November 20, 2019

"The Happy Family Context" Beamy, Guangzhou Design Week, December 2019

"Residential Architecture", Identità Urbane, Milan, 7th November 2019 (Principe)

"SuDesign Destination Network", Spazio Campania, Milan, 2019, 27th November 2019

"Entrepreneurship and centrality of the project" Aldo Norsa meeting-debate, Milan, 4th December 2019

"Made in Italy bathroom furniture: trends, perspectives and opportunities", ArredoBagno, Daniela Baldo, SMP COO, Milan, 5th December 2019

"Emerging Trends in Real Estate® Europe" PwC conference and Urban Land Institute -Europe, Milan, 21st January 2020

"Hotels and accommodations: new scenarios and strategies for recovery", live streaming, Rete Destinazione Sud, April 16, 2020

"Re-start hospitality", online hotel & tourism forum Milan 2020, June 15, 2020

Tall Buildings, "Skyscrapers and urban habitats: new paradigms", Triennale di Milano, June 25, 2020

"L'eredità degli edifici a servizio delle generazioni future" (Buildings heritage to serve future alternatives), online webinar, July 10, 2020

"Interni Designer's week: talk Contract", Istituto Marangoni, Milan, September 30, 2020

"The new trends in wellness design", Marco Piva for Technogym, Milan, October 1, 2020

"Future Hospitality" - curated by Federalberghi, Daniela Baldo, Rimini, October 15, 2020

"Il meglio del Made in Italy nel mondo" - progettisti, catene e fornitori", webinar curated by Suite magazine, November 5th, 2020

"Innovation, Style and Sustainability in Italian Design: synergies and opportunities in the US market", webinar promoted by the Ministry for Foreign Affairs for the Italian Design Day 2020, November 5th, 2020

"Beauty by Design: Redesigning the world", webinar promoted by the Italian Embassy in Riyadh in collaboration with Archinet for the Italian Design Day 2020, November 9, 2020

"Tailor-made hospitality: investment & Innovation" online conference organized by AREL - Associazione Real Estate Ladies and NEWH, Inc. Daniela Baldo for SMP. November 25, 2020

"Post Covid 19. Materials and finishes", webinar promoted by Cersaie Cafè della Stampa with Guest Magazine, December 10, 2020

"Beyond the'opera: Principe" webinar promoted by Modulo magazine, December 16, 2020



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“Living in Beauty - Strategies for the regeneration of villages” webinar in collaboration with Comitato Scientifico dei Borghi più belli d’Italia, April 9, 2021

“Waterfronts: Reflections on water fronts” webinar promoted by Studio Marco Piva in collaboration with Salone Nautico di Venezia, Venice, May 30, 2021

“ITALY: Heritage, Design and Beauty; new ways of living” webinar in collaboration with NEWH and MIC International, June 9, 2021

“Design and Materials: new challenges for the sustainable relaunch of Made in Italy - Beauty by Design, from chopstick to town”, virtual masterclass promoted by the Italian Embassy in Hong Kong in collaboration with 5VIE for the Italian Design Day 2021, June 28, 2021

“Design of complex structures in China”, Tall Buildings conference, Triennale di Milano, Milan, July 7 2021

“Huzhou Club Center”, Platform Architecture Festival, Daniela Baldo, Venice, July 15 2021

“Popping Design Talks: Green Wave, the new living spaces”, Corradi space within dOT, Fuorisalone, Milan, September 5 2021

“How to Live by AD Italia”, Instagram Direct, September 6, 2021

“Amplifying Objects” talk with Elle Décor and Natuzzi Italia at Natuzzi flagship store, Milan, September 7, 2021

“Lift Evolution” talk with IGV and Giulio Cappellini within the exhibition Cult & Must 2000-2020, Superstudio, Milan, September 8, 2021

“Winter Games – Hospitality & Development” – Cappellini Point, Milan, September 16, 2021

“Wellness 4.0: bathroom becomes a private spa”, with AD Italia, Caffè della Stampa Cersaie, Bologna, September 28, 2021

“Tourism and hospitality” Panel Discussion – Perspective, Venice, October 11, 2021

