

# La Dolce Vita

Taozhuang, China

## CLIENT

Taozhuang, Jiashan County, Zhejiang Province, People's Republic of China

## PROJECT

Masterplan concept, Landscape, Architecture

## BUILT UP AREA

4.004.132 sqm

**Plot A:** 2.339.133 sqm

**Plot B:** 1.466.533 sqm

**Plot C:** 198.466 sqm

## DATE

2020

In the development strategy the **Italian Lifestyle Town and Industrial Zone in Taozhuang** shall play a greater role, actively taking a step to the forefront, rising to the development opportunities brought by the new round of industrial reform and gradually becoming one of the most attractive locations for high quality coordination development platform in Yangtze River Delta.

**“La Dolce Vita”** the New Italian Lifestyle Town: **future touristic, residential, productive and technological heart** in Yangtze River Delta.

The design strategy is aimed to create a **central focus point** to give strong and unique structure to the masterplan: **“The Water Plaza”**.

The plot will become an attractive core for tourists, residents, businesses and investments. It will expand its influence in the surrounding areas to make it a **new leading development zone in Yangtze River Delta**.



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