

Exhibitions



S M P

Scenographic atmospheres

Studio Marco Piva is constantly involved in showcase innovative creations in the field of architecture, interior and industrial design during exhibitions, trade-fairs, conferences. The attention placed to the requirements of today international lifestyle, creates a focal point to the research and development of the Studio's displays: new spatial concepts, always with fascinating atmospheres and sceneries.



MARCO PIVA
FOUNDER

Studio Marco Piva resides in the creative and multicultural heart of Milan: **a Research Center and an Experimental Workshop, more than an Architecture and Design Firm.** This is where, on the base of continuous investigation into shapes, materials, and technologies, the multidisciplinary Design Teams conceive and develop projects at different scales for the most prestigious private and public clients around the world, **from Masterplanning to Architecture, from Interior Design to Product Design.**

Marco Piva, the founder, a traveler and designer, is an innovator who is dedicated to create unique design creations pervaded by stylistic freedom. Distinguished by an exciting, fluid and functional language, it has become one of the most representative archetypes of Italian Design.



ARMANDO BRUNO
PARTNER - CEO



SARAH GABAGLIO
STYLE AND DESIGN DIRECTOR



DANIELA BALDO
PARTNER - COO



FABIO BASILE
PARTNER - GENERAL MANAGER

Board of directors

The leadership of Studio Marco Piva is constituted by a Board of directors which, in addition to the founder Marco Piva, includes: **the co-founder Sarah Gabaglio, Head of the Style and Design Department; Armando Bruno, the Chief Executive Officer of SMP and Head of Educational; Fabio Basile, the General Manager; and Daniela Baldo, the Chief Operating Officer and responsible together with Marco Piva for Overseas operations.**

The firm is currently composed of a hundred collaborators all extremely skilled in the various disciplines from Urban Design to Architecture, from Interiors to Product design. They are distributed between the **main office in Milan, the second office in Shanghai and the many sites around the world.**

The opening of the Chinese office has allowed SMP to be able to maintain a more stable presence in the vast Chinese territory, allowing for complex coordination of projects in several cities like Shanghai, Beijing and Chengdu.

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Milan, Italy

The Vision of Colour

New chromatic harmonies between architecture and landscape



12

The Vision of Colour is the innovative outdoor projects by Studio Marco Piva in collaboration with Sigma Coatings, a brand of PPG Architectural Coatings.

This original initiative promotes a new culture of colour that gives value to the uniqueness of the Italian landscape and is an expression of the sustainability of the building and its surroundings. The colour is used as a tool for redevelopment of the architectural urban fabric, becoming an expression of the sustainability of the building and its surroundings.

The architectures become dynamic organisms in harmony with the landscape: the colors change, adapt to the pre-existing ones and model themselves through the sunlight, becoming vehicles for emotions.

For The Vision of Colour, Architect Marco Piva and his Studio have developed 10 palettes in collaboration with Sigma Coatings - Pulse, Power, Purity, Extreme, Game, Kindness, Spirit, Levity, Nude and Glow - inspired by different landscapes of the Italian regions and at the same time characterised by an international soul with the aim of expanding worldwide, each composed of an equal number of colour selections.

CLIENT
PPG & Sigma Coatings

PROJECT
10 outdoor palettes

DATE
2022

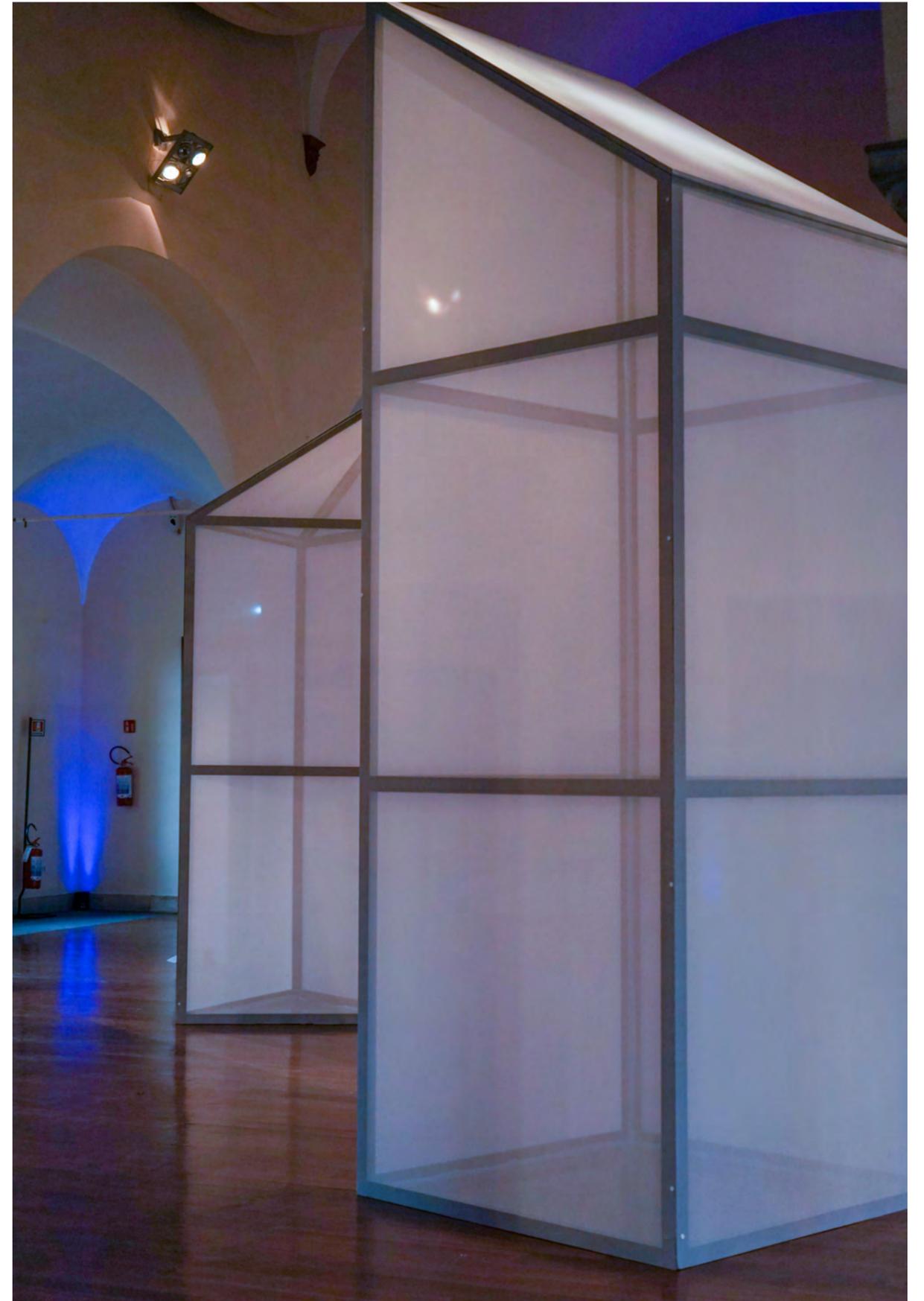


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PULSE

PURITY



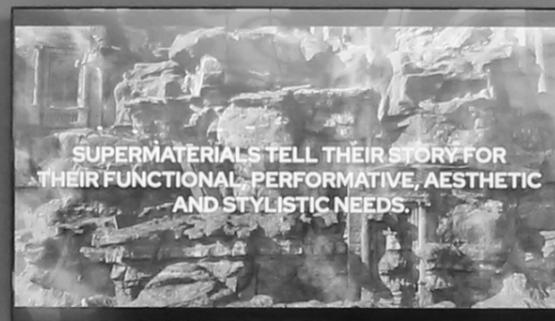
D5 | Corsia
Row
2

D5 | Corsia
Row
4

iSUPERMATERIALI

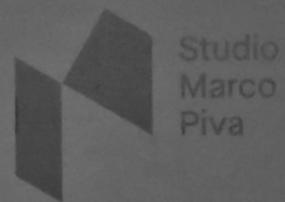
iSUPERMATERIALI

Il tema dell'architettura contemporanea è sempre stato quello di trovare nuove soluzioni per rispondere alle esigenze funzionali, performative, estetiche e stilistiche. In questo senso, l'architettura è sempre stata un'attività di ricerca e di sperimentazione. L'architettura contemporanea ha cercato di superare i limiti dell'architettura tradizionale, creando nuove forme e nuovi spazi. L'architettura contemporanea ha cercato di superare i limiti dell'architettura tradizionale, creando nuove forme e nuovi spazi.



iSUPERMATERIALI

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Studio
Marco
Piva

Rimini, Italy

iSupermateriali

Nature, man and material for contemporary architecture



20

21

Organised by IEG, Superfaces is the B2B marketplace dedicated to innovative materials for interiors, design and architecture. iSUPERMATERIALI - the exhibition curated by Armando Bruno, Studio Marco Piva's CEO - in D5 hall of Rimini's fair, tells the story of a triple encounter between nature, man and material: a connection marked by mathematics and beauty. What guided Studio Marco Piva in the conception of the project were the perspective moments of the past ranging from Architecture to Art: Borromini's fake perspective at Galleria Spada; the visionary Danteum never built; Michael Heizer's site specific installations; Le Corbusier's Modulor. The concept behind iSUPERMATERIALI is to rationalize a space - between mathematics, architecture and beauty - to tell the story of the first processing of the material: the goal was to create a sustainable exhibition through essential elements with strong symbolic power.

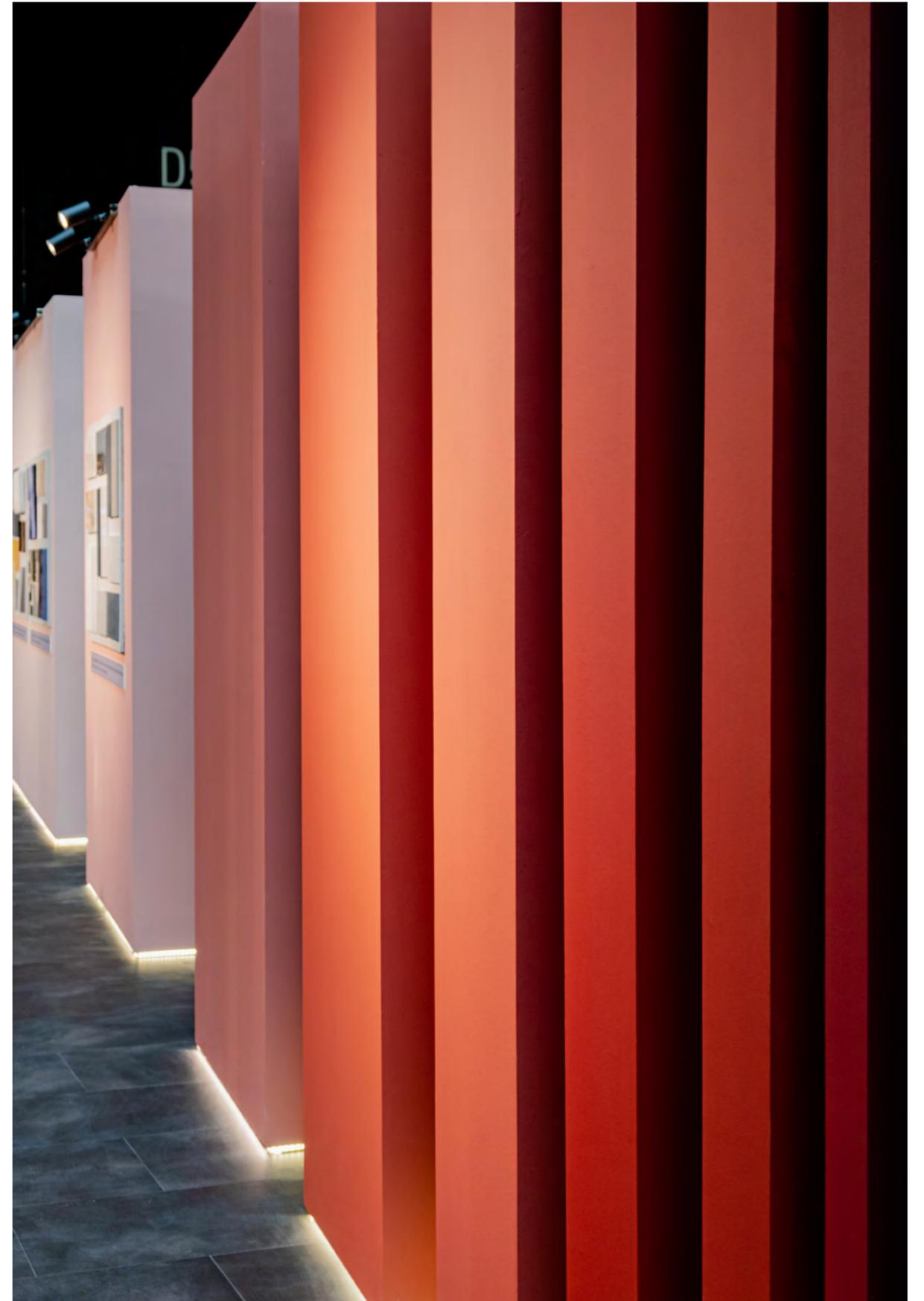
First supermaterial is the earth, the surface first touched and marked by man and his primeval passage. This is the inspiration for the selected color palette: tones that oscillate between reds and browns. Elementary geometries that are transformed into essential Totems display that follow the Fibonacci numbers due to their size in succession. The exhibition space becomes an architectural and immersive labyrinth for the visitors. Supermaterials are the essential ingredients for the recipe for a future and sustainable architecture: new surfaces, new supermaterials for a sustainable regeneration of the contemporary.