“Surfaces and New Design”, Armando Bruno, Surfaces Lite, Rimini, October 13, 2021

“Wellness, designing with water”, Daniela Baldo, Neolith Urban Boutique, Milan, November 9, 2021

“The guidelines of high luxury manufacturing”, Armando Bruno, Salerno Do Design, November 12, 2021

“Seeking beauty and functionality”, Perspective Virtual, April 6th, 2022

“The Vision of Colour”, roadshow in 10 Italian cities, April-June 2022

“Palazzo Nani: history art and design”, Guest Lab, Palazzo delle Stelline di Milano, May 4, 2022

“Designing the future: Innovation and technology at the service of construction ”, Daniela Baldo, Florence, May 24th, 2022

“Waterfronts: le declinazioni dell’acqua”, Salone Nautico di Venezia, 29 maggio 2022.

“Contract 4.0: the strategic role of the architect”, Pianca & Partners, Salone Internazionale del Mobile di Milano, June 8th, 2022

“Syre Residential complex”, Tall Buildings, Triennale di Milano, June 22, 2022

“Innovative tools and technologies for construction”, Daniela Baldo for Infoprogetto, Udine, June 28, 2022

“Reshaping Hospitality”, Regione Piemonte, Turin, July 7, 2022

“Urban and social regeneration of villages”, XIV Festival Nazionale de “I Borghi più belli d’Italia”, Caramanico Terme, September 10, 2022

“Going High! The Pros & Cons of City Verticalization”, Tirana Architecture Week, Polis University, Tirana, October 4, 2022



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“From standard to tailor made design”, Hospitality Day, Rimini, Italy, October 11, 2022  
“Smart Re+New Hospitality”, ITHIC Rimini, Italy, October 11, 2022  
“iSUPERMATERIAL”, Armando Bruno, Superfaces, Rimini’s Fair, Italy, October 13, 2022  
“Hospitality as an incubator of ideas”, Perpective Europe, Venice, October 17, 2022  
“New trends in designing the waterfronts” Yacht Design Forum, Menaggio (Como, Italy), October 27, 2022  
“From decoration to design. The new vision for interior design and architecture”, Sarah Gabaglio in Jannelli & Volpi, October 27, 2022  
“The Vision of Colour, project stories through colour”, webinar, November 22, 2022  
“In Out”, Armando Bruno for Italian Exhibition Group, Milan, November 23, 2022  
“Between Aesthetics and Technology, the radiator designs new and unprecedented contemporary environments”, Caleido, Centro Italiano per la fotografia, Turin, November 29, 2022  
“The digital revolution of buildings”, Armando Bruno for Tke with Action Group, Adi Design Museum, Milan, November 29, 2022

## **AWARDS & ACKNOWLEDGEMENT**

Triennale di Milano  
Landesgewerbemuseum - Stoccarda  
Design Center Colonia  
Interior Award Kortrijk  
European Community Design Prize - Seville  
Una Camera per l'Europa - Genoa  
Contract World Award – Hannover  
Selection for the Compasso d'Oro Design Award for the product Magritte Frame System by Omnitex (XX Compasso d'Oro Design Award ADI)  
Selection for the Grandesign Award- Milan  
The European Hotel Design Awards – London  
Hospitality Award 2009 – Categoria Innovation, Le Terrazze, Treviso  
Honorable mention at the “Compasso d'Oro Design Award” ADI for the XXII Edition of Marmomacc Meets Design  
Best Communicator Awards, Marmomacc Meets Design, Lithea, 2010  
ADI Design Index 2011, Category “Design per l’Abitare” (Design for Living) – with the product Ciuri by MGM Furnari  
Honorable mention for the product Vitrum at XXII edition of “Compasso d'Oro” Design award, July 2011  
Good Design Award 2011: Witch lamp, design Marco Piva for Leucos  
Honorary membership of AIPI, Italian Association of Interior Designer, January 2012  
Tourism 4 Italy Award, EIRE, Hotel Excelsior Gallia, June 2013  
World Travel Awards, 2015



