

iSupermateriali

Rimini, Italy

EXHIBITION

ORGANIZER

IEG - Italian Exhibition Group

PARTNER

Alma S.p.a. e Pointex S.p.a., Atelier Casabella, Atlas Concorde, Baruffi Engineering, Bellamoli, Cimento®, Dreamet, Eco Contract + Eco Design, Eiffitalia, Li & Pra®, Manetti Design, Montecolino Spa, Sigma Coatings, Skema, Unilin

TECHNICAL PARTNER

Intermark Sistemi, Signify

DATE

2022

Organised by IEG, **Superfaces** is the B2B marketplace dedicated to innovative materials for interiors, design and architecture. **iSUPERMATERIALI** - the exhibition curated by Armando Bruno, Studio Marco Piva's CEO - in D5 hall of Rimini's fair, tells the story of a triple encounter between nature, man and material: a connection marked by mathematics and beauty. **First supermaterial** is the **earth**, the surface first touched and marked by man and his primeval passage. This is the inspiration for the selected color palette: tones that oscillate between reds and browns. Elementary geometries that are transformed into essential **Totems display** that follow the Fibonacci numbers due to their size in succession. The exhibition space becomes an **architectural and immersive labyrinth** for the visitors.

Supermaterials are the **essential ingredients for the recipe for a future and sustainable architecture**: new surfaces, new supermaterials for a sustainable regeneration of the contemporary.



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