ORGANIZER
IEG - Italian Exhibition Group

PARTNER
Alma S.p.a. e Pointex S.p.a., Atelier Casabella, Atlas Concorde, Baruffi Engineering, Bellamoli, Cimento®, Dreamet, Eco Contract + Eco Design, Effeitalia, Li & Pra®, Manetti Design, Montecolino Spa, Sigma Coatings, Skema, Unilin

TECHNICAL PARTNER
Intermark Sistemi, Signify

DATE
2022





Manetti Design - La ricerca della decorazione perfetta e personalizzata. Dal 1970 folto di rivestimento per stampa a caldo e laminazione, per nobilitare i componenti d'arredo.

Li & Pirelli S.p.A. - Ricerca costante e soluzioni personalizzate per ogni ambiente commerciale e residenziale. Pavimenti in LVT e laminati di qualità, rivestimenti con carte da pareti personalizzati, pitture e vernici.

... per dare origine a progetti unici, grazie

San Gabriel - Rivestimenti in ceramica e porcellana, pavimenti in gres porcellanato, ceramica e porcellana.

Il Cerchio - Rivestimenti in ceramica e porcellana, pavimenti in gres porcellanato, ceramica e porcellana.

Il Cerchio - Rivestimenti in ceramica e porcellana, pavimenti in gres porcellanato, ceramica e porcellana.

Il Cerchio - Rivestimenti in ceramica e porcellana, pavimenti in gres porcellanato, ceramica e porcellana.

Bene L&A - Una gamma completa di sistemi di rivestimento delle superfici, dai pavimenti alle pareti.

PIANCA & PARTNERS

the contract hub



Milan, Italy

The Contract Hub

The Contract immersive experience

The Contract Hub at the Salone del Mobile 2022 represented the debut of Pianca & Partners. A unique scenographic setting - designed by Studio Marco Piva - offers an opportunity for dialogue and discussion for an audience of professionals in the sector, centering the story on the concepts of interaction, experience and conviviality. An open architecture, surrounded by glass walls, characterized by four open space areas connected to each other that represent the sectors in which the Partners are active: Hospitality, Residential, Corporate, Nautical.

CLIENT
Pianca & Partners

PROJECT
Exhibition Stand

AREA
200 sqm

DATE
2022

The key elements of the different areas, distributed around a Conversation Space, are the Experience Tables, interactive tables that allow a tactile experience at the same time through the Physical Moodboards and digital.

The Milanese Contract Hub also offers the "P&P Virtual Reality Modeling Service", an immersive technology that, using virtual reality, helps designers to tell and shape their visions with immediacy and three-dimensionality.







Verona, Italy

Stone Tornado

Italian Stone Theatre





Marco Piva presented at Marmomac 2019 a garden devastated by a storm, a space shaken by its tranquility and transformed, shaping the material that had originated from the same nature.

The lightness of the wind contrasted with the weight of the marble, changing the surrounding space. The earth joined the sky, the floor with the ceiling. The slabs on the floor were marked by flashes of light, which ran along the path accompanying the sinuous shapes.

Marble, a pure and natural material, was transformed into the air, into the wind, and the tornado became less dangerous, but fascinating, elegant and dancing in space.

ORGANIZER
Marmomac

PARTNER
Lavagnoli Marmi

DATE
2019



Designing the Complexity

Milan, Italy

Global Village

DESIGNING THE COMPLEXITY GLOBAL VILLAGE



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S M P
USA | UK | FRANCE | ITALY | UAE | QATAR | INDIA | CHINA

GLOBAL VILLAGE è parte del progetto "Designing the Complexity", costituito da una serie di eventi e mostre itineranti sul tema della progettazione, che si estende dal master plan all'architettura, dall'interior al product design.

Svoltasi a Milano ad aprile 2018 e a Shanghai in Cina a novembre 2018, la mostra, prima di sbarcare a New York, torna ora a Milano, nel cuore di Brera, ampliata ed arricchita dalle ultime acquisizioni progettuali, e dal contributo delle aziende partner.

GLOBAL VILLAGE è un progetto culturale che sta attraversando il mondo, dagli Stati Uniti agli Emirati Arabi, dalla Russia alla Cina, passando ovviamente per l'Italia.

Un percorso narrativo che dalla fase di concept e rendering, fino allo sviluppo del progetto, rivela la specifica identità che sta dietro ad ogni realizzazione.

GLOBAL VILLAGE is part of the "Designing the Complexity" project, consisting of a series of events and travelling exhibitions on the theme of design, which extends from urban planning to architecture, from interior design to product design.

Held in Milan in April 2018 and in Shanghai, China, in November 2018, before reaching New York, the exhibition is now back in Milan, in the heart of Brera, enriched by the latest design acquisitions and supported by the contribution of partner companies.

GLOBAL VILLAGE by Studio Marco Piva is a cultural project proposed all over the world, from the United States to the Arab Emirates, from Russia to China, and obviously in Italy.

It is a narrative path that reveals the specific identity behind every realization, across the concept and rendering phases up to the development of the project.

bencore
COMPOSITE PANELS FOR ARCHITECTURE



RIYALUXE
SALOTTI E DIVANI

BOSE

ribrain

tecnolegno



40

41

"Designing the Complexity" represented the third episode of the Global Village Exhibition by Studio Marco Piva, on the occasion of the Milan Design Week, a narrative path that revealed the specific identity behind every realisation, across the concept and rendering phases up to the development of the project. Hosted on the ground floor of the prestigious Palazzo Kiton, the exhibition included a selection of projects being developed by Studio Marco Piva in an attempt to illustrate their ability to present themselves as stories to tell, as well as to highlight the transversal approach of the "design making" system, characterised by a strong Italian influence but also open to explore project territories around the world.

ORGANIZER
Studio Marco Piva

PARTNERS
Bencore, IGV Group, Penta Light, Rivaluxe

TECHNICAL PARTNERS
Bose, Ribrain, Tecnolegno

DATE
2019



Shanghai, China

Designing the Complexity

From Chopsticks to Town





The Chinese edition of Designing The Complexity was held during Salone del Mobile in Shanghai, an event where functionality, innovation and elegance, the typical Italian design qualities, were protagonists.

The setting allowed visitors to explore the many themes and areas of design addressed by Studio Marco Piva with methodological consistency and full freedom of expression in very different countries and cultural contexts, reflecting the value represented by the Italian historical and cultural heritage, whose ability to interpret places and cultures is one of its most priceless assets.

ORGANIZER

Studio Marco Piva - CEG

PARTNERS

- Artemide
- Bencore
- C.C.M. Airports
- Florim
- Formitalia
- Lualdi
- Mandelli1953
- OAK
- Paolo Castelli Spa Italia
- Secco Sistemi
- Rubinetterie Stella Spa

DATE

2018





Architecture Biennale Venice, Italy

The space of Research

The Time of Matter, The Imagination of the Future

STUDIO MARCO PIVA
ARCHITECTURE & DESIGN

LO SPAZIO DELLA RICERCA
IL TEMPO DELLA MATERIA
L'IMMAGINAZIONE DEL FUTURO.

STUDIO MARCO PIVA
ARCHITECTURE & DESIGN
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MILANO | ROMA | FIRENZE | NAPOLI | PALERMO | TORINO | VENEZIA | BOLOGNA | GENOVA | CATANIA | PALERMO

Marco Piva and Partners
Italy



ORGANIZER
GAA Foundation

PARTNER
Vitaera

DATE
2018

In the context of the Time Space Existence 2018 Exhibition in Palazzo Bembo in Venice, Studio Marco Piva developed the exhibition's theme presenting three of its projects: Uxa, Yuhang Cultural and Art Center and a Private Villa in Beverly Hills, which embody professional commitment and work aimed at investigating the various aspects of the project, including residential and public spaces, new city areas in different countries, ranging from the United States to Europe and China. Studio Marco Piva has created a space consisting of three backlit volumes, on which the scale models of the projects are positioned, accompanied by big panels providing information on the concept and the materials used.

STUDIO MARCO PIVA
Private Villas
RUSSIA



STUDIO MARCO PIVA
Perugia Way
BEL AIR, USA
佩鲁贾之路, 美国

Il fascino del passato incontra le contemporaneità nello sviluppo della nuova villa residenziale "Perugia Way", nella suggestiva zona di Bel Air, nel Westside di Los Angeles. Perfettamente integrata nel contesto residenziale e paesaggistico del passato, come i murales in pietra e creta e la Scuola Marco Piva, la villa moderna, come stile e materiali, è costruita tra i materiali generati dal gioco di linee che definisce il volume, giocando con texture e colori naturali. Grazie all'interpenetrabilità e alla fluidità dell'ingresso, un grande portico sovrastato dalla sovrapposizione di piani non è capace a parerle, che si pone come punto focale per questa villa contemporanea.

The charm of the past meets contemporary life in the development of the new residential villa "Perugia Way", in the suggestive area of Bel Air, Los Angeles Westside. Perfectly integrated with the surrounding residential and landscape of the past, such as the stone walls and murals, the villa modern style and materials, is built between the materials generated by the play of lines that defines the volume, playing with textures and natural colors. Thanks to the interpenetration and fluidity of the entrance, a great porch overhanging the overlapping of floors is not able to be perceived, which is positioned as a focal point for this contemporary villa.

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STUDIO MARCO PIVA
Calle Vista 1152
BEVERLY HILLS, USA
"花街" 1152别墅, 比佛利山庄, 美国

Il progetto, unico ed incredibile, della Calle Vista 1152 è dal suo interior design a cura dello Studio Marco Piva, si pone come obiettivo di raggiungere un assoluto effetto "wow" nel trattamento del quartiere residenziale di lusso di Beverly Hills. La forte architettura presenta una cura estrema nel dettaglio del carattere deciso scelto per gli interni: un' espressione di pure geometria e materiali dove volume, forme e texture si fondono insieme per creare un luogo contemporaneo ed innovativo in cui vivere, socializzare e rilassarsi.

The unique, crazy project of Calle Vista 1152 and its interior design project by Studio Marco Piva aims to achieve an absolutely "wow effect" right in the heart of Beverly Hills luxury villa compound. The strong architectural presence will be merged with the marked character chosen for the interior: an expression of pure geometry and materials, where volumes, shapes and textures are blended together to create an innovative and contemporary place where to live or find comfortable moments of socializing moments.

Studio Marco Piva 秉承其这个独特又疯狂的别墅设计项目旨在达到一个在比佛利山庄豪宅区中绝对令人惊叹的效果。在比佛利山庄豪宅区中，这种强烈的建筑表现将与为室内设计所选择的鲜明特征相结合，以一种纯粹几何和材料的方式，将体积、形状和纹理融为一体，共同创造一个新型现代住宅空间，在这里生活、社交和放松。

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Milan, Italy

Global Village

Galleria Manzoni

Global Village by Studio Marco Piva showcased scale models of the architectural projects of the Studio around the world. The model's official exhibition was held in the historic Galleria Manzoni, in Milan, from April 16 to 22 2018, showing the project activity of Studio Marco Piva in very different places, from the United States to Europe, from Russia to the Middle East, and from India to China – in the various fields of Urban Planning, Interior Design, and Architecture.

ORGANIZER
Studio Marco Piva

PARTNERS
Artemide, Lapitec, Marie Claire Maison

DATE
2018



Milan, Italy

The secret colors of Milan

Galleria Manzoni

Red

THE ROOM OF PASSION

Red
THE ROOM OF PASSION

STUDIO MARCO BICO
ARCHITECTURE & DESIGN

EXHIBITION

WALK PARTNER
MARCO BICO

PARTNERS

TECHNICAL SPONSOR

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PER INFORMAZIONI
Comitato di Milano



Galleria Manzoni transformed into an explosion of colors from April 16 to 22 2018, with the exhibition "The Secret Colors of Milan", concept design Studio Marco Piva for Marie Claire Maison Italia.

