COOKIE POLICY

Notice on the use of cookies and other tracking technologies

pursuant to Section 122 of Italian Legislative Decree No. 196/2003 and Articles 12-13 of Regulation (EU) 2016/679

Data Controller	Studio Marco Piva S.r.l.
Website	www.studiomarcopiva.com
Privacy contact	privacy@studiomarcopiva.com

1. Data Controller

The Data Controller is Studio Marco Piva S.r.l., with registered office at Via Achille Maiocchi, 9 - 20129 Milan (MI), Italy, represented by its legal representative pro tempore.

For requests concerning cookies or the processing of personal data, please write to privacy@studiomarcopiva.com.

2. What cookies and other tracking technologies are

Cookies are small text files that websites visited by a user send to the user's device, where they are stored and later sent back to the same websites during a subsequent visit. Technologies other than cookies, such as online identifiers, local storage, pixels, tags, SDKs or fingerprinting techniques, may perform similar functions and are referred to in this policy as "other tracking technologies".

Cookies may be set directly by the website visited ("first-party cookies") or by entities other than the website operator ("third-party cookies"). They may also be deleted when the browser is closed ("session cookies") or remain stored for a defined period ("persistent cookies").

3. Categories of cookies

3.1 Technical or strictly necessary cookies

These cookies are necessary to transmit communications over an electronic communications network or to provide a service explicitly requested by the user. They may include security cookies, load-balancing cookies, session management cookies, cookies used to store cookie preferences and other functions essential to the operation of the website.

Consent is not required for these cookies. The Data Controller uses them pursuant to Section 122 of the Italian Privacy Code and, where they entail processing of personal data, on the basis of its legitimate interest in the security and operation of the website under Article 6(1)(f) GDPR.

3.2 Analytics cookies

These cookies are used to measure the use of the website in aggregate form, for example the number of visits, pages viewed and interaction patterns. First-party analytics cookies, or third-party analytics cookies configured in accordance with the conditions identified by the Italian Data Protection Authority, may in specific circumstances be treated as technical cookies. In all other cases, they are activated only after the user has given consent.

3.3 Functional cookies and third-party security technologies

These may provide additional functionality or security services that are not strictly necessary for ordinary website browsing. Where they are not indispensable to a service expressly requested by the user, they are activated only after consent has been given.

3.4 Profiling, advertising or social media cookies

These may be used to create profiles, measure campaigns, provide personalised content or enable interaction with social media platforms. As of the latest technical review, no active profiling, advertising or social media cookies have been reported on the website. If such technologies are introduced, they will be activated only after consent and this Cookie Policy will be updated.

4. Cookies and technologies used by the website

The inventory below reflects the technologies reported by the website manager following the technical review carried out on 25 September 2026. The list must be reviewed whenever technical changes, plugin updates or new services are introduced.

Name	Provider	Category	Purpose	Duration	Party	Consent
moove_gdpr_popup, cookielawinfo-checkbox-*	SMP / CMP (Moove Agency)	Necessary	Stores the preferences expressed through the cookie settings panel.	12 months	First	No
_scc_session, _tccl_visit, _tccl_visitor	GoDaddy (hosting)	Performance / security	Technical statistics, website security and performance.	20 min / 1 hour / 1 year	Third	Yes
_ga, _ga_B6D8KZ7KSX, _gid	Google (Google Analytics 4)	Analytics	Statistical measurement of website use.	13 months / 24 hours	Third	Yes
__Secure-ENID, AEC, SEARCH_SAMESITE	Google reCAPTCHA (CAPTCHA 4WP)	Security / anti-bot	Protection against automated access on login, password recovery and comments; it is not used for an active public contact form.	Approx. 1 year	Third	Yes

Third-party services: information on Google's use of cookies and processing is available at https://policies.google.com/technologies/cookies and https://policies.google.com/privacy; GoDaddy's privacy notice is available at https://www.godaddy.com/en/agreements/privacy.

5. Consent management and default settings

On the user's first visit, where the website uses non-essential cookies or technologies, a banner is displayed allowing the user to:

- continue with technical cookies only by closing the banner without giving consent or selecting the "Reject non-essential" option;
- accept all optional cookies;
- make granular choices for each category through the preference panel.

No non-essential cookie or technology may be activated before consent is given. Merely continuing to browse, scrolling or interacting with a page does not constitute consent.

In particular, Google Analytics 4 and the other third-party technologies identified in the table as requiring consent must remain disabled until the user makes a choice.

Rejecting cookies must be as easy as accepting them. Acceptance and rejection options must not be presented through misleading or unduly unbalanced wording or visual design.

The user may change or withdraw preferences at any time through the permanent cookie preference control available on the website.

Withdrawal does not affect the lawfulness of processing carried out before withdrawal. Cookies already stored may also be deleted through the browser settings.

6. Frequency of banner re-display

The consent request is not displayed on every visit. The banner may be displayed again where:

- the processing conditions or the cookies used change significantly;
- the website cannot determine the user's previous choice, for example because the preference cookie has been deleted;
- at least six months have elapsed since the banner was last displayed, unless different circumstances justify a new request.

7. Third-party services and international transfers

The use of the third-party services identified in the table may entail the communication of technical data to the relevant providers. Where a provider processes data in a country outside the European Economic Area, the transfer is carried out under one of the mechanisms provided for in Articles 44-49 GDPR, such as an adequacy decision, Standard Contractual Clauses and, where necessary, supplementary measures.

8. Browser settings

Users may configure their browser to receive warnings, reject or delete cookies. Disabling strictly necessary cookies may impair certain website functions. Up-to-date instructions are available through the support pages of the relevant browsers.

- Google Chrome: privacy and cookie settings;
- Mozilla Firefox: enhanced tracking protection and cookie settings;

- Apple Safari: privacy and website data settings;
- Microsoft Edge: cookie and site permission settings.

Paths and labels may change over time; users should consult the official documentation for the browser they use.

9. Data subject rights

Where cookies or other technologies entail the processing of personal data, the data subject may, where applicable, exercise the rights of access, rectification, erasure, restriction, portability and objection, and may withdraw consent at any time.

Requests may be sent to privacy@studiomarcopiva.com. The data subject also has the right to lodge a complaint with the Italian Data Protection Authority (Garante per la protezione dei dati personali).

10. Updates to this Cookie Policy

This Cookie Policy may be updated to reflect changes in law, technology or the services used. The version currently in force is identified by the update date shown at the beginning of the document.