

The Blue Gate

Imperia, Italy

CLIENT

Waterfront Imperia s.r.l.

PROJECT

Masterplan & Architecture

SITE AREA

15.800 sqm

DATE

2020 - on going

Blue Gate is the name of the masterplan developed by Studio Marco Piva with the aim of **regenerating and enhancing a disused area of the municipality of Imperia**, while preserving some elements of its historical identity. The project focused along two different but complementary guidelines: the first, which includes the disused area of the former **Agnesi factory** with its transformation into a multifunctional building, and the second, which includes the **marina**, with the creation of harmonic connection pathways with the surroundings and the re-functionalization of the area. The main architectural organism, which will house a boutique hotel, a residential complex, the yacht club, car parks and other areas for commercial activities, is based on the concept of **functional integration and flexibility**, recalling a **“neighborhood” model**: a social place, an organism suspended between the green and the sea, osmotic with the city, designed with a soft and dynamic architecture that recalls the physiognomy of the ligurian coast.



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Studio Marco Piva

via Maiocchi, 9
20129 Milano, Italy

phone +39 02 29 400 814
studiomarcopiva.com