MAIN PARTNER
Marco Bicego

The exhibition shared, through the dominant theme of color, the Italian attention to space, materials and details, representing the best Italy has to offer to the world. Nine storefronts with their respective windows lining Galleria Manzoni were protagonists of the exhibition that created an intense sensorial experience linked to the theme of color.

PARTNERS
Agrestì, Artemide, Braid Outdoor, Caleido, Citylife, Eco Contract, Eco Design, Ege Carpets, Faoma, Kreoo, Lapitec, Mapei, Oak, Paolo Castelli, Studio Pianosi, Veuve Clicquot, Villa D'Este Home Tivoli, Vitaera

TECHNICAL PARTNERS
Altreforme, Kvadrat, Maria Candida Gentile, Mosaico Digitale

ORGANIZER
Studio Marco Piva and Marie Claire Maison

DATE
2018







WELCOME
LUXURY

CHANEL
J12

Milan, Italy

White Luxury

Brera Art Academy



In the context of White in the City project, Marco Piva has developed the concept of WHITE LUXURY. Inside the monumental structure of "Sala della Passione" in the Brera Art Academy, a surprising and engaging setting has been realized. The White colour, a dominant element of the whole exhibition along the city of Milan, is here presented in connection with a cultured and refined idea of Luxury. An exciting "mise-en-scène" of furniture products, materials, finishes and textures have been used to interpret sophisticated variations on the White theme.

ORGANIZER
Kreat

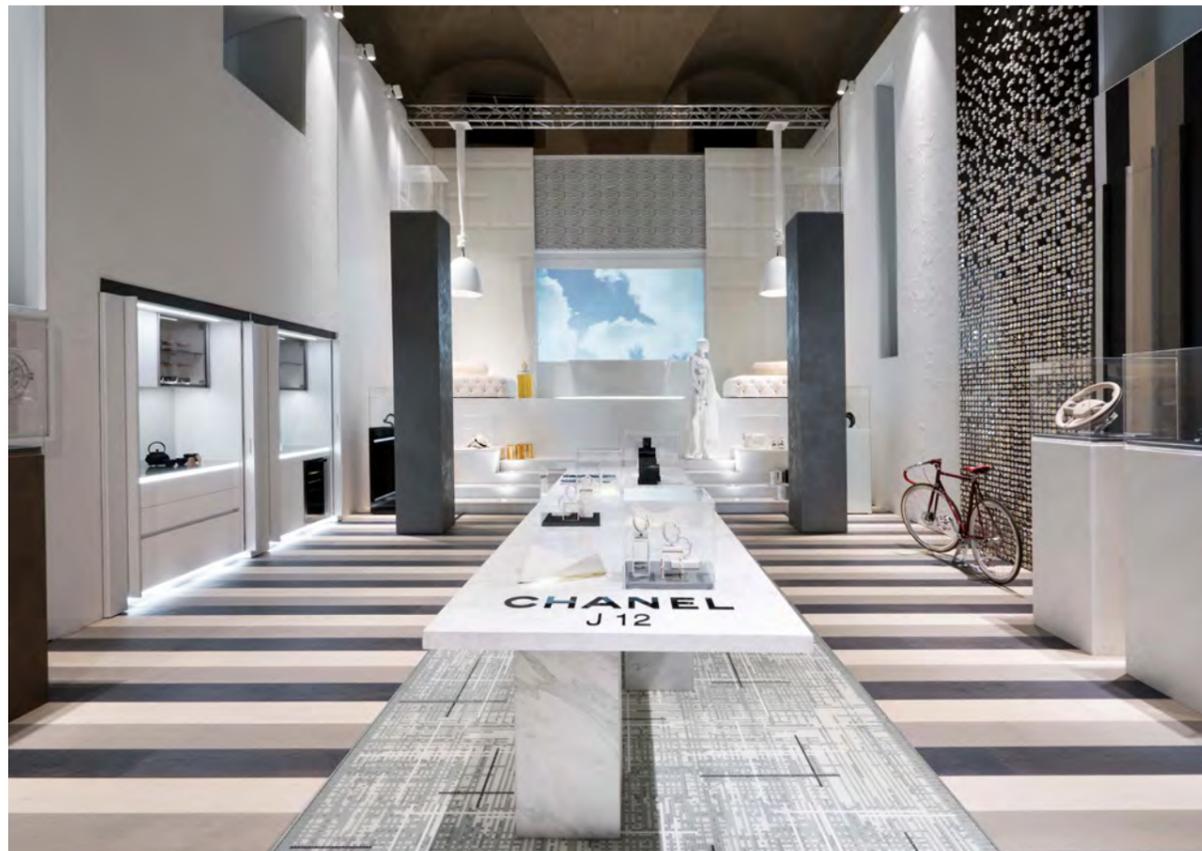
MAIN PARTNER
Marie Claire Maison Italia

PARTNERS
Alchymia, Chanel, Corà
Culti, Désirée, Euromobil
Fuda, Gi-design, Giorgio FK Srl
Helios Automazioni, Kaldewei
Lualdi, Maserati, Mosaico+
Oikos, Samsung, Zonca

TECHNICAL PARTNERS
Bottega, Graniti Fiandre,
Gruppo Saviola, Kusmi Tea,
Mandelli 1953, Interiors 3D,
Jab Anstoetz, Side

CONSTRUCTOR
Tecnolegno Allestimenti

DATE
2017

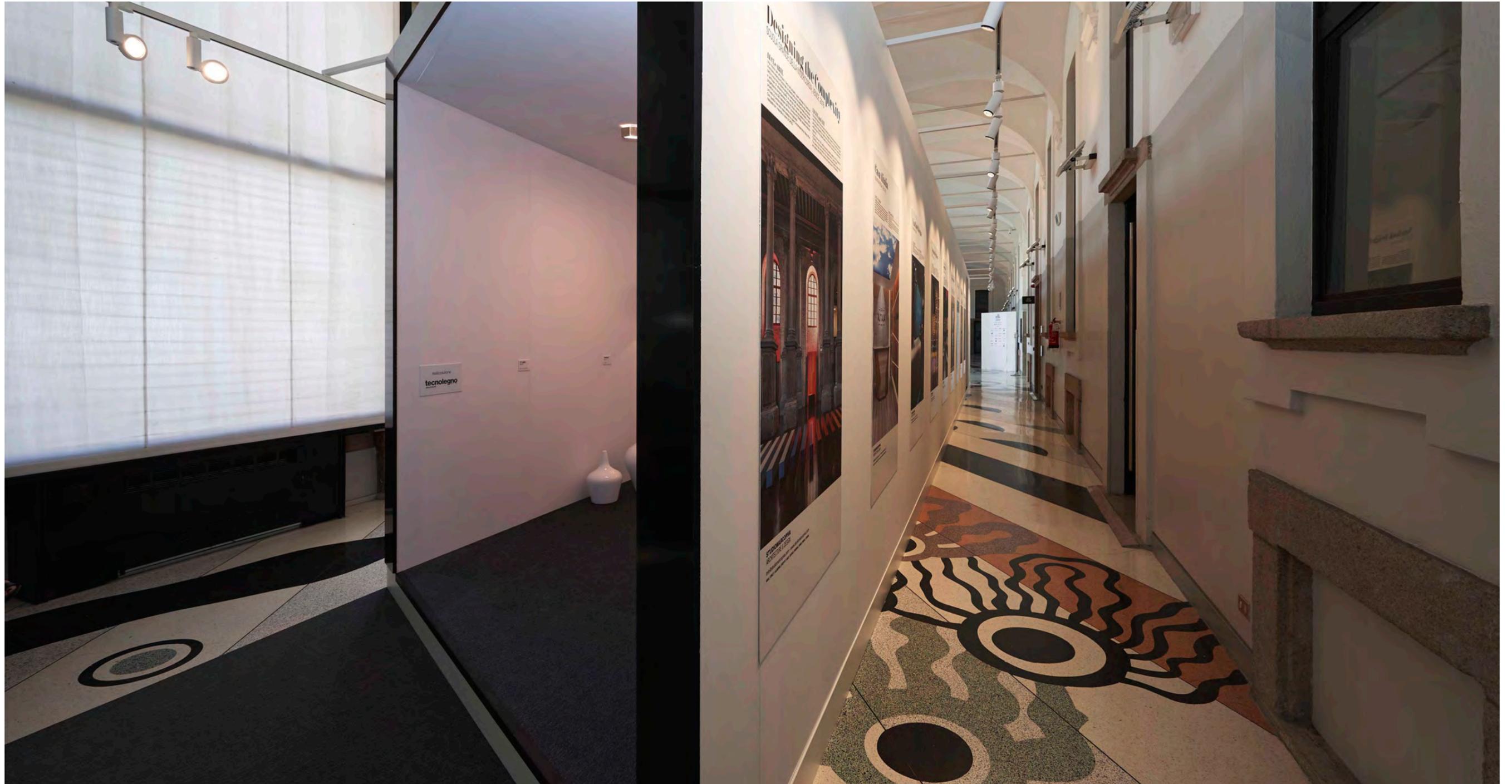




Milan, Italy

My Light Years

Palazzo delle Stelline



68

69

Inside one of the most beautiful monumental complexes of Milan, the famous Palazzo delle Stelline, in the atrium of the central courtyard, in occasion of the Design Week 2017 took place "My Light Years" by Marco Piva, an exhibition to show, through images and selected products, the theme of Light as an essential factor in the configuration of his Architectural, Interior and Industrial Design projects.

