

Venini Salone del Mobile 2023

EXHIBITION

Milan, Italy

CLIENT

Venini

PROJECT

Exhibition Stand

AREA

70 sqm

DATE

2023

Venini in 2023 expands its presence at both the Salone del Mobile and the EuroLuce show with two theatrical installations realized by Studio Marco Piva presenting the new products in an extraordinary marriage of glass and light. Once again, the brand is confirmed as an international icon of excellence in **Murano Artglass and Artlight**.

Inside Pavilion 7 at Rho Fiera Milano, the historic glassworks proposes a stand characterized by the **wavy line** of its external walls, echoing the magic forms of the **iconic Fazzoletto vase**.

The stand's layout highlights historic products as well as new items, all unique creations somewhere between art and design. These pieces are displayed in showcases, some of which face the exterior corridors, while others are assembled inside, offering a closer look at the forms, workmanship and textures.

Both the Salone del Mobile stand and the one at EuroLuce were colored the **"Rosso Venezia" color**, enhanced by LED light strips.



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