### **Studio Marco Piva**

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- Europe's Leading Luxury Hotel, Excelsior Hotel Gallia
  - Italy's Leading Hotel, Excelsior Hotel Gallia
  - Europe's Leading Hotel Suite (Katara Suite), Excelsior Hotel Gallia
  - Italy's Leading Hotel Suite (Katara Suite), Excelsior Hotel Gallia
  - World Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
- The Plan Award, 2016
- Honorable Mention, Culture category, Yuhang Project
  - Honorable Mention, Mixed Use category, Feng Tai Project
- World Luxury SPA Awards, 2016
- Best Luxury Emerging Spa in Italy (Shiseido SPA at Excelsior Hotel Gallia)
  - Best Luxury Urban Escape in Italy (Shiseido SPA at Excelsior Hotel Gallia)
  - Best Luxury Fitness Spa in Italy (Shiseido SPA at Excelsior Hotel Gallia)
- World Travel Awards, 2016
- World's Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
  - Europe's Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
  - Italy's Leading Hotel 2016, Excelsior Hotel Gallia
  - Italy's Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
- The Best in American Living™ Awards 2016
- Club House, Gold Winner Category International/Multifamily
- Micro Stars Award 2016, Best Hotel, Le Terrazze, Treviso
- Best of Houzz 2016 Award, Design
- Premio Regula 2017, Casa Alitalia lounges
- World Travel Awards, 2017
- Europe's Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
  - Italy's Leading Hotel 2017: Excelsior Hotel Gallia
  - Italy's Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
  - World Leading Hotel Suite (Katara Suite); Excelsior Hotel Gallia
- ADI Index 2017, "Exhibition", Designing the Complexity
- "Lombardy Excellence", Exhibition Design, Designing The Complexity
- World SPA Awards, 2017
- Italy's Best Hotel Spa (Shiseido SPA at Excelsior Hotel Gallia)
- 100 Italian Excellences award, Designers section, November 30th, 2017
- Good Design Award 2017: Edge Door, design Marco Piva for Lualdi
- Good Design Award 2017: Zeit, design Marco Piva for Mandelli 1953
- Good Design Award 2017: Arte, design Marco Piva for Euromobili
- Lit Design Award 2017
- Category Light Art Project: honorable mention to City of Light, design Marco Piva for Helios Automazioni
  - Category Hotel and Restaurants Lighting: honorable mention to Cupola, Excelsior Hotel Gallia, design Marco Piva



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- Category Pendant Lighting: honorable mention to Crown, design Marco Piva for Italamp
- Best of Houzz 2017 Award, Design
- IF Design Award 2018, Book design Marco Piva for Caleido
- Medal of Merit to the career from the "Scuola Superiore di Arte Applicata all'Industria". Milan, June 9 2018
- World Travel Awards, 2018
- Italy's Leading Hotel 2018: Excelsior Hotel Gallia
- Italy's Leading Hotel Suite 2018 (Katara Suite); Excelsior Hotel Gallia
- World's Leading Hotel Suite 2018, (Katara Suite); Excelsior Hotel Gallia
- World SPA Awards 2018
- Italy's Best Hotel Spa 2018: Shiseido Spa at Excelsior Hotel Gallia
- ADI Design Index 2018, "Design for living" category – Cave, Sahrai Milano
- China Awards 2018: Capital Elite award for the urban development in China
- Best of Houzz 2018 Award, Design
- "Lombard Excellence" \_Cave, design Marco Piva for Sahrai Milano
- Wallpaper Design Awards 2019, Dream Factory category, Marty, design Marco Piva for Visionnaire
- Best of Houzz 2019 Award, Design
- The Plan Award, 2019
- Honorable Mention to the project Crystal Towers, category Urban Planning.
- World Travel Awards 2019
- Italy's Leading Hotel 2019: Excelsior Hotel Gallia
- Italy's Leading Hotel Suite 2019, (Katara Suite); Excelsior Hotel Gallia
- Europe's Leading Hotel Suite 2019, (Katara Suite); Excelsior Hotel Gallia
- Premio Regula 2019, My Private Boutique designed by Marco Piva for Sicis
- Archilovers Best Projects 2019: La Suite Hotel, Matera
- Luxury Lifestyle Awards 2020, category "Best Luxury Architect and Interior Design Studios in Milan, Italy"
- BigSEE Tourism Design Award 2020, The Pantheon Iconic Rome Hotel
- The Plan Award, 2020
- On Air winner of the category Industrial design, future
- Honorable Mention to Princype project inside the Mitsubishi special contest
- World Travel Awards 2020
- Europe's Leading Hotel Suite 2020, (Katara Suite); Excelsior Hotel Gallia
- Italy's Leading Hotel Suite 2020, (Katara Suite); Excelsior Hotel Gallia
- World Luxury SPA Awards 2020, Luxury Fitness SPA category – Shiseido SPA at Excelsior Hotel Gallia
- Archilovers Best Projects 2020: Princype, Milan
- NEWH Top ID Award 2021, Italian Top Interior Designer: Studio Marco Piva
- Wallpaper Design Awards 2021, Best Curves category, Admeto, design Marco Piva for Visionnaire
- World Luxury Spa Awards 2021, category Luxury Fitness SPA, continent winner Europe – Shiseido SPA, Excelsior Hotel Gallia
- World Luxury Hotel Awards 2021, category Luxury City Hotel, country winner Italy – Excelsior Hotel Gallia