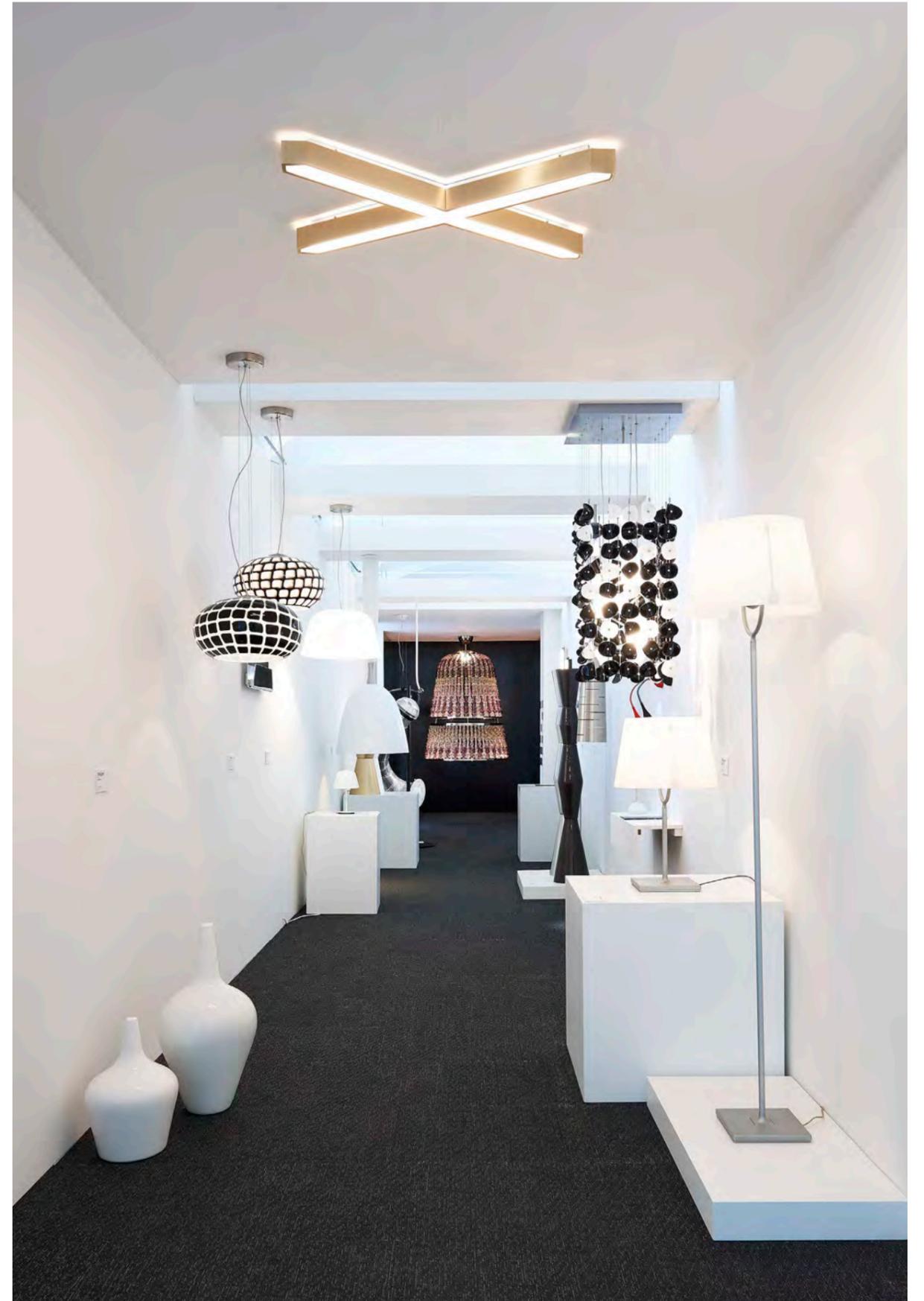
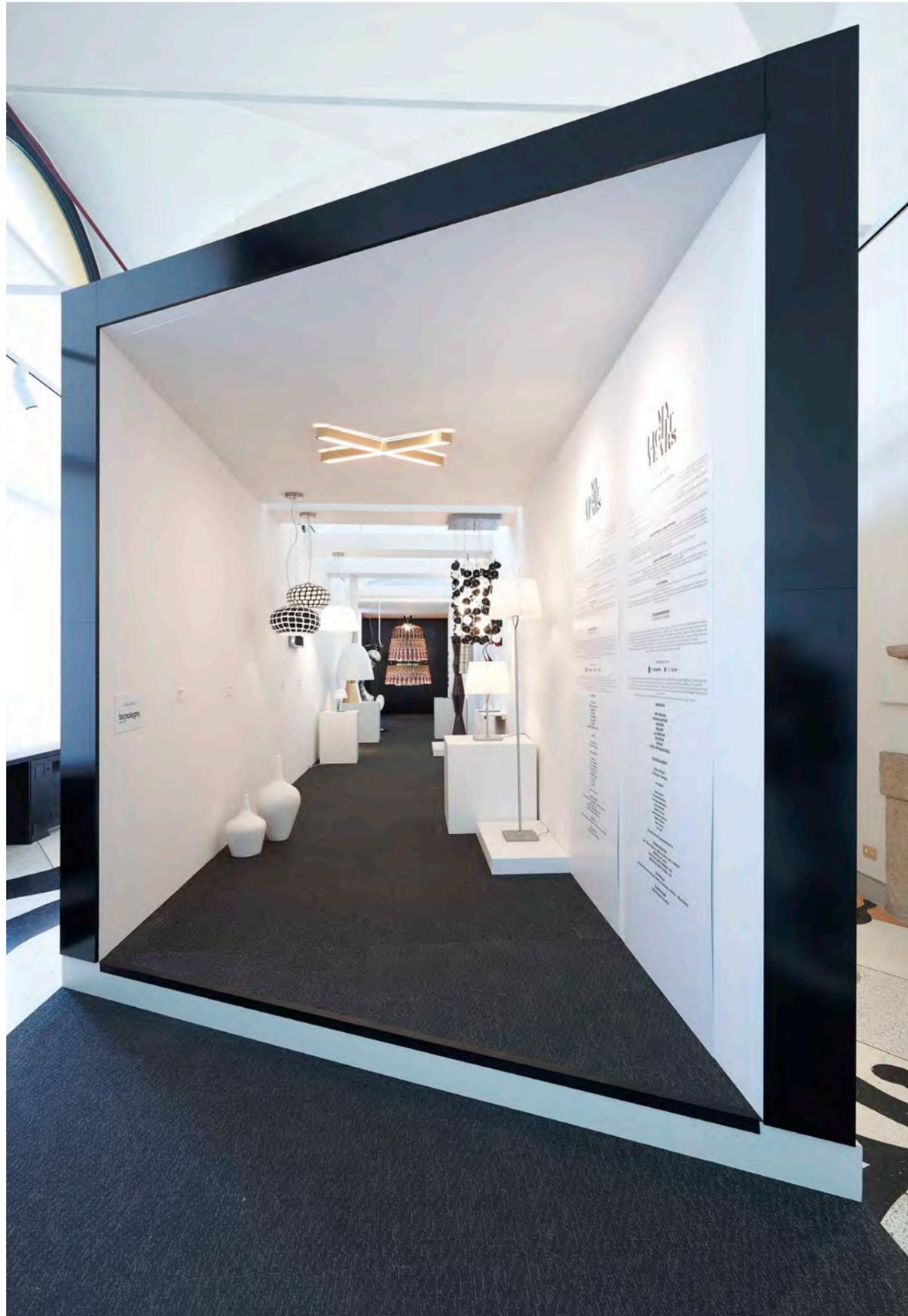
Icons of Light, created by the architect's inspiration over the years for some of the most representative companies, together with a selection of innovative solutions, show the infinite variations that light sources can take.

ORGANIZER
Studio Marco Piva and Action Group

PARTNERS
Casale del Giglio, City Design, Effeitalia, Forma Lighting, IGuzzini, Italamp, La Murrina, Ppan, Solatube, Vitrum Zonca International

CONSTRUCTOR
Tecnogno Allestimenti

DATE
2017







Milan, Italy

City of Light

Brera Art Academy



ORGANIZER
Kreat

MAIN PARTNER
Helios Automazioni

TECHNICAL PARTNERS
- Nicodemo Marmi
- Morrone Group Arreda
- Aceto Marmi SAS di Aceto Sante & C.
- Progetto Marmi di Talamo Antonio

DATE
2017

Aluminium, Marble, and Light.

The installation, City of Light, was a further investigation into the ratio between matter and light in Marco Piva's Architectural projects. In a play between scales and volumes, various volumetric elements of different heights arise and grow vertically, simulating the architectural environment of hypothetical metropolis.

The installation consists of 20 blocks of white SIVEC polished marble, supported by honeycomb opal structures that uniformly disperse the light through the stone material. The base plate, which recalls the regular grid of an urban plan development, contains a system of LED projectors characterized by a frosted cold light.

Milan, Italy

Moodboards

Made Expo



LONDRA
The most recent association of
the world's leading interior design
companies in London. The
partnership between the
companies of the group is a
result of a long and successful
collaboration.

Partners:
ABET LAMINATI
EFFEITALIA
FANTONI
GO DORIGO
GLAMORA
LAPITEC
LUALDI
MAPEI
OIKOS
TEXAM HOME
TRAGNI
TREND GROUP
VM ZINC

Wi-Fi
powered by
TIM



80

Moodboards falls within the broader framework of the Studio Marco Piva's hallmark experimentation into the materials from which modern living spaces are configured.

Based on a common thread of interpreting the "soul" of major metropolises, the exhibition conveys Marco Piva's approach to selecting and combining the finishes and materials necessary for developing Architecture and Interior Design projects around the world, something that is possible thanks to the indispensable support of partner companies in various sectors, which support the Practice's ability to experiment.

ORGANIZER

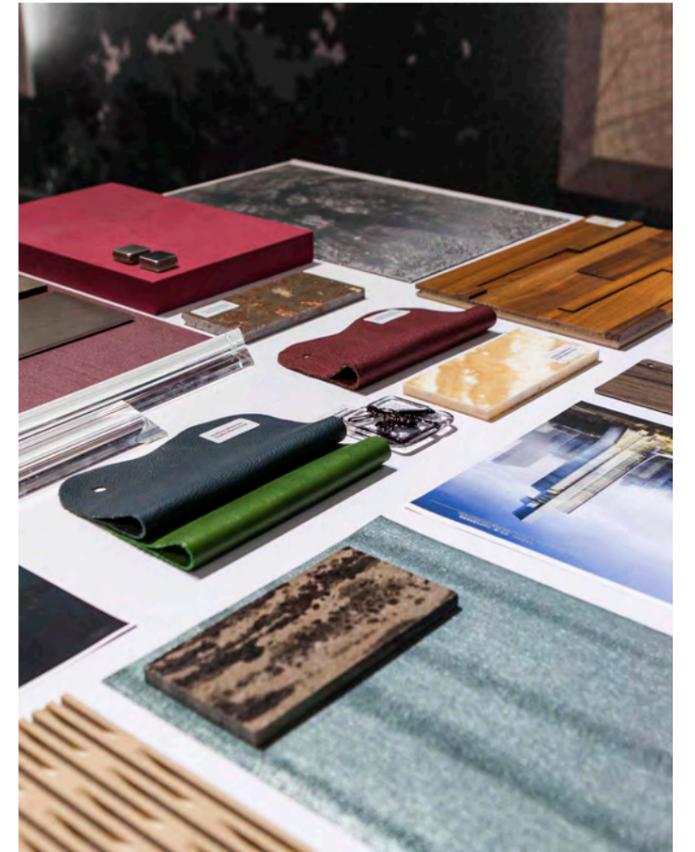
MADE Expo

PARTNERS

- Abet Laminati
- Effeitalia
- Fantoni
- GD Dorigo Spa
- Glamora
- Lapitec
- Lualdi
- Mapei
- Oikos
- Texam Home Italia
- Tragni
- Trend Group
- Vmzinc

DATE

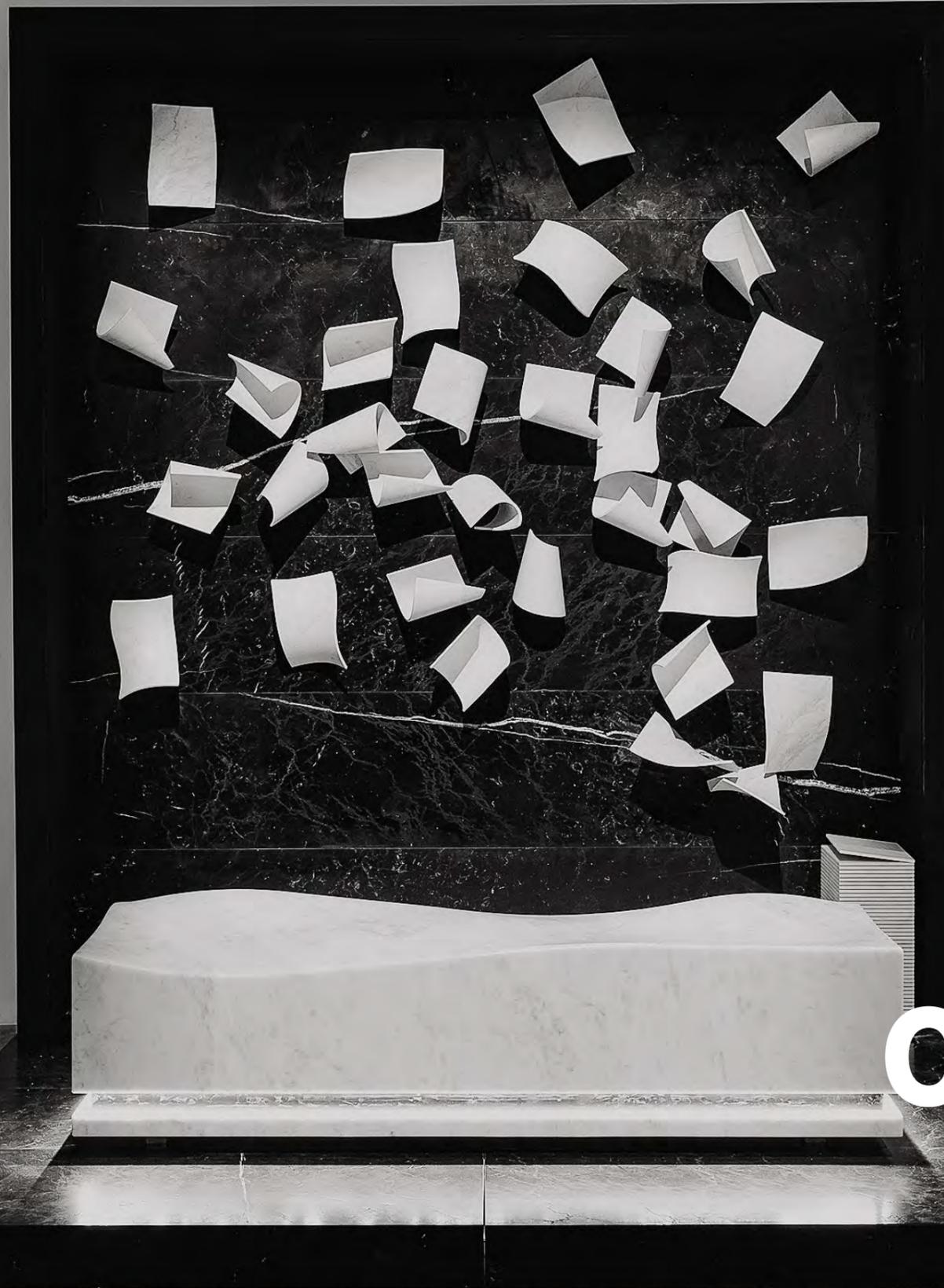
2017



81

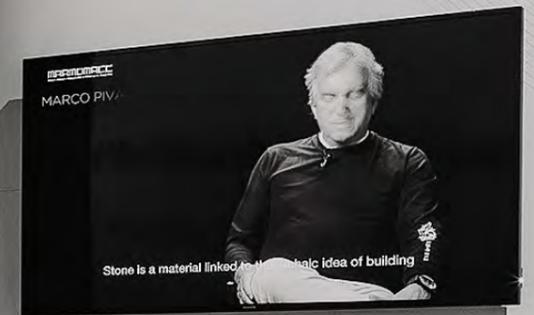


Helios Automazioni \ Marco Piva



CONVERSATION ON STONE

By: Marco Piva
Company: Helios Automazioni
Material: Bianco di Carrara



Sinuosità e leggerezza si incontrano nell'installazione "CONVERSATION ON STONE" concepita da Marco Piva per Helios Automazioni a Marmomacc 2016. La materia litica si presenta in una inconsueta dualità di consistenza e dinamicità, in uno spazio scenico di incontro e riflessione, caratterizzato da solide ma al contempo flessuose sedute sulle quali adagiarsi per meditare.

