

# Horm Salone del Mobile 2023

Milan, Italy

EXHIBITION

## CLIENT

Horm

## PROJECT

Exhibition Stand

## AREA

160 sqm

## DATE

2023

Horm's stand at the Salone del Mobile 2023, designed by Studio Marco Piva, presents itself as a large exhibition space that encompasses two main and vital environments for the contemporary home: **Living and Dining**.

The internal settings of the stand are thus divided into two different spaces by **ephemeral vertical walls** made up of strips of Canaletto walnut wood. Both Living and Dining shows a personal and welcoming vision by Horm and Studio Marco Piva of the **"home": a place of excellence for human living**.

A hybrid home with original, quality Italian design furnishings: a new harmony that marks the contamination of residential with hospitality. Overall, neutral and essential tones culminate in the lively colors of a special and intimate **green room**.



Studio Marco Piva

via Maiocchi, 9  
20129 Milano, Italy

phone +39 02 29 400 814  
studiomarcopiva.com

S M P