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World Travel Awards 2021

- Europe's Leading Hotel Suite 2021, (Katara Suite); Excelsior Hotel Gallia

- Italy's Leading Hotel Suite 2021, (Katara Suite); Excelsior Hotel Gallia

Archello Best Projects of 2021: Radisson Collection Hotel, Palazzo Touring Club Milan

Archidust Best projects of 2021: Radisson Collection Hotel, Palazzo Touring Club Milan

IF Design Award 2022, Parenthesis design Marco Piva for Caleido

World Travel Awards 2022

- Italy's Leading Hotel Suite 2022, (Katara Suite); Excelsior Hotel Gallia

Ethics Festival 2022, "Grand Design Etico" special mention to "The vision of Colour" project signed by Studio Marco Piva for Sigma Coatings

ADI Design Index 2022, category "Design for Living", Parenthesis, design Marco Piva for Caleido

ADI Design Index 2022, category "Design of materials and technological systems", Vetrice, design Marco Piva for Sisis

Archello's Best Projects of 2022: Calligaris Group flagship store Milan

NEWH Top ID Award 2023

#### **JURY:**

US AWARD – Il Sole 24Ore Business Media Srl

Edilportale Marketing Awards 2008

Promosedia International Design Competition – Caiazza Memorial Challenge, 2009

D.PRIZE Exposynergy – Triennale Bovisa, Milan, 2011

St. Petersburg: A New Look – Saint Petersburg, Russia, 2013

Nest Awards \_China, 2013

ID Design Award Head of Jury, Dubai, UAE, 2015

ADD Awards, Saint Petersburg, Russia, 2015

ID Design Award Head of Jury, Dubai, UAE, 2016

ID Design Award Head of Jury, Dubai, UAE, 2017

ADD Awards, Saint Petersburg, Russia, 2017

ARTROOMS London, UK, 2018

Best Communicator Award, Verona Marmomac, 2018

ID Design Award Head of Jury, Dubai, UAE, 2018

ADA, Archiproducts Design Awards, 2019

ID Design Award Head of Jury, Dubai, UAE, 2019

ID Design Award, Interior Design category Jury, Dubai, UAE, 2020

Golden Ring Prize, Guangzhou, China, 2021

WoodShow Innovation & Excellence Awards, Dubai, UAE, 2022

Golden Ring Prize, Guangzhou, Cina, 2022

CID Commercial Interior Design Awards, Dubai, UAE, 2022

Grand Design Etico, Sarah Gabaglio, Italy, 2023



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## **BIBLIOGRAPHY:**

I Protagonisti del Design, Marco Piva, Hachette, 2012

Marco Piva, Space for life. Sperimentazioni per l'abitare temporaneo, Editrice Compositori, 2013.

Artworks collection by Marco Piva, Grafiche Antiga, 2015

The Excelsior Tour Book, Studio Marco Piva, Action Group Editore, 2015

Excelsior Hotel Gallia, Studio Marco Piva, Mondadori Electa, 2016

Marco Piva, My Light Years, Action Group Editore, 2017



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