Epigrammi, considerazioni e pensieri idealmente impressi su lastre sottili di marmo ricurvo sono raffigurati simbolicamente come fogli in balia del vento. Nell'installazione il marmo mostra simultaneamente la sua natura e al contempo diventa altro da sé, librandosi nello spazio come pagine di una storia ancora tutta da scrivere: uno spunto di conversazione sulle nuove possibilità offerte dalla tecnologia e dalla sapienza artigiana capaci di plasmare questo materiale in forme sempre nuove e sorprendenti.

Sinuous forms and lightness combine in the "CONVERSATION ON STONE" installation conceived by Marco Piva for Helios Automazione at Marmomacc 2016. Stone material comes forward in an unusual duality of texture and dynamism, in a stage-setting for meeting and reflection characterised by solid yet flexible seats where people can sit down comfortably and meditate.

Epigrams, remarks and thoughts ideally imprinted into curved marble slabs are depicted symbolically like sheets of paper in the wind. Marble in this installation simultaneously reveals its nature as well as becoming something else, hovering in space like the pages of story yet to be written: a stimulus for conversation about the new possibilities offered by technology and craftsmanship capable of shaping this material in ever new and surprising ways.

Verona, Italy

Conversation on Stone

Marmomac

Sinuosity and lightness come together in the installation "Conversation on Stone" designed by Marco Piva for the company Helios Automazioni at Marmomac 2016.

The stone material is presented in an unusual duality, solid and dynamic, in a scenic area of encounter and reflection, characterized by robust yet lithe seats on which to meditate.

Epigrams, considerations and thoughts are ideally imprinted on thin slabs of curved marble, depicted symbolically as sheets by the wind. The marble material shows its nature and at the same time becomes something else, hovering in space like the pages of a book yet to be written: an inspiration to start a conversation on the new possibilities.

ORGANIZER

Verona Fiere
Vincenzo Pavan - Raffaello Galotto

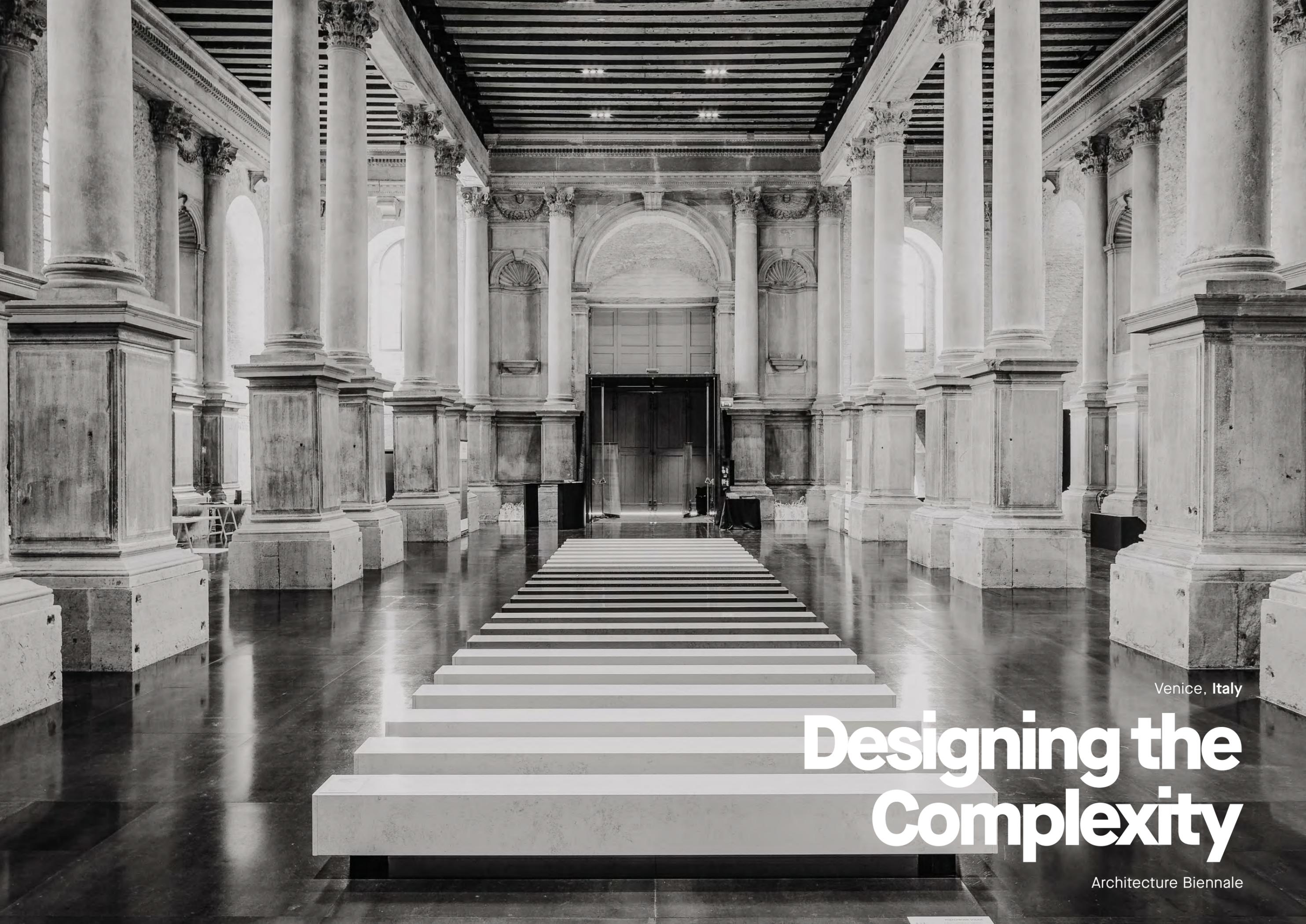
PARTNER

Helios Automazioni

DATE

2016





Venice, Italy

Designing the Complexity

Architecture Biennale



ORGANIZER
Studio Marco Piva

MAIN PARTNERS
Oikos, Tri-r

PARTNERS
Casale del Giglio, Eambiente, Ege Carpets, Essequattro,
Gruppo Euromobil, Inalco, Okite, Piavevetro, Planium T-Group,
Valorizzazioni culturali

DATE
2016

In Venice, in conjunction with the opening of the 15th International Architecture Exhibition of La Biennale, Marco Piva hosted his own exhibition "Designing The Complexity - Materials Colors Textures", inside the prestigious location of "Scuola Grande della Misericordia". The exhibition focused on the aesthetic and functional research behind the contemporary design planning, with the aim to narrate the architectural and design process from the concept phase to the development, through the selection of materials, technical design and construction phase operated by Studio Marco Piva. An indispensable research path in today's design, that reveals the soul that lies within each work.





Milan, Italy

Hogan Boutique



94

95

During the Fuori Salone 2016 in Milan, the space that houses the prestigious Italian brand – an emblem of casual luxury – have been transformed by Marco Piva into an innovative art gallery where Okite's creations custom designed by Marco Piva are the unifying feature, giving rise to unique graphic-geometric creations, inspired by the colours of Hogan's spring-summer collections.

The installation is enhanced by the presence of exquisite rugs expressly created by the Danish company Ege, always on Marco Piva's design.

ORGANIZER
Hogan

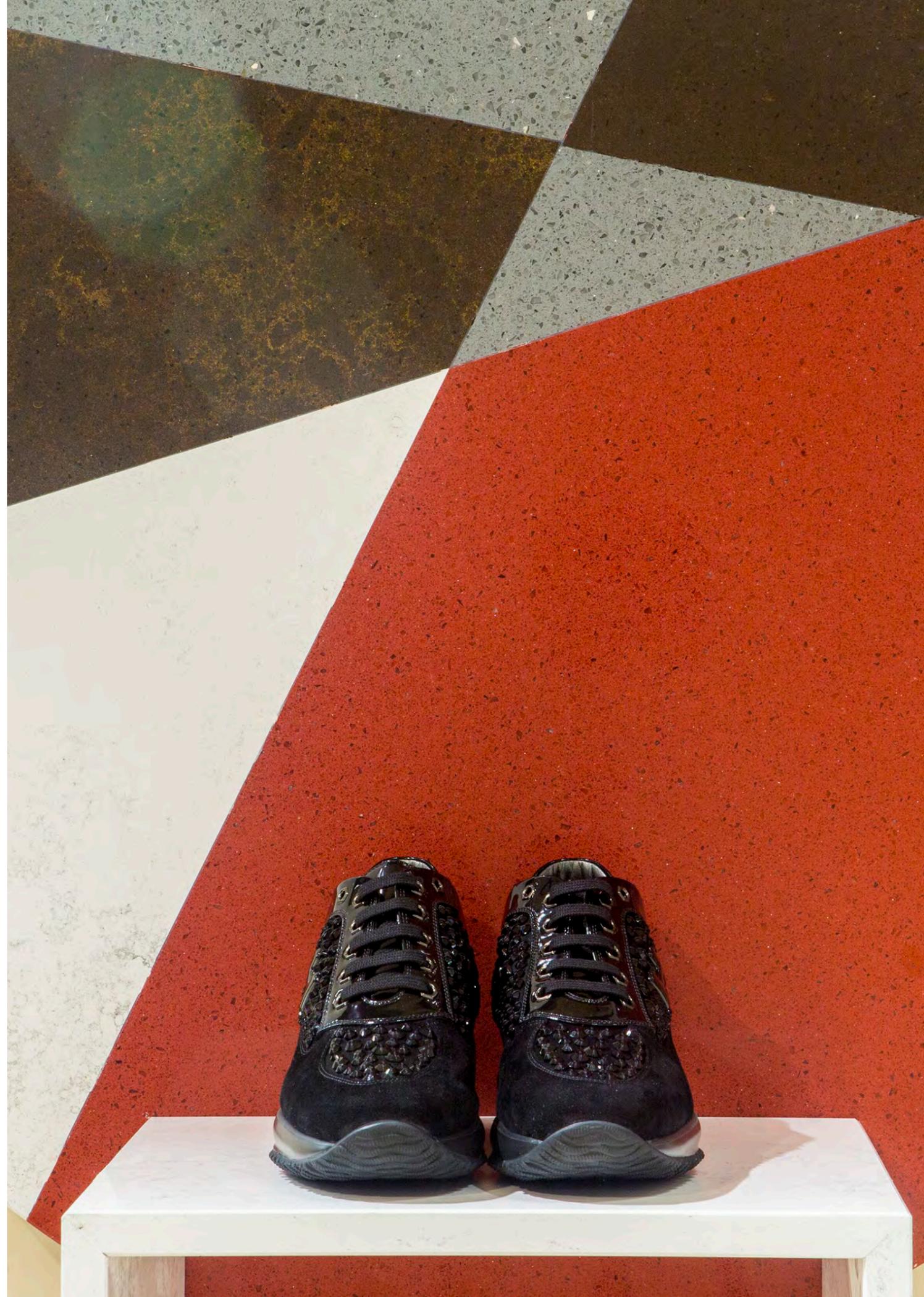
PARTNER
Okite

TECHNICAL PARTNER
Ege

DATE
2016



96





LARUSMIANI

Milan, Italy

Dress Seat Code Larusmiani

Montenapoleone



Strictly Made in Italy tailoring and design: Larusmiani and architect Marco Piva came together in an extraordinary synergy – the exclusive Dress Seat Code project, that were staged in April at the Larusmiani Concept Boutique in via Montenapoleone 7, on the occasion of Milan Design Week 2015.

Iconic chairs with a geometric design, designed by Marco Piva, meticulously covered in special Larusmiani fabrics, created exquisite patchworks.

Made by The Good Wood in fossil wood, a noble, ancient material impregnated with elements that the soil has preserved for millennia,

the grain of the wood speaks of tradition. Absolute quality and handcrafted, they weave together past and future, encoding true works of art and product design.

