

# Le Méridien

## Casablanca, Morocco

**CLIENT**

HKO ex BERRADIA promo

**PROJECT**

Interior Desig

5 Star Hotel

basement, ground floor, mezzanine and 7 upper floors

145 rooms (Classic, Superior, Premium, Junior Suite, Ambassador Suite, Two-Bedroom Suite)

SPA, Swimming Pool and Wellness Area

Reception Lobby, Bar lounge, Fine Dining Restaurant, Grand Ballroom, All-Day Dining Restaurant and Breakfast Area, Administrative Office, Meeting rooms and offices, Guestroom floors, Rooftop with panoramic bar.

**SITE AREA/BUILT UP AREA**

12.650 sqm

**DATE**

2022-2025

Le Méridien Casablanca, a new five-star hotel that establishes itself as a benchmark for international hospitality in the vibrant Moroccan city.

The interior design project embodies a contemporary concept that blends the elegance of the Le Méridien brand with the **authentic soul of the local territory**. Located in the heart of the Ain Sebaa business district, the hotel spans seven floors and offers **145 rooms**, event spaces, wellness areas, dining venues, and communal areas designed for a global audience.

The goal was to create a distinctive image that interprets and reflects the **spirit of the place** through a contemporary lens, while also aligning with the brand's identity and expectations. A careful research process guided the selection of **materials, color palettes, and furnishings**.

References to Moroccan culture - **warm colors, sand-inspired textures, and decorative motifs reinterpreted in a modern key** - are combined with clean lines and high-quality finishes. Wood, soft fabrics, and tactile surfaces become the common thread in a narrative of authentic hospitality.



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