Sharm Bay
Sharm El-Sheikh, Egypt

CLIENT
TMG

DISCIPLINE
Masterplan, Architecture and Interior Design

PROJECT
A Marina with 320 yachts
434 Villas of which 38 Boathouses
2430 Apartments
3 Hotels
2 Beach Clubs
1 Yacht Club
51.000 sqm of Commercial Areas (comprehending Cinema, Theater, Spa&Welness Center, Casino, Hypermarket, Bowling, FEC, Department Stores, F&B, High End Restaurants, Retails)

SITE AREA / BUILT UP AREA
1.209.963 sqm / 489.109 sqm

DATE
2025

Embracing Mediterranean Elegance on the Red Sea Coast

Sharm Bay is an ambitious coastal sanctuary that infuses the essence of the Italian Mediterranean with the striking beauty of Sharm El-Sheikh's Red Sea coastline. Spanning 1.2 million square meters, this masterplanned haven redefines contemporary waterfront living while honouring timeless charm and natural harmony. Inspired by iconic destinations like Porto Cervo and the Sardinian coast, Sharm Bay unfolds as a vibrant seaside community: terraced buildings in warm, earthy tones rise in gentle steps towards panoramic sea vistas, woven together by inviting pedestrian promenades and lush landscaped terraces that blur the line between built form and nature.

At its core, a world-class marina accommodates over 300 yachts - including superyachts up to 70 meters - establishing a new destination for maritime culture on Egypt's Red Sea. A series of distinctive islands extends this vision offshore, each dedicated to unique experiences: exclusive waterfront villas, elegant residential clusters, signature hotels, and lively beach clubs. The prestigious yacht club anchors the social life of the marina, celebrating coastal elegance and nautical tradition.

Residences embrace open layouts, expansive terraces, and infinity pools, blending Mediterranean sensibility with modern comfort. Every element is shaped by a commitment to sustainability—native flora, natural materials, and respectful design tie the development seamlessly to its coastal context.

Sharm Bay is not just a destination - it is a crafted lifestyle, where the horizon is not a limit, but an invitation.

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