ORGANIZER
Larusmiani

DATE
2015



Basel, Switzerland

Bulgari Baselwörld

BVLGARI

BVLGARI

BLO





CLIENT
Bulgari

DATE
2013-2015

In occasion of Baselworld, The Watch and Jewellery Show in Basel, Marco Piva has been called to interpret the large external window of Bulgari booth, of crucial importance, as it is at the entrance of Hall 1, the first to welcome visitors in their entrance into the pavilion. Studio Marco Piva has figure out to recall the run of the imposing outer façade designed by Studio Sclavi, a reference to the iconic Bulgari Serpenti and to the Tubogas jewellery technique, designing columns that follow the movement of the structure above, bending and merging with it. With its strong and powerful identity, through an unconventional and contemporary design, the giant window's exhibited watches have enchanted thousands of visitors.



Paris, France

Bulgari Biennale Des Antiquaires





110

111

In the window dressing created for Bulgari at the Biennale des Antiquaires at the Grand Palais in Paris, Marco Piva's design is pushing the ceramic to the limits of its manufacturing potential by creating what are perhaps the largest shapes ever molded, simulating a small crowd of elegant figures in the round, reminiscent of Fausto Melotti sculptures, with the unusual life size elements showcasing the most exclusive jewels of the Bulgari collection.

CLIENT
Bulgari

DATE
2012

Light is also of the essence in this new window dressing: the large ceramic lamps with their organic and encompassing shapes are both exhibition elements and light generators, while the theatrical use of fabric in the windows interacts with the light to create the unique and exclusive atmosphere of the Bulgari world.



Milan, Italy

Space for life

Green Home Design



"Space for Life" was an installation presented by Marco Piva during "Green Home Design" exhibition, held in October 2012 at Made Expo Fair in Milan. The concept is born by the need of a sustainable development, that preserve the environment while creating homes of quality. A bio project in a real scale, inspired by wood-based construction technologies, to investigate new forms of emergency housing. An experiment that goes beyond the trade fair setting, putting itself forward as a global innovation.

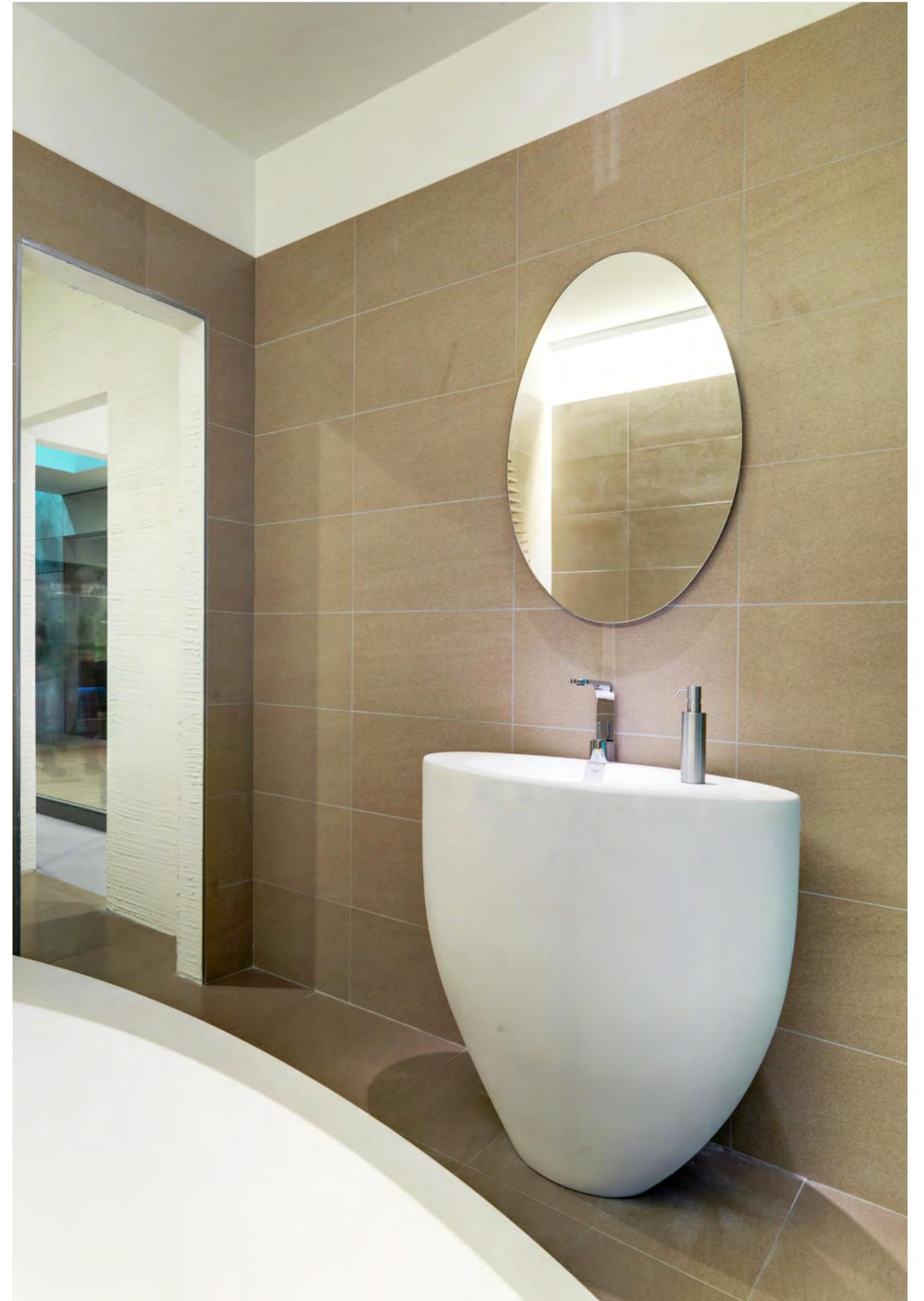
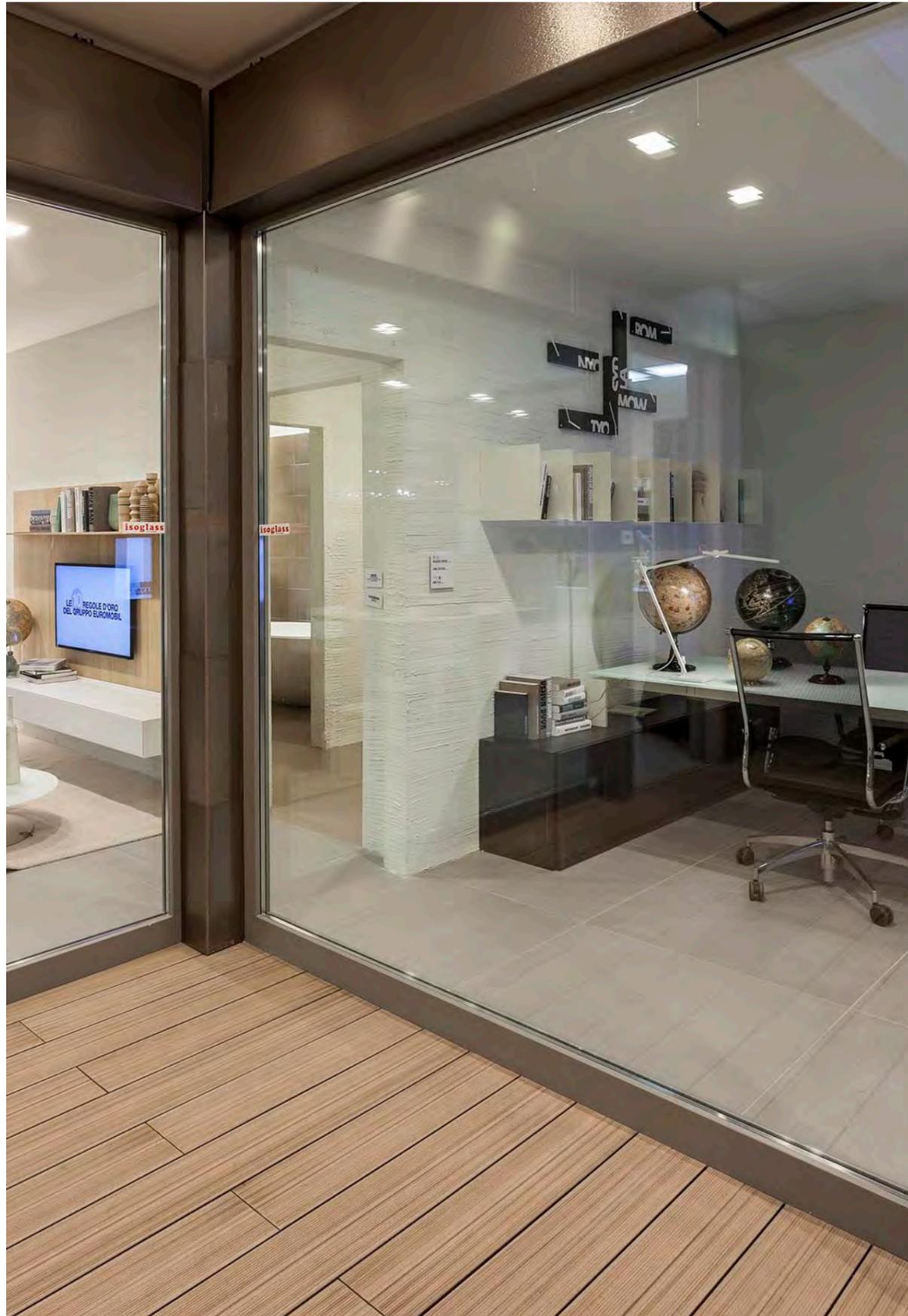
ORGANIZER
Made Expo

PARTNERS
3D group, Alulife, Baldelli, Basi Achille Cadorin Group, Ceramica Cielo, Dline, Euromobil, Glip, Green Biz, Greenwood, Iradium, Knauf, Lea Ceramiche, Marmi Faedo, Metalco, New Form, Oikos Paint Esterno, Oikos Paint Interno, Pratic, Sig Solar, Sistem Costruzioni, Star Energia, Vitrum

DATE
2012



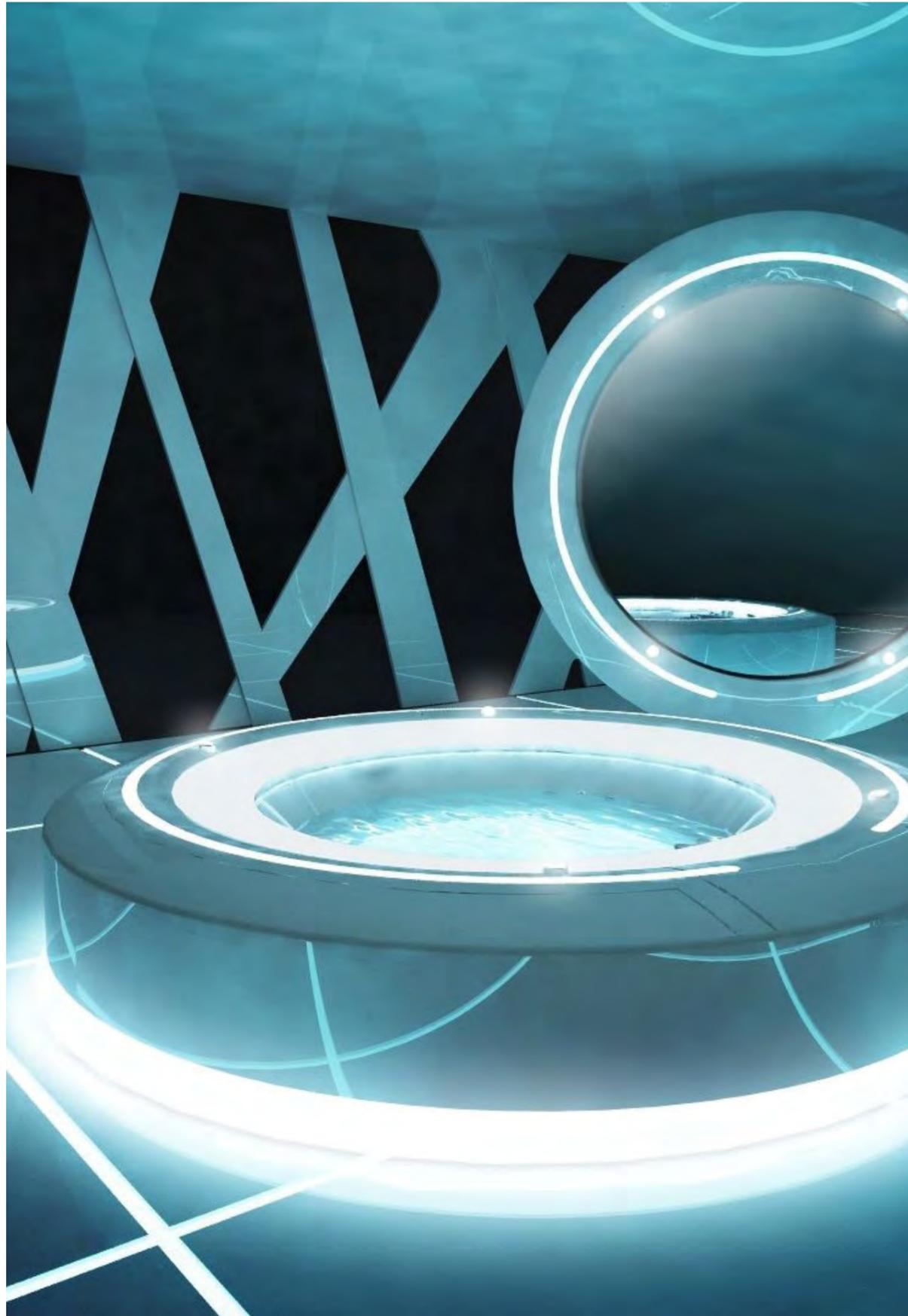




Milan, Italy

Tron Designs Corian





Tron designs Corian was a design exhibition showcased by DuPont™ Corian and Disney at Padiglione Visconti, during 2011 Milano Design Week, inspired by the film "TRON: Legacy" from Walt Disney Studios. For the participation of Jacuzzi, Marco Piva has conceived an astonishing bathroom/wellness area, dominated by two large technological elements, harmonious and circular, inspired by the memory rings in the movie.

ORGANIZER
DUPONT™ CORIAN and DISNEY

PARTNER
Jacuzzi

DATE
2011





Milan, Italy

Rinascimento

Social Home Design



In Italy, home emergency is a reality. Our country suffers a delay compared to other European ones, where the creation of social housing has gone hand in hand with the redevelopment of entire urban areas. Hence the birth of the concept developed by Studio Marco Piva at Made Expo: "Rinascimento", renaissance, or rather to find again and take on the philosophy of change, a new way of conceiving the world, themselves and, consequently, the spaces of our lives. The concept is born by the urgency of proposing a new housing policy, formal and functional, which arises from the principles of Social Housing: create homes of quality, able to ensure energy efficiency and environmental sustainability, keeping prices down.

ORGANIZER
Federlegnoarredo

PARTNERS
Alessia international, Alpi, Akanto, Berti, Bedding, Carmenta, Ceramica Sant'Agostino, Fabbian, Gastaldello Serramenti, Gea, Jacuzzi, La Murrina, Linea Ser, Listotech, Mister Parquet, MPE Ambiente, New Form, Pedrali, Poliform, Oikos, Sistem Costruzioni

DATE
2011



Verona, Italy

Irregular Exceptional

Marmomac Meets Design



**ORGANIZER**
Veronafiere**PARTNERS**
Mgm Furnari, Lithea**DATE**
2010

Within the exhibition's theme "Irregular Exceptional", Marco Piva has design the set of MGM Furnari stand at Marmomac Meets Design, aimed to develop innovative projects with marble and stone. Through the new products designed, such as Ciuri washbasin or Petra wallcovering, the exhibition aims to rediscover marble as alternative to artificial materials, because of its irregularity and expressive potential. The unique and singular nature of stone gives to the stand a strong communicative impact, also awarded with the Best Communicator Award 2010.

Milan, Italy

Limitless Color Tower

Interni Design Energies



The Limitless Color Tower created by Marco Piva in the courtyard of the public University of Milan during the Salone del Mobile has captured visitors' attention while inviting them to reflect on the theme of conscientious energy consumption.

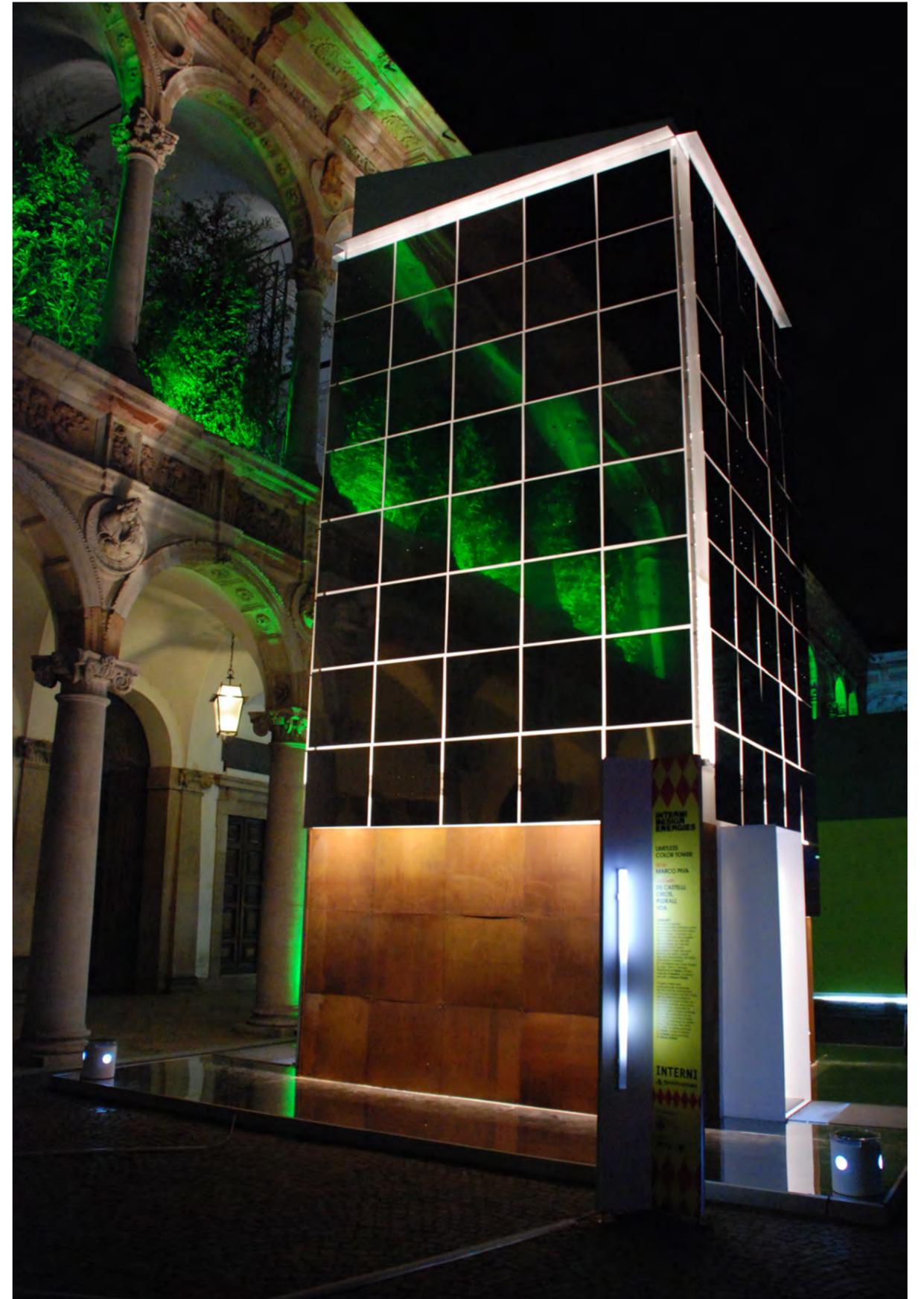
ORGANIZER
Interni Magazine

PARTNERS
De Castelli, Oikos, Pedrali, VDA

Starting from today, for a better tomorrow, exploring the best renewable energy.

DATE
2009

136



137

Milan, Italy

Notebook Design Party

Teatro dell'Arte





140

141

The exhibition showcased at Teatro dell'Arte in Milan during the period of Salone del Mobile was a selection of works carried out by Studio Marco Piva during the years. Marco Piva presented a vast collection of designs, spanning from architecture right down to product design.

The architecture developments and interior design projects presented during this event reflected the international flavour acquired by the Studio. Meanwhile, the multiple products designed and launched by Studio Marco Piva echo the close relationships with some of the best manufacturers in the product design industry.

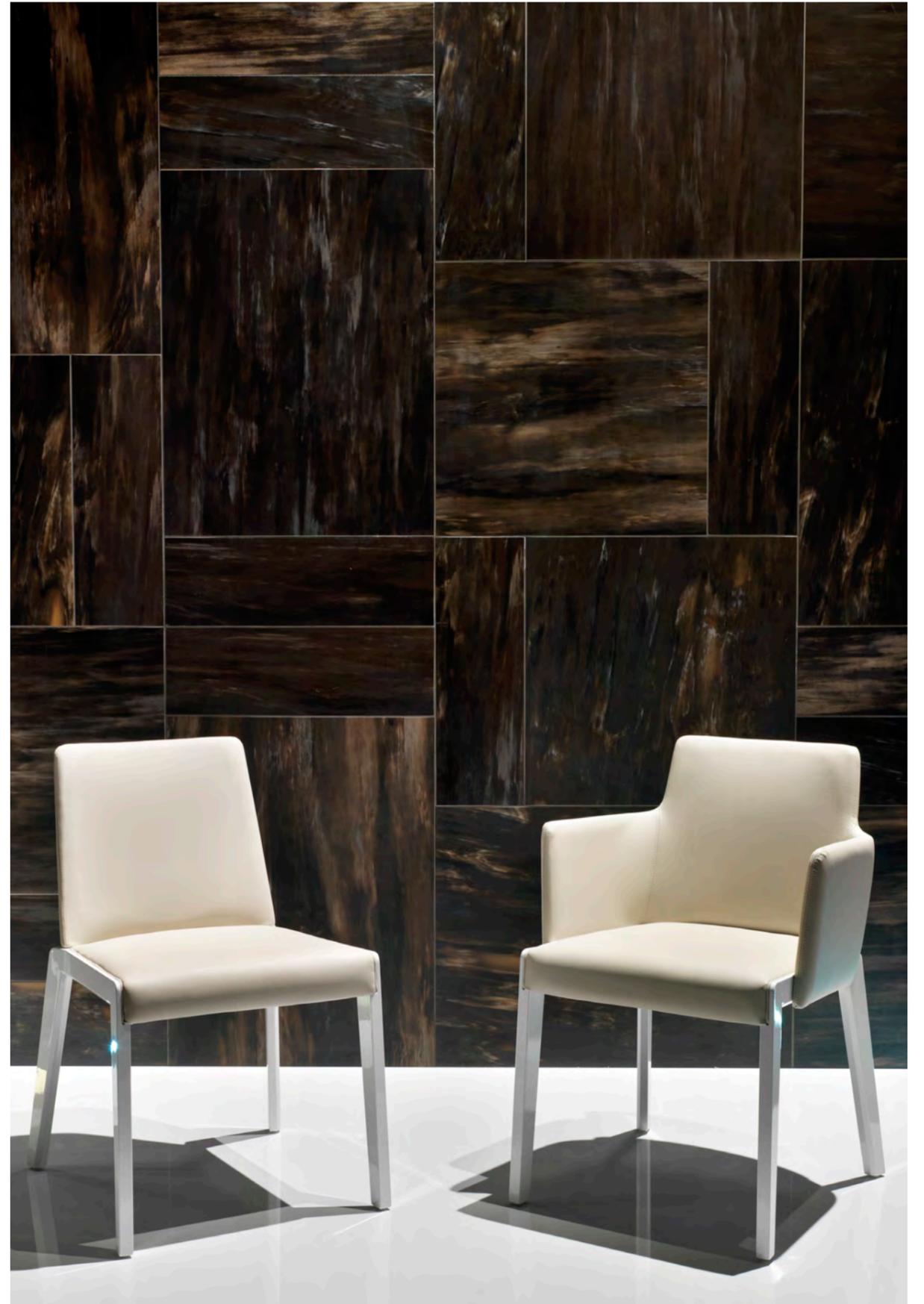
ORGANIZER
Studio Marco Piva

MAIN PARTNER
Florim Ceramiche

PARTNERS
Arpa Industriale, Bross Italia, Corinto, Deko Collezioni, Ege Moquette, Grites Creazioni Tessili, La Murrina, Leucos, Lucedentro, Meritalia Novello, Penelopeoggi, Reflex, Rubinetterie Stella, Santa Margherita, Schonhuber Franchi, Unopiù, Valpra

TECHNICAL PARTNERS
Bose, Moroso, Side, Zonca

DATE
2008





Concerto per Arpa Industriale

Bits and Pieces

Milan, Italy

USCITA DI
EMERGENZA

CONCERTO PER ARPA INDUSTRIALE
"bits and pieces"
by MARCO PIVA

Arpa 

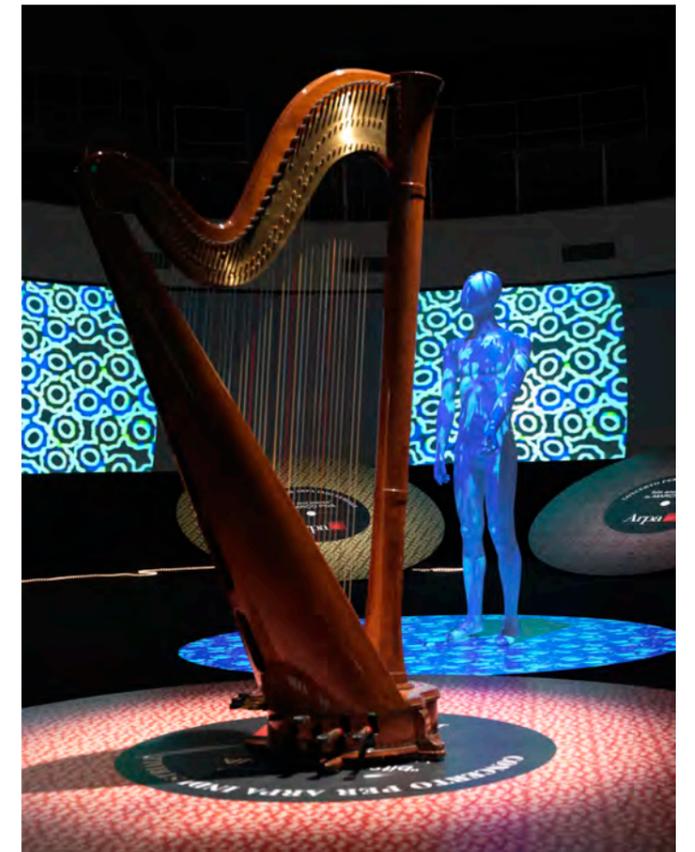


"Concerto for Arpa Industriale" was a joy to the eye in the framework of Teatro dell'Arte in Milan, during the period of Salone del Mobile: a symphony of chromatic harmonies where colors added a dynamic, rhythmic touch to spaces.

Just as seven musical notes are combined to create endless melodies, the 15 exclusive design Bits and Pieces by Marco Piva for Arpa Industriale were combined with infinite color variations.

ORGANIZER
Arpa Industriale

DATE
2007



Milan, Italy

Sicis Teatro

Teatro dell'Arte







The underlying idea behind the exhibition Sicis Teatro, hold at Teatro dell'Arte in Milan, was linked to the "stage sets" of contemporary living, meaning the city as well the metropolis. The proposal involves a space-time leap that perfectly represents the history of Sicis, the company that in some twenty years of activity has taken mosaic art, and more, from the rigidity of history to become contemporary in all its myriad expressions, exploring new territories of design.

ORGANIZER
Sicis

DATE
2006





Milan, Italy

Konopizza

Street Dining Design





ORGANIZER
Interni Magazine

MAIN PARTNERS
Gmc Contract&Mobili, Boscolo Etoile

TECHNICAL PARTERS
Multimagine Service, Gaudenzi,
Stone Italiana, Zonca

DATE
2004

Konopizza exhibition at Triennale Milano originated out of a desire to turn upside-down the habits and customs of a food-loving people, and this was expressed in the design of the stand. A desecration of a dish which, par excellence, has come to symbolize Italy and its cuisine, but also a tribute to the culture that produced it. This has given rise to the idea of a kiosk-stand where the ritual of tasting can take place at the same time as the contemporary rituals of speed and movement.

Beyond the mirror

Milan, Italy

Earthly Paradise

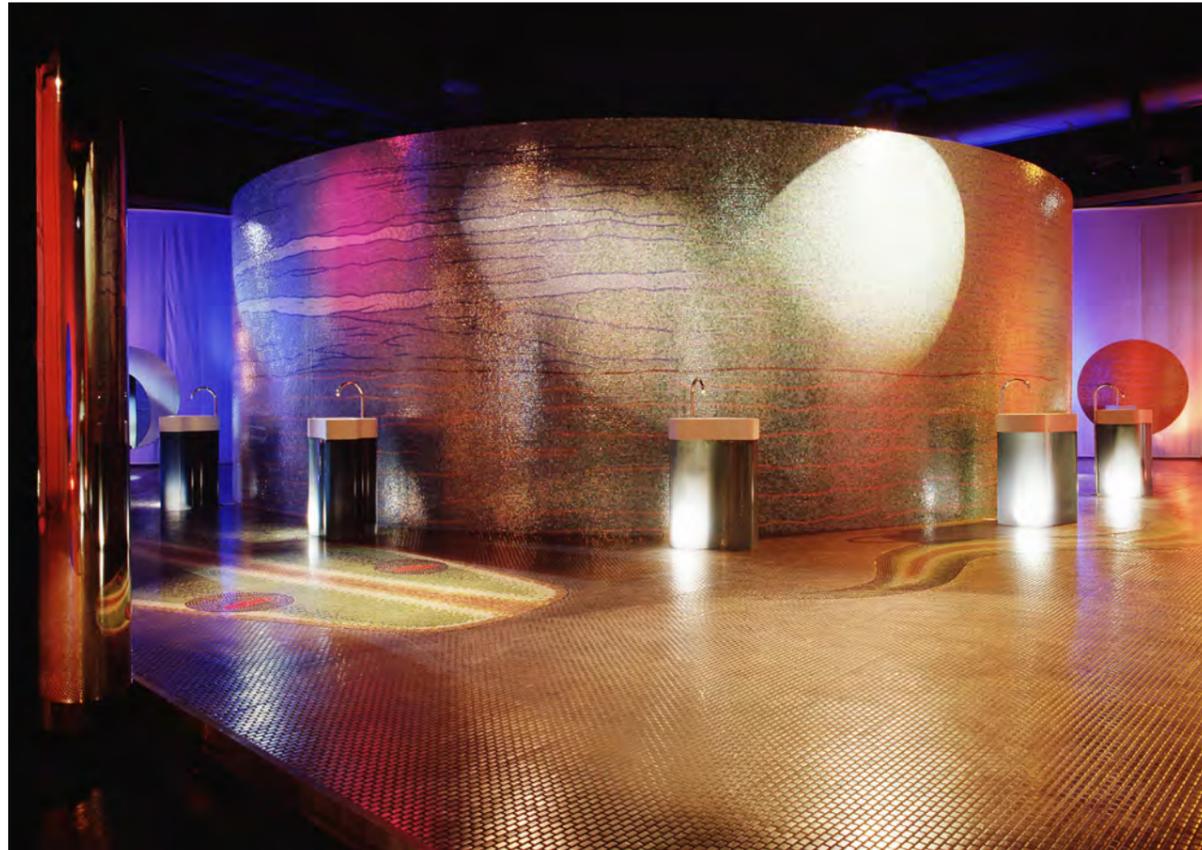
In Beyond the Mirror exhibition at East End Studios in Milan, the well-being has been interpreted by Marco Piva as pleasure extending from the body to the mind, in a harmonious blend of sensorial and spiritual experiences.

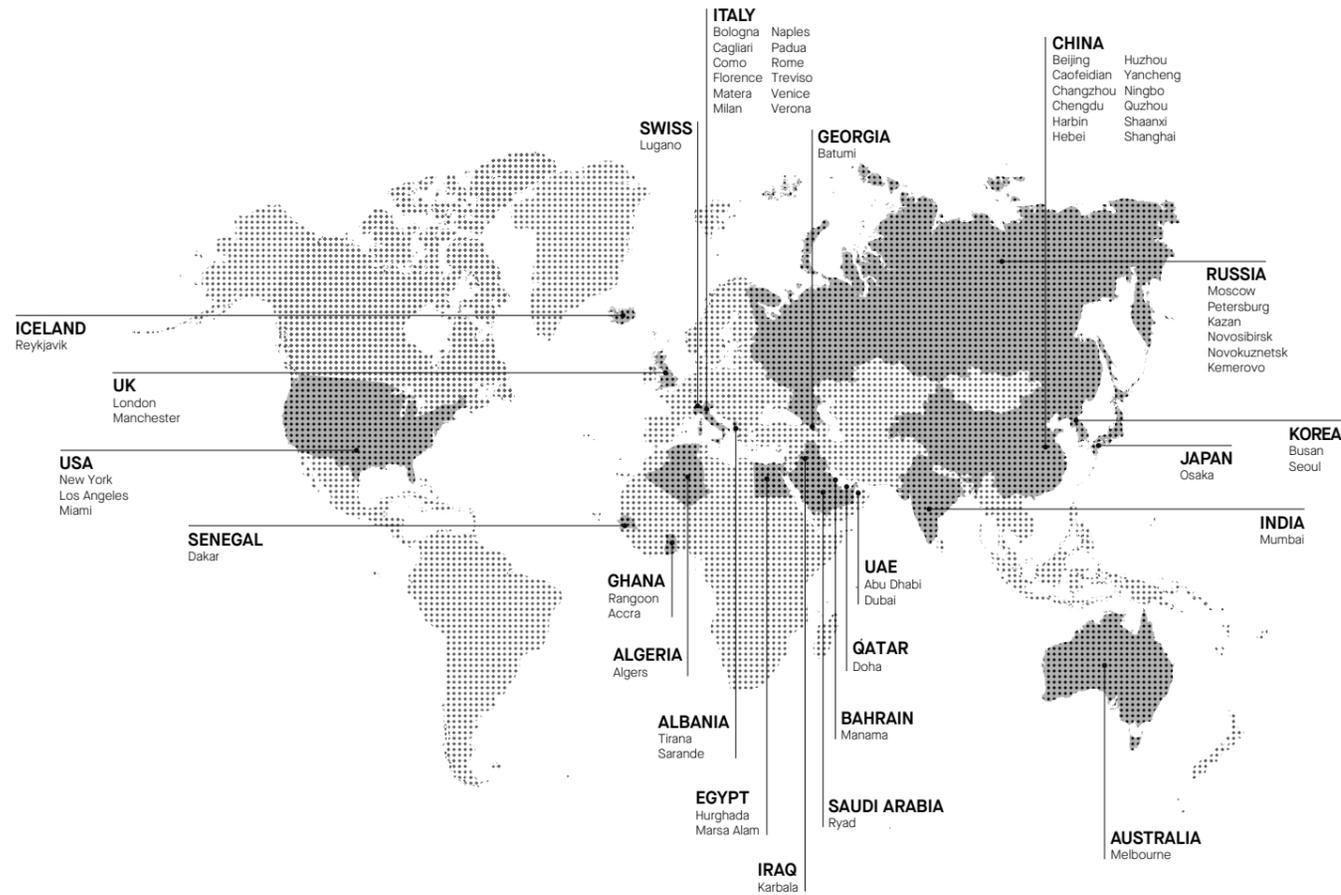
An internal journey, a moment of silence and harmony, in which you can rediscover yourself through your personal actions and satisfaction of your desires, combining natural and artificial elements in a harmonious blend.

ORGANIZER
Interni Magazine

PARTNERS
Abet Laminati, Digital Communication, Eltek, Frette, Innovatek, Leucos, Maurizio Federico, Oikos Fragrances, Presotto, Rapsel/ Vola, Rubelli, Sisis, Silent Glass, Up Group

DATE
2003





SMP

on the map

Studio Marco Piva has always had a strong resonance both national and international, with a wide range of projects on all 5 continents. Internationality is also reflected internally in the Studio's working life, which currently includes collaborators from 17 different nationalities speaking 20 languages.

For SMP this aspect is an element of strength that plays a strategic role in the continuous weaving of relationships, of understanding and cooperation with other design entities throughout the Globe.

The research for harmonious relationships with other Cultures and the intriguing "contamination" that derives, leads SMP to interpret the design challenges in new and winning ways.

In the United Arab Emirates, Studio Marco Piva has maintained an important presence for more than 15 years that allows the Firm to act, when necessary, in the entire Gulf area, while a specific presence, through local collaboration, recently started in Saudi Arabia. Also in India, after carrying out some high-level residential projects, SMP has established its presence in the most important cities of the country.

In China the Firm has chosen another strategy, deciding not to operate through representation agreements but to open a company under Chinese Law able to operate autonomously throughout the territory of the Nation.

The last confirmed worldwide presence of SMP in chronological order is in the United States, where it had already been active for years in areas of California with important private villa projects and now also active on the territory of New York and in all the States of the Union.

As for the relationship with other Italian and foreign firms, the preference of Studio Marco Piva goes to targeted collaborations with some of the most prestigious engineering companies in the world.

Passion, dedication and perseverance in successfully achieving the objectives have allowed many of SMP's projects to win important prizes, awards and mentions of honor all over the world, from large-scale projects, to architectures, interiors and product.

SMP projects show distinctive features, in functionality, aesthetic and design conception focused also on new ethic values. These traits are often chosen as a model of inspiration and teaching in conferences and seminars, in schools and universities, and finally in worldwide events such as the Italian Design Days where Architect Marco Piva takes part as Italian Design Ambassador since years.

IMAGE CREDITS

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Andrea Martiradonna
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Hogan
Larusmiani
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Riccardo Bianchi

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